

TEST

TECHNICAL INFORMATION

Name of SNS being reviewed	SchülerVZ					
URL of SNS	http://www.schuelervz.net					
Date of testing	24.10.2009					
Name of tester	Dr. Jan-Hinrik Schmidt					
Nicknames to be used for testing (please list all)	Maria Schmitt, Maria Schmidt, Hannes Müller, Marius Müller					
Contact e-mail for tester						
Contact phone for tester						
Other contact info for tester						
Browser used for testing	Chrome	Firefox xxxx	Internet Explorer (7/8)	Opera	Safari	Other, Please specify

Principle 1: Raise awareness of safety education messages and acceptable use policies to users, parents, teachers and carers in a prominent, clear and age-appropriate manner

According to its self-declaration:			
	<i>Yes (relevant quote from the self-declaration)</i>	<i>No info provided in the self-declaration</i>	<i>Not applicable¹ to this SNS (relevant quote from the self-declaration)</i>
Does the provider include information on terms of use in their self- declaration?		X (but code of conduct is mentioned)	
Does the provider include information on safety in their self-declaration?		X (but several cooperations with external partners are mentioned)	
Does the provider include information on privacy in their self-declaration?		X (but several cooperations with external partners are mentioned)	
Does the provider state that the safety information is targeted (info specifically targeted at children)?	<ul style="list-style-type: none"> On every VZ-network studiVZ Ltd. provides age appropriate information sites about an responsible use of private data and copyrights 		

¹ If the provider has indicated in the self-declaration an explanation why this optional recommendation is not part of the service, please note that explanation in the 'not applicable' column

Does the provider state that the safety information is presented in a prominent way?		x	
Does the provider state that the safety information is accessible?		x	
Does the provider state that the safety information is easy to understand?		x	
Does the provider state that the safety information is presented in a practical format?		x	
Does the provider state that the safety information provides guidance regarding inappropriate content and conduct and information on the consequences of breaching the Terms of Service?	<ul style="list-style-type: none"> At schülerVZ the code of conduct is visualised by videos, which are produced by the users (http://www.schuelervz.net/l/rules) 		
Does the provider state that the service includes information on links to educational material and technical controls for parents?	<ul style="list-style-type: none"> studiVZ Ltd. provides special information sites for parents and teachers at schülerVZ; studiVZ Ltd. provides consultation hours via telephone for parents and teachers with educationists 		
Does the provider state that the service provides advice/link to advice for teachers?	<ul style="list-style-type: none"> studiVZ Ltd. provides special information sites for parents and teachers at schülerVZ; studiVZ Ltd. provides consultation hours via telephone for parents and teachers with educationists 		

WITHOUT REGISTERING AS A USER, PLEASE ANSWER THE FOLLOWING QUESTIONS:

I can find the following information about the SNS on the site itself:	Yes, very easily	Easily	Partly easily/partly difficult	Difficult	Very difficult	I could not find it	N/A to this SNS	Comment?
Terms of use/service	x							Link at the bottom navigation
Safety policy	x							Link at the bottom navigation
Privacy policy/information	x							Link at the bottom navigation
Code of conduct ²	x							Link at the bottom navigation
Safety tips/information for children							X	Schülervz is targeted at 12-21-year-olds; no information for separate

² A code of conduct is a set of rules outlining the responsibilities of or proper practices for an individual.

								age groups given
Safety tips/information for parents and carers	x							Link at the bottom navigation
Safety tips/information for teachers	x							Link at the bottom navigation
Links to educational material or organizations active in child safety	x							Links to “Deutschland sicher im Netz” and “Freiwillige Selbstkontrolle Multimedia - Diensteanbieter” at the bottom navigation
Other (according to self-declaration)	x							“At schülerVZ the code of conduct is

								visualised by videos, which are produced by the users”
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PLEASE LOOK AT HOW THE SAFE USE INFORMATION TO THE DIFFERENT TARGET GROUPS IS PRESENTED ON THE SITE. CONSIDERING THE TARGET GROUP THE INFORMATION IS INTENDED FOR - DO YOU BELIEVE THE INFORMATION TO BE:

