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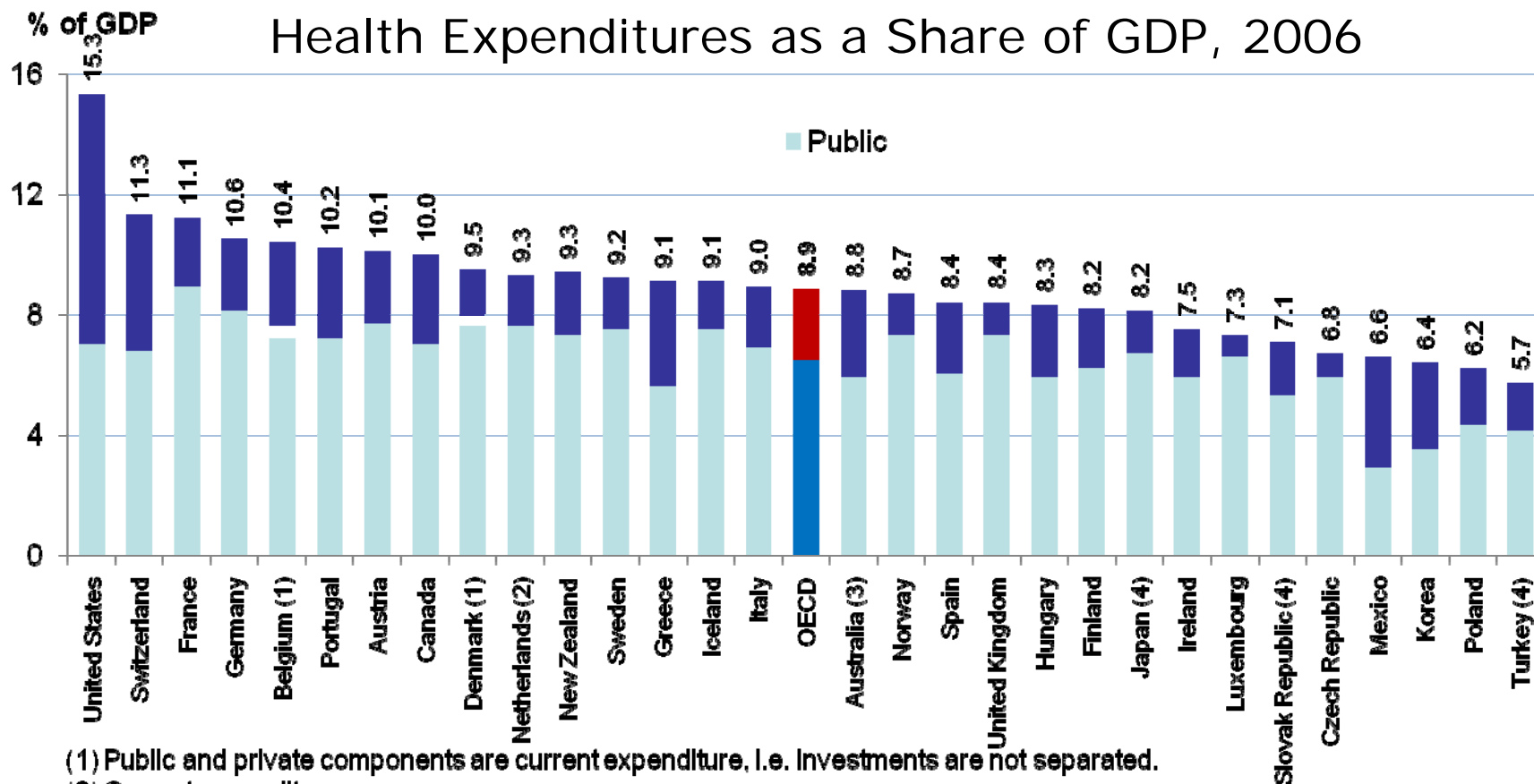
eHealth 2009

eHealth for Economy



eHealth for Economy Thematic Rapporteur Overview

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(1) Public and private components are current expenditure, i.e. Investments are not separated.

(2) Current expenditure.

(3) Data refer to 2005/06. (4) Data refer to 2005.

