

General comments on the assessment Hyves

07/04/2011

Principle 1: Raise awareness of safety education messages and acceptable use policies to users, parents, teachers and care takers in a prominent, clear and age-appropriate manner

Within the next couple of months we will implement a link to 'Veilig Hyven' (safe browsing on Hyves) (<http://hyves.nl/veilighyven>) into our *Welcome to Hyves* mail as well as the registration page on Hyves.

We are also working on an education program together with the 'Mijn Kind Online' foundation, which focuses on teachers and other care takers on how to use Hyves in a safe and educational matter. This program is planned to launch in the summer of 2011.

Principle 2: Work towards ensuring that services are age-appropriate for the intended audience

Within the next month we will create extra attention on having consent from your parents or caretakers when creating a Hyves account under the age of 16. The page where you register will show the following text: *By clicking 'send', I declare to have permission from my parents.*

Principle 3: Empower users through tools and technology

No further comments.

Principle 4: Provide easy-to-use mechanisms to report conduct or content that violates the Terms of Service

We are working on a new spamtool that will mainly revolve around a report system for all sorts of commentary on public content items.

Principle 5: Respond to notifications of illegal content or conduct

No further comments.

Principle 6: Enable and encourage users to employ a safe approach to personal information and privacy

No further comments.

Principle 7: Assess the means for reviewing illegal or prohibited content/conduct

No further comments.