



Alcohol and Drugs

Results of the joint WHO/EC alcohol survey

**Committee on National Alcohol Policy and Action
5th Meeting
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Structure of presentation

- Analysis of data in relation to sections from:
 - Communication from the Commission to the Council, the European Parliament, the European Economic and Social Committee and the Committee of the Regions. An EU strategy to support Member States in reducing alcohol related harm (COM(2006) 625 final)



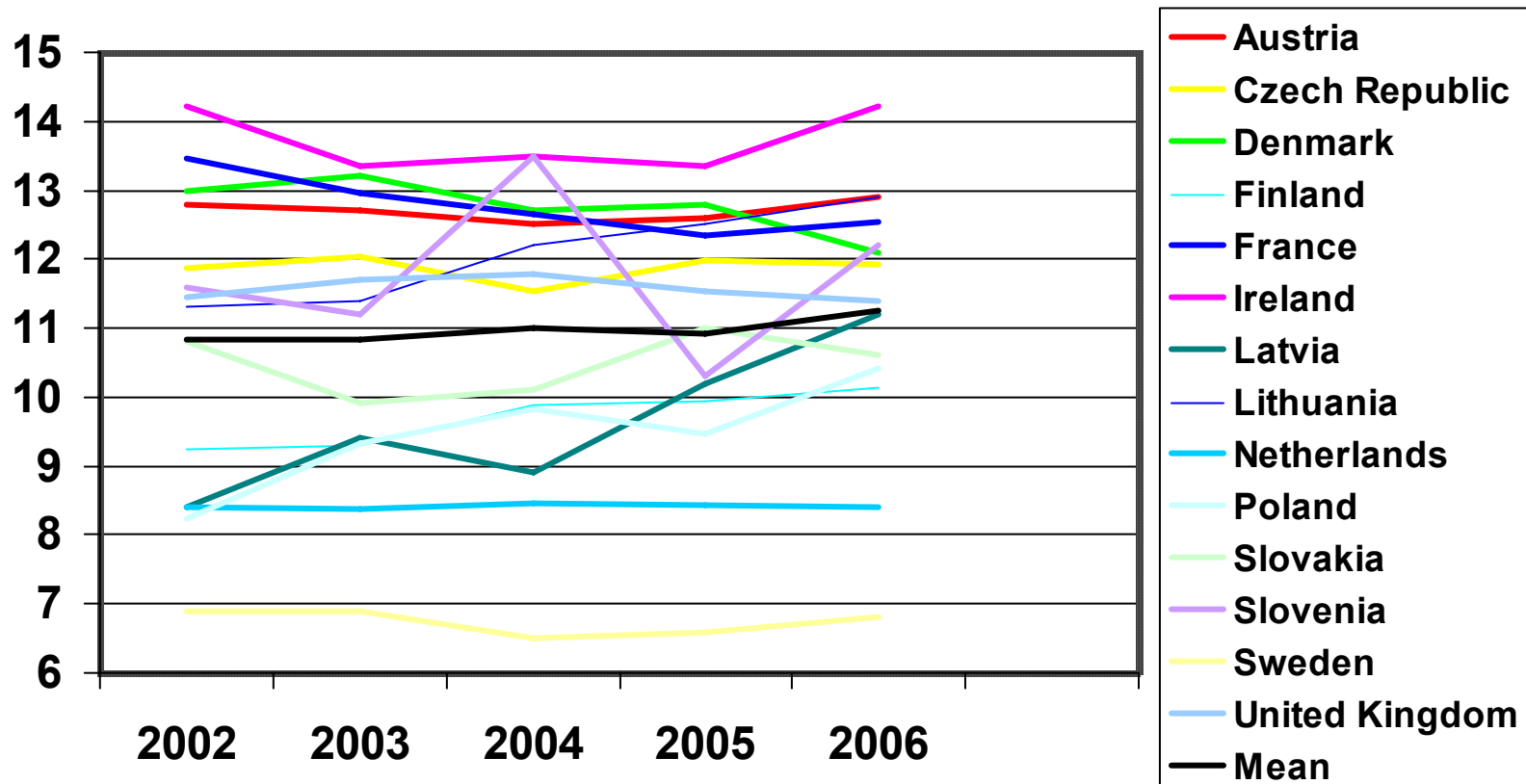
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Main aim

- To address the adverse health effects related to harmful and hazardous alcohol consumption, as well as the related social and economic consequences.