	Yes, very	Sufficiently	Some parts are easy, some parts are difficult	No	Not applicable to this SNS	Comment?
FOR TEACHERS						
Easy to understand?	X					
Easy to access (less than 15 seconds ³)?	x					
Exhaustive?	x					Including material for teaching units
All material is available in German						

³Research shows that one second is the limit for the users flow of thought to remain uninterrupted, while 10 seconds is about the limit for keeping the users attention focused on the dialog online. 15 is therefore quite long. (Ref. Jakob Nielsen’s “Designing web usability”).

FOR PARENTS	Yes, very	Sufficiently	Some parts are easy, some parts are difficult	No	Not applicable to this SNS	Comment ?
Easy to understand?	X					
Easy to access (less than 15 seconds ⁴)?	x					
Exhaustive?	x					
All material is available in German						

FOR CHILDREN (<13)	Yes, very	Sufficiently	Some parts are easy, some parts are difficult	No	Not applicable to this SNS	Comment ?
Easy to understand?					schülerVZ is targeted at 12-21-year-olds; no separate information given for 12-year-olds	
Easy to access (less than 15 seconds)?						
Exhaustive?						
All material is available in German						

⁴Research shows that one second is the limit for the users flow of thought to remain uninterrupted, while 10 seconds is about the limit for keeping the users attention focused on the dialog online. 15 is therefore quite long. (Ref. Jakob Nielsen's "Designing web usability").

FOR TEENAGERS	Yes, very	Sufficiently	Some parts are easy, some parts are difficult	No	Not applicable to this SNS	Comment ?
Easy to understand?	x					
Easy to access (less than 15 seconds)?	x					
Exhaustive?	x					
All material is available in German						

What kind of safety information is provided at this SNS (please choose all that apply)?	Yes	No	Comment?
General textual info	x		
General audio/video info	x		Some Videos regarding safety were produced by SchülerVZ, some videos regarding code of conduct were produced by users (in a competition)
Concrete examples (e.g. anecdotes, information on concrete consequences of safety threats etc)	x		
Information/tips for children and young people	x		
Information on safety settings of the user's profile	x		
External links/referrals to professional safety organizations and authorities (e.g. Insafe, national	x		

hotline, police, health authorities etc.)			
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In their terms of service/use and/or codes of conduct does the SNS clearly list the following:	Yes	Yes, but it is difficult to understand for children/young people	No/I cannot find this info	N/A to this SNS	Comment?
Content that is not allowed on the social network (e.g. pornographic or racist content)	Terms of Use: x Code of Conduct: x				Code of conduct + corresponding videos explain prohibited content
Conduct (behavior/actions) that is not allowed (e.g bullying, harassment, racist comments)	Terms of Use: x Code of Conduct: x				Code of conduct + corresponding videos explain prohibited conduct
Consequences of engagement in prohibited behaviour/actions (e.g. your user profile/messages/ photos might be deleted, or police contacted)	Code of Conduct: x	Terms of Use: x			Code of conduct + corresponding videos explain consequences

					es
Age requirements	Terms of Use: x		Code of Conduct: x		

Is there any information provided on specific risks regarding using online services?	Yes, I can find it on the site	No/I cannot find this info	N/A to this SNS	Comment?
The possibility of seeing or being the subject of images of child abuse		x		
Hate speech	x			Code of conduct/videos mention that hate speech is not allowed on platform, but doesn't warn that users might be exposed to it
Pornography or sexual content	X			Code of conduct/videos mention that sexual content is not allowed on platform, but doesn't warn that users might be exposed to it
Violence	X			Code of conduct/videos mention that violence is not allowed on platform, but doesn't warn that users might

