

**LAUNCH OF THE DIET, PHYSICAL ACTIVITY AND HEALTH – A EUROPEAN  
PLATFORM FOR ACTION**

**15 MARCH PROGRAMME**

- 09.30 – 10.00: Registration, Coffee  
Venue; Berlaymont 1.floor, room S, Rue de la Loi 200,  
Brussels
- 10.00 – 11.00: Commissioner meets Founding Platform participants  
(one leading person for signature and one person  
accompanying)  
Commissioner welcomes the Platform participants  
A tour de table of the participants giving their statement  
for participating in the Platform  
Signing of Platform by Participants (the lead person)  
Photo de Famille (leading person)
- 11.00 – 11.45: Press Conference  
Venue; Press room  
- 2 minute statements by  
Commissioner Markos Kyprianou  
Mr Mars Di Bartolomeo, Minister for Health and  
Social Security of the Grand Duchy of  
Luxembourg  
Mr Karl-Heinz Florenz, Chairman of the  
Committee on the Environment, Public Health and  
Food Safety of the European Parliament  
  
- Q and A with all Founding Participants