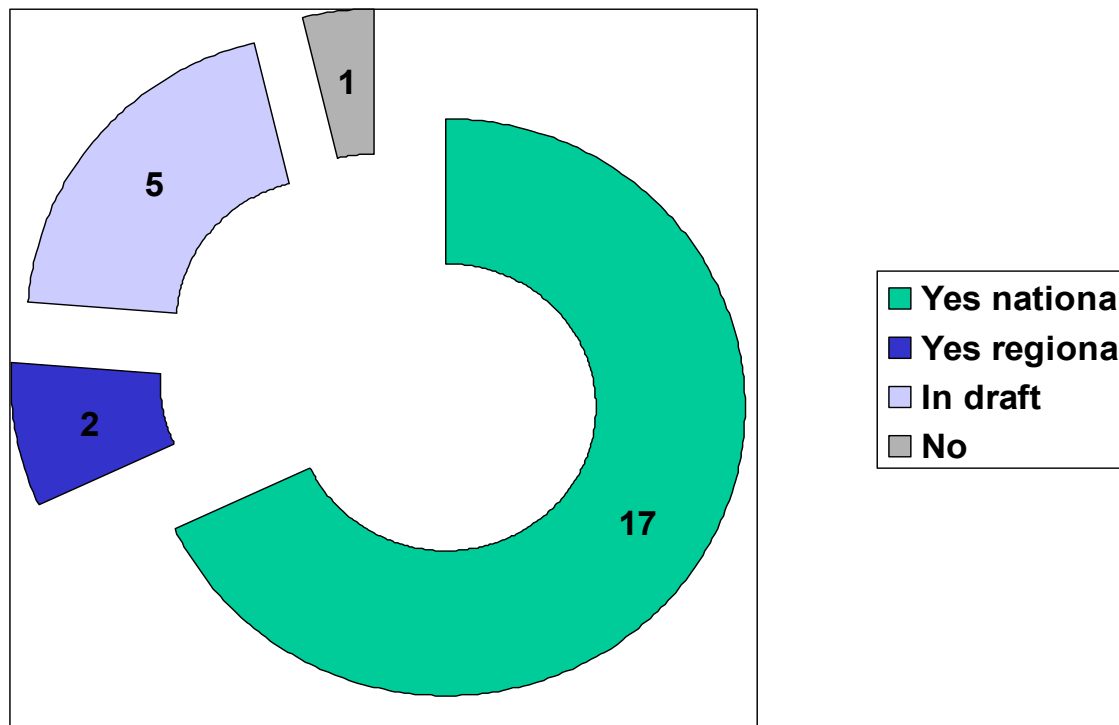


Total alcohol consumption 15+



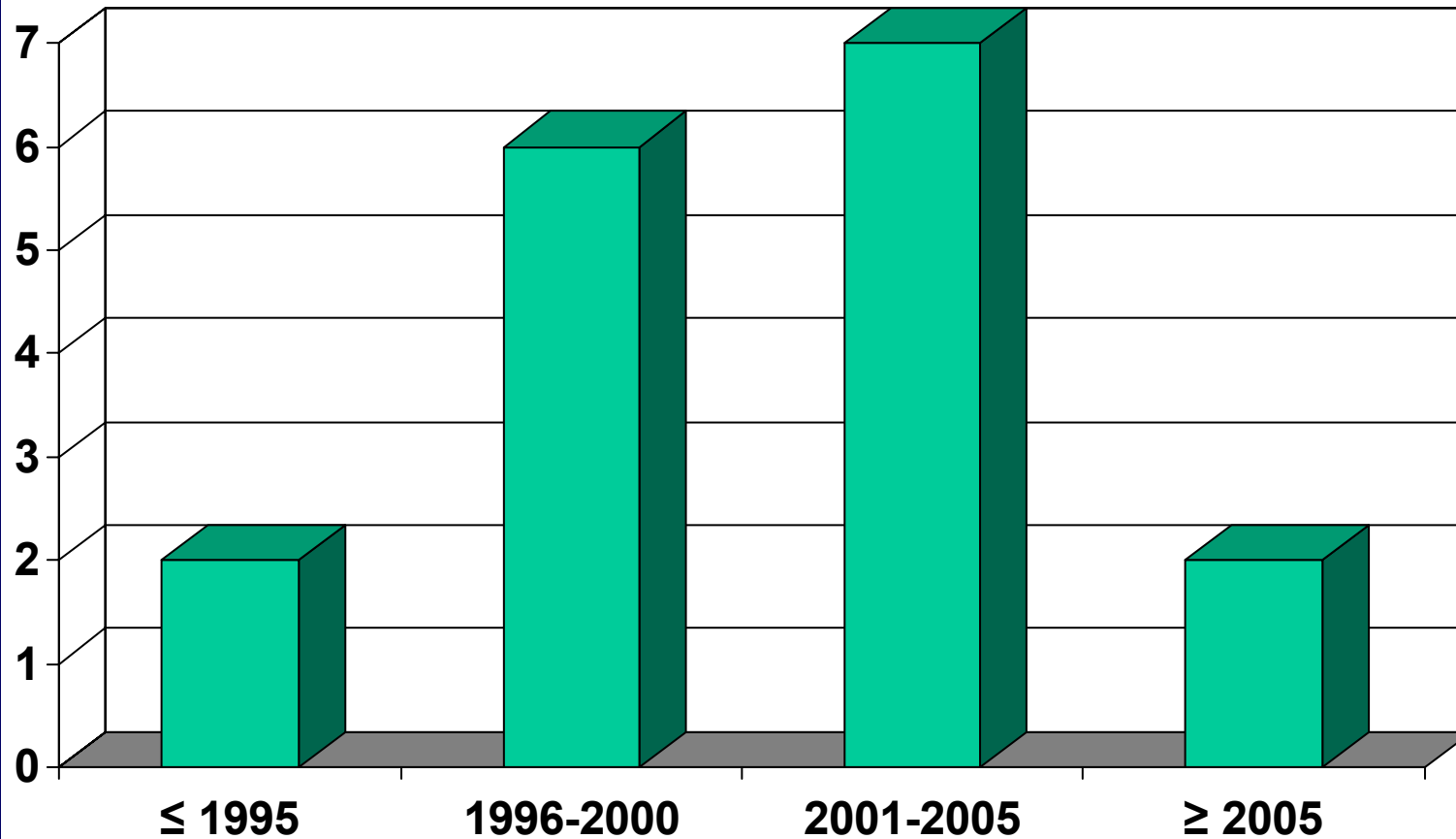


Has a written national alcohol policy





Year the national plan was adopted





Raising awareness – information and education

- Education, information activities and campaigns promoting moderate consumption, or addressing drink-driving, alcohol during pregnancy and under-age drinking, can be used to mobilise public support for interventions.
- Good practice to prevent alcohol-related harm among adults and reduce the negative impact on the workplace.

