

Ireland



Combined warnings

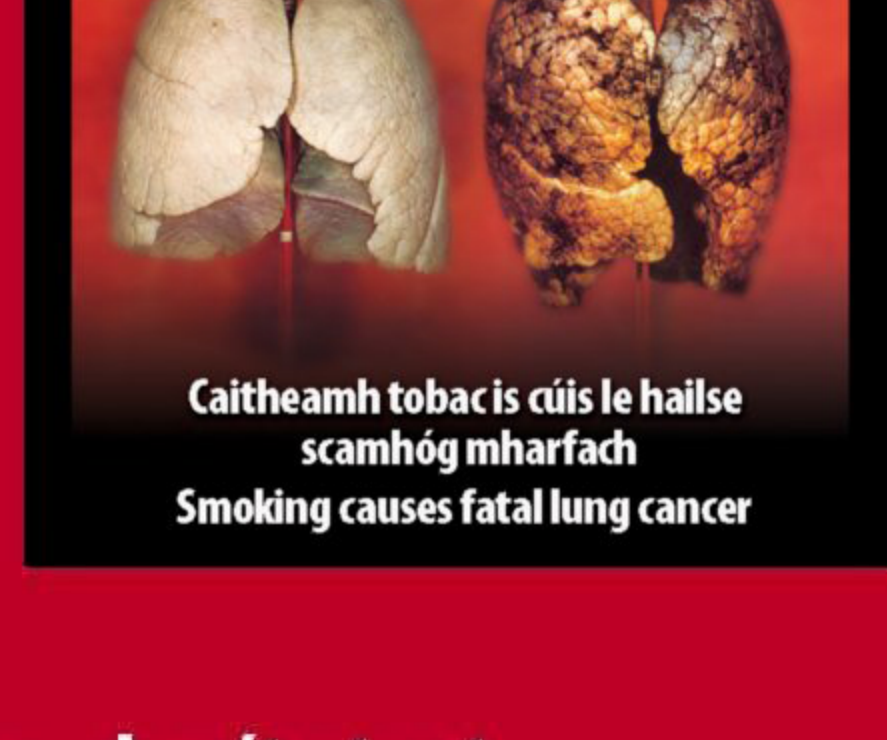
Smokers die younger



Smoking clogs the arteries and causes heart attacks and strokes



Smoking causes fatal lung cancer



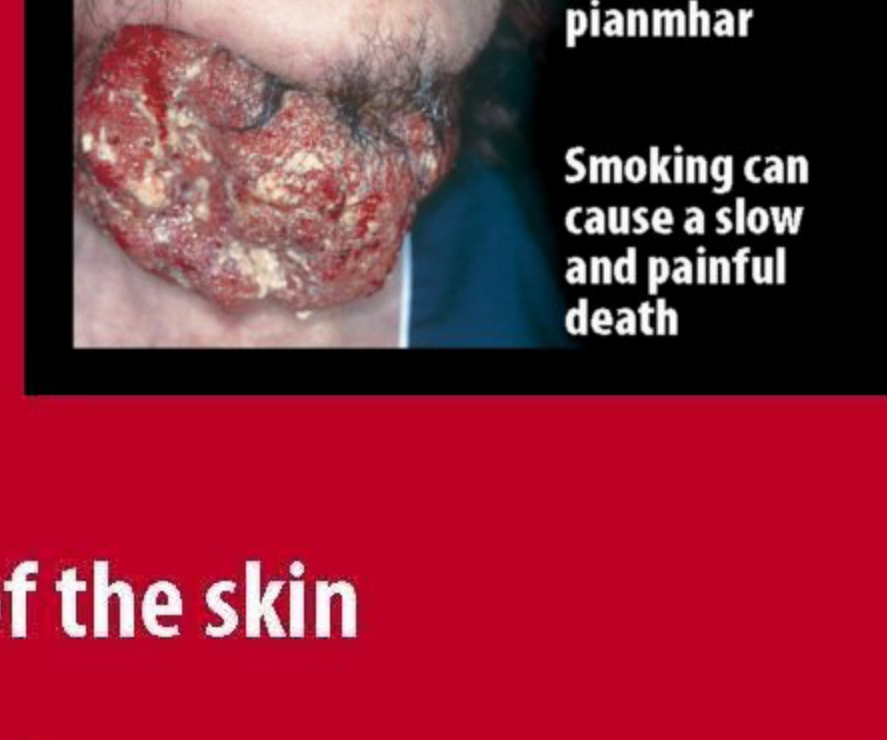
Smoking is highly addictive, don't start



