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Directorate-General for
Health & Consumers

European Alcohol and Health Forum

***Analysis of commitments:
update 30 September 2008***

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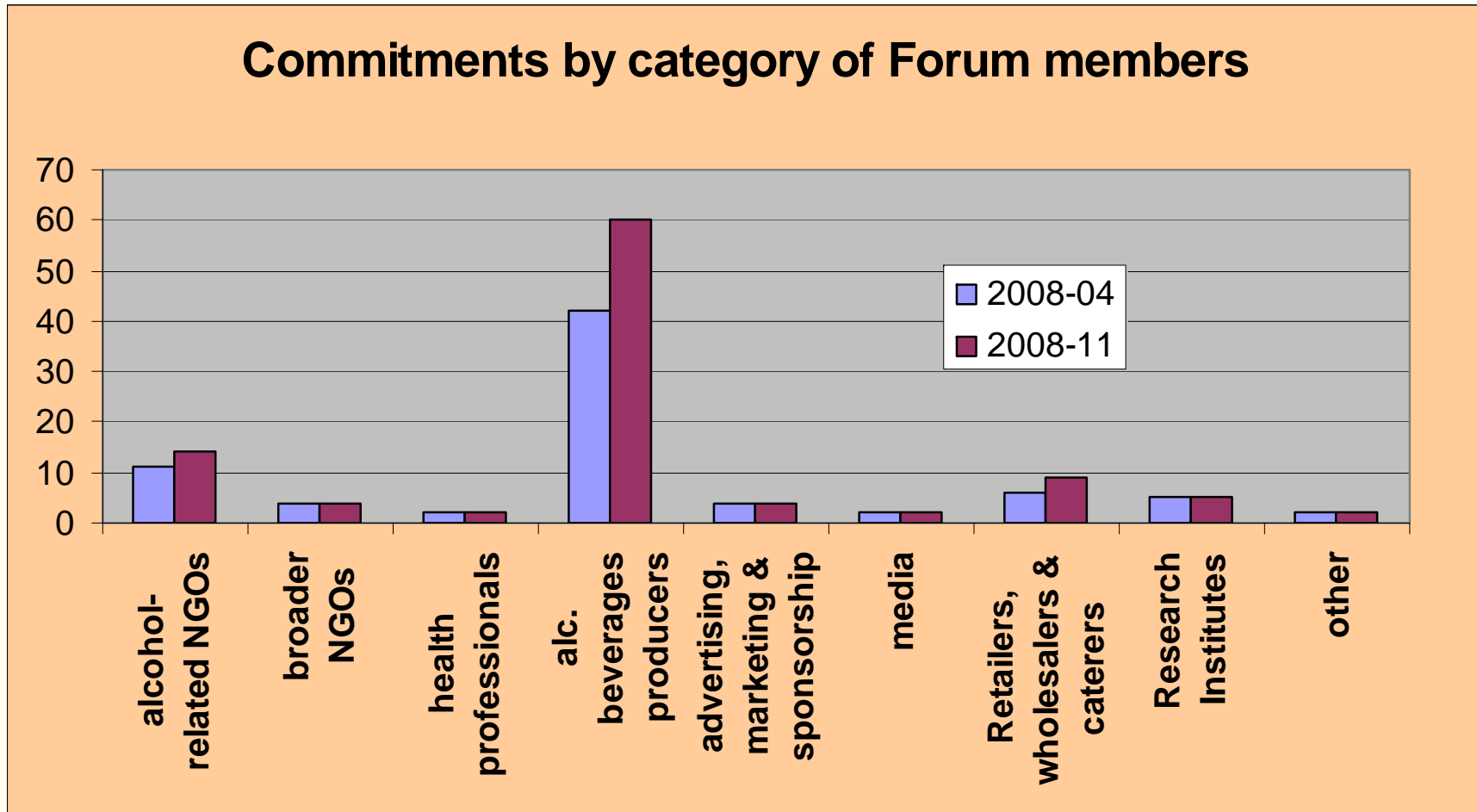


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- **57 out of 59 of current Forum members submitted at least one owned or co-owned commitment**
- **total of 102 commitments received by 30/09/2008**
- **23 new commitments since April 2008 (+ 12 already registered commitments updated)**



