



Petra Wilson

**Director, Public Sector Healthcare
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Petra Wilson is a director in the Healthcare team of Cisco's Internet Business Solutions Group (IBSG), focusing on helping healthcare providers and deciders develop their strategies and implementation plans for "Connected Health" information management and technology.

Previously, she was deputy director of the European Health Management Association (EHMA), a membership organisation committed to improving healthcare in Europe by raising standards of managerial performance in the health sector. At EHMA she had responsibility for the association's Brussels' office and, in particular, EHMA's relationship with the European Commission. In that role, Petra advised a wide number of European healthcare organisations on EU-level health policy and assisted them in engaging with policy-makers in the Commission.

Prior to EHMA, Petra worked for the European Commission in its eHealth Directorate. She worked specifically on the European eHealth Action Plan, which commits all member states of the European Union to adopt road maps for the implementation of Connected Health solutions. Petra also advised the Commission on legal and ethical issues surrounding use of information technologies in healthcare.

Alongside her role at Cisco Petra currently holds the chairmanship of the European Policy Workgroup of the Continua Health Alliance, as well as the chair of the Governing Council of Health Information and Management Systems Society Europe. She is also acts as an advisor to the Health on the Net Foundation.

Originally trained in law, Petra spent several years as a lecturer and Senior Research Fellow at Nottingham University, UK, specializing in healthcare law and European law. She has a Ph.D. in public health law from Oxford University, and has published widely on the legal aspects of using information technologies in healthcare. Originally from the UK, she is fluent in English, German, and French.



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