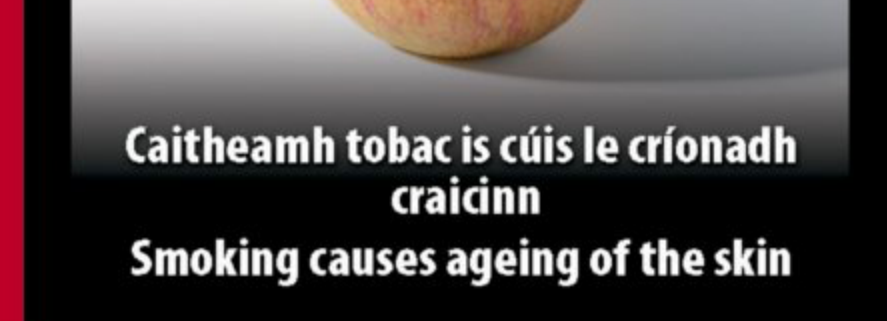
Stopping smoking reduces the risk of fatal heart and lung diseases



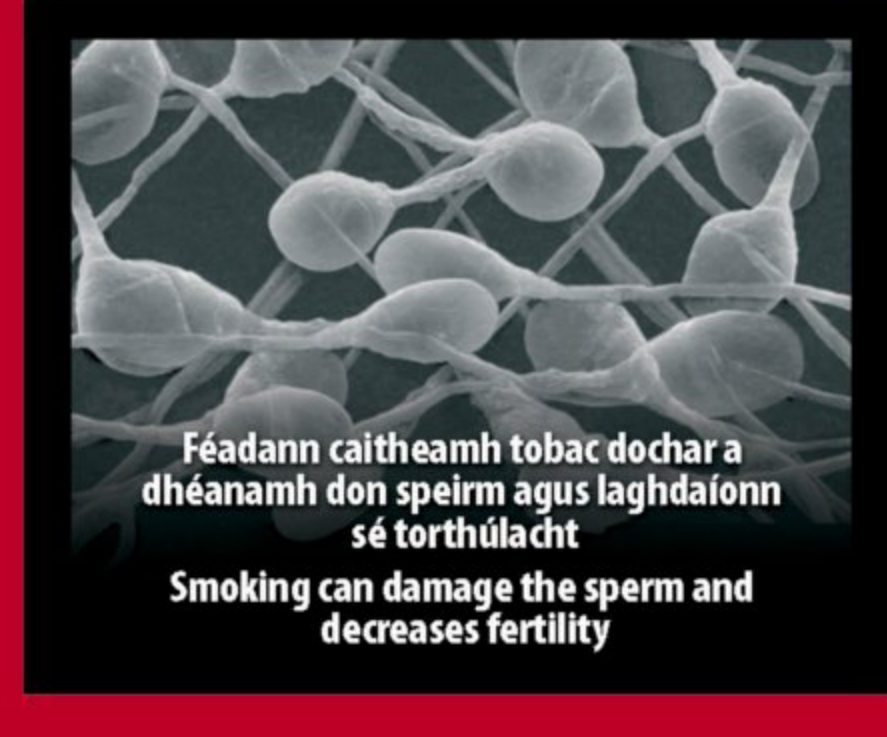
Smoking can cause a slow and painful death



