

Usage areas workshop Brussels, 3 March 2010

Andrew Oliphant

Secretary, UK Future Internet Strategy Group

Open Constituency Building event, Nice, 12 March 2010

Disclaimer

- I am speaking in a personal capacity
 - based on a draft report by Michael Sharpe
- Not on behalf of UK Future Internet Strategy Group
- Not on behalf of the European Commission

Aims of the workshop

- To gain views of usage areas
 - smart energy grids
 - utilities and environments
 - transport and mobility
 - health
 - content
- What do they think about the PPP?
- What role do they see for themselves?

Who was there?

- 20 representatives of usage areas
 - smart grids (4), environment (2), transport (1), health (5), content (4), general (4)
- And ‘the usual suspects’:
 - Industry group (EFII)
 - Research Centres group
 - European Commission

Issues to be addressed

- View of PPP from usage organisations
- How to achieve balance
 - between technology push and application pull
 - between common core and specific instances
- Potential for application and service mashups across application domains
- Application pilots – use cases and experimentation environments
- Governance issues
- Potential roles and commitment

General appreciation of the PPP

- Internet brings disruptive innovation
- Significant commonality between application areas
 - justifying a core platform
- Users must be central
 - to generate real value
- Must be ambitious and distinctive
- Make use of existing investments

Achieving balance

- Include both technology and applications in projects
- Follow the value chain
- Open architectures and standards
- Build wide and deep partnerships
- Adopt a broad application focus
 - not limited to five areas

Applications

- Large scale to demonstrate scalability
- Support business processes as well as general public applications
- Involve innovative SMEs
- Common standards to enable cross-domain mashups
- Privacy, trust, security issues must be addressed
 - for business, health, rights management, ...

Conclusions

- A good start at consultation
- Many useful ideas
- But not sufficiently representative
- More needs to be done to involve usage areas outside the ICT industry

Next steps

- This meeting is the first ‘next step’
- Involvement of usage areas needs to be embedded in the workplan
- Demonstrating a ‘usage’ involvement could be an evaluation criterion
 - evaluated under ‘potential impact’

Thank you for listening

andrew.oliphant@dcktn.org.uk