# Instruments and Guides ICT PSP Call 3bis

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Head of Sector – Evaluations July 1<sup>st</sup>, 2009





## **ICT PSP Call 3bis**

# **CIP - ICT PSP Overview**



## Who can participate?

- The programme is open to <u>any legal entity</u> established in the EU Member States
- Legal entities established outside the EU may participate <u>on equal terms with Member States</u> on the basis of and in accordance with the conditions laid down in their association agreements Croatia, Iceland, Lichtenstein, Norway, Turkey
- Other countries may participate on a case-by-case basis but <u>will not receive funding</u>

## **CIP Instruments overview**

#### **<u>Three complementary instruments</u>** based on combined approaches:

Support to **EU level** ICT solutions **→ Pilots Type A** 

- Large Scale Pilots focused on **Interoperability**
- Key actors: Member States Lead actors (Industry key role in Implementation)
- Strong political dimension

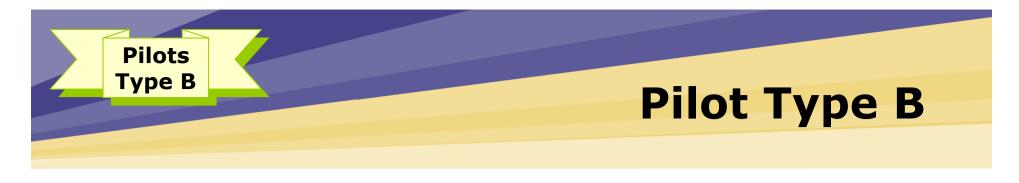
Stimulating **innovative use of ICT** in public & private sector **>** Pilots Type B

- Implementation of **ICT based innovative services** through Pilots
- Key actors: **Full service value chain** (providers, users, public authorities)

*Mobilisation/Exchanges* between practitioners, policy makers **→** Thematic Networks

 Development of new policy implementation schemes through exchange of experiences and best practices

# This call – only Pilot B proposals



Main features of Pilots Type B

- The goal is to carry out a **first implementation** of an ICT based innovative service carried out under realistic conditions
- The emphasis is on fostering innovation in services → the pilot may need to take-up completed R&D work, may extend already tested prototype services or may combine / integrate several partial solutions to realise a new innovative approach
- In this call several proposals will be selected on quality, up to the budget limit of €7m

## Implementation

#### Scale and participants

**Pilots** 

Type B

- Legal minimum of 4 mutually-independent legal entities from 4 different Member States or Associated countries.
- Consortia are expected to engage the complete service value chain, including relevant public authorities (sustaining partners), service providers, industrial stakeholders & users

#### **Duration and funding**

- Duration is typically 24-36 months within which there should be an operational phase
- EU contribution is up to 50% of eligible costs of the pilot
- The indicative Community contribution for a Pilot B is 2-2.5 M€ / pilot

## **Grant Agreement - principles**

#### Simplification

Single type of participant – the 'beneficiary'

- No members
- No third party participation except for subcontractors

#### Eligible cost for Pilot Type B

- Personnel
- Subcontracting
- Other specific costs (travel, subsistence)
- Indirect costs (=30% of personnel costs)

Funding rate – up to 50%

Threshold for certificates on financial statements for payment requests equal to or superior to 325.000€ by beneficiary

### Pilot Type B – Community Financial Contribution

#### Eligible and non-eligible costs

Eligibility conditions include reality, necessity, economy, actually incurred during the duration of the project, recorded in the accounts

- Direct cost
  - Personnel
    - Be directly hired by the beneficiary, under sole technical supervision, be remunerated in accordance with normal practices
  - Subcontracting
    - To be awarded according to the principle of best value for money under conditions of transparency and equal treatment
  - Other specific direct costs
    - Identified in the proposal
- Indirect costs
  - Costs which cannot be identified as directly attributed to the project but incurred in direct relationship with the eligible costs

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## Where to get information

Workprogramme 2009 Model grant agreement Financial guidelines Guidelines for legal and financial validation

Documents available at <a href="http://ec.europa.eu/ict\_psp">http://ec.europa.eu/ict\_psp</a>



# **ICT PCP Call 3 bis**

# **Proposal preparation, submission and evaluation**



# Key information for proposers

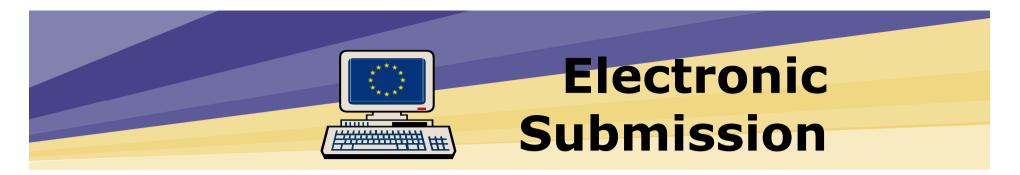
- ICT PSP Workprogramme
- Guide for Applicants including the *Guidance notes for evaluators*
- EPSS manual



# **Eligibility of proposals**

- It must involve at least four mutually- independent legal entities from different Member States or Associated countries (*Croatia, Iceland, Liechtenstein, Norway, Turkey*)
- It must be submitted before the call deadline 23<sup>rd</sup> September 17h00 using the Commission's electronic proposal submission system

Non-eligible proposals are not evaluated!



