



EUROWORKSAFE – “European Semantic Portal on Workplace Safety”

The EuroWorksafe portal provides comprehensive, interdisciplinary information and consultancy on occupational cancer to citizens, workers, companies, SMEs and organisations in Europe. EuroWorksafe aims to increase risk awareness, support mitigation measures and contribute to the reduction of occupational cancer incidence.

Safety at work is especially relevant in risk and hazard prevention for health protection and occupational cancer reduction. Although occupational health regulations, best practices and scientific data are available, information is still not sufficiently diffused to increase risk awareness and to stimulate the adoption of effective safety procedures.

The EuroWorksafe service addresses this issue with specific focus on cancer risk in most critical working environments by providing centralised access to a large content base covering all aspects of the issue in Europe. From the same portal professionals can purchase a variety of on-demand consultancy services provided by qualified experts from the organisations in the consortium.

The basic business objective of the EuroWorksafe initiative is to provide information of public interest for free to all users, and to support the service operation with revenue from value added services to professional users. This approach will support public health protection – the main objective of most public institutions participating in the project – using the qualified expertise available within these organisations.

The project intends to demonstrate the viability of such a self-sustained business model through a comprehensive market validation with the following objectives:

- To assess the interest, completeness and the usefulness of contents available through the EuroWorksafe portal for the addressed user categories. Validation will target two levels:
 - regional level, to assess interest in specific EU countries
 - user category level, to assess interest of specific user categories
- To validate the business model of providing public interest information to users and to support service operations with the revenue from value added services to professional users. The specific validation objectives are:
 - to assess the interest in consultancy services,
 - to define and validate service business aspects including pricing,
 - to assess the possibility of generating sufficient revenues to maintain the service including free public information provision.

The consortium includes all actors in service provision chain: content and technology providers as well as user representatives. It is coordinated by Softeco, an Italian SME and comprises another IT provider, Robotiker (ES), five content providers IST (IT), FIOH (FI), Collegium Medicum (PL) and NCPHP (BL), IARC (part of WHO) and six user representatives LILT (IT), FER(ES); IGG (IT), ECOOP (IT), 4MACH (BL) and DOBIG (IT)

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