Commitments by category of Forum members

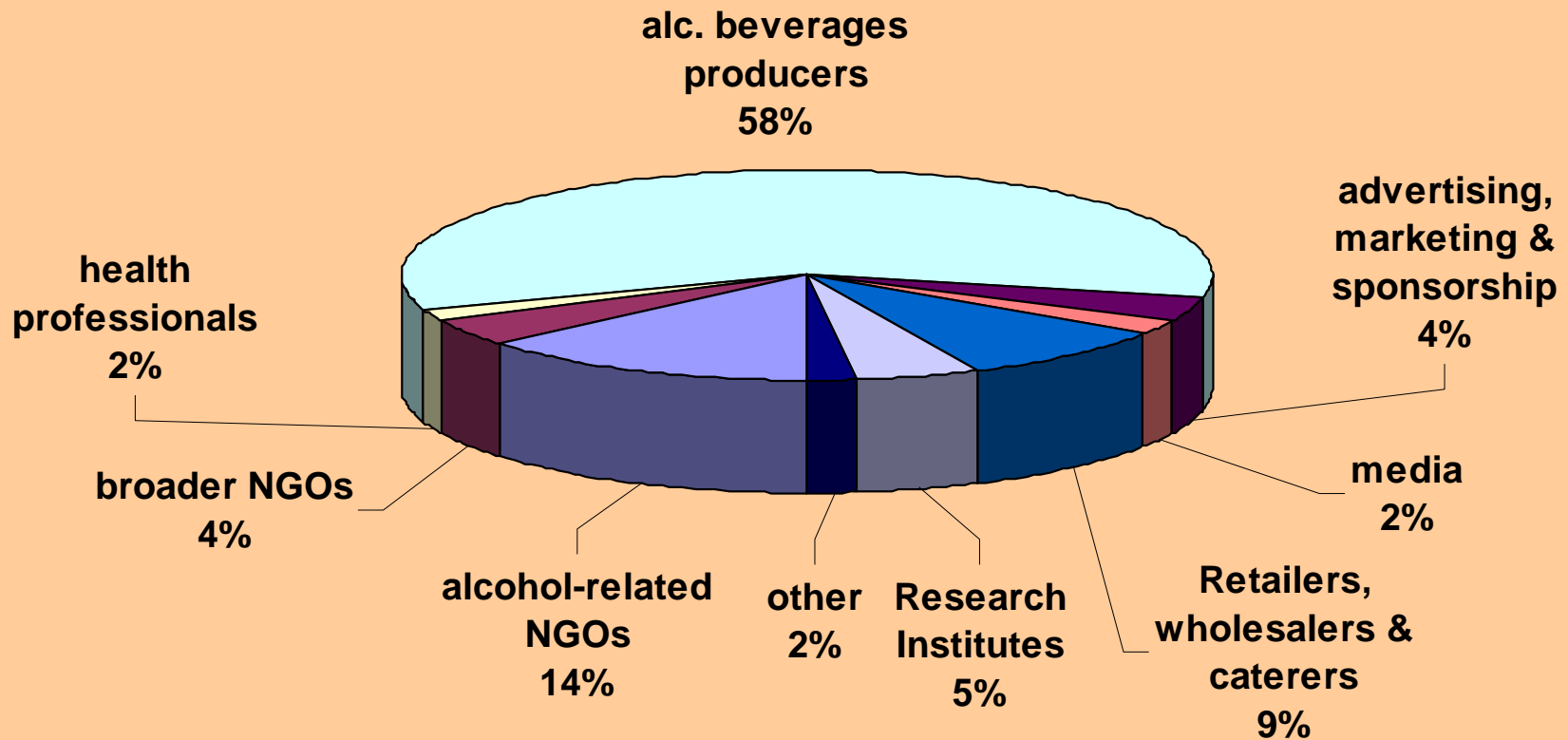




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Commitments by category of Forum members

