



Die Drogenbeauftragte
der Bundesregierung

Drug Commissioner of
the Federal Government

The Importance of Being Earnest about MMORPGs - Policy Options to Manage Internet and Video Game Addiction Risks

www.drogenbeauftragte.de

Conference

„Promotion of Mental Health and Well-Being of Children
and Young People – Making it Happen“
Stockholm, 29th - 30th September 2009

Uwe Schäfer
Office of the Federal Drug
Commissioner, Federal Ministry
of Health, Germany



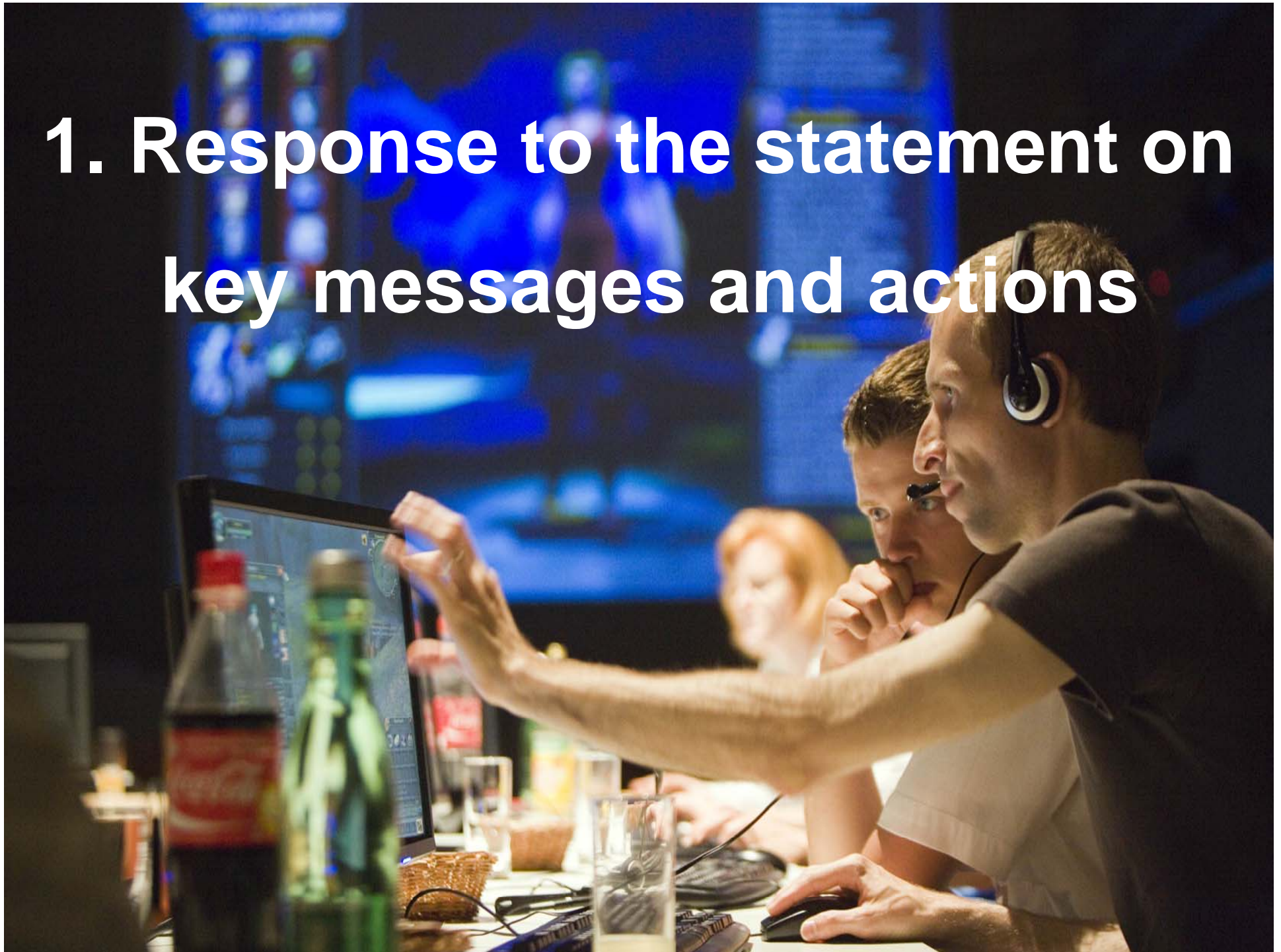
1. Response to the statement on key messages and actions

2. Policy: plans and strategies

3. Policy: What is actually done

4. Conclusions

1. Response to the statement on key messages and actions





Die Drogenbeauftragte
der Bundesregierung

Drug Commissioner of
the Federal Government

1. Response to the statement on key messages and actions

www.drogenbeauftragte.de

- new media technologies have been embraced rather uncritically by opinion-formers and politicians
- the public critical debate has just begun



Die Drogenbeauftragte
der Bundesregierung

Drug Commissioner of
the Federal Government

1. Response to the statement on key messages and actions

www.drogenbeauftragte.de

- topics NOT included:
 - cyber-bullying, abuse or online pornography
- included:
 - internet and video game addiction



