<u>Attn:</u> MR. HORST KLOPPENBURG European Commission DG Sanco Unit C2 – Health Information horst.kloppenburg@cec.eu.int

Attn: MR. DIMITRI AGNESKIS

European Commission Health and Consumer Protection Directorate-General Directorate C - Public Health and Risk Assessment C1 - Programme Management L-2920 Luxembourg HITEC 03/394

15.02.2007 Sofia, Bulgaria

# FINAL REPORT

# **On implementation the project:**

## **INTERNATIONAL CONFERENCE**

<u>"CHALLENGES OF DELIVERING HEALTH IN THE ENLARGED EUROPE - EXPERIENCE</u>

# AND PERSPECTIVES FROM MEMBER STATES AND ACCESSION COUNTRIES"

## Acronym: CONF BG

## Project No:790864

#### Agreement No: 2004104

#### **CONTENTS:**

- I. Description of Action
  - 1. Detailed description of the activities conducted;
  - 2. Manpower for the execution of the activities;
  - 3. Partners involved;
  - 4. Countries involved;
  - 5. Achievement of the objectives and deliverables.
- II. Supplements

# I. Description of Action

# **1.** DETAILED DESCRIPTION OF THE ACTIVITIES CONDUCTED

## **General introduction:**

The project envisaged the organization of an **international conference** (referred also as **European Health Conference**) in **Bulgaria** with the participation of representatives of member states, accession countries and other South - Eastern European countries.

<u>The main goal</u> of the action was to address the new challenges for the public health and the health services provision in the enlarged Europe.

The project was implemented in three main phases:

- Preparation stage (including logistics and expert work for organization of the conference);
- Conference
- Conclusion and Publishing (including establishment of database of experts for networking).

The conference was planned to consist of 5 panels:

- 1. Patient mobility and quality of health services
- 2. Continuous health education and accreditation
- 3. Pharmaceutical policy legislation, public health dimension
- 4. Health status and health determinants
- 5. Investing in health

They were aiming to discuss the new perspective for a common health policy in order to reach convergence in standards considering access to care, quality of care and financial viability.

The contracted <u>duration of the project</u> was **16 months** (**15.07.2005** – **15.11.2006**). Deadline for final implementation report delivery: **15.02.2007**.

<u>The agreement was signed between the European Community</u> and the main partner in the project the Faculty of Public Health, Medical University Sofia.

**The other partners,** participating were: Ministry of Health of the Republic of Bulgaria; National School of Public Health, Athens; University of Bielefeld, Germany; Jagiellonian University Medical College, Krakow, Poland; Institute of Public Health Bucharest, Romania; National Association of Municipalities in the Republic of Bulgaria; National Health Insurance Fund, Bulgaria; Bulgarian Association of Sterility and Reproductive Health.

<u>The ARPHARM</u> (The Association of Research - Based Pharmaceutical Manufacturers in Bulgaria) was invited as a third party to support the financial contribution of the project.

#### Activities, performed during Phase 1: 15.07.2005 – 25.09.2006:

• <u>Steering committee meeting, Sofia, 21.07 - 22.07.2005 (Suppl. 1).</u>

The preparation phase started with a partner and advisory board face-to-face coordination meeting in Sofia. It performed a detailed analysis of the project implementation, defined the significance of the action, discussed the dates, places, programme, organization and participants in the conference and clarified financial and other issues. An important decision was taken to broaden the conference scope and include two more panels: one, related to Health indicators and E-health

and another, concerning control and prevention of HIV/AIDS (entirely organized by Ministry of health, Programme for prevention and control of HIV/AIDS and sponsored by the Global Fund to fight AIDS, tuberculosis and malaria). All panels were also revised and the names were slightly changed. Thus the final structure of the conference was defined to consist of seven panels:

- 1. Patient mobility and quality of health services
- 2. Continuous public health training
- 3. Pharmaceutical policy and legislation
- 4. Life style determinants of health
- 5. Investing in health
- 6. Control and prevention of HIV/AIDS
- 7. Health indicators and E-health

• Activities, concerning preparation for and announcement of the conference

After the steering committee meeting, coordination between the partners and the advisory board was permanently kept to determine obligations, responsibilities, deadlines and outlines of the envisaged work packages. The communication was realized through teleconferences, e-mail, fax and ordinary mail.

