



EUROPEAN COMMISSION

Information Society and Media Directorate-General

Lisbon Strategy and Policies for the Information Society

Lisbon Strategy and i2010

AGENDA

More Women, Better Jobs and Boosting Growth Workshop 8 October 2009 (09:30 – 17:45)

Hotel Silken Berlaymont
11-19, Boulevard Charlemagne, 1000 Brussels

9:30-10:00	Registration	
10:00-10:10	Informal Opening	Viviane Hoffmann
10:10-11:20	Presenting new signatories – round table, debate on relevant activities.	Megan Richards, Director EC Company representatives: CISCO, GOOGLE, INFINEON, MOTOROLA,PAPIRBREDDEN INNOVASJON, Mmes Herczog and Podimata MEPs
11:20-12:00	Coffee Break	
12:00-12:20	Official Opening of the Conference Presentation of Directory, Logistics, discussion	Commissioner Reding ECWT – Chair Bridget Cosgave – DIGITAL EUROPE
12:20-13:00	Presentation of afternoon programme	Ken Ducatel, Head of Unit, EC Nancy Pascall, EC
13:00 -14:00	Lunch	
14:00-15:30	Brainstorming sessions – 1. More Women 2. Better Jobs 3. Boosting growth	Mrs Gurmai – MEP Rapporteur: A M Sansoni Ms Claudia Morrell - UNGAID* Rapporteur: N Pascall Ms Ann Metter (Lisbon Council) Rapporteur: K Ducatel
15:30-16:00	Coffee break	
16:00-17:15	Presentation of brainstorming - debate Round panel with the Chair persons	Chair Ken Ducatel, EC
17:15-17:30	Conclusions – The way forward	Rapporteur: Elizabeth Politzer, Portia/Ken Ducatel, EC

* Global Alliance for ICT and Development

Round table Participants from Industry

CISCO:

Mr Pol Vanbiervliet – General Manager Belgium and Luxembourg

Google

Ms Rachel Mooney, Head of Diversity and Inclusion for Google's EMEA Presence

INFINEON

Dr Marco Schröter – Chief Financial Officer

MOTOROLA

Ms Lizanne Scott – Regional Managing Director

PAPIRBREDDEN INNOVASJON

Ms Sigrid Hilsen – Managing Director