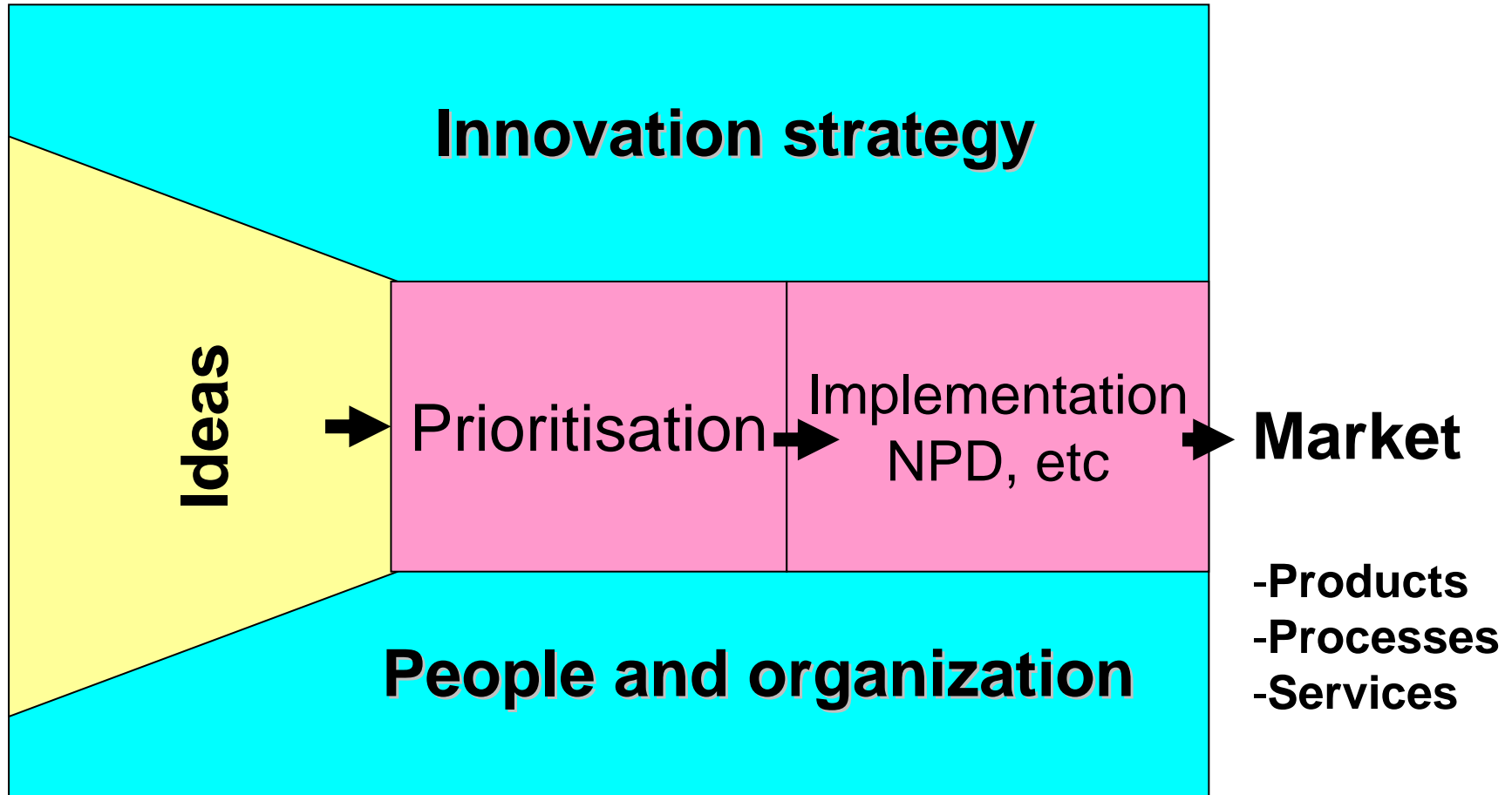
Source: OECD Health Data 2008, June 2008.