				be exposed to it
Inappropriate contact from adults with a sexual interest in children		x		
Bullying	X			Not mentioned in code of conduct, but in terms of use and the general safety information
Divulging personal information	X			Code of conduct/videos and general safety information inform about risk
Posting sexually provocative photographs	X			Code of conduct/videos mention that sexually provocative photographs are not allowed on platform, but doesn't warn that users might be exposed to it
Information on self-harm actions (anorexia, suicide etc)		x		
Other, please list:	<ul style="list-style-type: none"> • Chain Mails & Spam; • Fake accounts • "surveillance" by prospective employers • Copyright of own content (photos, 			

	messages, ...)			
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Principle 2: Work towards ensuring that services are age-appropriate for the intended audience			
According to its self-declaration:			
Recommendation: Limit exposure to potentially inappropriate content and contact. For example:	Yes (relevant quote from the self-declaration)	No info provided in the self-declaration	Not applicable to this SNS (relevant quote from the self-declaration)
Does the provider outline in the self-declaration how it is made clear to users when services are not appropriate for children and young people?	<ul style="list-style-type: none"> • Providing different networks for different age groups allows studiVZ Ltd. to configurate each platform age-appropriate in an easy and safe way,. 		
Does the provider outline in the self-declaration how it is made clear to users where a minimum registration age applies?	<ul style="list-style-type: none"> • schülerVZ is restricted for persons between 12 an 21 years by terms • no possibility at schülerVZ to choose an age younger than 12 or older than 21 		
Does the provider in their self-declarations outline the steps taken to deny access under-age users from their services?	<ul style="list-style-type: none"> • profiles of older or younger persons who get reported will be deleted • no possibility at schülerVZ to choose an age younger than 12 or older than 21 • no possibility to change age • schülerVZ is an invitation only system, people must receive an e-mail-invitation sent by an existing 		

	schülerVZ-User. It is not possible to register a new account without such an invitation.		
Does the provider in their self-declarations outline the steps taken to deleting under-age users from their services?	<ul style="list-style-type: none"> every user who breaches the internal code of conduct gets reprimanded, temporarily locked or deleted e-mail-addresses of deleted users will be locked after the deletion 		
Does the provider in their self-declarations outline the steps taken to prevent users from attempting to re-register with a different age if they have previously been rejected for being below the minimum age (if their terms require a minimum age)?		x	
Does the provider in the self-declaration indicate how compliance with minimum age requirements is promoted (within technical and legal constraints)?	<ul style="list-style-type: none"> no possibility at schülerVZ to choose an age younger than 12 or older than 21 		
Does the provider in the self-declaration outline how uptake of parental controls is promoted on the service?		x	
Does the provider in the self-declaration outline what functionality is provided for content providers, partners or users to label, rate or age restrict content that is provided?		x	
Does the provider in the self-declaration outline that certain professionally produced content is only shown at particular times of the day?		x	

<p>Does the provider in the self-declaration outline other means they have employed to limiting exposure to potentially inappropriate <i>content</i>?</p>	<ul style="list-style-type: none"> • Employed educationists are evaluating entire communication and safety education. 		
<p>Does the provider in the self-declaration outline other means they have employed to limit exposure to potentially inappropriate <i>contact</i>?</p>	<ul style="list-style-type: none"> • Employed educationists are evaluating entire communication and safety education. 		

PLEASE ATTEMPT TO SIGN UP AS AN **ADULT** USER. WHEN SIGNING UP, PLEASE STOP AT EACH STAGE MAKING SURE THAT YOU ARE ABLE TO RESPOND TO THE NEXT SECTION OF QUESTIONS. DEPENDING ON THE SNS THE INFORMATION PROVIDED BY THE SNS MIGHT NOT COME IN THE SAME ORDER AS THE QUESTIONS IN THE FOLLOWING SECTION.