#### For conference announcement and advertising the following activities were done:

*First information brochure* was published and widely spread (Suppl. 2). It was distributed during several important European forums, such as Gastein Health Forum, Annual Conference of EUPHA in Graz, Annual Conference of ASPHER in Yerevan, and The open doors day of the EU PHP. It was sent by post to potential participants as well.

*An official web-site* of the conference was created (Suppl. E6): <u>www.healthconfbg.com</u>, together with a conference e-mail for correspondence. It provided detailed information about the project and the conference itself (place, panels, provisional programme, lecturers invited, contacts, etc.) as well as on-line registration for participants.

A discussion and legal enquiry for the **start of a procedure for choosing a subcontracting company** to organize the conference logistics started.

**First contacts** with potential speakers and other participants were realized. Receiving initial agreements and confirmations for participation.

• Development of an Interim Report of the project.

The results from the Steering committee meeting as well as a short description, concerning the activities preformed **till 01.04.2006** were gathered into the *interim report* and sent to the responsible EC officials.

• <u>Unforeseen changes in the action plan:</u>

All project activities were closely monitored and controlled (Suppl. 3). Due to unexpected administrative and legal problems <u>the conference was postponed for 29.09 – 01.10.2006.</u> Permission for this was asked and received from Mr. John Ryan, Head of C2 Unit, DG SANCO, EC (Suppl. 4).

In order to strengthen the management, to improve the organization and to catch up with the project time and activities schedule, **the management team was changed**. A new board of competent experts in the different project work packages and activities was officially appointed. **Responsible experts** from Bulgarian side were appointed to coordinate the organization and performance of every conference panel (Suppl. 5).

**The international advisory board** remained unchanged - Mr. Horst Kloppenburg, EC; prof. dr. Ulrich Laaser, University of Bielefeld; corr. memb. prof. dr. Vladimir Ovcharov, Rector, MU-Sofia. The project leader became prof. dr. Tzekomir Vodenicharov, Dean of the Faculty of Public Health, MU – Sofia. Project coordinator became assoc. prof. Kancho Tchamov, Vice Dean of the Faculty of Public Health, MU – Sofia and secretary - dr. Mariana Dyakova, Faculty of Public Health, MU – Sofia. There were different accountants in the different stages of the action. The

former project leader - Lidia Georgieva retired from the project implementation (Suppl. 6).

National coordinator and responsible for the entire organization and financing of **Panel 6** (Control and prevention of HIV/AIDS) was Dr. Tonka Varleva, Ministry of Health, head of the Programme for control and prevention of HIV/AIDS (Suppl. 7).

A final decision was taken, concerning the **conference sight – Sunny Beach resort**.

EC coordinator and supervisor of the project as well as all partners, speakers, moderators and other participants were immediately informed about the changed dates. New invitation letters were sent to everybody and confirmations were received.

• <u>Communication, coordination and logistics, regarding the organization of the conference:</u>

- Expert work for preparation of **Background Policy Statement** for the conference (Suppl. 8). The newly appointed management board of the project worked out a Background Policy Statement for the conference significance and panels, based on comparative analysis of the national, regional (SEE) and EU policy papers, initiatives and legislation as well as the project aim and objectives.

- Agreement between the Faculty of Public Health and the Ministry of Health, Programme for control and prevention of HIV/AIDS, regarding the logistics and financial conditions of the partnership (Suppl. 7).

- Announcement of the new conference dates, dissemination and advertisement:

- $\sqrt{}$  Creation of a **second conference brochure and poster** with updated information (Suppl. 9). Wide dissemination to potential participants (governmental and nongovernmental institutions, organizations, universities and schools in the field of health, medical establishments, etc.). Brochures and posers were sent to all the project partners in order to be distributed in the respective institutions (national and foreign).
- $\sqrt{}$  Update of the conference website and on-line registration forms.
- ✓ Publications in two Bulgarian scientific journals: "Social Medicine" and "Healthcare Management" (Suppl. 10).

- Conducting a legally sound **tender procedure, choosing and subcontracting a tourist agency** (first subcontractor) to provide the technical organization of the conference - hotel accommodation, meals, equipment, conference materials and books, translations, transportation etc. (Suppl. E5).

– **Permanent communication** (e-mail, telephone, fax) with partners, speakers and moderators. Invitation of new speakers. **Receiving agreements** to moderate panels and confirmations for making presentations. Asking and receiving a permission from Mr. H. Kloppenburg, to invite speakers from non-EU countries from the SEE.

- Gathering speakers CVs and presentation abstracts.