- Proposal coordinator registers with the EPSS and obtains ids and passwords for himself and his partners
- The consortium constructs the proposal on our server, then submits it before the deadline
- Submission failure rate = <u>+</u> 1%
  Only reason; waiting till the last minute
  - → Technical problems
  - → Panic-induced errors
  - $\rightarrow$  Too late starting upload, run out of time

Submit early, submit often! If in trouble, call the EPSS helpdesk !

# Proposal Part A – online forms

## A1

- Title, acronym, objective etc.
- free keywords
- 2000 character proposal abstract
- previous/current submission (in FP

#### A2 (one A2 form per partner)

- Address
- Contact person
- Organisation type etc.

#### A3

Cost and funding details

|                                    | Proposal<br>EUROPEAN COMMISSION<br>6 <sup>8</sup> framework Programme for<br>Research, Technological<br>Deuelopmentant Demonstration |                 | Int<br>Na<br>Spi<br>Co<br>Spi | A                 |  |
|------------------------------------|--|-----------------|-------------------------------|-------------------|--|
| Propos al Nu                       | mber'  |                 | Pr                            | opos al Acronym?  |  |
|                                    |  | GENERALI        | FO RUNKT ID                   | N ON THE PROPOSAL |  |
| Proposal 7782<br>(nex. 200 cha     |  |                 |                               |                   |  |
| Duration In mo                     |  | Call (part) / o | en mer                        |                   |  |
| Activity code(s<br>relevant to you | i) most<br>w toptc"  |                 |                               |                   |  |
| Keyword 1*<br>Keyword 2*           |  |                 |                               |                   |  |
| Keyword 3*                         |  |                 |                               |                   |  |
| Free                               |  |                 |                               |                   |  |
| keywords <sup>o</sup>              |  |                 |                               | c 1500 char.)     |  |
|                                    |  |                 |                               |                   |  |
|                                    |  |                 |                               |                   |  |

# Proposal Part B – pdf document

RTF Template supplied by the EPSS

Format directly linked to evaluation criteria Summary Relevance (bullet points = sections) Impact (idem) Implementation (idem) Other issues

Submitted as a PDF file

# **Participant Identification Code**

- Participants possessing a PIC can use this number to identify themselves in the Electronic Proposal Submission system. On entering the PIC, parts of the proposal forms will be filled in automatically
- The process for assigning a PIC is triggered by a selfregistration of an organisation at the following website: <u>http://ec.europa.eu/research/participants/urf</u>
- On this website you will also find a search tool for checking if your organisation is already registered (and thus already has a PIC)

#### A PIC is **optional**

# **Evaluation criteria**

Evaluation by independent experts on:

- Relevance
- Impact
- Implementation

Each criterion is more fully explained by descriptive "bullet-points"

Criterion threshold 3/5 Overall threshold -



# When writing your proposal....

Divide your effort over the evaluation criteria

- Many proposers concentrate on the technical element, but lose marks on project planning or impact description
- Think of the finishing touches which signal quality work to a busy evaluator:
  - clear language
  - well-organised contents, following the required structure
  - useful and understandable diagrams
  - no obvious paste-ins

Don't make last minute revisions; they generate

 typos, inconsistencies, numbers which don't add up, missing diagrams, missing pages.....



# When writing your proposal....

Make it *easy* for the evaluators to give you high marks. Don't make it hard for them!

- Make sure you submit the <u>latest</u>, <u>complete</u> version of your proposal
- Don't write too little; cover what is requested
- Don't write too much
- Don't leave them to figure out why it's good, tell them why it's good
- Leave nothing to the imagination

# **Project workplan**

Make sure your Project workplan reflects the promises you made in the rest of your proposal

For example:

- Good project management implies clear Workpackage leadership
- Strong Impact implies an important dissemination effort

# Typical Project workplan (manmonths)

|       | WP1 | WP2 | WP3 | WP4 | WP5 | WP6 |     |
|-------|-----|-----|-----|-----|-----|-----|-----|
| P1    | 10  | 4   |     |     | 4   |     | 18  |
| P2    | 2   | 2   | 2   | 2   | 2   | 2   | 12  |
| P3    |     |     |     |     | 3   |     | 3   |
| P4    |     | 12  | 2   | 2   | 12  |     | 28  |
| P5    |     |     | 14  | 2   | 3   |     | 19  |
| P6    |     |     | 5   | 2   | 11  |     | 18  |
| P7    |     |     |     |     |     | 6   | 6   |
| Total | 12  | 18  | 23  | 8   | 35  | 8   | 104 |