Awareness campaigns on alcohol during last three years (n=25)

	Yes
Any national alcohol awareness activities	25
Awareness on drink driving	23
Awareness on young people's drinking	22
Awareness on impact on health	19
Awareness on social harms	14
Awareness on alcohol and pregnancy	12
Awareness on alcohol and work	8
Awareness on surrogate/illegal alcohol	2



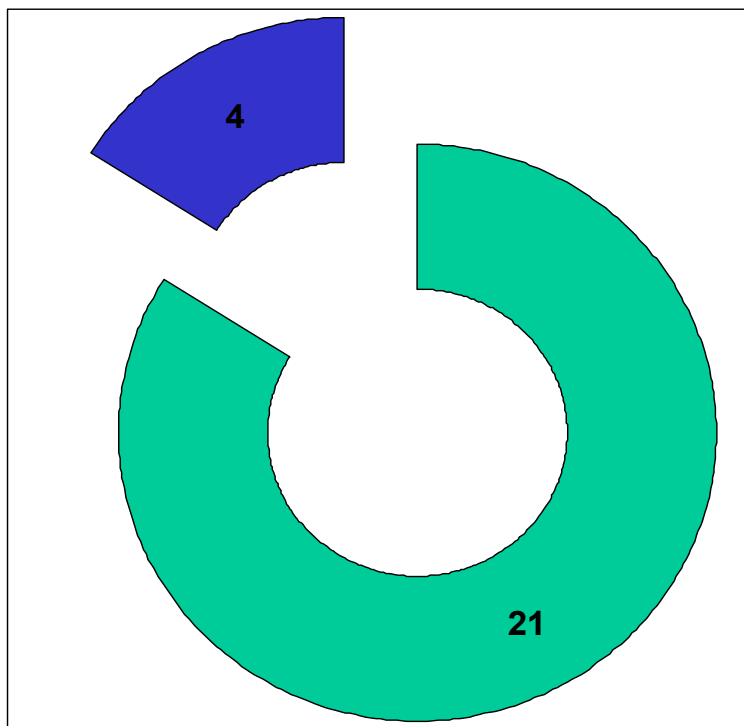
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Education

- Support Member States and stakeholders in their efforts to develop information and education programmes on the effect of harmful drinking and on responsible patterns of consumption.



Has educational programmes in national school curriculum





Health sector response

- Advice by doctors or nurses in primary health care to people at risk, and treatment, are interventions that appear effective to prevent alcohol-related harm among adults and reduce the negative impact on the workplace
- Allocation of the necessary resources in primary health care, to advice and treatment regarding hazardous and harmful alcohol consumption, to provide training for health care professionals and to prioritise alcohol prevention at workplaces, counselling for children in families with alcohol problems and education and awareness-raising actions to protect the unborn child.

Health sector response

	Yes
Family counselling in health systems	20
Counselling to pregnant women in health systems	19
Brief interventions available in health systems	19
Prevention/counselling at workplaces	16



Community action

- Broad community-based action to prevent harm and risky behaviour, involving teachers, parents, stakeholders and young people themselves, and supported by media messages and life-skills training programmes.
- Good practice to protect young people, children and the unborn child.



Community action

	Yes
Community interventions	24
Community interventions for young people	22
Prevention/counselling at workplaces	16
Server training available	11