- Registration of guest participants – foreign and Bulgarian (on-line and by fax) (Suppl. 11).

- Four teleconferences for speakers and participants were held - (Suppl. 12).

- Keeping permanent communication (among the FPH, the tourist agency and the participants) for arranging the arrival and accommodation of foreign and local speakers and guests.

- Update and development of final **conference programme and list of speakers and moderators** (Suppl. 13).

- Preparing the **conference materials** (conference abstract book - Suppl. 14, final programme, badges, bags, pens, etc.)

- Development of **Questionnaire for assessment and evaluation** (Suppl. 15)

- Realizing the **second subcontracting** (Suppl. E6) with an ICT company to ensure the electronic support during and after the conference - internet access on sight, sound and video recording, electronic/web – based announcements and distribution of outcomes and conclusions (development of web-based experts' database, conference CD with presentations and DVD with film, web-site update and support).

- **Inviting media** to announce present and disseminate the event.

- Organization of **social programme** and additional social activities for all participants (not covered by the project budget).

## Activities, performed during Phase 2: 25.09.2006 – 05.10.2006 (29.09 – 01.10.2006)

- <u>Final communication and logistics activities</u>. Final arrangements concerning travel, local transportation, hotel accommodation and conference facilities (halls, equipment, e-support, translation, media presence etc.) done on sight. **Final programme** and **list of experts** were confirmed (Suppl. 13).
- <u>Conference performance (29.09 01.10.2006)</u>. Short description of logistics, organized by SMS 99 Travel Agency, coordinated and monitored by the FPH, MU-Sofia:

- Foreign participants **arrived** in Varna and Sofia airport and were transferred by bus/car to the hotel (Imperial in Sunny Beach). Official Bulgarian guests and other participants came by private cars or by the available buses.

- Accommodation for everybody was arranged in hotel Imperial, Sunny Beach.

- The **registration** of participants started on 29.09, but continued all day long. The prepared questionnaire was distributed among all participants and gathered at the end of the conference. An agreement statement (Letter of consent) to publish and use the presentations, made was signed by all speakers (Suppl. 16).

- The conference started with an **official opening**. First welcome address was sent specially by the President of the Republic of Bulgaria, Mr. Georgi Parvanov. Welcome addresses were made by: Mr. Kloppenburg, C2, DG SANCO, EC; Assoc. prof. Shterev, Deputy Chair, Healthcare Committee, Bulgarian Parliament; Prof. Ovcharov, Rector of the Medical University-Sofia; prof. Vodenicharov, Dean of the Faculty of Public Health-Sofia, Ms. Toncheva, head of WHO office, Bulgaria. Official welcome letters were sent by the Bulgarian Minister of health and the Director of the National health insurance Fund, Bulgaria and read by their substitute official representatives.

- The **plenary sessions** were held in the main hall and parallel sessions of the different panels were carried out in two smaller conference halls in the same hotel. All sessions had appointed in advance moderators. Those of the parallel session prepared also the report (summary) of the panel presentations and discussions.

- Short overview of panel content - parallel sessions:

## Panel 1: PATIENT MOBILITY AND QUALITY OF HEALTH SERVICES

The presentations provided information on legal and practical implementation of free patient mobility in the European Union. The introduction, problems and improvement of cross-border health care and successful cross-border cooperation in the form of projects were discussed. Communication and marketing as tools for improving quality of medical care were also mentioned.

## PANEL 2: CONTINUOUS PUBLIC HEALTH TRAINING

Key issues, pointed were: links between education, research and practice; lifelong learning; skills to measure PH problems; involving policy makers, citizens and NGOs; national and international networks and projects.

#### PANEL 3: Pharmaceutical policy and legislation

The session offered background and contrasting views on interrelated dilemmas as: adequate approach to creation of new drugs, best treatment available, limited healthcare resources; supply of medicines; control over the market, in terms of safety, efficacy and quality; reimbursement and pricing. The best balance among competing interests in pharmaceutical policy, patient needs, healthy business environment, and management of public health expenditure was searched for. *PANEL 4: Life style determinants of health* 

The panel covered chronic, infectious and inequality diseases; risk factors and risk reduction; socioeconomic, cultural and environmental conditions; the importance of lifestyle, awareness, education and resources for health.

