

European Night Without Accident



cooperation and working together
for a road that is safe and free from alcohol

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Young volunteers speak to other young people

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CHANGING THE MENTALITY



OF YOUNG PEOPLE



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HISTORY

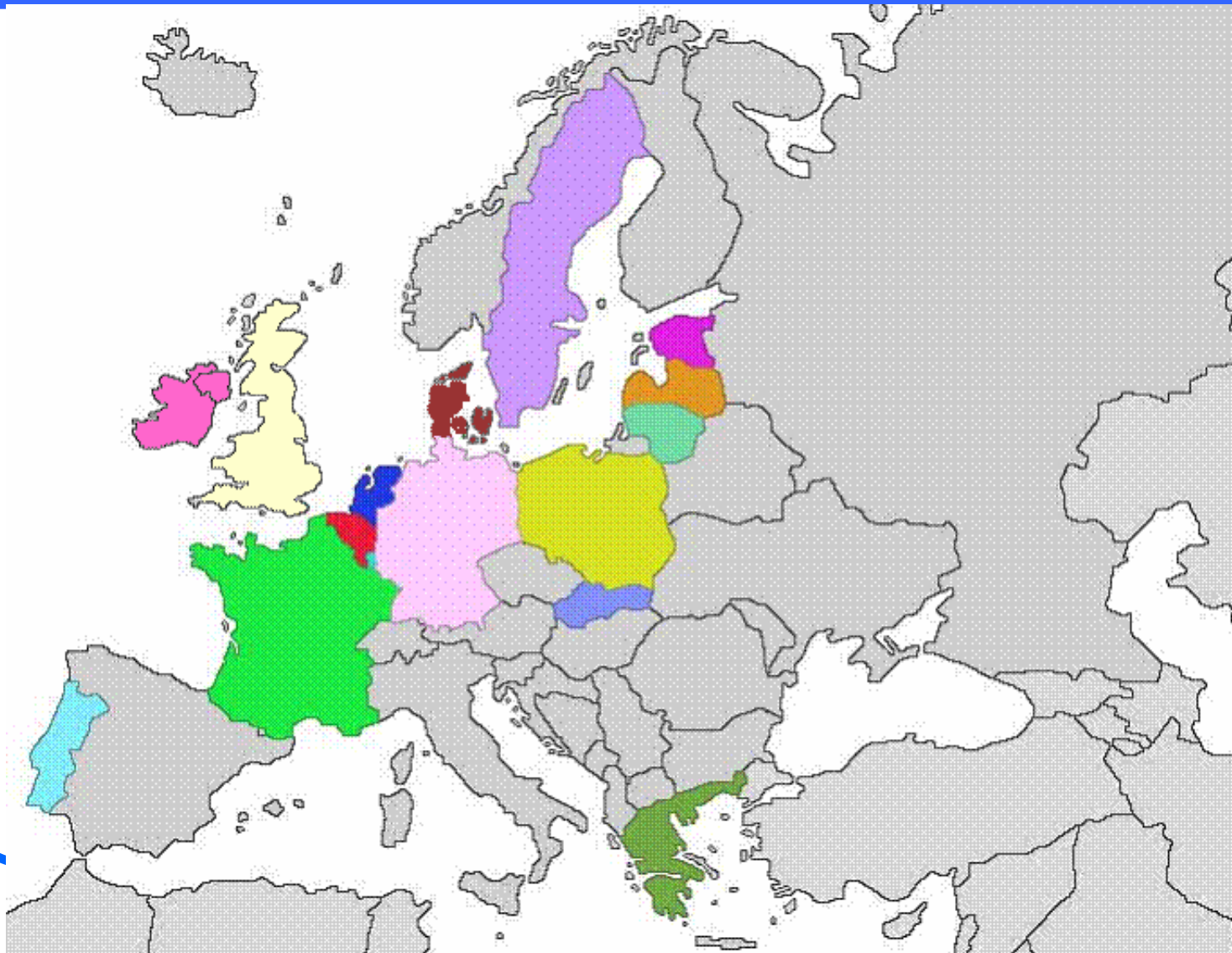
1995

European Year
of the Young Driver :
50 nightclubs in Belgium

2003

4 Member States

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es

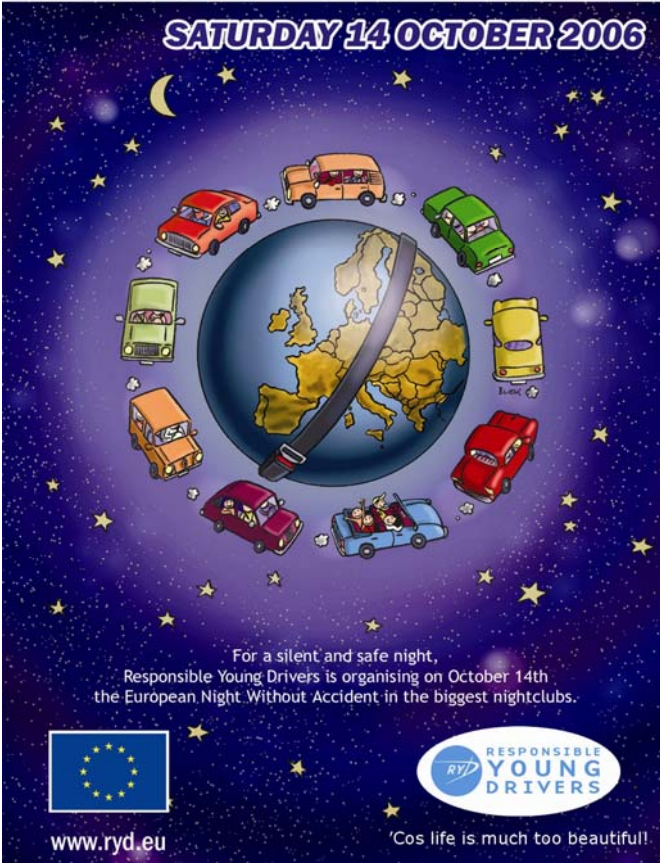


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16 COUNTRIES

| | |
|------------|-----------------|
