



**LAUREA**

# LAUREA LIVING LABS NETWORK

Living Labs Information Event  
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# LAUREA LIVING LABS NETWORK - THEMATIC DOMAINS



- Laurea University of Applied Sciences is focused on service innovations. It has three R&D programmes: Welfare services, Knowledge Intensive Business Services and Social Responsibility with emphasis on safety and security.
- Activities are related to the following thematic domains:
  - Wellbeing/Health/Inclusion
  - Public services
  - Hospitality management and tourism

[www.laurea.fi](http://www.laurea.fi)

<http://livinglab.laurea.fi>

# MAIN IDEAS AND COMPETENCES

- To research and develop service applications that enable and support the following topics
- Wellbeing/eHealth/Inclusion
  - Development of welfare business and innovations
  - References: Well Life Center -environment, UNIC-environment, CaringTV -programme, Enni-project
- Public services
  - Process management of outsourcing and public-private partnership, based on social responsibility approach
  - References: Forum Vantaa, Open Innovation Bank System (OIBS)-project, Pyörre-project, FinLab-project
- Hospitality management and tourism
  - Service innovations and design (SID) with multidisciplinary approach
  - References: BarLaurea -environment, Multicensor travel guide (MUMA) -project

# SEEKING FROM OTHER PARTNERS

- Development of the technical platform and the model of content providing of the CaringTV service
- Development of user-centered collaborative services and environments for eWellbeing and preventive health care
- Shopping experiences - development of service and business concepts for different types of spaces
- Development of technical platform enabling open innovation system (OIBS)
- Harmonizing different national nursing processes in emergency situations, using web-tools and SimMan technology