# The Workpackage that nobody wanted

|       | WP1 | WP2 | WP3 | WP4 | WP5 | WP6 |     |
|-------|-----|-----|-----|-----|-----|-----|-----|
| P1    | 10  | 4   |     |     | 4   |     | 18  |
| P2    | 2   | 2   | 2   | 2   | 2   | 2   | 12  |
| P3    |     |     |     |     | 3   |     | 3   |
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| P7    |     |     |     |     |     | 6   | 6   |
| Total | 12  | 18  | 23  | 8   | 35  | 8   | 104 |

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# The Workpackage that does too much

|       | WP1 | WP2 | WP3 | WP4 | WP5 | WP6 |     |
|-------|-----|-----|-----|-----|-----|-----|-----|
| P1    | 10  | 4   |     |     | 4   |     | 18  |
| P2    | 2   | 2   | 2   | 2   | 2   | 2   | 12  |
| P3    |     |     |     |     | 3   |     | 3   |
| P4    |     | 12  | 2   | 2   | 12  |     | 28  |
| P5    |     |     | 14  | 2   | 3   |     | 19  |
| P6    |     |     | 5   | 2   | 11  |     | 18  |
| P7    |     |     |     |     |     | 6   | 6   |
| Total | 12  | 18  | 23  | 8   | 35  | 8   | 104 |

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# The partner who doesn't know what to do

|       | WP1 | WP2 | WP3 | WP4 | WP5 | WP6 |     |
|-------|-----|-----|-----|-----|-----|-----|-----|
| P1    | 10  | 4   |     |     | 4   |     | 18  |
| P2    | 2   | 2   | 2   | 2   | 2   | 2   | 12  |
| P3    |     |     |     |     | 3   |     | 3   |
| P4    |     | 12  | 2   | 2   | 12  |     | 28  |
| P5    |     |     | 14  | 2   | 3   |     | 19  |
| P6    |     |     | 5   | 2   | 11  |     | 18  |
| P7    |     |     |     |     |     | 6   | 6   |
| Total | 12  | 18  | 23  | 8   | 35  | 8   | 104 |

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## **The token SME**

|       | WP1 | WP2 | WP3 | WP4 | WP5 | WP6 |     |
|-------|-----|-----|-----|-----|-----|-----|-----|
| P1    | 10  | 4   |     |     | 4   |     | 18  |
| P2    | 2   | 2   | 2   | 2   | 2   | 2   | 12  |
| P3    |     |     |     |     | 3   |     | 3   |
| P4    |     | 12  | 2   | 2   | 12  |     | 28  |
| P5    |     |     | 14  | 2   | 3   |     | 19  |
| P6    |     |     | 5   | 2   | 11  |     | 18  |
| P7    |     |     |     |     |     | 6   | 6   |
| Total | 12  | 18  | 23  | 8   | 35  | 8   | 104 |

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### ...and New Member State

|           | WP1 | WP2 | WP3 | WP4 | WP5 | WP6 |     |
|-----------|-----|-----|-----|-----|-----|-----|-----|
| P1        | 10  | 4   |     |     | 4   |     | 18  |
| P2        | 2   | 2   | 2   | 2   | 2   | 2   | 12  |
| <b>P3</b> |     |     |     |     | 3   |     | 3   |
| P4        |     | 12  | 2   | 2   | 12  |     | 28  |
| P5        |     |     | 14  | 2   | 3   |     | 19  |
| P6        |     |     | 5   | 2   | 11  |     | 18  |
| P7        |     |     |     |     |     | 6   | 6   |
| Total     | 12  | 18  | 23  | 8   | 35  | 8   | 104 |

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### The well-lead workpackages which will get results

|       | WP1 | <b>WP2</b> | WP3 | WP4 | WP5 | WP6 |     |
|-------|-----|------------|-----|-----|-----|-----|-----|
| P1    | 10  | 4          |     |     | 4   |     | 18  |
| P2    | 2   | 2          | 2   | 2   | 2   | 2   | 12  |
| P3    |     |            |     |     | 3   |     | 3   |
| P4    |     | 12         | 2   | 2   | 12  |     | 28  |
| P5    |     |            | 14  | 2   | 3   |     | 19  |
| P6    |     |            | 5   | 2   | 11  |     | 18  |
| P7    |     |            |     |     |     | 6   | 6   |
| Total | 12  | 18         | 23  | 8   | 35  | 8   | 104 |

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# Getting help with your proposal

The Commission supports

- Information days and briefings in Brussels and elsewhere (via National Contact Points)
- A supporting website of advice, information and documentation

http://ec.europa.eu/ict\_psp

Partner search facilities

http://www.ideal-ist.net/

# Getting help with your proposal

- An ICT Helpdesk for proposers' questions
  <u>infso-ict-psp@ec.europa.eu</u>
- An EPSS helpdesk tel: +32 2 233 3760 email <u>support@epss-fp7.org</u>
- A list of contact persons for the objectives in each call
- And a network of National Contact Points in Europe and beyond <u>http://ec.europa.eu/information\_society/activities/ic\_t\_psp/contacts/index\_en.htm</u>

# Working as an evaluator

We constantly need good experts with experience in information and communication technology and a good knowledge of English (the working language in the evaluation)

Apply at

http://ec.europa.eu/information society/activities/ict psp/partic ipating/index en.htm

European Commission and Media