| Belgium | The Netherlands |
| Luxembourg | Portugal |
| Germany | Slovakia |
| Poland | Sweden |
| Lithuania | Denmark |
| Latvia | Ireland |
| Estonia | Greece |
| France | United Kingdom |

EUROPEAN NIGHT WITHOUT ACCIDENT
SATURDAY 14 OCTOBER 2006



For a silent and safe night,
Responsible Young Drivers is organising on October 14th
the European Night Without Accident in the biggest nightclubs.



www.ryd.eu 'Cos life is much too beautiful!

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Participating Nightclubs/bars



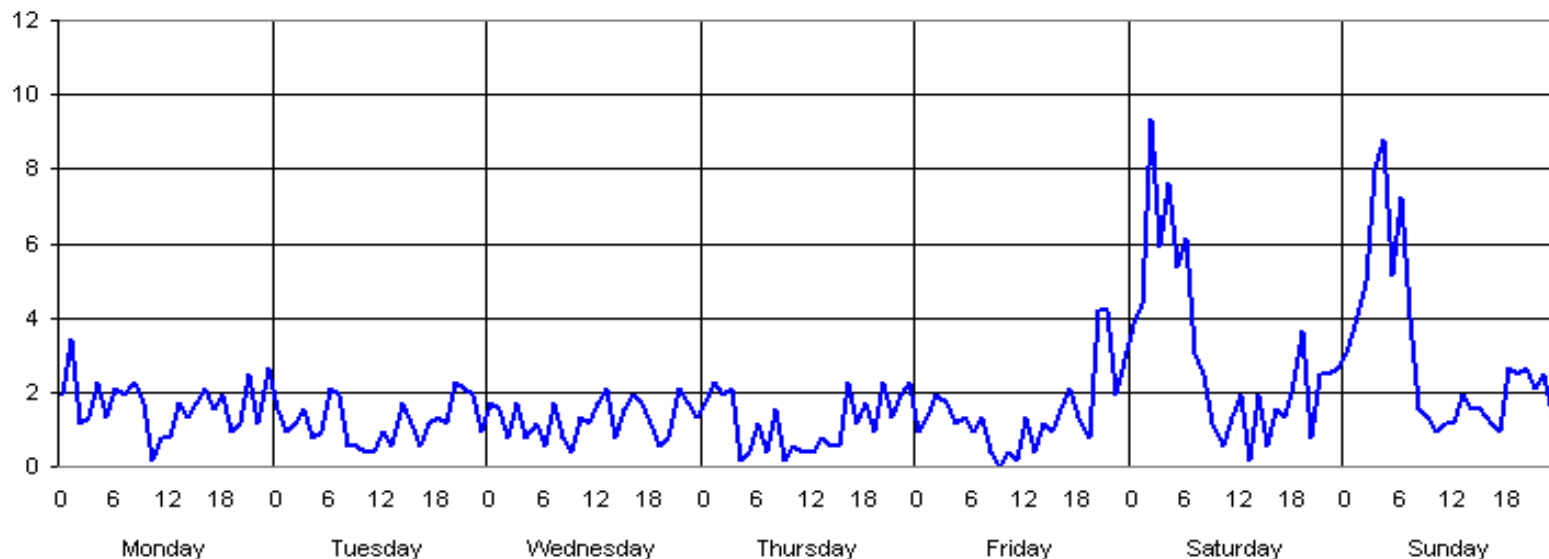
| | |
|--------|-----|
| 2004: | 80 |
| 2005: | 100 |
| 2006: | 120 |
| 2007 : | 154 |



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WHY THIS ACTION?