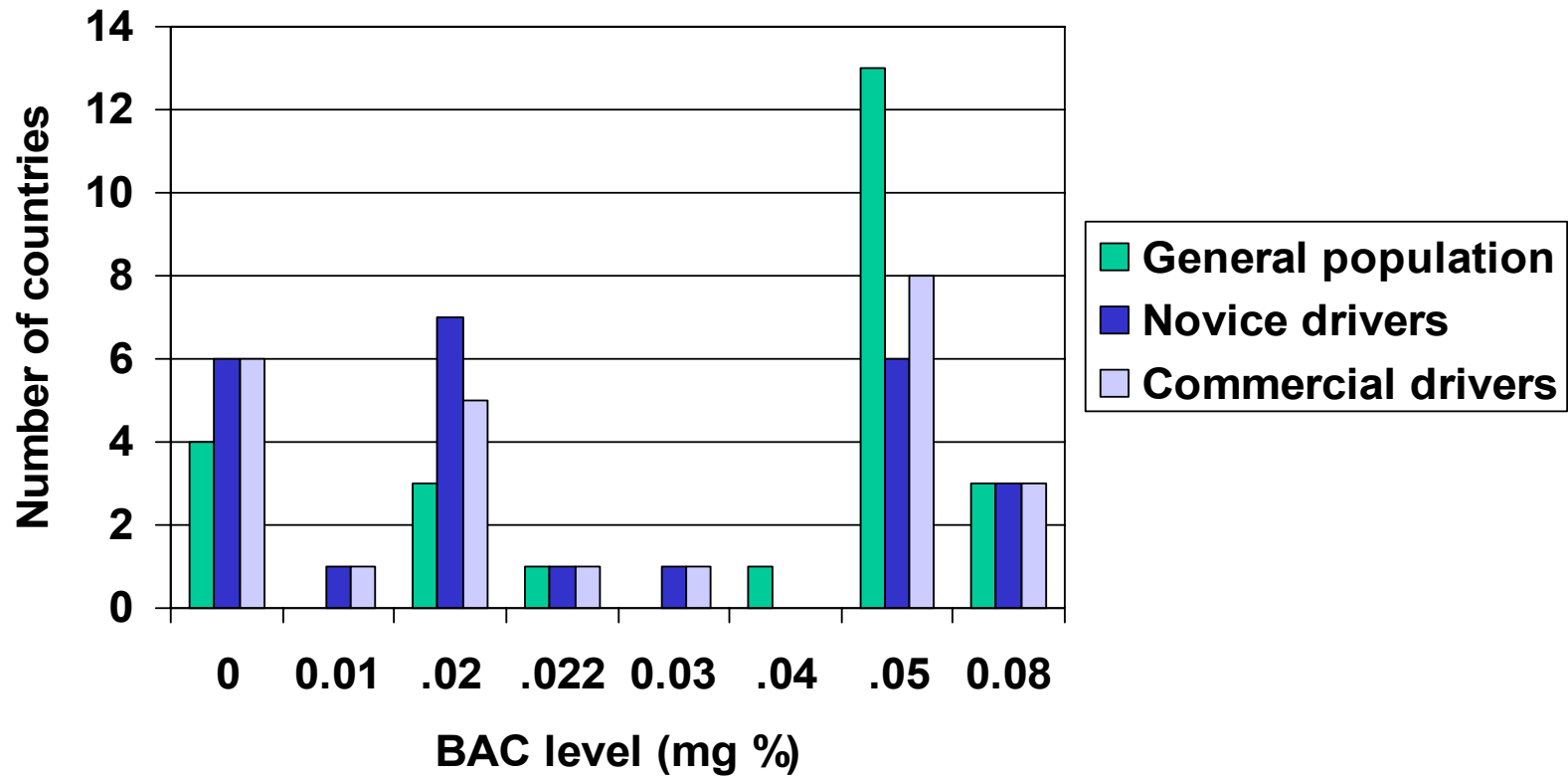


Drink driving

- An enforced maximum limit of 0.5 g/L or less would be desirable; zero BAC levels for novice drivers, public transport drivers, and drivers of commercial vehicles.
- Good practice to reduce injuries and deaths from alcohol-related road traffic accidents.
- Example of efficient national policies rely on the introduction and enforcement of frequent and systematic random breath testing, supported by education and awareness campaigns involving all stakeholders.