Smoking causes ageing of the skin



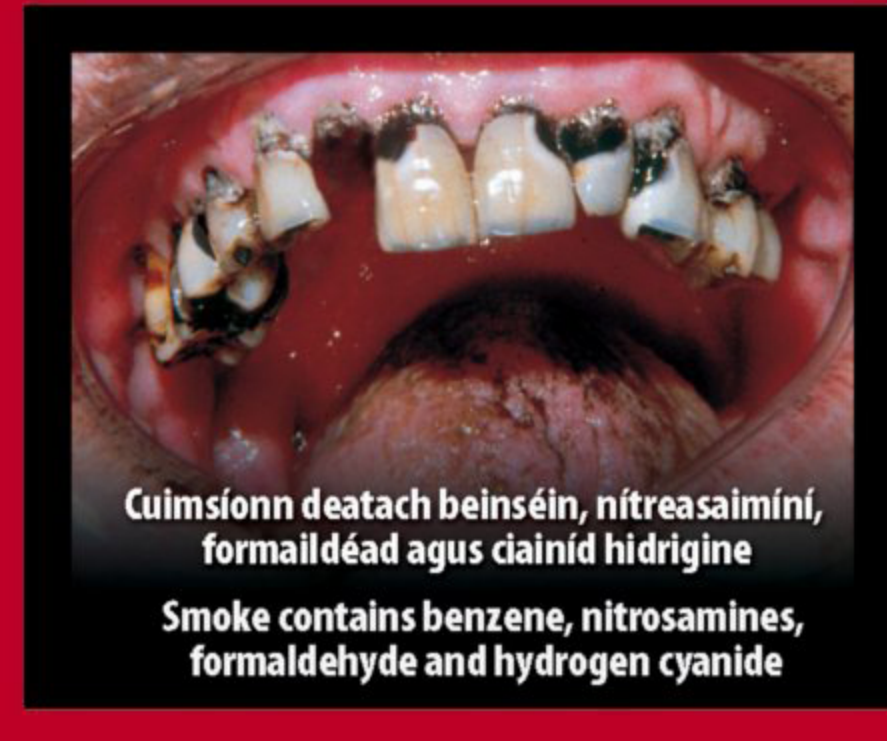
Smoking can damage the sperm and decreases fertility



Smoking may reduce the blood flow and causes impotence



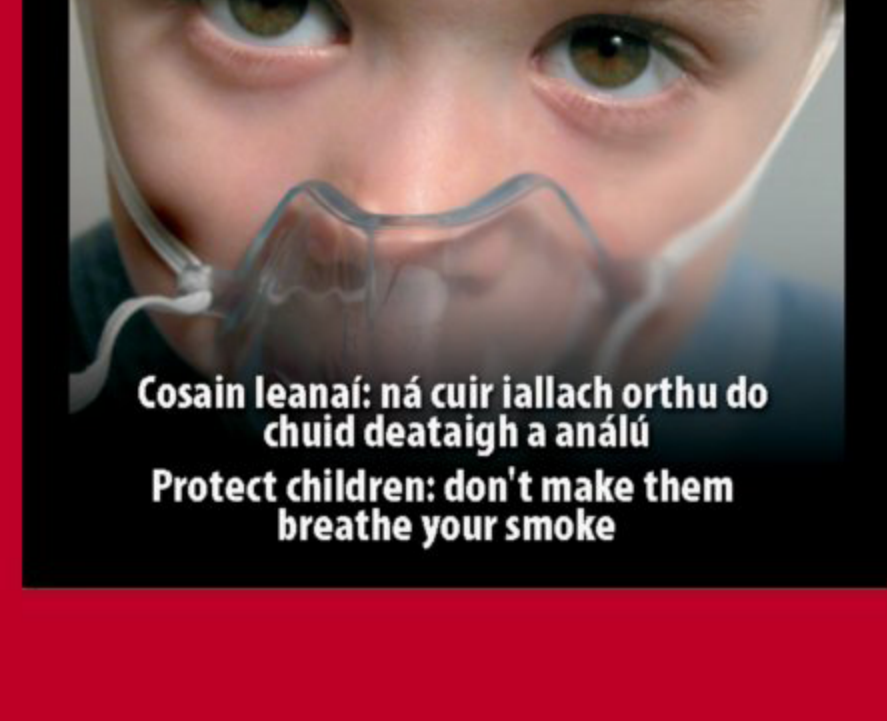
Smoke contains benzene, nitrosamines, formaldehyde and hydrogen cyanide