#### Panel 5: INVESTING IN HEALTH

The session went over different topics as: priority areas for EU financing; problems in the

demographic, health and financial situation in transition countries; healthcare system reforms in the context of general political, economic, and social changes; human capital; use of generic drugs; capital investments; evaluation of health programs; using of DRGs for financing hospital care; optimization of healthcare management to achieve effectiveness.

## Panel 6: Prevention and control of HIV/AIDS

The main topics presented and discussed were related to variety of health and social issues of prevention and control of HIV/AIDS. They were summarized in three sections: global policies and strategies; challenges in the Enlarged Europe and the Bulgarian experience.

## Panel 7: Health Indicators and E-Health

Some key issues were: need for health indicators in SEE countries; development of international health indicator sets; e-health implementation and applications in Europe; e-health benchmarking and design of networks for medical application.

- Lunches, dinners and coffee breaks were organized for all participants.

- Social programme was organized during (official and traditional dinners) and after the conference - Nessebar tour.

- The **reports on all panels** were presented during the last two plenary sessions and wide discussion was made.

- The conference ended with an **Official closing ceremony**.
- Organization of the participants' **departure**.
  - Organization and support to the media presence. A press release was made as well as interviews with some of the participants. The following media representatives reported directly the conference: National TV Channel 1; Nova TV; National Radio Horizont programme; Cable TV SKAT. They also included the event in later information and health programmes. The event was also reported in the journal of "Healthcare Management" and other health journals and newspapers.
  - <u>Management board meeting</u> to analyze, summarize and evaluate the activities done and to determine next steps to finalize he project.
  - <u>Sending letters of gratitude to all speakers and partners and getting feedback (Suppl. 22)<sup>22</sup></u>

ТҮРЕ	NUMBER
Meals	60
Coffee Breaks	60
Hotel accommodation (foreigners)	40
Hotel accommodation (Bulgarian participants)	20 + 60 (HIV/AIDS)
Local transport (return ticket) Sofia - Sunny Beach	60
Materials for the participants	200
Rent for halls in days	3
Electronic support used in days	3
Translation simultaneous / consecutive in days	3
Flight tickets for foreign participants	40
Questionnaire of evaluation	150

#### **Description of action in numbers:**

## Activities, performed during Phase 3: 05.10.2006 – 15.11.2006 (30.01.2007)

- <u>Production of conference book with proceedings, CD with presentations, DVD with conference film and Certificates of attendance</u> for all participants (Suppl. 23). Dissemination of materials by mail and e-mail to all participants.
- <u>Total reconstruction of the conference web-site, update and support</u> for future communication, review and collaboration <u>www.eu-health-conference.com</u>
- Establishment of a <u>web-based database of experts and network among all participants</u> (updated web-site and joint e-mail for all participants). Continuing the communication with and among the experts and strengthening their interrelations through permanent announcements of news, events, other relevant information in the field of public health and health services.
- <u>Getting final reports from foreign experts</u> on performed activities (Suppl. 19).
- Expert work on preparing the <u>final results and conclusion paper</u> of the conference:

- Reviewing and **summarizing panel organization**, performance, reports and value for achieving the goals and objectives of the project by the **national panel coordinators** (Suppl. 18)

- Analysis and evaluation of the conference on the basis of the **questionnaire** - **statistical analysis and conclusions** (Suppl. 20).

- Overall summary of the outcomes in a **Conclusion Paper** from the conference (Suppl. 21).

- Organization of <u>national and international publication and distribution of the final</u> <u>conclusion paper</u> **after approval from the EC**.
- Feedback on the quality of the conference by different speakers and participants (Suppl. 24).

## **Problems and difficulties during implementation of action:**

- Unforeseen changes in the dates and management board of the project, due to unexpected administrative and legal problems – successfully overcome.

- Communication gaps with partners and speaker after change of dates - successfully overcome.

- Difficulties in travel arrangements: great number of foreign speakers, coming from different countries and cities at different time. Search for best solution and optimization of resources. Problems with flight changes and cancellations in the last moment – successfully overcome.

- Delay in preparation and dissemination of the conclusion paper and conference materials due to the changed dates of the conference.

## **Conclusion over implementation of action**

All specific objectives were fulfilled successfully:

- During the first phase, constant communication and coordination among the main beneficiary, partners and the advisory board was kept to accomplish successfully the preparation of the conference.

- Despite schedule changes and other difficulties, the conference was successfully carried out with the help of the subcontracting technical organization.

- The aim of the conference program was fulfilled in preparing reports for the panels and conclusion paper.