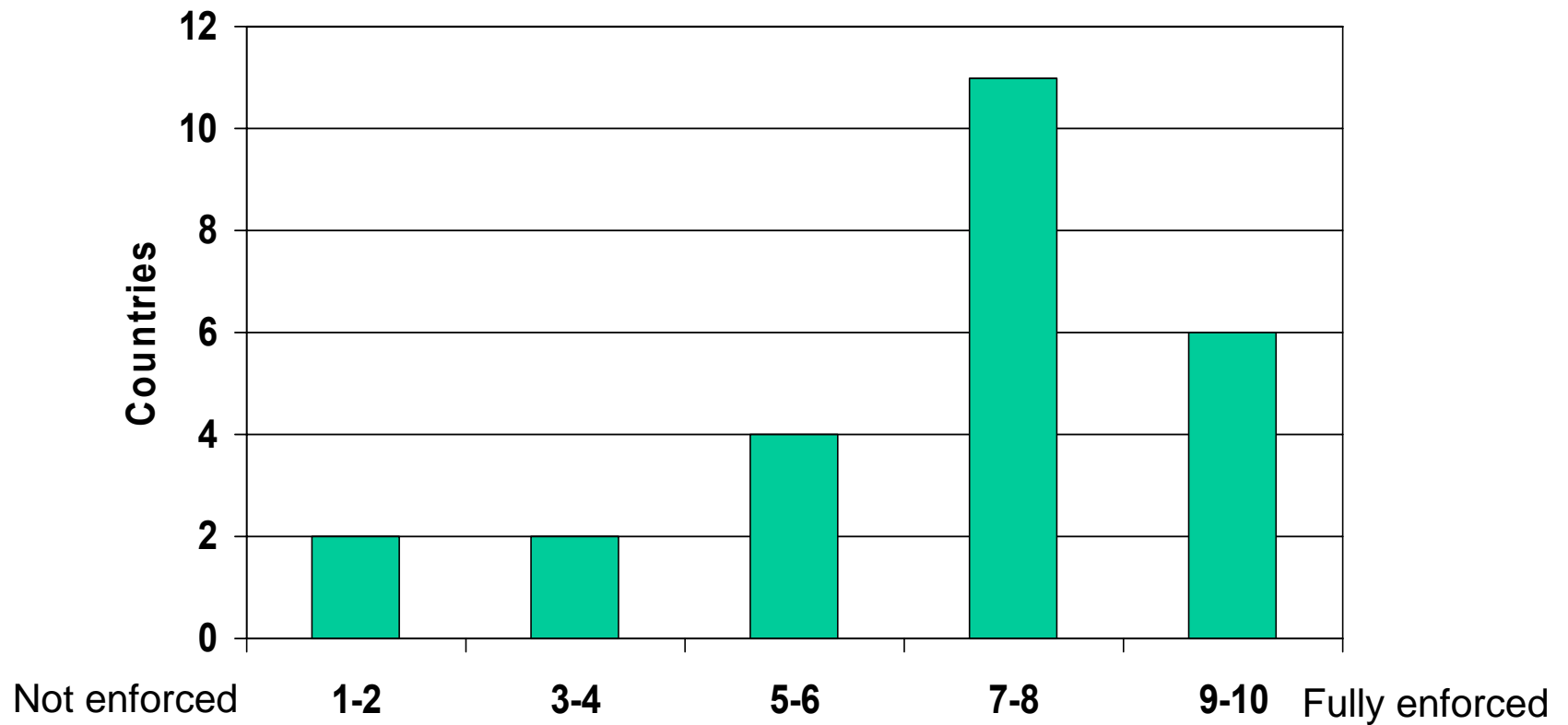
BAC level





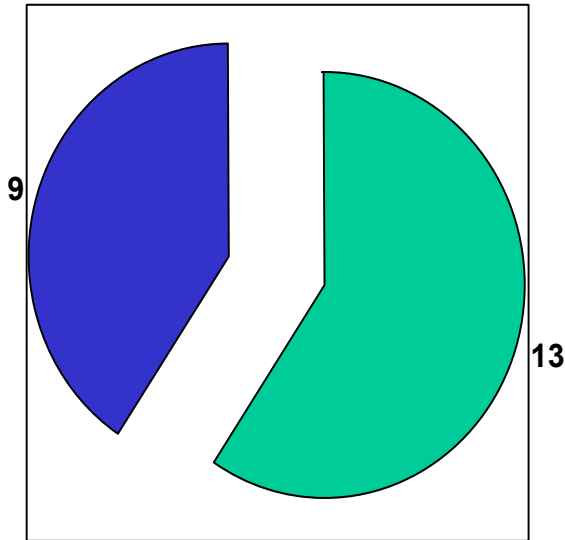
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Enforcement of BAC level

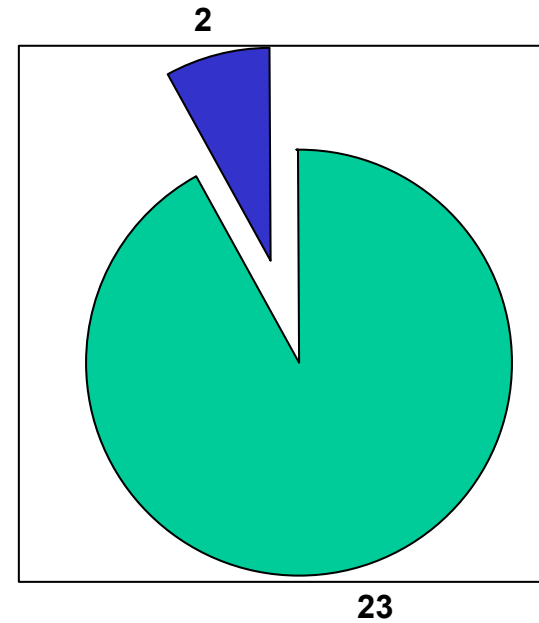




National surveys/campaigns on drink driving?



Yes, national surveys
No



Yes, national campaigns
No



Marketing

- Enforcement on restrictions on marketing; exchanges of good practice to address irresponsible marketing, and the image of excessive alcohol use conveyed through the media and by role models.
- Good practice to protect young people, children and the unborn child.



Alcohol advertising restrictions on national TV

	Total ban	Partial restriction	Voluntary / self-regulation	No restrictions
Beer	4	16	2	3
Wine	5	15	1	4
Spirits	9	13	1	2



Alcohol advertising restrictions on private TV

	Total ban	Partial restriction	Voluntary / self-regulation	No restrictions
Beer	2	18	2	3
Wine	3	18	1	3
Spirits	7	14	1	3



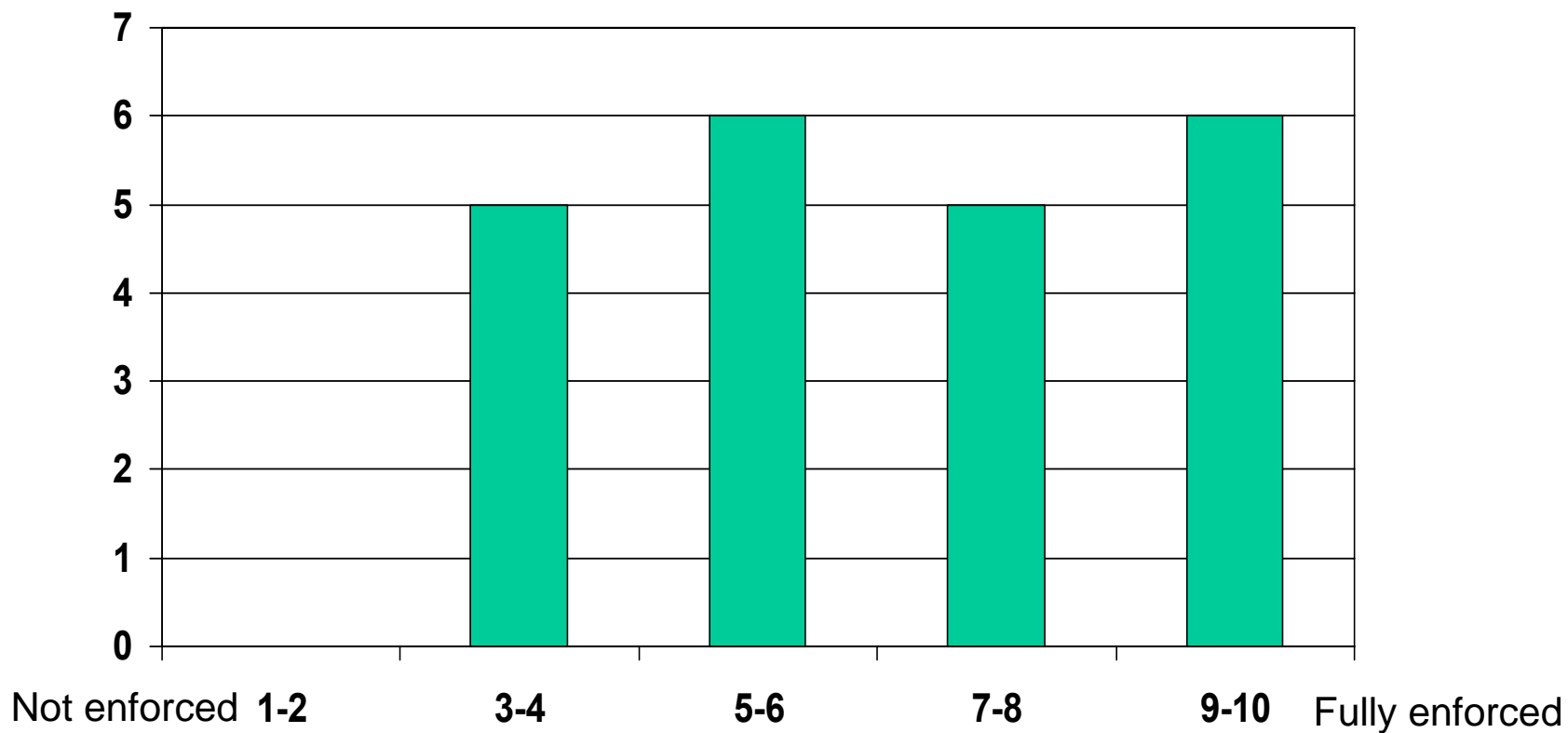
Alcohol advertising restrictions on billboards

