

# *Smart Society: the 'USER'* UseCase

NB request a copy of this presentation and White Paper  
(contact details at end of presentation)

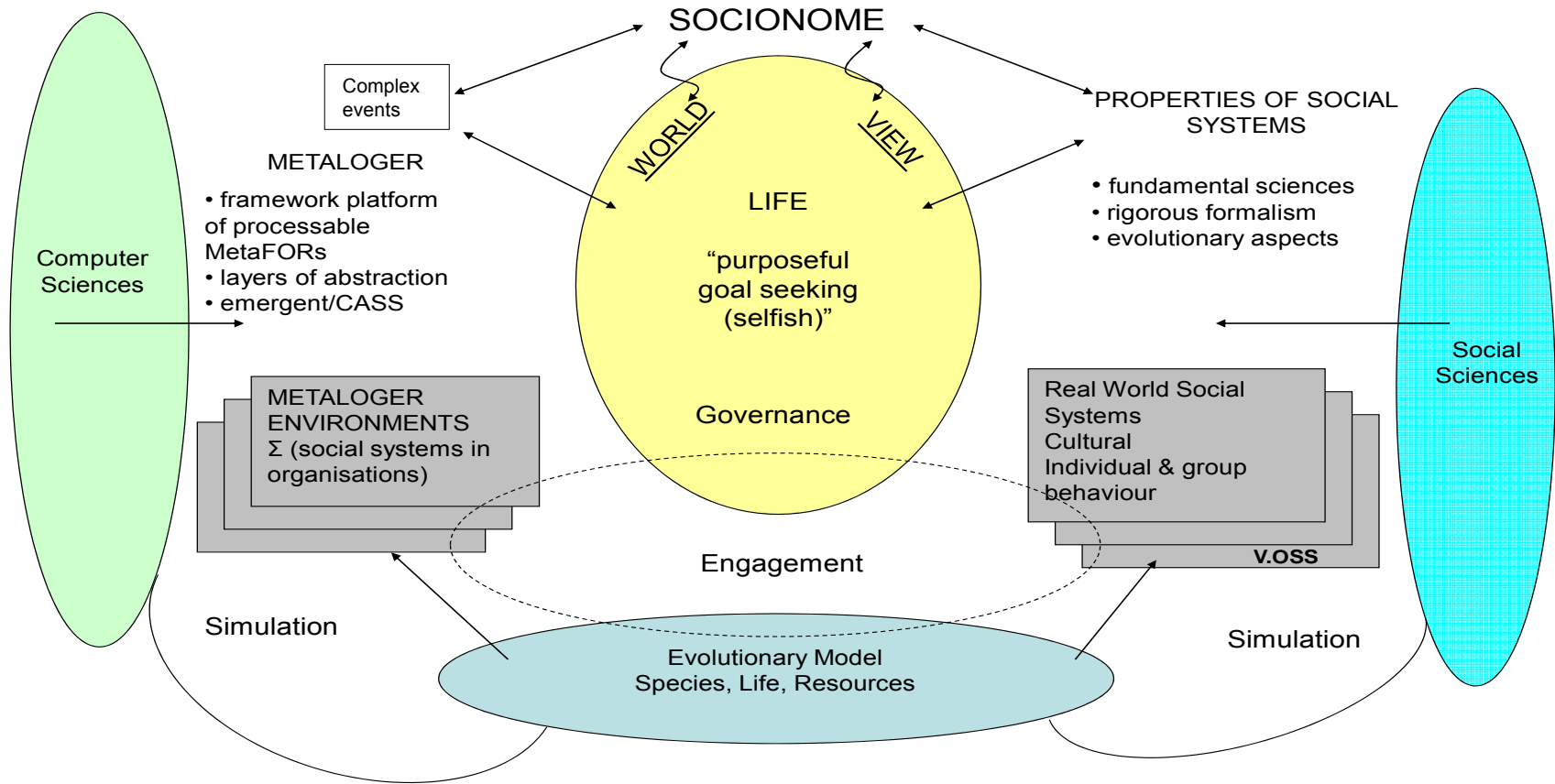
# CHALLENGES

- Science
- *evolutionary business* Modelling
- Systems
- Sociology
- Technology
- Transition

