

## How are stakeholders working together?

### Action Groups

An Action Group is an assembly of partners committing to work on a number of actions related to ageing. 6 Action Groups developed Action Plans in 2012 working on:

- Finding innovative ways to ensure that patients follow their prescriptions and treatments;
- Finding innovative solutions to better manage our own health and prevent falls;
- Helping to prevent functional decline and frailty;
- Promoting integrated care models for chronic diseases, including the use of remote monitoring;
- Deploying ICT solutions to help older people stay independent and more active for longer;
- Promoting innovation for age-friendly and accessible buildings, cities and environments.

### Reference sites

Reference sites provide the Partnership with examples of comprehensive and innovation-based approaches to active and healthy ageing. They are coalitions of regions, cities, health providers and care organisations that are able to give evidence of their impact on citizens and systems.

### The Marketplace

<https://webgate.ec.europa.eu/eipaha/>

The Marketplace is an online platform - anyone who is interested in the Partnership can register to:

- Discuss issues in the forums and share news;
- Upload events, documents and project information;
- Find out about funding opportunities.

## How can I get involved?

The success of the Partnership depends on the active involvement of a broad range of committed stakeholders.

You can find out more on the Innovation Union website:

[ec.europa.eu/active-healthy-ageing](http://ec.europa.eu/active-healthy-ageing)

...join us by registering to the Marketplace for Innovative Ideas:

<https://webgate.ec.europa.eu/eipaha/>

...or contact us at the address below:

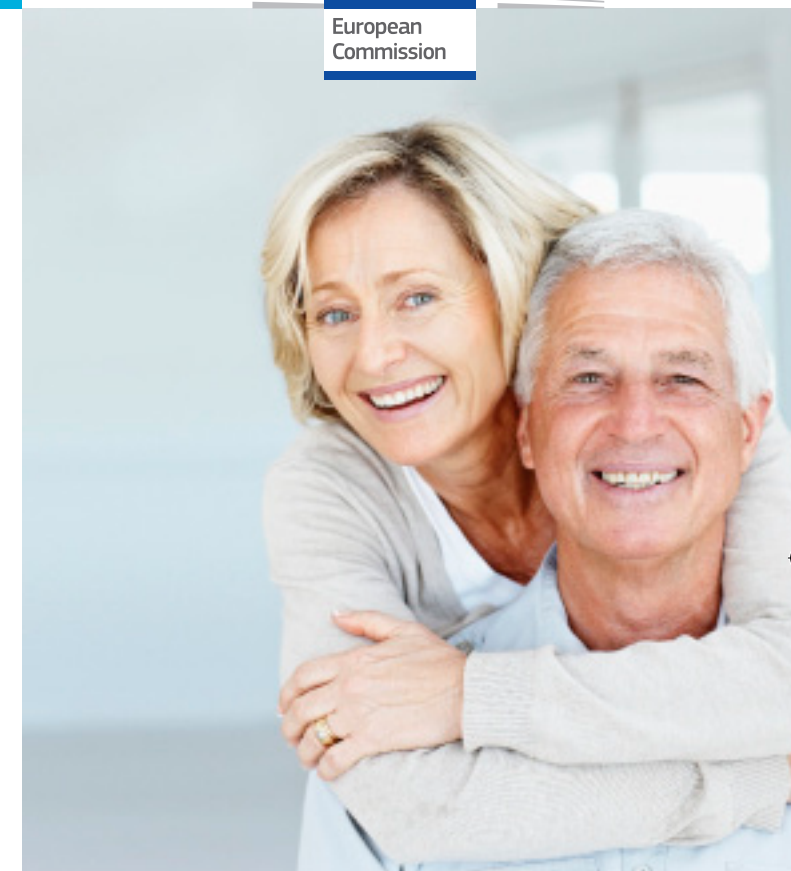
[EC-EIP-AHA@ec.europa.eu](mailto:EC-EIP-AHA@ec.europa.eu)

 @EIP\_AHA



## Active & Healthy Ageing

*A European Innovation Partnership*



## Why do we need the Partnership?

The European population is **ageing rapidly**, but living longer does not necessarily mean living a healthier, more active and independent life.

- The number of Europeans over 65 will double in the next 50 years, and the number of over 80's will almost triple.
- Life expectancy will continue to increase, yet unhealthy life years make up around 20% of a person's life.

The overarching target of this pilot partnership is **to increase by 2 the average number of healthy life years in the EU by 2020.**

The Partnership's main goal is to obtain commitment and investment from stakeholders – public and private, EU, national and local – who have jointly agreed on **three priority areas for action:**

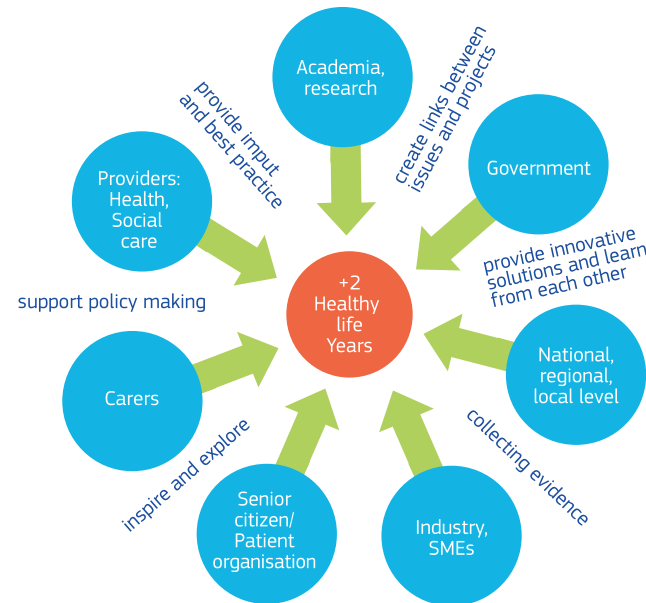
- prevention, screening and early diagnosis;
- care and cure;
- active ageing and independent living.

**The Partnership is a catalyst for:**

- bringing new solutions to the market quickly and efficiently;
- giving a greater benefit to end users through the delivery of products and services that respond to their needs;
- making smart investments in health that ensure financial sustainability.

## What is the European Innovation Partnership on Active and Healthy Ageing?

**The European Innovation Partnership on Active and Healthy Ageing (the Partnership)** gathers stakeholders from the public and private sectors across different policy areas. Together they work on shared interests, activities and projects to find **innovative solutions** that meet the needs of the ageing population. The Partnership's success depends on the involvement of key players:



## What's in it for me?

The Partnership offers a framework for cooperation in order to address barriers hindering innovation.

It intends to align existing EU, national, and private financial tools and improve their effectiveness: the Partnership is not a new EU funding or legal instrument.

Innovation in active and healthy ageing faces numerous obstacles, particularly the lack of involvement of end users, a lack of technical standards and the rigidity of care systems to change. With the strong commitment of all stakeholders, the Partnership aims to achieve a 'Triple Win':

## Triple Win for Europe