België/Belgique



People aged 18-25 killed in road accidents, for each hour and day of the week
(Average of last five years available)

SOURCE: CARE

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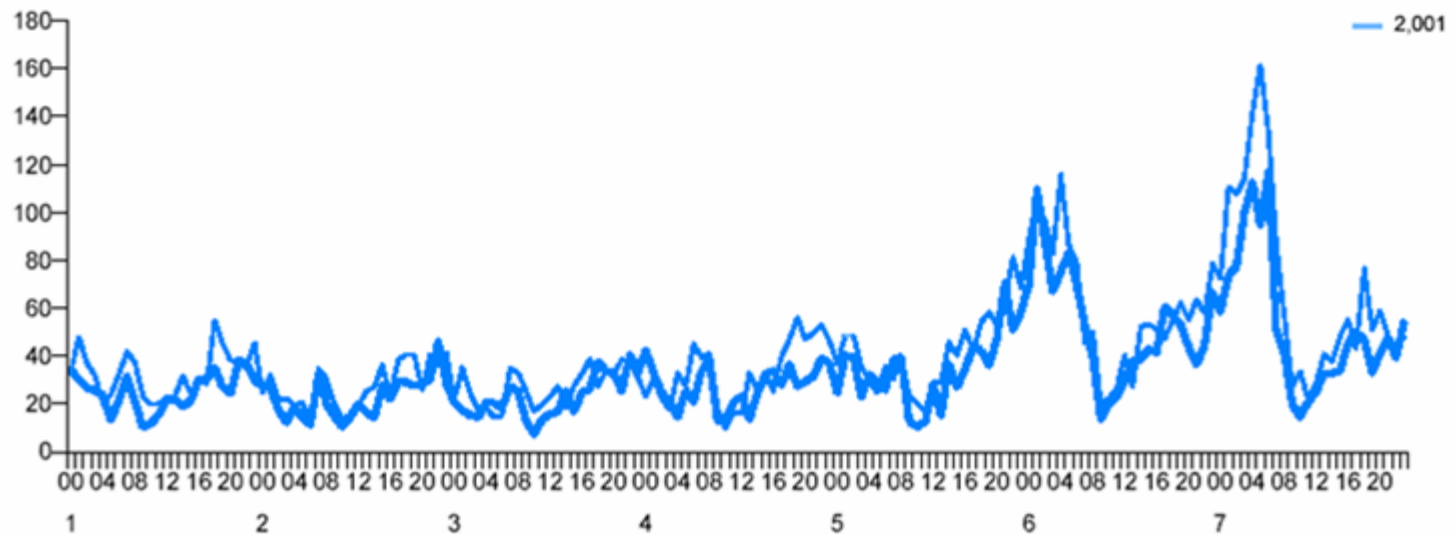
Source: CARE (EU road accidents database)