- A questionnaire for feedback was prepared and participants' opinion for the conference was

gathered, analyzed and evaluated.

- The announcement (publication) of the event (before, during and afterwards) was realized through printed, electronic and web-based facilities.

- The conference managed to get together representatives of EU and non-EU countries from different institutions and organizations and to establish a database of experts in the field of public health.

The fulfillment of the specific objectives led to the <u>achievement of the general objectives</u> of the conference. This can be observed through the <u>activities indicators</u>, <u>fulfilled</u>:

Activities indicator title	Target value to achieve	True value, achieved:
1. Coordination meeting of partners, advisory board	1	Minutes - Suppl. 1
2. Subcontracting of professional company	2	<ul> <li>2:</li> <li>➤ Technical organization (Suppl. E5)</li> <li>➤ E-support and publishing (Suppl. E6)</li> </ul>
3. Web publishing of the conference		<ul> <li>Website for conference announcement and management: <u>www.healthconfbg.com</u></li> <li>Active and updated web-site with: <u>www. eu- health-conference.com</u></li> </ul>
4. Telephone conferences with partners	16	<ul> <li><u>18:</u></li> <li>4 - officially announced for all conference participants (Suppl. 12);</li> <li>14 informal telephone communications with partners and EC officials.</li> </ul>
5. Progress review, according to the time table	16	<b>12</b> – Monthly performed reviews and reports before the managerial board, regarding development of the project activities.
6. Questionnaire for assessment	60 (80)	<ul> <li>150 questionnaires printed and distributed among participants, speakers and guests</li> <li>134 Filled questionnaires received and analyzed (Suppl. 15)</li> </ul>

#### Activities indicators, fulfilled:

**Countries and institutions, involved in the conference - speakers coming from:** Bulgaria, Germany, Greece, Romania, Poland, Great Britain, Republic of Macedonia, Albania, Belgium, Luxemburg, The Netherlands, Slovenia,

And a number of international organizations: European Commission (EC) – from different dDirectorates, European Investment Bank (EIB), World Health Organization (WHO), The Global Fund to Fight AIDS, Tuberculosis and Malaria, Association Internationale de Mutualite, etc.

## 2. MANPOWER FOR THE EXECUTION OF THE ACTIVITIES

## Description of work packages fulfilled, according to agreement

## • Work package 1 — Coordination and Management

#### Overview

- Lead Partner: Lidia Georgieva, Tzekomir Vodenicharov
- Partner involved: Faculty of Public Health, MU-Sofia and all associated partners
- Starting date: Month (M) 0
- Ending date: Monthe (M) 16

#### Description of work

- Technical support of the project related activities.
- Preparation of a detailed plan of activities.
- Coordination with the partners and coordination of the activities with the Commission.
- Review and control of the financial documents.
- Organization of meetings.
- Preparation of interim and final reports and all accounting documents.
- Preparation of subcontracting procedures.
- Organizing travels.
- Correspondence.

#### Results, achieved

- Organization and control of activities of the conference.
- Coordination and management of all phases of the conference.

#### Deliverables:

- Interim report and Final report
- Two contracts

#### • Work package 2 - Expert work

#### Overview

- Lead Partner: Ulrich Laaser, Vladimir Ovcharov

 Partner involved: Faculty of Public Health, University of Bielefeld; Faculty of Public Health, MU-Sofia

- Starting date: M0
- Ending date: Ml6

#### Description of work

- Ensuring the advising of the project.
- Compare national and European legislation, policy papers, health action plans and strategies.
- Preparation of background policy papers for the conference.
- Keeping the conference policy in line with the discussions at European level.
- Preparation of reports, conference program. Selection of lecturers.
- Summarizing the conclusions.

#### Results, achieved

- Presenting the new challenges and dimensions for the EU health policy and strategy in enlarged Europe during the conference and made participants familiar with the new legislation and outcomes of European initiative.

Deliverables:

- Report
- Background policy paper for the Conference
- Conference programme
- Conclusion paper

## • Work package 3 - Conference

#### Overview

- Lead Partner: Rostislava Dimitrova, Kancho Tchamov
- Partner involved: Faculty of Public Health, MU-Sofia and all associated partners
- Starting date: M 14
- Ending date: M14

#### Description of work

- Coordination between the subcontractor team, the advisory committee, the management of the project.

- Coordination of the activities with the conference participants and lecturers.
- Organization of the conference program.
- Technical support of the conference activities.

