

## Dr ARNE JÜRGEN BACH



**Organisation:** Federation of European Publishers

**Function:** CEO Seeman-Henschel, President

**Nationality:** German

After an apprenticeship as a bookseller and having done his Ph.D. in humanities, Dr Bach worked from 1977-1987 as a lecturer with Herder, Freiburg, and later in marketing, and then he became chief lector with Ullstein for three years.

From 1990-1995 Dr Bach was Managing Director at Franckh-Kosmos in Stuttgart. In 1995 he became Managing Director of Dornier, in 2001 he changed to the management of Herder. Since April 2003 he is acting partner, together with Bernd Kolf, of the publishing house Seemann Henschel (Leipzig, Berlin).

Since 1997 Dr Bach is a member of the publishers committee of the Börsenverein, and since 2000 he is the Chair of this committee. Mr Bach, who is known as specialist of copyright and contract law, is active in the European Publishers Federation since 1998.