Nutrition and Physical Activity Portugal

National Health Plan

- A guide for action in 2003
- Defined priorities in the framework of health programs...
- Minimum action for health gains and efficiency...
- Definition of new strategic guidelines for the health secto
- To be developed during 2003 having in mind 10 y scope

Increasing Health Gains

- Focused on plans, programs and projects in existence
- Remains open to proposal of new national interventions
- Efforts to reduce burden of disease and associated risk
- National Programs of Intervention
- Designed to work on a horizontal manner....

Investing in Health Gains - Health Determinants

- Alcohol Consumption
- Food
- Tobacco consumption

Present situation - Lifestyles

- Low priority to health promotion
- Nutritional problems
- Insufficient physical activity

Required Interventions

- Strengthening of health promotion
- Healthy nutrition
- Required physical activity
- Alcohol ??!!

National Programs

Integrated Intervention Program on Health Determinants Related to Lifestyles - tobacco, alcohol, food and physical activity

Vital Cycle

- Pregnant women and children
- Young People
- Adult
- Elderly

Diseases and Illnesses

Cancer

- Diseases of the circulatory system
- Other chronic-degenerative diseases

Institutional Groups

- Schools
- Workplace
- Prisons

Eurodiet - dietary factors # inactive lifestyles

- between 30-40% cancers
- at least 1/3 of premature dead from CVD
- pan-European epidemic in obesity and overweight
- maturity onset diabetes mellitus
- osteoporosis and its consequences

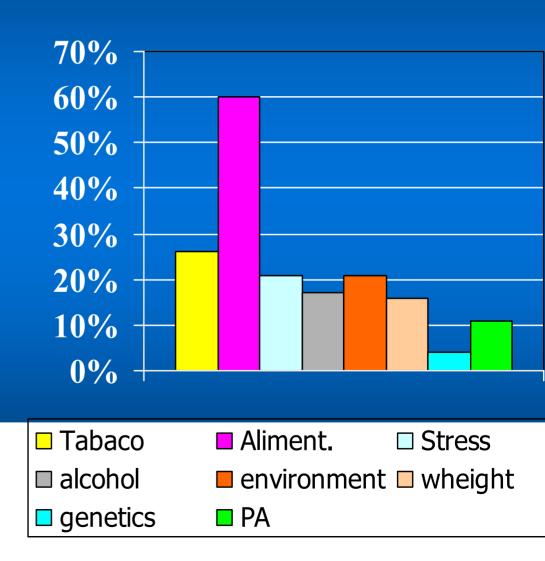
Nº Hours spent on physical activity

Pan-EU Survey, (European Commission, 1999)



Perception of the factors that more influence healt (A Pan-EU Survey, European Commission, 1999)

Only 11% of the Portuguese consider physical activity as a factor that influences seriously health



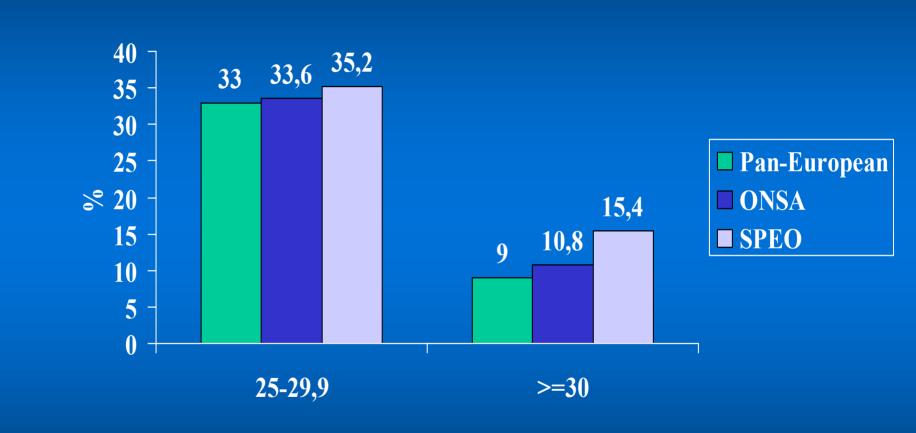
Regular Physical exercise 1999, INS, 98/99

1 day per week	- 2,9%
2 days per week	- 3,4%
3 days per week	- 1,6%
4 days per week	- 0,5%
5 days per week	- 0,5%
6 days per week	- 0,2%
7 days per week	- 0,7%
Total	- 9,9%

Effort level in daily activity Population 15 e + anos, Continente - INS 98/99

Sited or walking slowly - 33% Stay up or waking without carrying objects - 49% Rise and transport items, up and down stairs - 11% Heavy physical work - 9%

Overweight and Obesity in Portugal -IMC



Obesity costs in Portugal (João Pereira et al. 96)

- Outpatient costs: 65 m Euro
- Inpatient costs: 70 m Euro
- Medication:100 m Euro
- Total: 235 m Euro

INTEGRATED INTERVENTION PROGRAM

- •Tobacco
- •Food
- Alcohol
- Physical activity
- •Overweight and obesity

Chronic non-communicable diseases primary prevention

Integrated approach of risk and protection - lifestyles

- Approach along the life cycle
- Evidence Based
- Culturally and regionally comprehensive
- •Based on comprehensive and diversified health promotion and healthy lifestyles strategies

Program Design I

Evidence based and in the recognition of real life
"Benchmarking" - models of good practice
Health determinants integrated approach
Intersectorial and interdisciplinary approach and participation

Program Design II

Centred in community work supported by regional and national initiatives (leadership)
Life cycle based interventions
Focus on specific environments - schools, workplace, local community
Equity - positive discrimination This paper was produced for a meeting organized by Health & Consumer Protection DG and represents the views of its author on the subject. These views have not been adopted or in any way approved by the Commission and should not be relied upon as a statement of the Commission's or Health & Consumer Protection DG's views. The European Commission does not guarantee the accuracy of the data included in this paper, nor does it accept responsibility for any use made thereof.