

Mr NIKESH ARORA



Organisation: Google UK Ltd.

Function: Vice President of European Operations

Nationality: American Passport – person of Indian origin

As Vice President of European Operations, Mr NIKESH ARORA manages and develops Google's operations in the European market. Responsible for continuing to create and expand strategic partnerships in Europe for the benefit of Google's growing number of users and advertisers, Mr Arora is a pivotal member of the senior management team at Google.

Coming from an analyst background Mr Arora's main areas of focus have traditionally been consulting, IT, marketing and finance. Prior to joining Google, he was Chief Marketing Officer and a Member of the Management Board at T-Mobile. At T-Mobile, Mr Arora spearheaded all product development, terminals, brand and marketing activities of T-Mobile Europe. He started working with Deutsche Telekom in 1999, during which time he founded T-Motion PLC, a mobile multimedia subsidiary of T-Mobile International. Prior to his career at Deutsche Telekom, Mr Arora held management positions at Putnam Investments and Fidelity Investments in Boston.

Mr Arora holds an MS and CFA certification from Boston College, and an MBA from Northeastern University, all of which were awarded with distinction. He has served on the Adjunct Faculty at both Boston College and Northeastern University, developing and teaching courses in business turnarounds, corporate workouts and financial management. Mr Arora also graduated from the prestigious Institute of technology in Varanasi with a Bachelors Degree in Electrical Engineering in 1989.