ICTPSP Call 2007

Thematic Network – Innovation Platform

eInclusion Info Day, 24th of May

ICT for Inclusion

ICTPSP
ICT POLICY SUPPORT PROGRAMME

European Commission
Information Society and Media

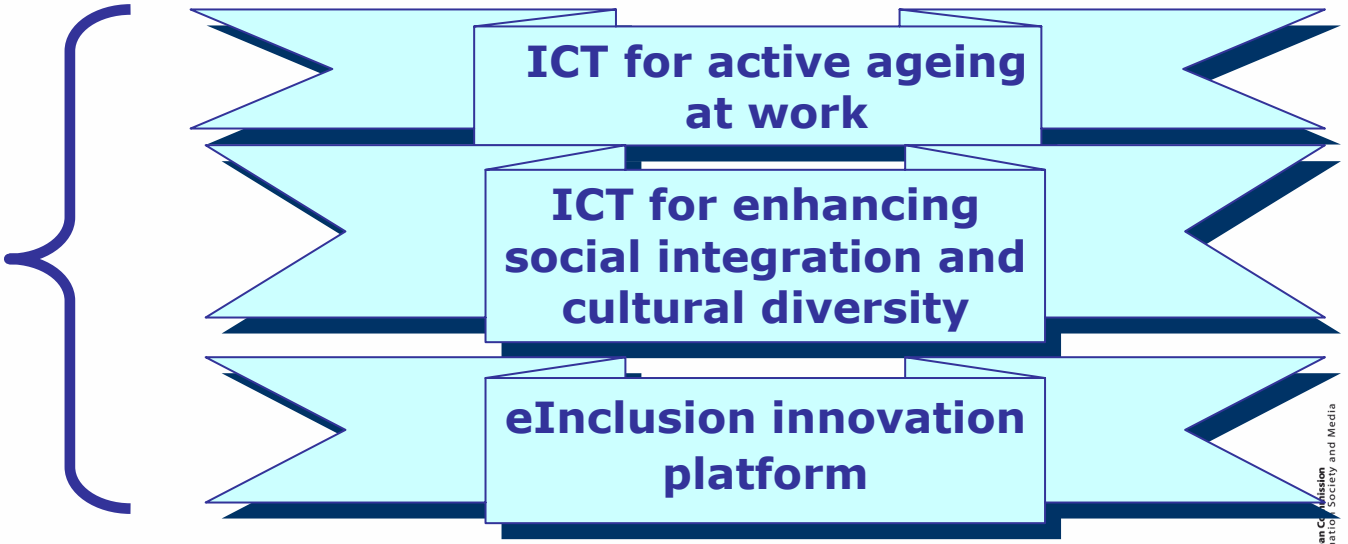
Thematic Networks

- **Experience sharing and consensus building** – an overarching aim for Thematic Networks in ICT for Inclusion

- Preparation of **future activities**, establishing **dialogue**, building an **exchange platform** for achieving consensus and **drawing agendas** in support of three specific goals (3 Thematic Networks):

eInclusion

Thematic Networks Call 2007



Thematic Networks

eInclusion innovation platform

Rationale

Making **inclusion a mainstream consideration in innovation** in ICT and allowing all citizens to reap the benefits of ICT innovations.

- Drawing up of innovation roadmaps
- Establishing of support to innovation collaboration across the value chain to respond to final users needs
- Possible e-Inclusion thematic areas to be addressed: aging population, e-accessibility (of products, services, web pages), mainstreaming of assistive technologies…

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Thematic Networks

eInclusion innovation platform

- Many opportunities for **innovation stimulated by inclusion**

  BUT fragmentation, limited cooperation of stakeholders + limited cooperation with mainstream industry
- **Changing context – an opportunity** (ageing society, political commitment, mainstream industry interest, strong user organisation etc.)
- **Main objective** - reinforcing innovation in main areas, achieving concrete and measurable progress e.g. in:

  - ageing (the action plan calls for an innovation platform),

  - accessibility (e.g. web-accessibility, total conversation, mainstreaming)

  - advanced assistive technologies
- NOT a ”talking shop” - Concrete outcomes, wide participation, SIGs

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