July 2006

Fatalities by day of the week and hour in EU countries included in CARE

Total

People aged 18-25 killed in road accidents on 2004



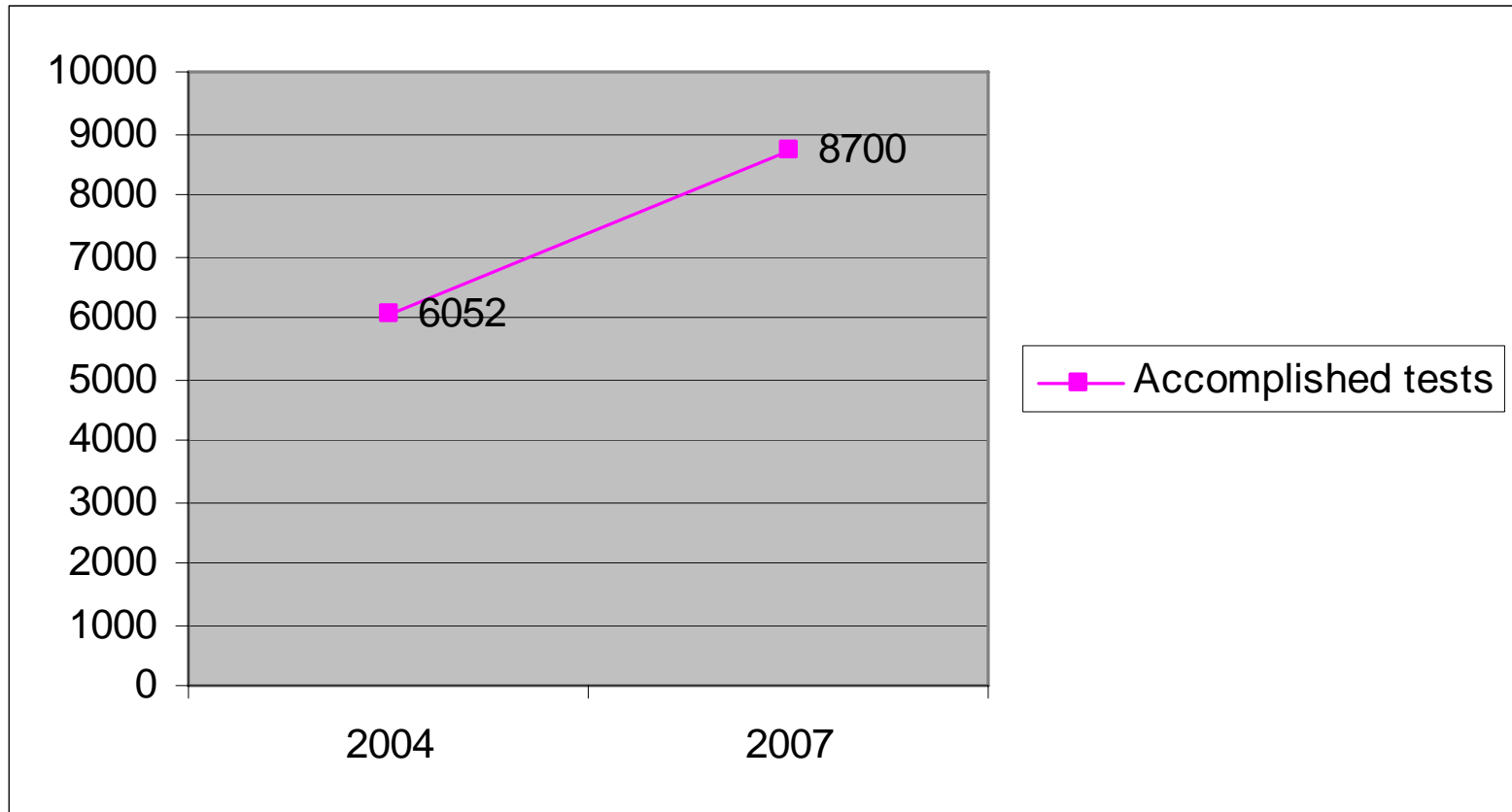
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Last year, 10.000 young drivers have participated in this project, accepting to wear our bracelets.