*It is not possible to build the User experience by disjointed action*

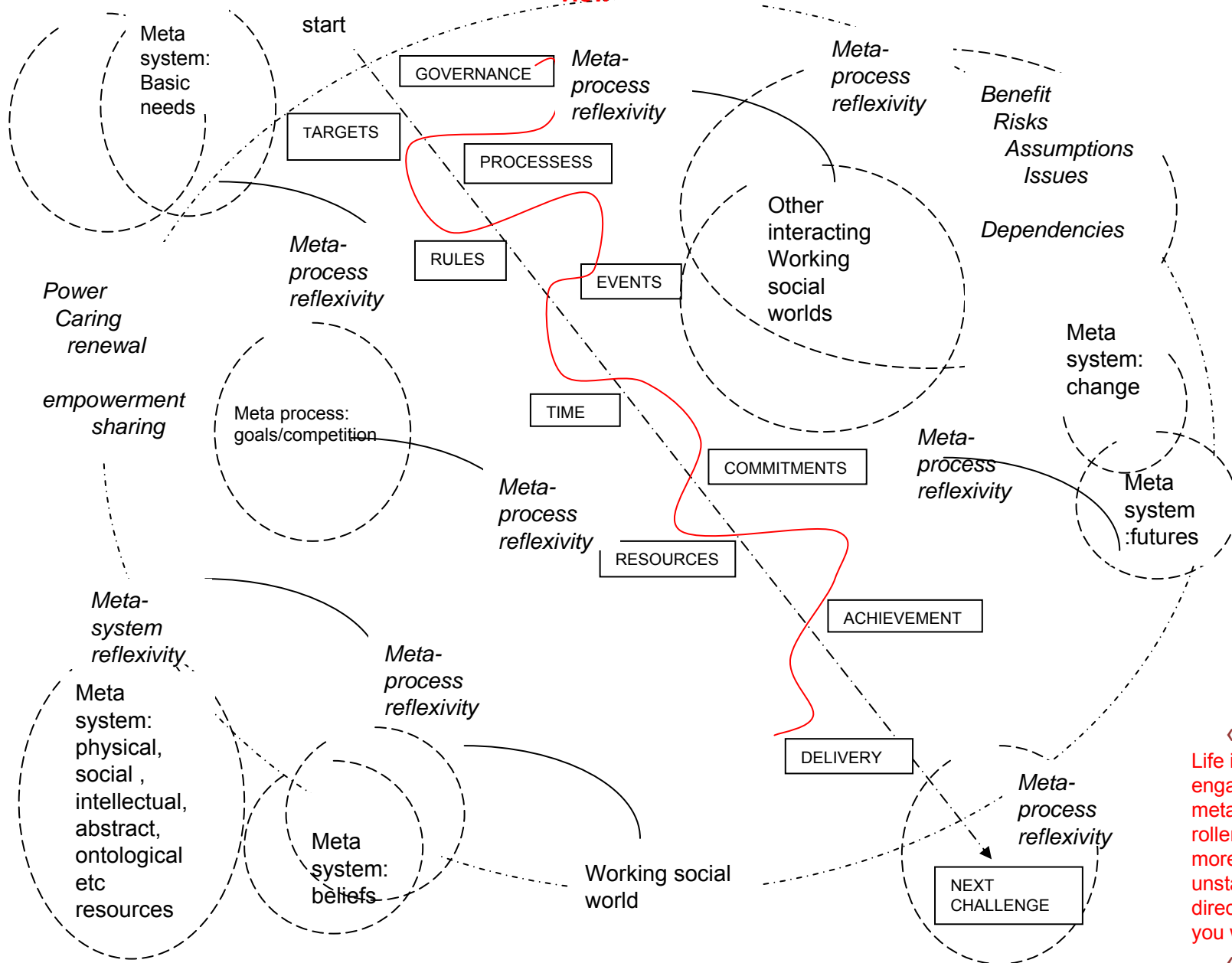
**THE SCIENCE: Computational socio-geonomics**  
*The platform for World Society Modeller (S-GAIA), a FuturICT federation*