Sustainability then growth

- OECD data speaks for itself
 - In Europe, the vast majority of health spending is done by the state
- Is this model sustainable in the longer term?
 - Our speakers and participants alike think not.
 - Political agendas, and technology trends come and go, but patient needs remain and grow with an aging population
- What is the solution for sustainability of eHealth within the health delivery ecosystem?
 - Acknowledge that eHealth is an enabler, not an end in itself
 - Work consistently towards value for money across all of healthcare spending budgets
 - Integrate eHealth investment selection into the overall health investment portfolio selection process

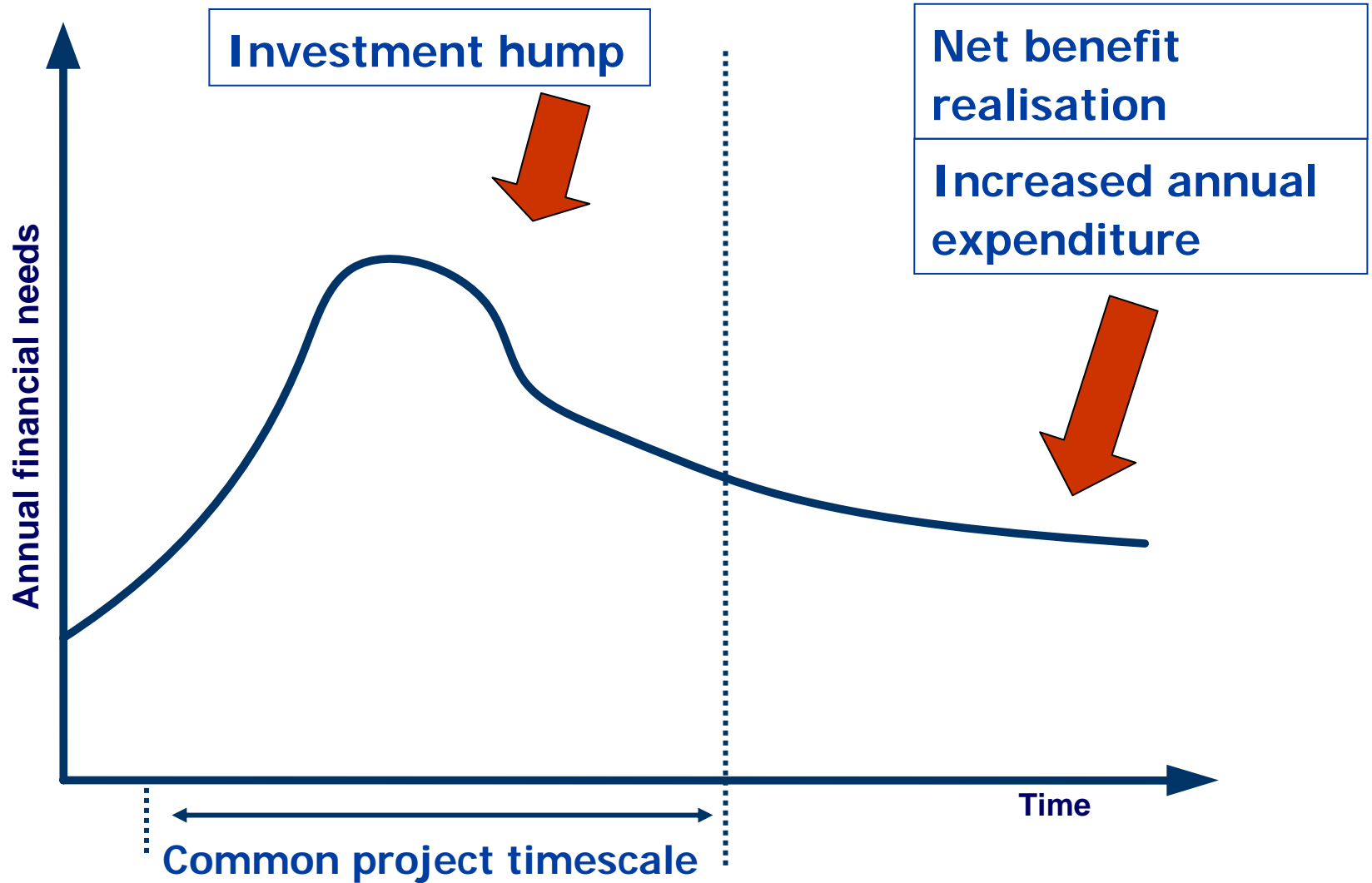




Source: Goffin and Mitchell



Timescales and investment lifecycle



Conclusions and next steps



