



EUROPEAN COMMISSION
HEALTH & CONSUMER PROTECTION DIRECTORATE-GENERAL
Directorate G - Public Health, Luxembourg
G3 - Health promotion, health monitoring and injury prevention

Luxembourg, 01.04.03

Draft Agenda

**Meeting of the Working Group on “Alcohol and Health”
on 11 and 12 June 2003 in Luxembourg**

*Joint meeting with representatives of interest groups
(alcohol industry, advertisers and NGOs)*

Jean Monnet Building, Kirchberg

11 June 2003
14.00 - 17.30

1. Adoption of the Agenda
2. Introduction by the Commission Services
3. Up-date on self-regulation of alcohol promotion (by Industry Representatives)
Discussion
4. Promotional Campaigns for Wine (by Wine Federation)
Discussion
5. Libido Drinks (‘Viagra Pops’)
6. Future co-operation with the stakeholders
7. Any other business

12 June 2003
9.30 - 17.00

Meeting of the Working Group on “Alcohol and Health”

1. Adoption of the Agenda
2. Introduction by the Commission Services
3. Public Health Programme 2003 – 2008:
Work Plan 2003: alcohol projects
Up-date on calls for proposals/tender
4. Revision of the Television without Frontiers Directive – DG EAC
5. Sales Promotion – DG MARKET
6. GATS negotiations – exemptions on alcohol – DG TRADE
7. Implementation of the Recommendation on Alcohol and Young people – short contributions from Member States
8. Libido Drinks (‘Viagra Pops’)
9. Any other business