	Total ban	Partial restriction	Voluntary / self-regulation	No restrictions
Beer	1	10	6	8
Wine	3	8	4	8
Spirits	7	7	4	7



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Enforcement of advertising regulations



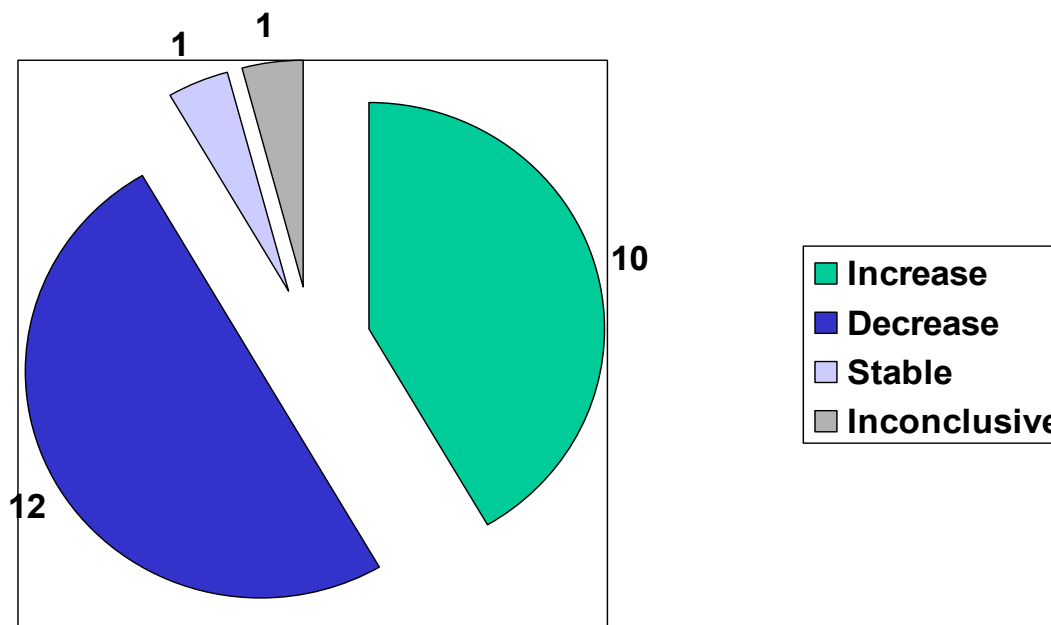


Price

- Pricing policy (e.g. reducing “two-drinks-for-one” offers)