## Results, achieved

- Carrying out the conference

Deliverables:

- Two contract for subcontracting activities.

## • Work package 4 — Dissemination of results

#### Overview

- Lead Partner: Dobrin Krashkov, Mariana Dyakova
- Partner involved: Faculty of public Health, Subcontractor
- Starting date: M14
- Ending date: M16

#### Description of work

- Preparation of press and media releases.
- Ensuring media presentation of the conference.
- Prepare the materials for publishing.
- Coordinate with the subcontractors.

#### Results, achieved

- Announcement of the conference and dissemination.
- Coordination of media work.

#### Deliverables:

- Database for health experts
- Publications in scientific magazines
- Book, CD and DVD from the conference
- Conference brochure/leaflets

# Staff by activities / days

Start by activities / days       Name of the beneficiary organization       Function		Number of days	Daily rate
Faculty of Public Health	Manager 1: Lidia Georgieva	24,3	70
Faculty of Public Health	Manager 2: Tzekomir Vodenicharov	83,4	70
Faculty of Public Health	Coordinator 1: Rostislava Dimitrova	26	50
Faculty of Public Health	Coordinator 2: Kancho Tchamov	80	50
Faculty of Public Health	Secretary 1: Petia Petkova	9,3	20
Faculty of Public Health	Secretary 2: Mariana Dyakova	52,5	20
Faculty of Public Health	Accountant 1: Zora Rashkova	2,8	20
Faculty of Public Health	Accountant 2: Ljudmila Nikolova	2,8	20
Faculty of Public Health	Accountant 3: Paraskeva Zlateva	40	20
Faculty of Public Health	Steering committee: Sashka Popova	5	120
Faculty of Public Health	Steering committee: Stefan Gladilov	7,5	120
Faculty of Public Health	Steering committee: Elena Shipkovenska	2,5	120
Faculty of Public Health	Steering committee: Magdalena Aleksandrova	10,4	120
Faculty of Public Health	Steering committee: Krasimira Markova	15	120
Faculty of Public Health	Steering committee: Vladimir Ovcharov	20,8	120
Faculty of Public Health	Advisory and expert work: Vladimir Ovcharov	6	50
Faculty of Public Health	Expert -I panel: Natalia Shtereva	29,2	50
Faculty of Public Health	Expert - II panel: Sashka Popova	26	50
Faculty of Public Health	Expert - III panel: Tatyana Benisheva	12	50
Faculty of Public Health	Expert - III panel: Vihren Petkov	20	50
Faculty of Public Health	Expert - IV panel: Elena Shipkovenska	20	80
Faculty of Public Health	Expert - IV panel : Mariana Dyakova	9	80
Faculty of Public Health	Expert -V panel: Stefan Gladilov	20	50
Faculty of Public Health	Expert -VII panel: Dobrin Krashkov	14	80
Faculty of Public Health	Expert: Statistician 1: Jasmin Pavlova	23	40
Faculty of Public Health	Expert: Statistician 2: Lora Afanasieva	12,5	40
Faculty of Public Health	Expert: Zora Rashkova	4	50
Faculty of Public Health	Expert – Jurist 1: Kremena Aleksieva	4	50
Faculty of Public Health	Expert - Jurist 2: Silvia Tomova	28,4	50
Faculty of Public Health	Expert: Petja Trendafilova	10	30
Faculty of Public Health	Expert: Vesselin Tourmachki	15	40
Faculty of Public Health	Media & Publishing: Dobrin Krashkov	12	50
Faculty of Public Health	Media & Publishing: Staniela Dimitrova	10	50
Faculty of Public Health	Media & Publishing: Vihren Petkov	2	50
Faculty of Public Health	Expert: Marta Gensuzova	5	80
National School of Public Health, Athens	Expert - IV panel: Elizabeth Petsetaki	15	200
Faculty of Public Health, Bielefeld, Germany	Expert - V panel: Ulrich Laaser	15	200
Jagiellonian University, Krakow, Poland	Expert - II panel: Katarzyna Szabanowska	15	80
Institute of Public Health, Bucharest, Romania	Expert - I panel: Adriana Galan	15	80
National Assoc. Of Municipalities, Bulgaria	Steering committee: Ginka Tchavdarova	5	120
National Health Insurance Fund	Expert: Ivailo Bukarev	12	50
Bulgarian Association Of Sterility and Reproductive Health	Steering committee: Stanimir Kjurkchiev	5	120
Bulgarian Association Of Sterility and Reproductive Health	Steering committee: Maria Junakova	10,8	120