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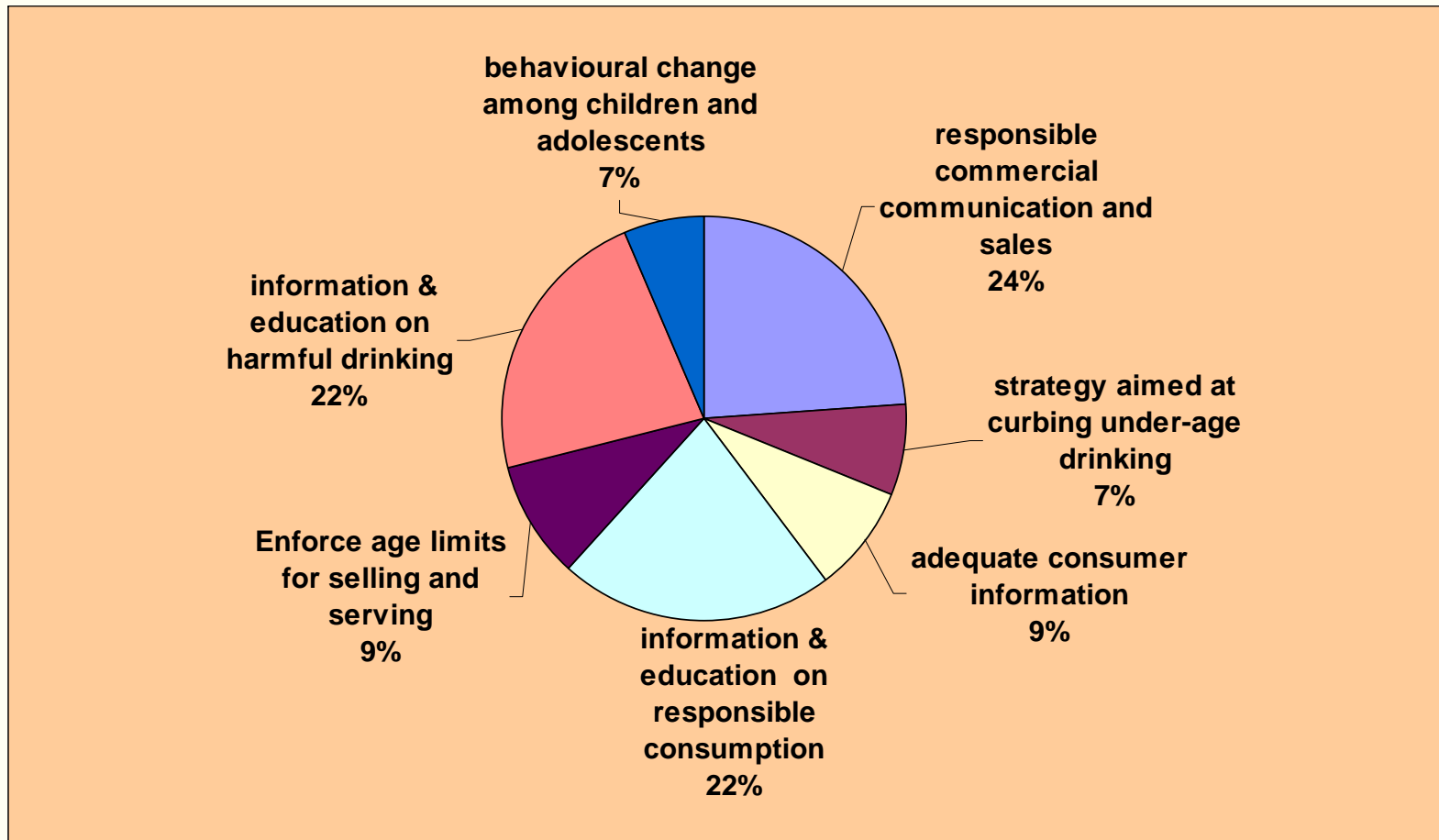