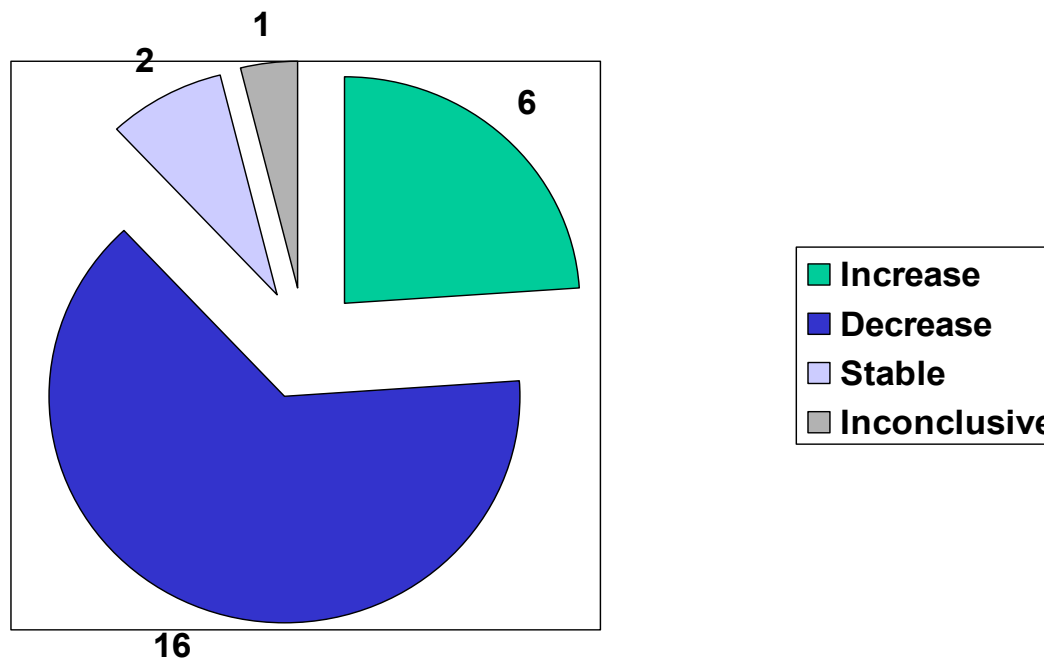


Beer consumer price index last 5 years



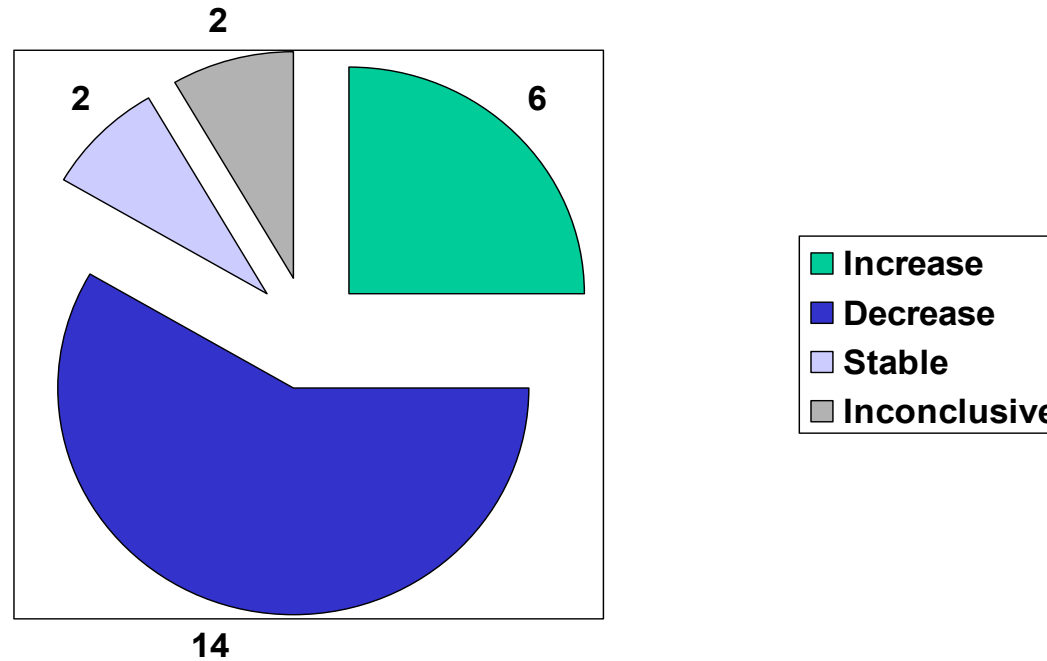


Wine consumer price index last 5 years





Spirit consumer price index last 5 years





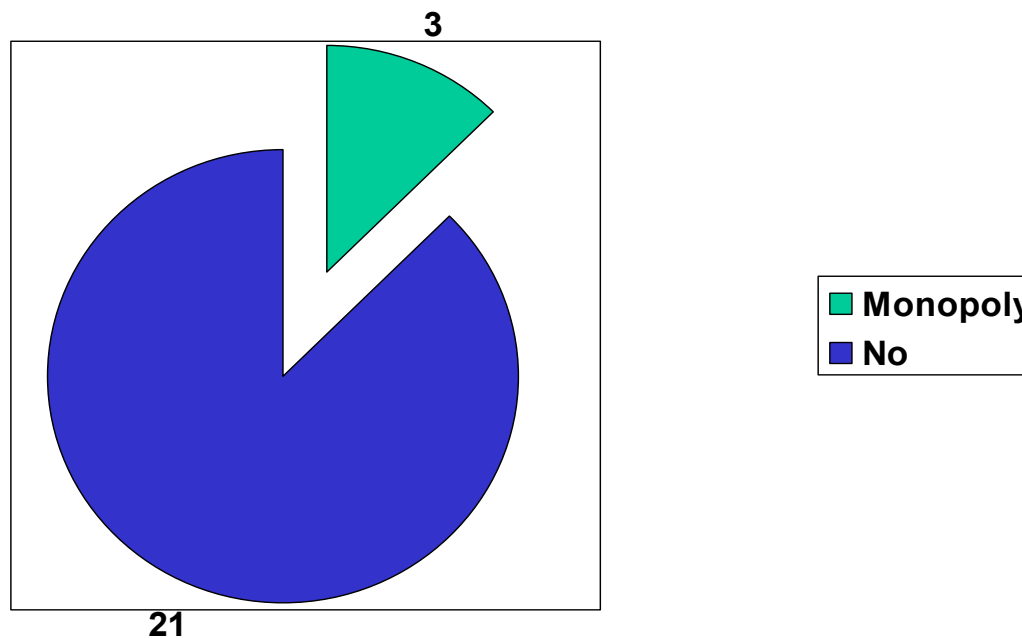
Availability

- Enforcement of restrictions on sales, and on availability



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Monopoly on production and/or sale