Domain of Computational Socio-geonomics



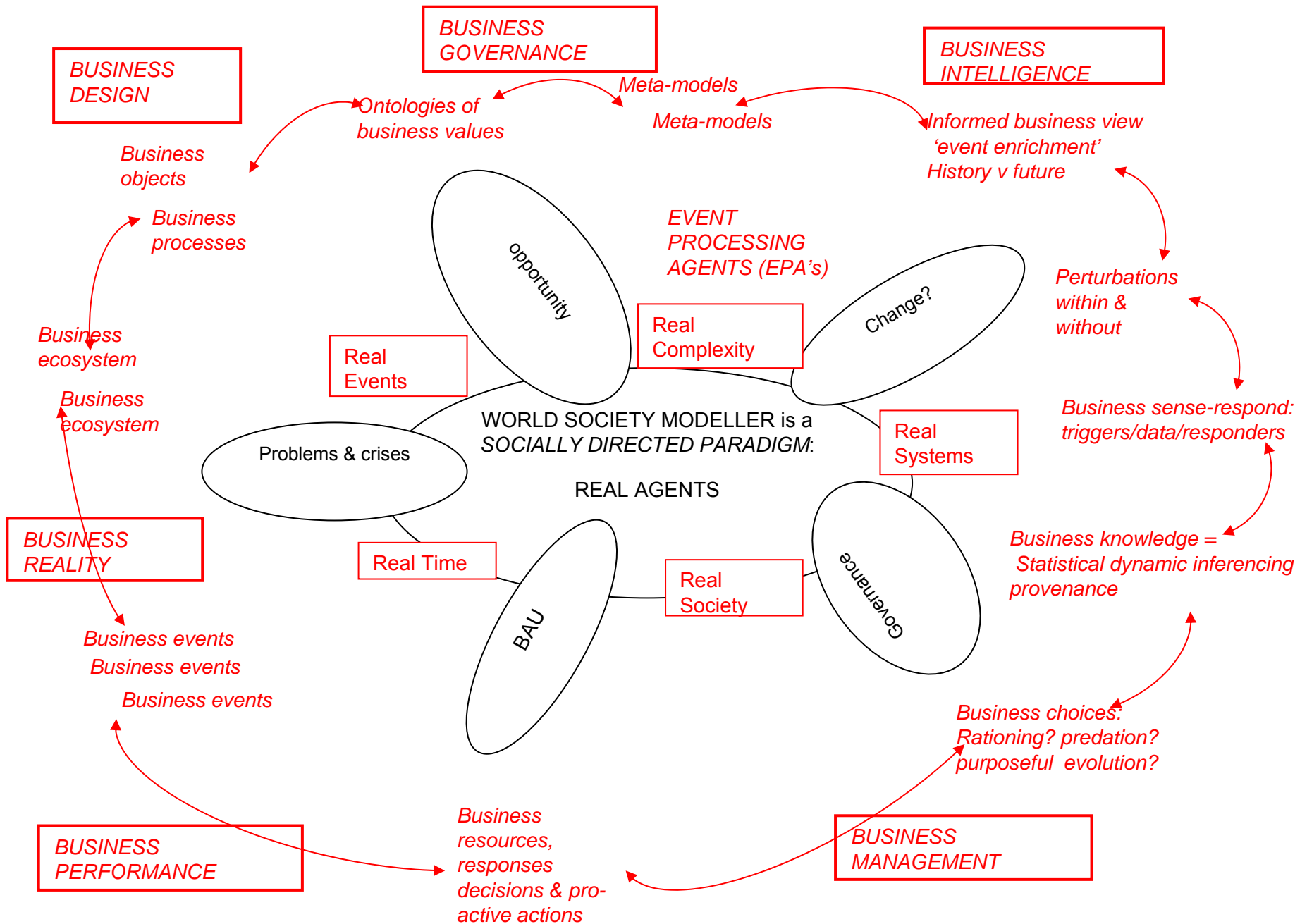
**S-GAIA – THE ULTIMATE ERM