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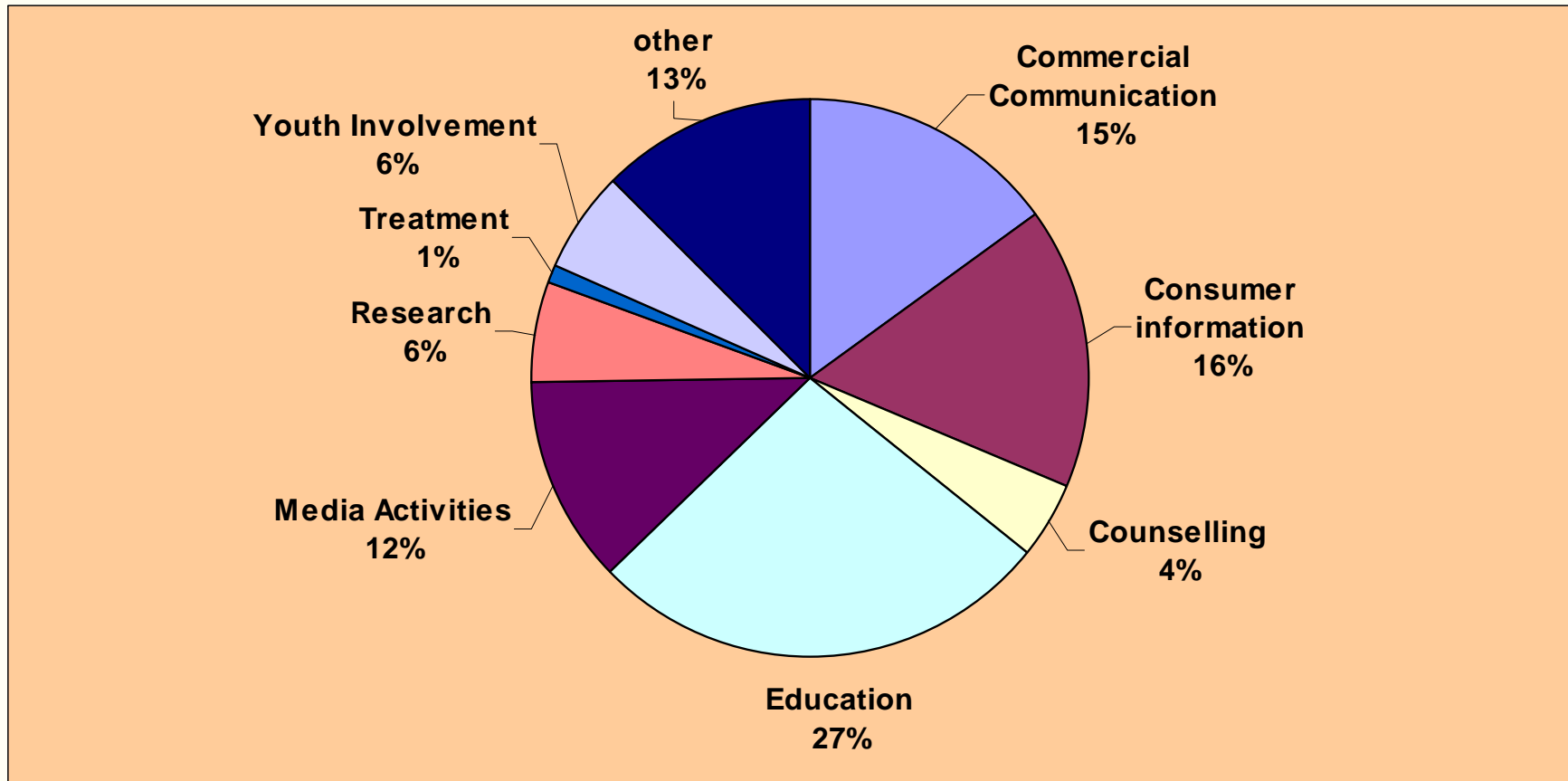


