

CIP-ICT PSP-2009-3 – GUIDANCE ON HOW TO STRUCTURE PART B WITH REGARD TO OBJECTIVE DESCRIPTION AND AWARD CRITERIA
OBJECTIVE 2.2: EUROPEAN DIGITAL LIBRARY – AGGREGATING DIGITAL CONTENT IN EUROPEANA
FUNDING INSTRUMENT: BEST PRACTICE NETWORK - IT IS INTENDED TO SUPPORT SEVERAL NETWORKS

	Award Criteria for Best Practice Networks	Proposal Part B	Relevant section of Objective description in the Work Programme
A1) Relevance	a) The alignment with the general objectives of the Work Programme and with the addressed specific objective defined in the Work Programme.	B1.1 Project Objectives	Focus and Outcomes: The aim is to increase the quantity of quality content available through Europeana. Support will go to Best Practice Networks that help cultural institutions across Europe bring their already digitised content into Europeana. Projects should address the aggregation of existing digital cultural content to make it searchable and accessible through Europeana, for example through the adaptation of the contents, through the application of metadata improvements and mappings and through the improvement of interoperability between the content management systems of the individual content providers and the Europeana platform.
	b) Contribution to the achievement of the European Digital Library initiative.	B1.2 Contribution to the achievement of the European Digital Library initiative.	Conditions and Characteristics: - The actual content should be accessible and retrievable at item level. Projects dealing only with catalogues of content will not be funded. The results of the project must be accessible by the target users through Europeana.
A2) Impact	a) The contribution of the project to the target outcome and expected impact as defined in the addressed objective.	B2.1a. Target outcomes and expected impact B2.1b. Underlying content	Expected Impact Higher quantity of quality content available through Europeana by bringing cultural heritage material held by cultural institutions that is already available in digital form. Conditions and Characteristics: - The digital content, which may include different types of material (e.g. books, audiovisual, sound, archival records, newspapers) should be held by cultural institutions from different European countries. In this sense collaboration between these institutions should be put in place contributing to the aggregation of content from one or more domains into Europeana. - The quality and quantity of the digital content (and related metadata) to be effectively contributed to the project by each content provider, as well as the criteria for its selection, must be clearly identified. The consortium and its members must ensure the necessary availability of the content to be contributed to the project. In particular, the input content should not depend on proprietary third-party rights or any other constraints, which would limit its use for the execution of the project. - The consortium and its members must agree on the necessary licensing or clearing arrangements for any Intellectual Property Rights (IPR) arising from the project to ensure wider use and dissemination of the project output.
	b) Capability to survive, develop and scale-up without Community funding after the end of the project.	B2.2 Long Term Impact	Conditions and Characteristics: - A clear exploitation plan should be presented to ensure the sustainability of the proposed solutions, i.e. their capability of developing and surviving without Community funding after the end of the project. Sustainability comprises both economic and organisational aspects. This requirement may be translated into different practical measures and provisions, depending on the target users and the intended uses of the results of the

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			project.
	c) Quality of the approach to facilitate wider deployment and use, in view of EU-wide take-up beyond the partners.	B2.3 Wider deployment and use	Conditions and Characteristics: - A clear dissemination plan should be established to ensure optimal use of the project results, also beyond the participants in the project.
A3) Implementation	a) The capability and commitment of the consortium to reach the objectives of the project	B3.1 Consortium and Key personnel	Conditions and Characteristics: - The consortium must include content providers and can also include national or domain specific aggregators.
	b) Quality of the approach and convincing work plan with well-defined work packages, schedule, partner roles and deliverables; effectiveness of the management approach; adequacy of intended implementation of solutions.	B3.2 Chosen approach B3.2b Work plan B3.2c Project Management	
	c) Appropriateness of resource allocation and estimated cost in view of the achievement of the objectives of the proposal.	B3.3 Resources to be Committed	
	d) The appropriate attention to security, privacy, inclusiveness and accessibility; the appropriate use of interoperable platforms; standards or open technical specifications and open-source components	B3.4 Security, privacy, inclusiveness, interoperability; standards and open-source	