TISP: Technology and Innovation for Smart Publishing

The TISP network aims at creating a platform for publishers and technology providers to promote wider collaboration so to make available expertise and tools on innovation and technology to publishing industry in a mutual exchange of ideas and experience between the two sectors. TISP results from the merging of two pre-existing networks, lead by the two European federations of publishing and ICT industry, both key project partners. Many members of the two federations are involved, so to have a good balance between the European and the national dimensions and to trigger a multiplier effect towards their members at national level. The partnership includes some research institutions with specific expertise on both domains and the companies organising the three most important book fairs of the world (Frankfurt and London book fair, Bologna Children's book fair). TISP's specific objectives are: a) fostering business innovation in the two sectors, through sharing knowledge and analysis of market trends and benchmarking with existing business cases. b) supporting policy innovation at national and European level, through provision of policy recommendation elaborated jointly by the two communities. Network partners will meet on occasion of book and technology trade events where ad hoc TISP seminars will be organized on selected topics, while dialogue will continue throughout project life with different communication tools and activities. The results of the exchanges between stakeholders as well as outcomes of TISP events will convene in a single web resource: the "TISP smart book", consisting of a set of business cases and other relevant material that may support decision making by companies in launching new business models. The high level dialogue between the two stakeholders communities involving their major representative organisations will result in policy recommendations on how innovation in digital publishing and the uptake of ICT should be supported.

Project ID card

- Funded under: The Information and Communication Technologies Policy Support Programme
- Area: CIP-ICT-PSP.2012.2.1 - Europeana and creativity
- Total cost: €0.74m
- EU contribution: €0.74m
- Project reference: 325109
- Execution: From 01/01/2013 to 31/12/2015
- Project status: Running
- Contract type: The Information and Communication Technologies Policy Support Programme TN Thematic Network

Contact information

LOI Maria
Corso di Porta Romana 108
20122 MILANO
ITALY
Tel. +390289280800
Fax. +390289082860
E-mail: **maria.loi@aie.it**

Participants

Coordinator: ASSOCIAZIONE ITALIANA EDITORI, ITALY

Participating partners:

Organisation	Country
ASSOCIAZIONE ITALIANA EDITORI	ITALY
IMINDS VZW	BELGIUM
FEDERATION DES EDITEURS EUROPEENS FEE ASBL	BELGIUM
DIGITALEUROPE AISBL*	BELGIUM
Boek.be - Huis van het Boek vzw	BELGIUM
ASOTZIATZIYA BALGARSKA KNIGA SDRUZHENIE	BULGARIA
MVB MARKETING UND VERLAGSSERVICE DES BUCHHANDELS GMBH	GERMANY
JOHANNES GUTENBERG UNIVERSITAET MAINZ	GERMANY
AUSSTELLUNGS- UND MESSE - GMBH DESBORSENVEREINS DES DEUTSCHEN BUCHHANDELS	GERMANY
INFORMATIKAI TAVKOZLESI ES ELEKTRONIKAI VALLALKOZASOK SZOVETSEGE	HUNGARY
MEDRA S.R.L.	ITALY
FIERE INTERNAZIONALI DI BOLOGNA SPA	ITALY
ASSOCIAZIONE NAZIONALE INDUSTRIE INFORMATICA TELECOMUNICAZIONI ED ELETTRONICA DI CONSUMO-ANITEC	ITALY

POLSKA IZBA KSIAZKI IZBA GOSPODARCZA	POLAND
LIETUVOS LEIDEJU ASOCIACIJA	REPUBLIC OF LITHUANIA
ASOCIACIJA INFOBALT	REPUBLIC OF LITHUANIA
GOSPODARSKA ZBORNICA SLOVENIJE - CHAMBER OF COMMERCE AND INDUSTRY OF SLOVENIA	REPUBLIC OF SLOVENIA
ASOCIATIA PRODUCATORILOR SI DISTRUBUITORILOR DE ECHIPAMENTE DE TEHNOLOGIA INFORMATIEI SI COMUNICATIILOR	ROMANIA
Fundacion German Sanchez Ruiperez	SPAIN
FEDERACION DE GREMIOS DE EDITORES DE ESPANA ASOCIACION	SPAIN
BUBOK PUBLISHING SL	SPAIN
ASOCIACION MULTISECTORIAL DE EMPRESAS DE LA ELECTONICA, LAS TECNOLOGIAS DE LA INFORMACION Y LA COMUNICACION, DE LAS TELECOMUNICACIONES Y DE LOS CONTENIDOS DIGITALES	SPAIN
STICHTING HOGESCHOOL VOOR DE KUNSTEN UTRECHT	THE NETHERLANDS
THE PUBLISHERS ASSOCIATION LBG	UNITED KINGDOM
REED EXHIBITIONS LIMITED	UNITED KINGDOM

See this factsheet online:
http://ec.europa.eu/information_society/apps/projects/factsheet/index.cfm?project_ref=325109