## Migration: Do messages have to be different for youth from different national and ethnic backgrounds?

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## Why is this question important?

#### **Migrant populations worldwide**

#### 191 million foreigners

(people having migrated and living in countries where they were not born)

### **Migrant populations in the European Region of WHO (53 States)**

#### 72 million foreigners

(people having migrated and living in countries where they were not born)

#### Foreigners/ population with migration background throughout EU countries

25 million = 5,5% of the population of EU countries

### Population with migration background in Germany

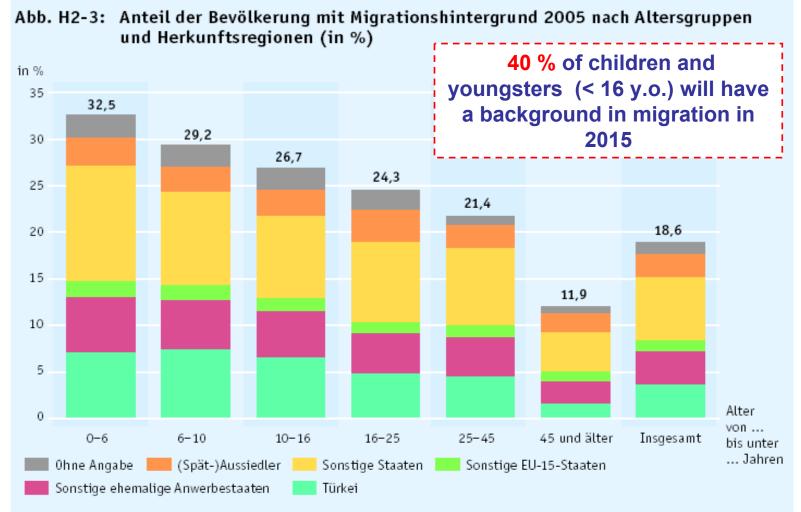
15.3 million = 18.6% of the population in Germany



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## Age groups and countries of origin



Quelle: Statistisches Bundesamt, Mikrozensus 2005 (vorläufige Ergebnisse)



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# What is the problem?

- Young migrants in Germany often identify with their culture of origin
- Boys and young men object to discussing sexuality between men and women
- Being interviewed about their habits they obscure their language around sex and avoid using words related to sexuality

- In Germany young migrants use German words to describe their sex life
- The language (both Turkish and German) in general is poor in terminology and grammar
- Some words are only understood in German others are only understood in Turkish
- Young migrants often don't communicate about sexuality with their parents



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# What are the answers?

- Capacity building in migrant communities
- Peer education
- Working with all generations
- Empowering both genders to communicate with each other

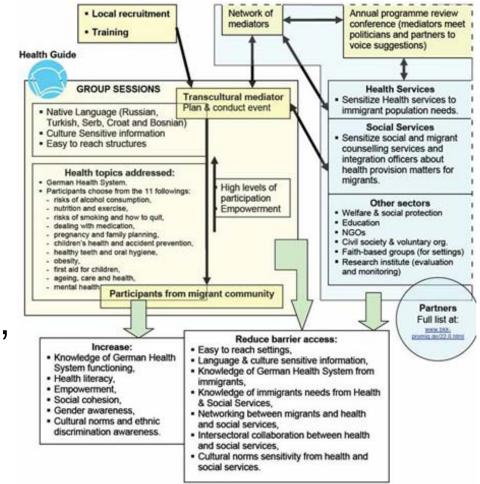


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# MiMi ©

- Prevention
  Technology
- Blueprint developed in collaboration with WHO Europe, Venice
- Recruitment, Training, Campaign, Networking, Programme Review



MiMi Programme scheme. © MiMi, 2007



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# Who do we train to become transcultural mediators?

Mediators have

....a general interest in the topic

...an excellent working knowledge of German

and another language

- ...bilingual or multilingual skills
- ...good access to their communities

...the desire to improve the health of young migrants



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# **Audiences Reached**





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### What are the most important messages?

- We need you, you`re the future of our country!
- You can make it!
- Don't give yourself up!
- We able to understand you!
- We will help you, but you must also help yourself!
- There is a place for you in this society, but it is also determined by yourself!



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# **Opportunities**

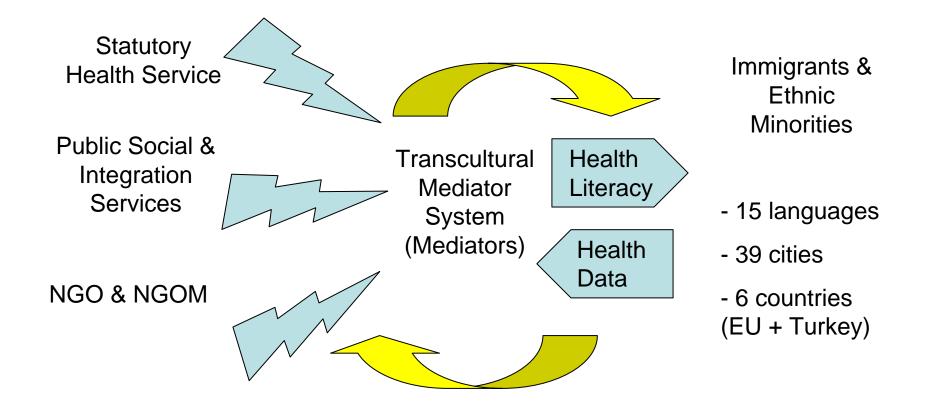
- Continually high voluntary commitment and interest among mediators.
- High satisfaction of local actors.
- High demand for mediators and requests for establishing additional sites.
- Self-help capacity has been built.



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## Intersectoral Coordination charges the Mediator System (and vice-versa)





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# How can we provide sex education for migrant youth more effeciently?

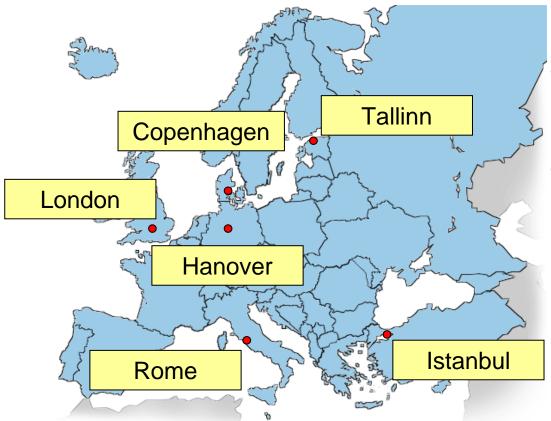
- Do not reinvent the wheel Make use of best practice approaches
- Transfer, adopt and expand services standardize evaluation and quality assurance
- Integrate feedback and evaluation in monitoring programme outcomes



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# Capacity building in AIDS & Mobility Europe 2008 - 2011



- Six Trainings for at least 120 mediators
- 240 Community Group Sessions, 2,400 young migrants reached



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# **Conclusions:**

## **Do messages have to be different?**

- Messages do not only have to be different – they may be the same.
- Messages need to be communicated more effectively in a culturally sensitive way.
- Transcultural mediators are a valuable asset in identifying the right messages and in delivering them more efficiently.



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