When signing up to the SNS it requires you to submit the following information:	Yes	No	No/I cannot find this info	N/A to this SNS	Comment?
Birthday data at the registration process	x				If given age is above limit of 21 years, a warning appears, and age can be changed without problems
Statement that I am above a certain age (e.g. by ticking a box)		x			Implicitly, since Terms of use and code of conduct have to be accepted by ticking box
E-mail verification*/address for e-mail verification					schülerVZ is invitation-only; link to registration site is sent via mail beforehand
<i>*If e-mail verification DO NOT verify over e-mail yet:</i>					
I am able to sign in even without verifying my e-mail address first (e.g. without clicking on a verification link sent over the e-mail)					

NOW PLEASE MAKE NEW ATTEMPTS TO SIGN UP AS SPECIFIED BELOW, USING THE SAME COMPUTER:

	The SNS allows me to sign up because the service is not age restricted	The SNS is intended to be age restricted but it allows me to sign up anyway	The SNS denies the signing up due to age restrictions	The SNS denies the signing up, but I am not told why	N/A to this SNS	Comment?
Sign up as a 11 year old child using 06.06.98 as date of birth			x			If given age is under limit of 12 years, a warning appears; age can then be changed without problems
Sign up again as a 15 year old child using 06.06.94 as date of birth	x					Identity within age limit
IF PREVIOUS ATTEMPTS ARE REFUTED: Sign up again as a 15 year old child using 07.07.94 as date of birth						

PLEASE SIGN IN AGAIN TO THE SNS, USING THE YOUNGEST IDENTITY THAT IS WITHIN THE RULES OF THE SNS YOU ARE TESTING (IF THE SNS IS FOR ALL USERS/YOUNGER USERS, USE THE 11-YEAR OLD, IF THE SNS IS FOR OLDER USERS, USE YOUR 15 YEAR OLD IDENTITY). IF YOUR ATTEMPTS TO SIGN UP ARE REFUTED PLEASE REMOVE THE COOKIE FROM YOUR COMPUTER.⁵ IF THIS DOES NOT WORK, PLEASE CHANGE COMPUTER AND LOG IN AGAIN.

I have successfully signed in as	Yes	Yes, but I had to remove cookies first	Yes, but I had to change computer	No, I had to move on to the next user profile	N/A to this service	Comment?
An 11-year old user				x		
A 15 year old user	x					
No need to sign in, access open					x	

Parental control tools	Yes, I can find it on the site ⁶	No/I cannot find this info	N/A to this SNS	Comment?
Does the SNS provide any parental control tools?		x		schülerVZ is limited to 12-21-year-olds by terms of use

⁵ Find information on how to do this on <http://www.aboutcookies.org/Default.aspx?page=2> for the browser you are using.

⁶ If yes, please answer the following set of questions about parental control tools

As a parent:	Yes	No/I cannot find this info	N/A to this SNS	Comment?
I can easily find the information on how to use parental control tools on the site			x	
I can easily understand how to use the available parental control tools.			x	
I can monitor my child's activities on the SNS.			x	
I have to verify my child's profile over the email before it can be used.			x	
I consider available parental control tools efficient.			x	

Principle 3: Empower users through tools and technology			
According to its self-declaration:			
Recommendation: Employ tools and technologies to assist children and young people in managing their experience on their service. For example:	Yes (relevant quote from the self-declaration)	No info provided	Not applicable to this SNS (relevant quote from the self-declaration)
Does the provider indicate in the self-declaration that the private profiles of users registered as under the age of 18 are not searchable on the service or via search engines?	<ul style="list-style-type: none"> all profiles are not visible for non registered persons, search engines are not able to crawl profiles at schülerVZ, studiVZ or meinVZ 		