Die Drogenbeauftragte
der Bundesregierung

Drug Commissioner of
the Federal Government

1. Response to the statement on key messages and actions

www.drogenbeauftragte.de

- inclusion of non-substance-related addictions marks a shift in drug and addiction policy in Germany
- provides an opportunity to enhance political and public awareness for the problem



Die Drogenbeauftragte
der Bundesregierung

Drug Commissioner of
the Federal Government

1. Response to the statement on key messages and actions

www.drogenbeauftragte.de

- practical problem:
 - health insurance only covers diseases listed in the ICD
 - patients from more vulnerable groups are less likely to receive adequate treatment
 - ethical problem: this undermines the ethical principle of solidarity that lies at the heart of the German health system



Die Drogenbeauftragte
der Bundesregierung

Drug Commissioner of
the Federal Government

1. Response to the statement on key messages and actions

www.drogenbeauftragte.de

- related problems:
 - objective discourse about the prevalence of internet and video game addiction is difficult
 - danger of a misallocation of spare (financial) resources



Die Drogenbeauftragte
der Bundesregierung

Drug Commissioner of
the Federal Government

1. Response to the statement on key messages and actions

www.drogenbeauftragte.de

good news:

- problem of internet and video game addiction is recognised
- political stakeholders are willing to respond
- the discussion focuses on practical issues:
 - exact diagnosis
 - exact description of symptoms
 - number of persons affected
 - prevention
 - counselling and therapy



Die Drogenbeauftragte
der Bundesregierung

Drug Commissioner of
the Federal Government

1. Response to the statement on key messages and actions

www.drogenbeauftragte.de

extent of the problem: data for Germany are scarce, but suggest that

- 5-10 % of all 14-16 year-olds are excessive users
(= more than 4.5 hours average daily online or playing time)
- 3% are addicted, i.e. show
 - loss of control
 - craving
 - tolerance
 - withdrawal
 - negative consequences for work and education
- 2.7 % are male, 0.3 % are female

2. Policy: plans and strategies





Die Drogenbeauftragte
der Bundesregierung

Drug Commissioner of
the Federal Government

2. Policy: plans and strategies

www.drogenbeauftragte.de

The Bundestag has agreed on June 17th, 2009 to support

- research on
- prevention
- therapy

of media and online addiction

- without additional funding.



Die Drogenbeauftragte
der Bundesregierung

Drug Commissioner of
the Federal Government

2. Policy: plans and strategies

www.drogenbeauftragte.de

In this decision, the German government was called upon to:

- support the inclusion of internet and video game addiction in the ICD
- support research
- provide more information about technical means of control
- to work together with the federal states to integrate online and new media addiction into existing youth protection regulations
- to work together with the federal states to enhance the media competence of children, young people and adults

3. Policy: What is actually done

Herzlich Willkommen

Jahreskonferenz 2012

Internet und Computerspiele - wann beginnt die Sucht?

Akademie der Künste, Berlin





Die Drogenbeauftragte
der Bundesregierung

Drug Commissioner of
the Federal Government

3. Policy: What is actually done

www.drogenbeauftragte.de

current priorities at the federal level:

- blocking and banning harmful contents
- raising the age limit for offline sales for WoW
- relying on present systems of self-regulation, e.g. PEGI, USK



Die Drogenbeauftragte
der Bundesregierung

Drug Commissioner of
the Federal Government

3. Policy: What is actually done

www.drogenbeauftragte.de

A study on “counselling and treatment for pathological internet use” by the German Center for Addiction Research in Childhood and Adolescence (DZSKJ) has shown that

- 70 % of all institutions already use the ICD-10 criteria for diagnosis
- only 9 % of all cases were female
- 70 % of all male persons were between 15 and 24 years old
- in 90 % of all cases, peers played the decisive role for the motivation to seek counselling

(Petersen et al. 2009)

4. Conclusions





Die Drogenbeauftragte
der Bundesregierung

Drug Commissioner of
the Federal Government

4. Conclusions (1)

www.drogenbeauftragte.de

- boundary between excessive, but harmless use and addiction has to be defined
- internet and video game addiction should be recognised as an independent diagnosis in the ICD in order to make treatment affordable for vulnerable groups
- more research into the causes and effects of internet and video game addiction use is required, especially on the effects of long-time use on health and social performance



Die Drogenbeauftragte
der Bundesregierung

Drug Commissioner of
the Federal Government

4. Conclusions (2)

www.drogenbeauftragte.de

- as boys seem to run a ten-times higher risk to develop an addiction, a gender-sensitive approach is necessary
- additional resources for research, counselling, treatment and prevention are required
- media education for adults is the key for successful prevention of internet and video game addiction



Die Drogenbeauftragte
der Bundesregierung

Drug Commissioner of
the Federal Government

www.drogenbeauftragte.de

Tack så mycket !
Thank you very much !

uwe.schaefer@bmg.bund.de

This paper was produced for a meeting organized by Health & Consumers DG and represents the views of its author on the subject. These views have not been adopted or in any way approved by the Commission and should not be relied upon as a statement of the Commission's or Health & Consumers DG's views. The European Commission does not guarantee the accuracy of the data included in this paper, nor does it accept responsibility for any use made thereof.