

From: Hubertus Cranz [h.cranz@aesgp.be]

Sent: vendredi 24 septembre 2004 14:50

To: SAUER Fernand (SANCO)

Cc: SANCO REFLECTION HEALTH STRATEGY

Subject: Reflections process on achieving Good health for all accross the EU

Dear Mr Sauer,

Please find enclosed a letter on behalf of Dr Cranz.

Best regards,

Sarah McConnell on behalf of Dr Hubertus Cranz

Association of the European

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Association Européenne des Spécialités Pharmaceutiques Grand Public
Association of the European Self-Medication Industry
Europäischer Fachverband der Arzneimittel-Hersteller

15 November 2004

Mr Fernand Sauer
Director for Public Health
DG Health and Consumer Protection
European Commission
Rue Alcide de Gasperi
L- 2920 Luxembourg
Luxembourg

Dear Mr Sauer,

Reflection process on achieving Good health for all across the EU

Thank you for your letter of 19 July 2004 requesting contributions to the reflection process on what Europe needs to do in order to achieve good health for all.

We regard this consultation as important and believe that, generally speaking, it would be beneficial for the European health policy to recognise the importance of strengthening individual responsibility in health related matters. In this context, we would like to ask you to consider, in the reflection process, a recent document entitled “Economic and Public Health Value of Self-medication” (available on <http://www.aesgp.be/ephv/2004study.pdf>) which indicates some concrete ways forward.

We are evidently at your disposal for any explanations regarded as useful.

I am looking forward to seeing you by the latest at the next Health Policy Forum Meeting on 11 October 2004.

Kind regards,
Sincerely yours,

Dr Hubertus Cranz
Director-General

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