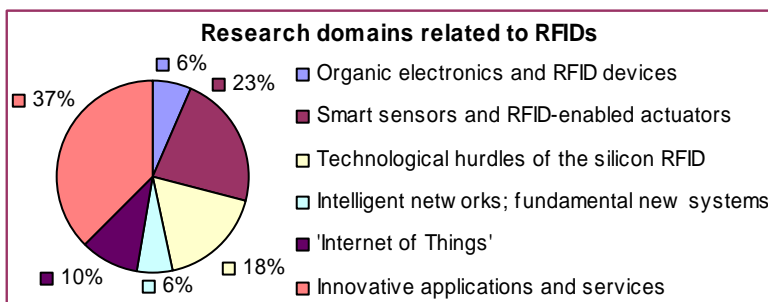


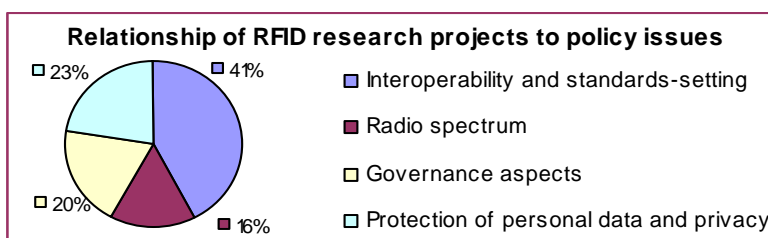


Radio-Frequency IDentification tags (RFID) Portfolio of European research

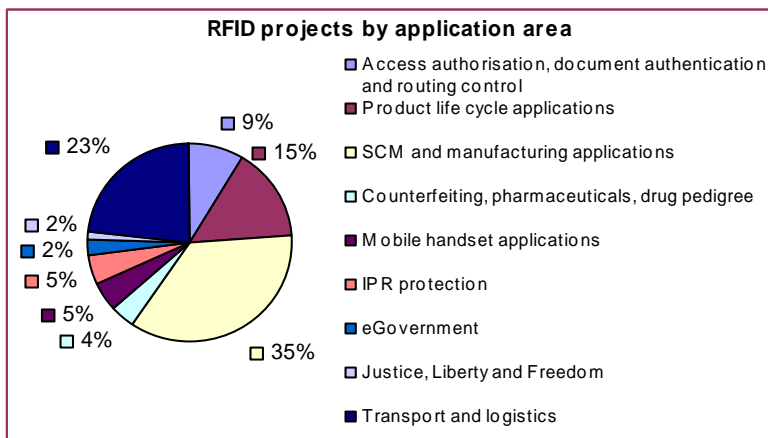
Research in RFID technologies is included in a wide range of EU-funded Information and Communication Technologies projects. Today there are some 40 collaborative research projects supported by European industry and research organisations. This represents a total investment of €312 million, of which the European Commission is contributing €153 million.



The work of these projects is also highly relevant to the development of European policy, in areas such as privacy and personal data protection, interoperability and radio spectrum requirements.



The potential RFID applications are rapidly multiplying. However, many of these need further exploration and viability checks, prior to full scale deployment. European-funded research and related promotional activities, taken as part of our i2010 initiative, are helping industry, regulators and consumers to better understand the potential benefits and pitfalls of RFIDs, removing many of the risks and uncertainties from the market and so encouraging wide-scale investment.



For further information:

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