



# Ideas & contributions for eWellbeing & e/iHealth pilot

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Bram Lievens, Pieter Ballon, An Jacobs & Jo Pierson  
IBBT-SMIT, Belgium

# ■ Challenges for Living labs & eHealth pilots<sup>1</sup>

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- Technological **innovation** with international scope
  - Focus on innovation and not only evaluation
- Scale and scope
  - Focus and set-up for **scalability**
  - Technology enabled
  - On **different levels** geographically, users, partners,...
- Also **longitudinal** instead of only ad hoc
- Open innovation environment
  - **Multi-stakeholder** involvement
  - **Local** and **international** players
  - **SME** involvement
  - Covering whole **eco-system**
- Adequate toolset for **real-life user monitoring**
- Clear focus on application domain

# ■ Pilot for Well-being and eHealth

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- From eHealth to iHealth
  - Beyond efficiency of medical treatment
  - Vulnerable > high on protection
  - Life-critical vs helpful
  - Third party payment models ?
  - Beware of single pathology-centricity
- Focus on care
  - Enables a more holistic human approach
  - Embedding multiple & alternative stakeholders
  - A very dynamic approach

## ■ Contribution to the CIP

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- IBBT & eHealth
  - Access to the Flemish eHealth eco-system
  - Connected to all types of stakeholders
    - industry (including SME's), care-organizations, government, health-insurance
  - Adapted method for multi-stakeholder research on health care
    - User & Social requirements
    - Market Potential & Business model
  - Specific preference on Care
  - Living labs projects on ambient assisting living
- iLab.o facilitation
  - Panel selection and management
  - Logging and monitoring
  - Application Co-design

## ■ Questions & contact

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- IBBT-SMIT & iLab.o
  - Pieter Ballon, [pieter.ballon@ibbt.be](mailto:pieter.ballon@ibbt.be)
  - Bram Lievens, [bram.lievens@vub.ac.be](mailto:bram.lievens@vub.ac.be)
  - Jo Pierson, [jo.pierson@vub.ac.be](mailto:jo.pierson@vub.ac.be)
  - An Jacobs, [an.jacobs@vub.ac.be](mailto:an.jacobs@vub.ac.be)

IBBT-SMIT  
Pleinlaan 9  
B-1050 Brussels  
T. +32 2 6291626