Does the provider indicate in the self-declaration that full profiles are set to 'private' by default or to the user's approved contact list for those registering under the age of 18?	Not exactly, but implicitly: <ul style="list-style-type: none"> substantial and sophisticated privacy settings based on friend lists strict default privacy settings for users under 16 years 		
Does the provider indicate in the self-declaration that users have control over who can access their full profile by, for eg, being able to block friends or 'reject' friend requests?	<ul style="list-style-type: none"> all profiles are not visible for non registered persons (...) ignore function for users who are in trouble with each other 		
Does the provider indicate in the self-declaration that users have the option to allow only direct friends to post comments and content to their profiles?		x	
Does the provider indicate in the self-declaration that users have the option to delete unwanted comments of other users?		x	
Does the provider indicate in the self-declaration that users have the option to pre-moderate comments from other users?		x	
Does the provider indicate in the self-declaration that it provides easy-to-use tools for users to report inappropriate <i>contact</i> from another user?	<ul style="list-style-type: none"> reporting mechanism to report objectionable conduct or content 		
Does the provider indicate in the self-declaration that it provides easy-to-use tools for users to report inappropriate <i>conduct</i> by another user?	<ul style="list-style-type: none"> reporting mechanism to report objectionable conduct or content 		

Does the provider give information in the self-declaration on how it educates parents about available tools, both for wider internet access and the tools, information and advice provided to parents by SNS to help them protect young people ?		X (but in Safety information targeted at parents; see principle 1)	
Does the provider address in the self-declaration how to delete profiles?		x	

On the Social Networking Site, I can find information on:	Yes, I can find it on the site	No/I cannot find this info	N/A to this SNS	Comment?
How to report abuse or bullying;	x			General advice in safety tips
The possibility to block other users from contacting me (or reject friendship requests);		x		Option available, but no specific information
The possibility to specify who or which groups of users can contact me (defined by age, gender, etc.);		x		
Restrictions on search options for profiles (e.g. not able to search for minors);	x			Short explanation under "privacy setting"

PLEASE CONSIDER ALL THE INFORMATION YOU HAVE INSERTED INTO YOUR PROFILE PERSONAL INFORMATION AND ANSWER THE QUESTIONS BELOW (NB, BY "FRIENDS" WE MEAN ALL THE CONTACTS YOU CONFIRM WHEN RECEIVING THEIR FRIENDS REQUEST OR YOU HAVE ADDED YOURSELF):

	Yes	Yes, but the person who posted/own the profile must	No	I do not know/it	N/A	Comment?
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When signed in to my user profile I am able to:		approve it first		does not say		
I am able to delete/remove postings on my profile	x					
I am able to delete/remove pictures on my profile					x	User cannot include pictures to other peoples' profiles
I am able to delete/remove postings I have put on other peoples profile	x					
I am able to delete/remove pictures I have put on other peoples profile					x	User cannot include pictures to other peoples' profiles

On my user profile:	Yes	Yes, but I must approve it before it is published	No	I do not know/it does not say	N/A	Comment?
All users can post comments on my profile			x			Per default,

						only friends can see and comment profile; setting can be changed, though
Only my friends can post comments on my profile	x					Per default, only friends can see and comment profile; setting can be changed, though

When signed in to my user profile:	Yes	Yes, but only some of the information	No	I do not know/it does not say	N/A	Comment?
My personal information is visible to all other users			x			

My personal information is visible only to my friends	x					
I have to change settings for my personal information to be visible to other users	x					
I have control over the display of my online status (if other people can see if I am online)	x					

When I am about to upload a photo/publish information on my profile I get:	Yes	No	I do not know/it does not say	N/A	Comment?
Safety tips and/or guidance about publishing personal information on the profile		x			
Safety tips and/or guidance about uploading the photo onto my profile	x				When uploading profile picture information about copyright and link to code of conduct is given

When signed in to my user profile:	Yes, and I can approve it before the photo is published	Yes, but I do not have a chance to approve the photo before being published	No	I do not know/it does not say	N/A	Comment?
I am notified when I am identified (tagged) in pictures posted on other people's profiles					x	Default privacy setting prohibits tagging in pictures; other options: "my friends can tag me" and "my friends can tag me but I have to approve it"

If I wish to delete my profile:	Yes	No	I do not know/it does not say	N/A	Comment?