PLATFORM**

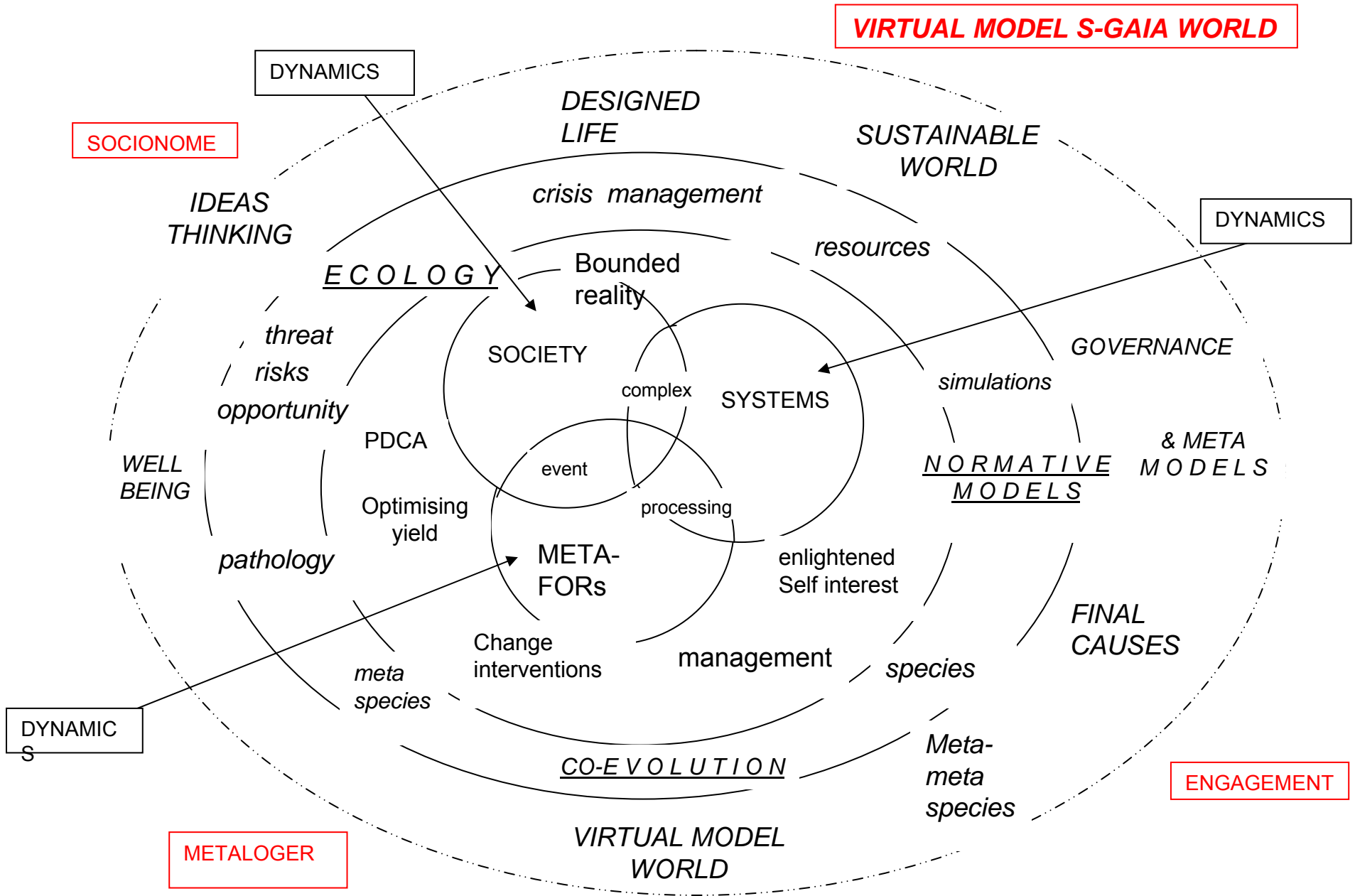
**3.4 SOCIOLOGY: THE COMPLEX SOCIAL META-WORLD the macro view**



