



## **euromuse.net**

**euromuse.net** is a public access portal providing multilingual information on museums and their exhibitions throughout Europe. **euromuse.net** offers both, a 'one-stop' web tool to the greatest exhibitions in Europe for the public as well as a special data interface called **Harmonise** to deliver structured data from the museums for the tourism sector (<http://www.euromuse.net>).

The general idea of the **euromuse.net** project is to better connect the museum sector with its relevant target groups – both on a professional and on a non-professional or private level. **euromuse.net** services will support and strengthen existing connections between the general public interested in museums and exhibitions, the professional tourism sector and museum professionals. It will help to create easily accessible information about exhibitions and museums all over Europe.

This takes place by offering the information on three complementing services: on the website <http://www.euromuse.net>, mainly for the general public and accessible for free, via tools for structured data exchange with databases of tourism industry and other tourism players (<http://www.harmonet.org>) and on a scientific literature database of museum publications, mainly for researchers and museum staff.

The project aims at three main goals:

1. Improve and increase the existing platform, a website offering museum and exhibition information to the general public for free
2. Integrate the museums' information of the **euromuse.net** database with the Harmonise tools. Through this integration **euromuse.net**'s rich content will affiliate with the online offers of other European and national tourism and marketing services for culture.
3. Enhance the existing services to integrate information on scientific publications from museums and to expand the current services, which provide an overview of "virtual" museums and their (online) resources.

Every partner will be involved in a special deployment site, which will be organised by country and topic. The respective deployment site will primarily start its work on the museums of the project participants in Germany, Italy and Austria directly. At the same time the deployment sites in Italy accompany the first tourism services. Results and insights from the deployment sites – like their experience from accompanying the different stakeholder groups – will be presented at the end of milestone 1 and will be used for improvements of training and optimization of the further progress of the deployment in the second and third step. From this kind of experience the project consortium will learn how to adapt or react to unforeseen problems and how to guarantee a service directed on the needs and requirements of the **euromuse.net** members and users.

<b>EU Funding</b>	900.000 €
<b>Duration</b>	Start in January 2008 – End in December 2010
<b>Website:</b>	Service: <a href="http://www.euromuse.net">http://www.euromuse.net</a> Project site: <a href="http://www.euromuse-project.net">http://www.euromuse-project.net</a>
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<b>Participating Countries</b>	Austria, Germany, Italy