## **3.** PARTNERS AND COUNTRIES INVOLVED

Main	Faculty of Public Health, Medical University - Sofia	
Associated 1	Ministry of Health, Bulgaria	
Associated 2	National School of Public Health, Athens, Greece	
Associated 3	Faculty of Public Health, University of Bielefeld, Germany	
Associated 4	Jagiellonian University Medical College, Krakow, Poland	
Associated 5	Institute of Public Health, Bucharest, Romania	
Associated 6	National Association of Municipalities in Bulgaria	
Associated 7	National Health Insurance Fund, Bulgaria	
Associated 8	Bulgarian Association of Sterility and Reproductive Health	

## Partners involved:

## National partners – activities performed:

National Association Of Municipalities	Steering committee
National Health Insurance Fund	Expert
Bulgarian Assoc. Of Sterility and Reproductive Health	Steering committee
Ministry of Health	Panel 6

## **Foreign partners – activities performed:**

National School of Public Health, Athens	Expert work on IV panel: Life style determinants of health. Moderating the panel. Suggestion and invitation of speakers. Participation in the project management (phase 1) and conference organization (phase 2). Communication and coordination with partners.
Faculty of Public Health, Bielefeld	Expert work on V panel: Investing in health. Suggestion and invitation of speakers and moderator of panel. Participation in the advisory board, project management (phase 1) and conference organization (phase 2). Communication and coordination with partners.
Jagiellonian Medical College, Krakow, PolandExpert work on II panel: Continuous public hea Suggestion and invitation of speakers. Moderating to Participation in the project management (phase 1) a conference organization (phase 2). Communication coordination with partners.	
Institute of Public Health, Bucharest	Expert work on I panel: Patient mobility and quality of health services. Suggestion and invitation of speakers. Participation in the project management (phase 1). Communication with the main and other partners.

<u>Countries involved in the project – 4:</u> Bulgaria, Germany, Greece, Romania, Poland.

#### 4. ACHIEVEMENT OF THE OBJECTIVES AND DELIVERABLES

#### **Deliverable 1** – results and reports on the conference panels and expert work

Conclusions & conference reports on the 7 panels (Suppl. 18):

- **1.** Conclusion & report on panel 1
- **2.** Conclusion & report on panel 2
- **3.** Conclusion & report on panel 3
- **4.** Conclusion & report on panel 4
- **5.** Conclusion & report on panel 5
- **6.** Conclusion & report on panel 6
- **7.** Conclusion & report on panel 7

Final reports, concerning activities of partner experts (Suppl. 19):

- 1. Final report, by prof. dr. Ulrich Laaser, University of Bielefeld, Germany
- 2. Final report, by dr. Elizabeth Petsetaki, National School of Public Health, Athens
- 3. Final report, by Mrs. Adriana Galan, Institute of Public Health, Bucharest
- 4. Final report, by Ms. Katarzina Szabanowska, Jagiellonian University, Poland

#### **Deliverable 2**

Evaluation of the participants' opinion of the event through questionnaire analysis (Suppl. 20)

#### **General conclusion on achievement of objectives:**

All the project objectives were successfully fulfilled.

During the conference the new challenges and dimensions for the EU health policy and strategy in enlarged Europe and the impact of internal market were presented. The participants became familiar with the new legislation and outcomes of European initiatives. This meeting brought together scientist, public health professionals, health managers and government officials, innitiated and strengthened their relations and the networking among them. During the seven conference panels as well as during the discussions speakers and participants exchanged knowledge and information, shared successful experiences and approaches, outlined different challenges for the accession countries and put forward the prospects for accession and other countries from the Balkan region.

After the end of the conference, the reports and conclusions were announced, published and disseminated widely not only among all participants, but also through scientific journals, media and the internet. A web data-base of experts in the field of public health was created and serves the needs of the interested on the renovated website of the conference. A general conclusion paper was produced, summarizing conference results and outcomes.

This conference was realized through the efforts and self-devotion of all the involved. It proves that gathering different nationalities, personalities, minds, ideas and hopes can be a starting point for a common and better future.