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 Life is messy: engagement with the meta factors may be a roller-coaster but is more likely to get the unstable chaotic direction going where you want it to go  
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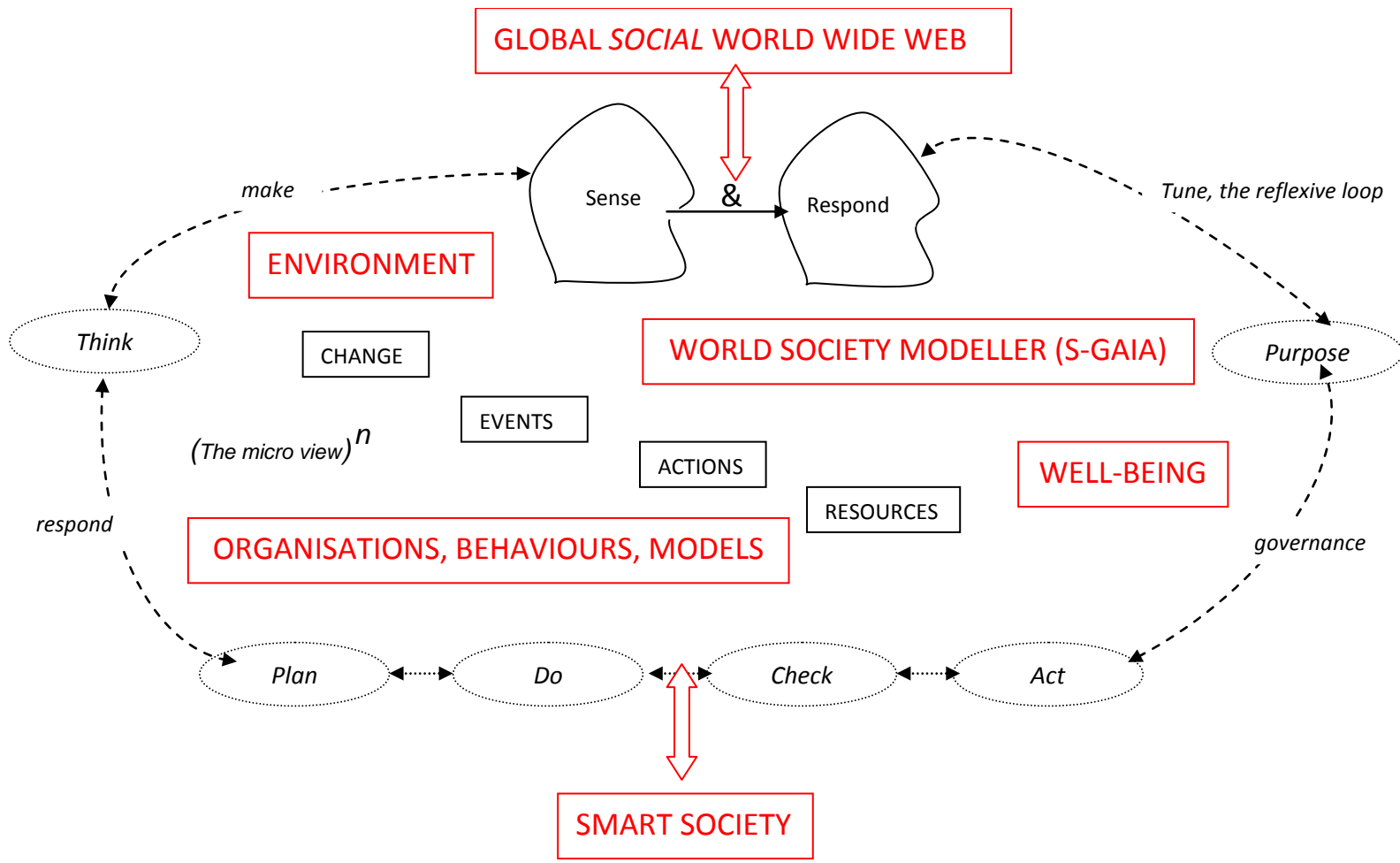
# EMERGENT USER ENGAGEMENT EMPOWERMENT ENABLEMENT





Transition: a global federated effort, *starting now*

Everyone, Everywhere, Everything, Everyday: *yes, we compute our World*



# USER Research Scope

## INTEGRATION – Society + Science + Technology

- Research      SOCIONOME      *code defining social systems*
- Engineer      METALOGER      *meta-model processor*
- Introduce      WWW      *computed social systems*
- Apply      S-GAIA      *toolset for mankind*
- Outcome      MODEL WORLD      *joined up Society & systems*
- Exploitation      INSTITUTIONS      *handle global dynamics*
- Vision      FuturIcT      *sustainable world ecology*

# Thanks for listening!

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