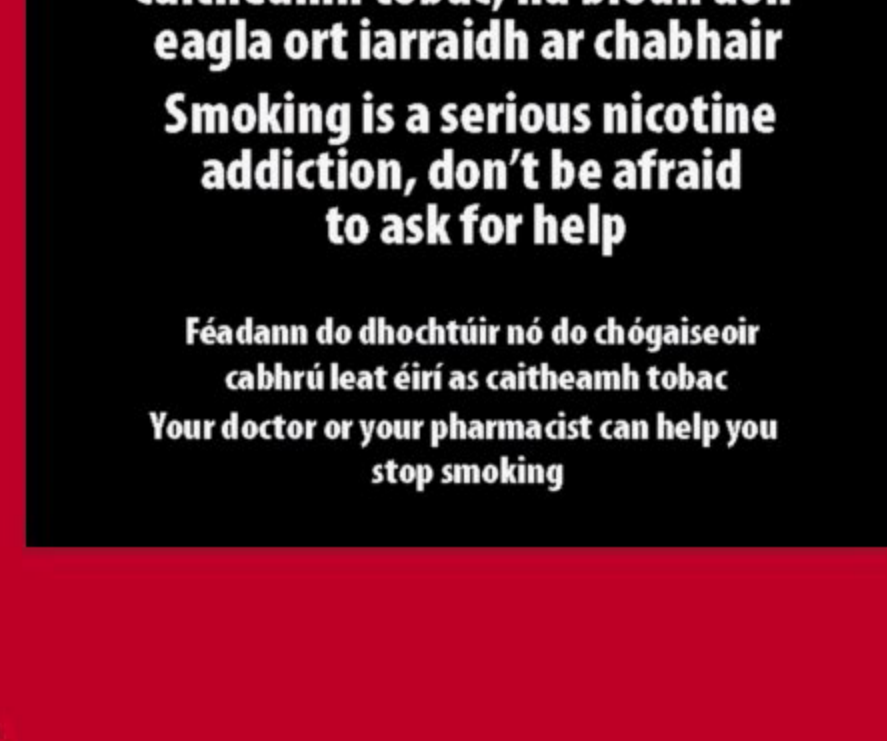
Smoking when pregnant harms your baby



Protect children: don't make them breathe your smoke



Your doctor or your pharmacist can help you stop smoking



Get help to stop smoking



Technical specifications for printing

- > The combined warnings must be reproduced without any changes to their proportions or colours.
- > The combined warnings are conceived as a whole image and must not be amended.
- > The combined warnings must be printed in four-colour/-CMYK-/screen 133 lines per inch, as a minimum requirement.

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- > Directive of the European Parliament and of the Council of 5 June 2001 on the approximation of the laws, regulations and administrative provisions of the Member States concerning the manufacture, presentation and sale of tobacco products (2001/37/EC)
- > Commission Decision of 5 September 2003 on the use of colour photographs or other illustrations as health warnings on tobacco packages (2003/641/EC)
- > Commission Decision of 26 May 2005 on the library of selected source documents containing colour photographs or other illustrations for each of the additional warnings listed in annex 1 to Directive 2001/37/EC of the European Parliament and of the Council (C(2005) 1452 final)

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