



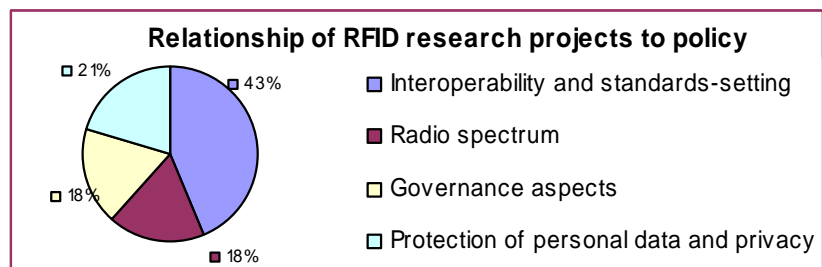
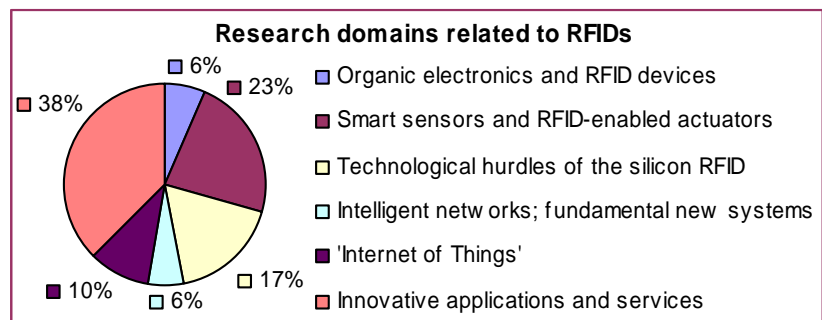
European research on RFID

Radio-Frequency IDentification tags

The Research in Radio Frequency Identification (RFID) technologies is included in a wide range of EU-funded projects concentrating on subjects within the area of Information and Communication Technologies.

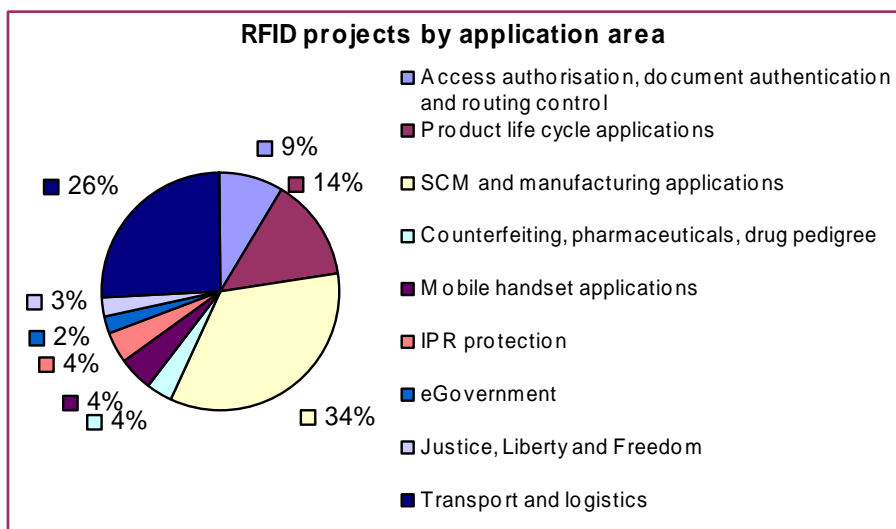
Today, some 43 collaborative research projects are supported by European industry and research organisations. This represents a total investment of €315 million, of which the European Commission contributes €154 million.

Besides their research objectives, **these projects are also highly relevant to European policy** in areas such as privacy and personal data protection, interoperability and the requirements for radio spectrum.



The **potential applications** for these smart radio tags are multiplying rapidly. However, before a full scale deployment, many of these need further exploration and viability checks.

Research and related promotional activities funded by Europe, taken as part of our i2010 initiative are helping industry, regulators and consumers to better understand the potential benefits and pitfalls of RFIDs, removing many of the risks and uncertainties from the market and so encouraging wide scale investment.



Further Information:

RFID web page: http://ec.europa.eu/information_society/policy/rfid

Europe’s Information Society: http://europa.eu/information_society

Information Society and Media Directorate-General:

Av. de Beaulieu 25, 1160 Brussels

info-media@ec.europa.eu

http://ec.europa.eu/dgs/information_society

All fact sheets can be found at: http://ec.europa.eu/information_society/factsheets