I can find easy-to-understand information on how to delete/deactivate my profile.	x				Information/link not included on profile, but under option "my account"
There is a clear link/button provided for deleting/deactivate my profile.	x				Notice given: "Deletion might take up to 48 hours"
I can only deactivate my profile but not completely delete it.		x			
The provider provides information about what personal information the SNS collects/retains after deleting/deactivating my profile.	x				Information about comments or postings on other profiles or in groups is given; possibility to contact schülerVZ and ask for deletion of pictures AFTER deleting own profile is given

The provider provides information about how the personal information is/may be used once I delete/deactivate my profile.		x			
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Principle 4: Provide easy-to-use mechanisms to report conduct or content that violates the terms of service		
According to the self-declaration:		
	<i>Yes (relevant quote)</i>	<i>No</i>
Does the provider indicate in the self-declaration that a mechanism for reporting inappropriate content, contact or behavior is provided?	<ul style="list-style-type: none"> • Users can report inappropriate conduct or content to studivZ Ltd. • Every discussion group, image, photo album and profile can be reported 	
Does the provider indicate in the self-declaration that reporting mechanisms are easily accessible to users at all times?	<ul style="list-style-type: none"> • the reporting links are integrated apparent on every page 	
Does the provider indicate in the self-declaration that the reporting procedure is easily understandable?		x
Does the provider indicate in the self-declaration that the reporting procedure is age-appropriate?		x
Does the provider indicate in the self-declaration that reports are acknowledged?		x

<p>Does the provider indicate in the self-declaration that reports are acted upon expeditiously?</p>	<ul style="list-style-type: none"> trained employees with different skills for special topics are working in teams 365 days a year to screen reports and act promptly 	
<p>Does the provider indicate in the self-declaration that users are provided with the information they need to make an effective report and, where appropriate, an indication of how reports are typically handled?</p>	<ul style="list-style-type: none"> the reporting links are integrated apparent on every page trained employees with different skills for special topics are working in teams 365 days a year to screen reports and act promptly 	

<p>Principle 5: Respond to notifications of illegal content or conduct</p>			
<p>According to the self-declaration:</p>			
	<p><i>Yes (relevant quote)</i></p>	<p><i>No info provided</i></p>	<p><i>Not applicable (relevant quote)</i></p>
<p>Does the provider indicate in the self-declaration that effective processes are in place to expeditiously review and remove offending content upon receipt of notification of alleged illegal content or conduct?</p>	<ul style="list-style-type: none"> Users can always contact the support and abuse team by e-mail or reporting system special team for requests of parents special team for 		

	<ul style="list-style-type: none"> requests of teachers • special team for requests of public authorities and law enforcement agencies 		
Does the provider indicate in the self-declaration that arrangements are in place to share reports of illegal content or conduct with the relevant law enforcement bodies and/or hotlines?	<ul style="list-style-type: none"> • special team for requests of public authorities and law enforcement agencies <p>Cooperation with law enforcement</p> <ul style="list-style-type: none"> • studiVZ cooperates with State Offices of Criminal Investigation to fight against illegal content, especially against political extremism and child pornography 		
Does the provider indicate in the self-declaration that links to other local agencies or organizations, for example that relevant Inhope services and law enforcement agencies are featured?	<ul style="list-style-type: none"> • studiVZ Ltd. cooperates with jugedschutz.net and the FSM, which are providing compliant hotlines for objectionable conduct or content in the internet 		

On the Social Networking Site

When signed into my user profile I can find:	Yes, (available all the time)	Difficult (more than 15 seconds)	No, I cannot find it	N/A to this SNS	Comment?
a link/information on where to report other users that bothers me /violations of terms	Link to report user: x	Information: x			Link is placed on every profile; Information is given under "Tipps" [advice] – "Klartexte" [plain-talking] – "Meldefunktion" [reporting]
a link/information on where to report content that bothers me/violations of terms	Link to report content: x	Information: x			Link is placed on every group and Picture; Information is given under "Sicherheit" [safety] –> "Melden" [reporting]
Information on how to block a friend/contact request	Link to ignore user: x	Information: x			Link is placed on every profile; Information is given under "Tipps" [advice] –

