

# Salzburg Research Forschungsgesellschaft

European Cutting-Edge Research in Salzburg

Future Internet Infodays Nice  
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## Salzburg Research

- | interdisciplinary, application oriented research with strong industry focus, 78 employees, located in Salzburg, four research areas:
  - | advanced networking center
  - | mobile and web-based information systems
  - | knowledge and media technologies
  - | information society research
- | participation in large international research projects as well as national and regional programmes, often as coordinator
- | development of socio-economic and technological concepts and studies, transfer and implementation of research results in software systems, consulting and software products
- | understanding of research issues **as well as** industry needs
- | sectors: media industry, tourism industry, culture sector, health sector, traffic sector, enterprise knowledge management

## Knowledge and Media Technologies Group

### Dr. Sebastian Schaffert

| **Vision:** the Future Internet connects Data, Content, and People

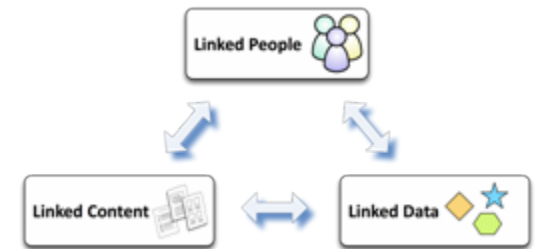
| **Group Members:** 18

#### | **Topics:**

- | Social Media (Sebastian Schaffert)
- | Semantic Technologies (Wernher Behrendt)
- | Media and Content Management (Georg Güntner)

#### | **Projects:**

- | KiWi – Knowledge in a Wiki (EU FP7 STREP)
- | IKS – Interactive Knowledge Stack (EU FP7 IP)
- | LIVE – Live Staging of Media Events (EU FP6 IP)
- | SNML – Salzburg NewMediaLab (COMET K-Projekt)



**Live**



## Strengths

### | **Scope:**

- | we cover the whole range from European level research to the region (good mix between international and national)
- | we cover the whole range from foundational research to close-to-market prototype development
- | we offer services at three levels: socio-economic, technological concepts, technological development

### | **Reputation:**

- | we have a high international scientific reputation in our research areas, particularly semantic social software, multimedia metadata and ontology engineering
- | we can design as well as implement such systems beyond research based on concepts developed in foundational research  
(strength in **Software Engineering of Web applications** and in **Web-based Information Architectures**)

### | **Networks:**

- | good international network in our research areas, we are well known by most peers in the scientific community
- | good national network in the media sector (content providers as well as tool builders)

## Contact

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