

CIP-ICT PSP-2009-3 – GUIDANCE ON HOW TO STRUCTURE PART B WITH REGARD TO OBJECTIVE DESCRIPTION AND AWARD CRITERIA
OBJECTIVE 2.3: EUROPEAN DIGITAL LIBRARY – DIGITISING CONTENT FOR EUROPEANA
FUNDING INSTRUMENT: PILOT B – IT IS INTENDED TO SUPPORT SEVERAL PILOT ACTIONS

	Award Criteria for Type B Pilots	Proposal Part B	Relevant section of Objective description in the Work Programme
A1) Relevance	a) Alignment with the general objectives of the Work Programme and the addressed specific objective described under chapter 3 of the work programme.	B1.1. Project objectives	<p>Focus and Outcomes: The aim is to support targeted digitisation actions in synergy with and complementing collections already accessible through Europeana. The expected outcome is to improve the quantity and quality of digital content available through Europeana.</p> <p>Conditions and Characteristics:</p> <ul style="list-style-type: none"> - Content should be made available for citizens through Europeana immediately after digitisation. When basic digitisation (capturing) is applied, metadata complying with the Europeana requirements should be added to the digital objects. The ability to recognise the intellectual property rights relating to the resulting digital objects, including territorial rights for material still in copyright, should be taken into account.
	b) Alignment and synergies with relevant policies, strategies and activities on European and national level	B1.2. EU and national dimension	
	c) Maturity of the technical solution proposed, i.e. the research phase of the different applications involved in the realisation of the pilot is complete, and integration of the different components does not imply further research work	B1.3. Maturity of the technical solution	
A2) Impact	a) Contribution of the project to the target outcome and expected impact as defined in the specific objective addressed	B2.1a. Target outcomes and expected impact B2.1b. Underlying content	<p>Expected Impact Wider availability to high quality content in the European digital library and wider accessibility to European cultural heritage and to scientific knowledge</p> <p>Conditions and Characteristics:</p> <ul style="list-style-type: none"> - The collections to be digitised, which may include different types of material (e.g. books, audiovisual, sound, archival records, newspapers) should be held by cultural institutions from different European countries. - The material to be digitised should be selected through a thematic approach. The themes must be of interest to a broad public and not just to a limited set of specialists. - The proposal should demonstrate the added value of bringing the selected content from different countries together in Europeana. - The digitisation action should result in a critical mass of complementary content on a specific theme to be made accessible through Europeana, or add further European value to already digitised collections that will be made accessible through Europeana.
	b) Capability to survive, develop and scale-up without Community funding after the end of the project	B2.2. Long-term viability	<p>Conditions and Characteristics:</p> <ul style="list-style-type: none"> - A clear exploitation plan should be presented to ensure the sustainability of the proposed solutions, i.e. their capability of developing and surviving without Community funding after the end of the project. Sustainability comprises both economic and organisational aspects. This requirement may be translated into different practical measures and provisions, depending on the target users and the intended uses of the results of the pilot.
	c) Quality of the approach to facilitate wider deployment and use,	B2.3. Wider deployment and	Conditions and Characteristics:

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	in view of EU-wide take-up beyond the partners	use	- A clear dissemination plan should be established to ensure optimal use of the pilot results, also beyond the participants in the pilot.
A3) Implementation	a) Capability and commitment of the consortium to reach the objectives of the project	B3.1. Consortium and key personnel	Conditions and Characteristics: - The consortium must include content providers.
	b) Quality of the approach and convincing work plan with well-defined work packages, schedule, partner roles and deliverables; effectiveness of the management approach; adequacy of intended implementation of solutions	B3.2a. Chosen approach	
		B3.2b. Work plan	
		B3.2c. Project management	
c) Appropriateness of resource allocation and estimated cost in view of the achievement of the objectives of the proposal	B3.3. Resources to be committed		
d) Appropriate attention to security, privacy, inclusiveness and accessibility; the appropriate use of interoperable platforms; standards or open technical specifications and open-source components	B3.4. Security, privacy, inclusiveness, interoperability, standards and open-source		