					“Klartexte” [plain-talking] – “Meldefunktion” [reporting]
A link/tool where I can report abuse/violation of terms is visible at all times when I am signed into the SNS			x		No general report button, but option available on profiles and in discussion groups

When signed in to my user profile:	Yes	No	I do not know/it does not say	N/A	Comment?
I can block a friend	x				
I can decline a contact request	x				

BEFORE YOU START ANSWERING THE FOLLOWING QUESTIONS, PLEASE REVIEW THE SELF-DECLARATION REPORT IN REGARD TO HOW USERS CAN REPORT ABUSE ONLINE. PLEASE ALSO LOCATE THE REPORT MECANISM ON THE SNS SITE AND SEND THE REPORT THAT HAS BEEN PROVIDED FOR YOU IN ANNEX II TO THE SNS.

The report mechanism	Yes	No	N/A to this SNS	Comment?
Is easy to understand (for children/young people)		x		<ul style="list-style-type: none"> • No apparent way to report/react to “scary message” within message system; user cannot report a single message • user has to click on the sender’s profile and then choose “report user”
Is difficult to find (more than 15 seconds)	x			<ul style="list-style-type: none"> • profiles/users and groups can be reported easily; messages or comments cannot be reported as such
Sends a notification/receipt to the user when a report has been sent		x		
Sends information to the user on how a report will be handled		x		
Gives feedback to the user about the report/result? If so, how long did it take:	<p>Reported user „Hannes Müller“ via internal reporting system 26.10.2009, 14.07 (“Den gibt es nicht an unserer Schule”)</p> <p>→ no response until 30.10.2009, 13.30</p> <p>Question sent Via e-mail 25.10.2009 17.22 (“Hallo, ich habe eine blöde message in schülervz bekommen was kann ich denn da machen? helft mir bitte *maria”)</p>			

	<p>→ no response until 30.10.2009, 13.30</p> <p>Via internal message to member of community team (25.10.2009 17.24)</p> <p>→ no response until 30.10.2009, 13.30</p> <p>→ response on 1.11.2009, 00.09</p>
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Principle 6: Enable and encourage users to employ a safe approach to personal information and privacy			
According to the self-declaration:			
<i>Recommendation</i>	<i>Yes (relevant quote from self-declaration)</i>	<i>No info provided</i>	<i>Not applicable (relevant quote)</i>
	Please note: provider refers here to statements on principles 1 and 3		
Does the provider indicate in the-self declaration that a range of privacy setting options are provided for users?	Principle 3: <ul style="list-style-type: none"> • substantial and sophisticated privacy settings based on friend lists • strict default privacy settings 		

	for users under 16 years		
Does the provider indicate in the self-declaration that privacy options are supported by information that encourage users to make informed decisions about the information they post online?	<p>Principle 1:</p> <ul style="list-style-type: none"> On every VZ-network studiVZ Ltd. provides age appropriate information sites about an responsible use of private data and copyrights 		
Does the provider indicate in the self-declaration that privacy options are prominent in the user experience?		x	
Does the provider indicate in the self-declaration that privacy options are accessible at all times?	<p>Principle 3</p> <ul style="list-style-type: none"> comprehensive control of personal data 		
Does the provider indicate in the self-declaration that the implications of automatically uploaded information provided during registration onto profiles have been considered?		x	
Does the provider state in their self-declaration that users are notified when the information used to register is automatically uploaded onto their profile?		x	
Does the provider indicate in the self-declaration that when information is automatically uploaded to profile users are able to edit and make public/private that information where appropriate?		x	