# **Output indicators, fulfilled:**

Output indicators title	Target value to achieve (copies)	True value, achieved: (copies + explanation)
1. Announcement conference brochure	300	<ul> <li><u>600:</u></li> <li>First announcement brochure: 300 (Suppl. 2)</li> <li>➢ Second announcement brochure: 300 (Suppl. 9)</li> </ul>
2. Background policy paper	30	<u>50</u> - distributed among interested stakeholders and partners (Suppl. 8)
3. Reports from the experts		4 reports from the foreign partners experts - Suppl. 19 7 reports from national coordinators of the 7 panels - Suppl. 18.
4. Two contracts	2	<ul> <li>2:</li> <li>➤ Technical organization (Suppl. E5)</li> <li>➤ E-support and publishing (Suppl. E6)</li> </ul>
5. Conference Program	500	500 Distributed among all participants and guests, as well as for technical and media use (Suppl. 13)
6. Conference materials	200	<b><u>200</u></b> Distributed among all participants and guests.
7. Questionnaire for assessment	80	<ul> <li><u>150</u> questionnaires printed and distributed among participants, speakers and guests</li> <li><u>134</u> Filled questionnaires received and analyzed (Suppl. 15)</li> </ul>
8. Booklet and book of the conference	400 (2x200)	<ul> <li><u>200</u> Booklet for the conference with abstracts and list of authors, 75 pages (Suppl. 14)</li> <li><u>200</u> Conference books with full text presentations and extended list of experts, 625 pages (Suppl. 23)</li> </ul>
9. Publications		<ul> <li>Publications in Healthcare management Journal (Suppl. 10)</li> <li>Publications in Journal of Social Medicine (Suppl. 10)</li> <li>Media releases and reports on the event – performed by National TV (Channel 1), National Radio (programme Horizont), Nova TV, SKAT TV.</li> <li>Creation of a conference film – distributed among all speakers and participants and for media use.</li> </ul>
10. Data base on the web site		<ul> <li>Website for conferenceannouncement and management: <u>www.healthconfbg.com</u></li> <li>Presently active and updated web-site with presentations: <u>www. eu-health-conference.com</u></li> </ul>
11. Interim report	1	Sent 04.2006
12. Final report	1	Sent on 15.02.2006

## II. Supplements

- 1. Minutes of the Steering Committee, Sofia, 21.07 22.07.2005
- 2. First announcement brochure for the Conference (sent in the previous package)
- **3.** Coordination and strict control over the activities, performed. Decision for changes in the management board and conference dates and site:
  - 3.1. Order by the project leader and dean of the FPH, prof. Tz. Vodenicharov,
  - 3.2. Minutes from the meetings of the control commission.
- 4. Changes of the conference dates
  - 4.1. Permission by Mr. John Ryan, EC
  - 4.2. Updated information and invitation by prof. Tzekomir Vodenicharov
  - 4.3. Agreement by Mr. Horst Kloppenburg, EC
- **5.** New management board, working group and responsible Bulgarian experts for each panel of the conference (orders)
- 6. Letter from the first project leader Lidia Georgieva, informing about her retirement from the project
- Agreements between Faculty of Public Health and Ministry of Health, Program for Control and Prevention of HIV/AIDS
- 8. Background policy statement of the Conference
- 9. Second announcement brochure and poster with updated information
- 10. Publications in Journals of Social Medicine and Healthcare Management
- 11. Registration forms for guest participants in English and in Bulgarian
- 12. Four teleconferences for speakers and participants
- 13. Final programme and list of experts
- 14. Conference abstract book (sent in the previous package)
- 15. Questionnaire for assessment and evaluation of the Conference
- **16.** Letter of consent, to be signed by each participant

- 17. Letter of gratitude to all speakers and partners
- 18. Final reports on the 7 panels of the conference
  - 18.1. Summary by the national panel coordinators
  - 18.2. Moderators' reports from the conference
- 19. Final reports from foreign experts
- 20. Analysis and evaluation of the conference on the basis of the questionnaire
- 21. Conclusion paper with overall summary of results and outcomes of the conference
- 22. Certificates for attendance for all speakers and participants
- **23.** Conference book with proceedings, CD with presentations and DVD with conference film sent to Mr. Horst Kloppenburg in two copies (as well as to all speakers and participants)
- 24. Feedback on the quality of the conference by different speakers and participants (examples)

This report was produced by a contractor for Health & Consumer Protection Directorate General and represents the views of the contractor or author. These views have not been adopted or in any way approved by the Commission and do not necessarily represent the view of the Commission or the Directorate General for Health and Consumer Protection. The European Commission does not guarantee the accuracy of the data included in this study, nor does it accept responsibility for any use made thereof.