Commitments by priority area





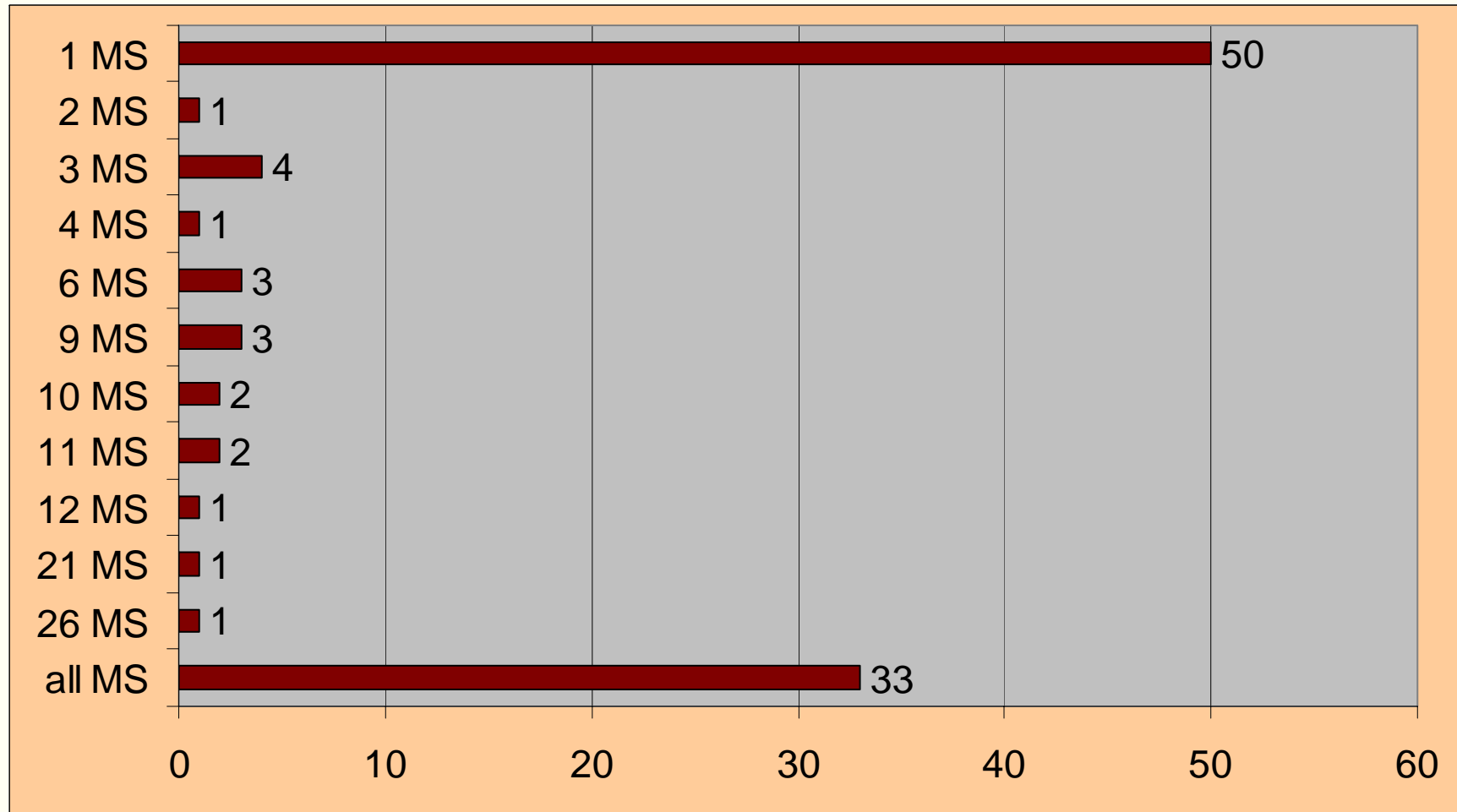
Commitments by type of activities





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Commitments by number of MS covered





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partnerships

- **some commitments relate to similar activities -**
 - **carried out by different stakeholders**
 - **often with almost identical target populations (e. g. by alcoholic beverage producers in the area of age limits for selling and serving of alcoholic beverages)**
- **23 new commitments: not much development towards partnership**



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partnerships

- **partnerships between Forum members:**
 - **in 16 commitments**
 - **mostly between members belonging to same category of stakeholders (i. e. producers)**
 - **also some between producers & advertisers**
 - **no partnerships between Forum members representing economic operators and those representing NGOs**



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partnerships beyond Forum

- **however, number of Forum members have within their commitments established cross-sector multi-stakeholder partnerships at national level; examples:**

Brown-Forman	Best Bar None	- Local police - Local authorities - National Union of Students
The Brewers of Europe	"If you're expecting a child, alcohol can wait"	Italian Society of Gynaecologists and Obstetricians
The Brewers of Europe	Brewers of Romania "Alcohol does not make you big"	- Ministry of Education, Research and Youth - General Inspectorate of the Romanian Police

monitoring / evaluation

- **April 2008 analysis:**
 - **in general least developed part of the commitments: many commitments give very little detail in this section, especially for fields 'output indicators' and 'evaluation details'**
- **dedicated workshop on 3/06/2008:
22 Forum members**
- **some, but not consistent or large-scale, improvement in 23 new commitments**
- **agenda of Forum plenary 13 November**



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outlook

- **2009: first report on the implementation of the EU alcohol strategy adopted with the Commission's Communication of October 2006**
- **as part of this, more detailed analysis of the action generated by the Forum process**

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