Does the provider indicate in the self-declaration that users are able to view their privacy status or settings at any given time?		x	
Does the provider address in the self-declaration the issue of third party applications?		x	

When signed in to my user profile:	Yes	No	I do not know/it does not say	N/A	Comment?
I can easily change my privacy settings.	x				
Applications (3rd party, external or additional programs and/or services) need permission from the user to be installed and/or pull info from user's profile.				x	No 3 rd party applications possible

When registering⁷ to the SNS I am asked to provide the following personal information	Yes	Yes, but optional	No	I do not know/it does not say	N/A	Comment?
Age	x					

⁷ In order to be able to create a profile on a social networking site, most of these services require that the user is registered with them. In order to register, the user needs to fill out a form with certain personal information (such as age, name, email address, etc)

Education			x			
e-mail	x					Registration by invitation via email only
Gender	x					
Home address			x			
Nationality			x			
School or workplace	x					School is mandatory
Parents' e-mail			x			
Personal security/identification number			x			
Phone number			x			
Picture of yourself			x			
Political sympathies			x			
Real name (first and last)	x					
Real name (only first)			x			
Religion			x			
Other, please specify...						

Please list which personal information that you used for registration was automatically inserted into your profile ⁸	Information was inserted into profile	Information was not inserted into profile	I am not sure/It does not say (please also add comment)	Comment?
Age		x		
Education		x		
e-mail		x		
Gender	x			
Home address		x		
Nationality		x		
Parents' e-mail		x		
Personal security/identification number		x		
Phone number		x		
Picture of yourself		x		
Political sympathies		x		
Real name (first and last)	x			

⁸ With most social networking services, creating a profile is possible only after registration with the respective service. In some cases, the information provided for registration is also automatically used for building a profile for the new user. The objective of the testing is to check to what extent this happens and whether the user has any control on the information that is included in his/her profile.

Real name (only first)		x		
Religion		x		
School or workplace	x			
Other, please specify..		x		

PLEASE SIGN OUT AS A CHILD AND THEN SIGN IN AGAIN AS AN ADULT.

	Yes	No	N/A	Comment?
When signed in as an adult user:				
I am able to search for my other profile(s) where I test as an 11/15 year old		x		Default setting for all users under 16: profile closed and not visible in search
I am able to search for users /user profiles that are 16 years old or younger		x		Not in the default setting of the user; only if the

				have changed their privacy setting to "profile open to everyone on schülerVZ"
I am able to search for users /user profiles that are 12 years or younger			x	
When I use search engine and search my nick names I am able to find the profiles I have registered as a minor in the SNS		x		

Principle 7: Assess the means for reviewing illegal or prohibited content/conduct			
According to the self-declaration:			
Recommendation: Promote compliance with the Terms of Use, Acceptable Use Policy and/or House Rules. For example, by employing:	Yes (relevant quote from the self-declaration)	No info provided	Not applicable (relevant quote from the self-decl)
	Please note: provider refers here to statements on principles 2, 4 and 5		
Does the provider in the self-declaration indicate that it employs human and/or automated forms of moderation?	Principle 4 • trained employees with		

	different skills for special topics are working in teams 365 days a year to screen reports and act promptly		
Does the provider in the self-declaration indicate that it employs technical tools (e.g. filters) to flag potentially illegal or prohibited content?		x	
Does the provider in the self-declaration indicate that it provider employs community alerts?		x	
Does the provider in the self-declaration indicate that it responds to user-generated reports?	<p>Principle 4</p> <ul style="list-style-type: none"> • Users can report inappropriate conduct or content to studivZ Ltd. • Every discussion group, image, photo album and profile can be reported • content which breaches the internal code of conduct got deleted • every user who breaches the internal code of conduct got reprimanded, temporarily locked or deleted 		
Does the provider in the self declaration indicate that where human moderators are employed, reasonable steps are taken to minimise the risk of employing candidates who may be unsuited for work which involves real-time contact with children or young people?		x	