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TOTAL RESULTS OF ALL PARTICIPATING COUNTRIES

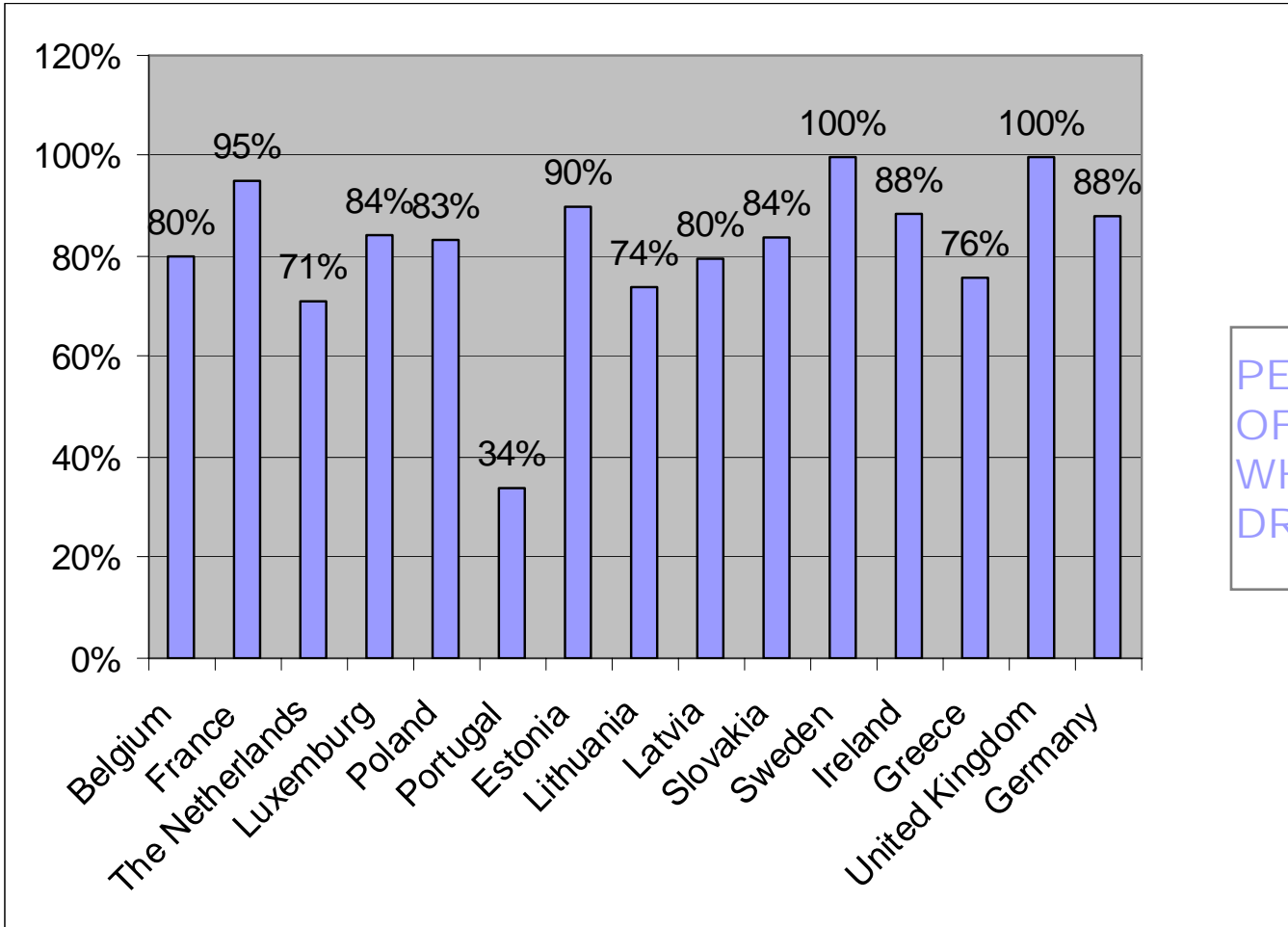
80% proved to their friends that they did not drink any alcohol

7% were in Alert

13% should not drive

A large, stylized graphic of the number 80 followed by a percentage sign. The numbers and the percentage symbol are rendered in a thick, blue, hand-drawn style with a slight shadow effect. The background behind the numbers is a light green, semi-transparent circular shape.

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PERCENTAGE
OF PEOPLE
WHO DID NOT
DRINK

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FUTURE



27 Member States

in 2009 or 2010

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actual partners

| Countries | Actual partner |
|------------------|---|
| Belgium | Responsible Young Drivers |
| Denmark | GODA |
| France | Avenir Santé France and Voiture & Co |
| Germany | IVV Bautzen |
| Luxembourg | Responsible Young Drivers |
| Netherlands | Stichting Responsible Young Drivers Nederland |
| Poland | Krzys Foundation |
| Greece | RSI Panos Milanos |
| Ireland | RSA and CAWT |
| United Kingdom | CAWT |
| Portugal | GARE |
| Sweden | NTF |
| Slovakia | Responsible Young Drivers + subcontractor |
| Estonia | Responsible Young Drivers + subcontractor |
| Lithuania | Responsible Young Drivers + subcontractor |
| Latvia | Responsible Young Drivers + subcontractor |

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new partners

| Country | New |
|----------------|-----------------------|
| Bulgaria | Open Youth |
| Cyprus | University of Nicosia |
| Hungary | HAHA |
| Spain | FEBE |
| Austria | x |
| Czech Republic | x |
| Finland | x |
| Italia | x |
| Malta | x |
| Romania | x |
| Slovakia | x |
| Slovenia | x |
| Sweden | x |

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CONTACT



RESPONSIBLE YOUNG DRIVERS

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This paper was produced for a meeting organized by Health & Consumer Protection DG and represents the views of its author on the subject. These views have not been adopted or in any way approved by the Commission and should not be relied upon as a statement of the Commission's or Health & Consumer Protection DG's views. The European Commission does not guarantee the accuracy of the data included in this paper, nor does it accept responsibility for any use made thereof.