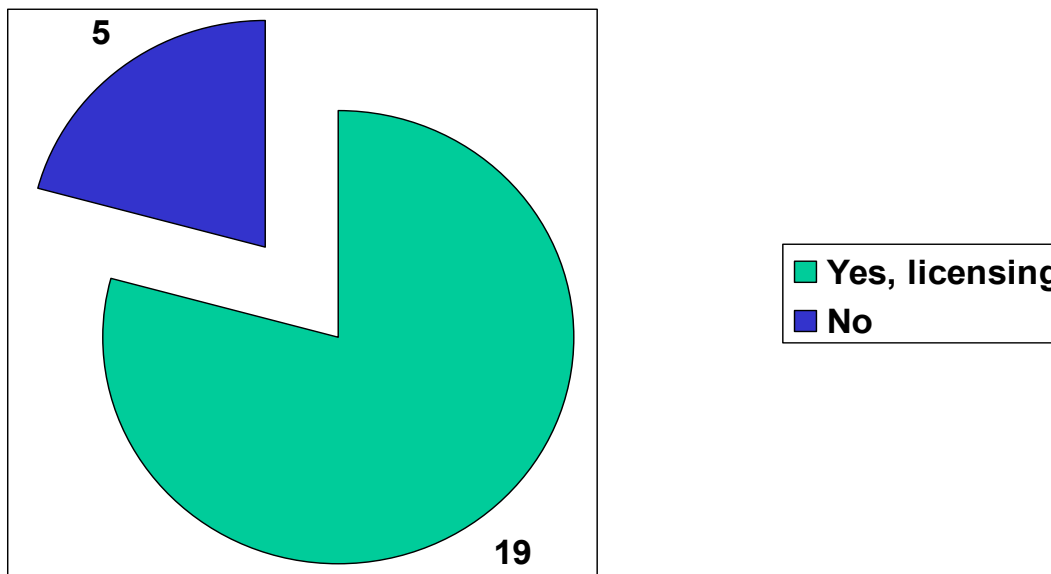
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Availability

- Licence enforcement

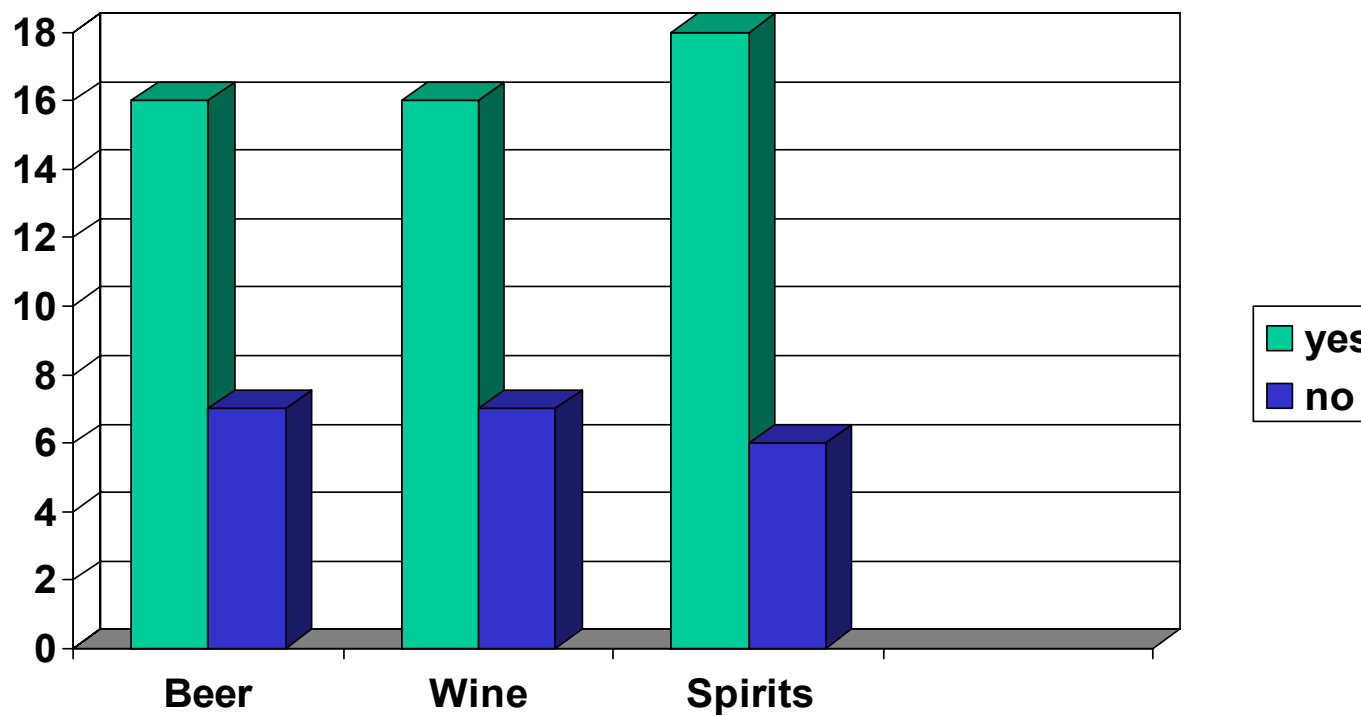


Licensing on production/sales



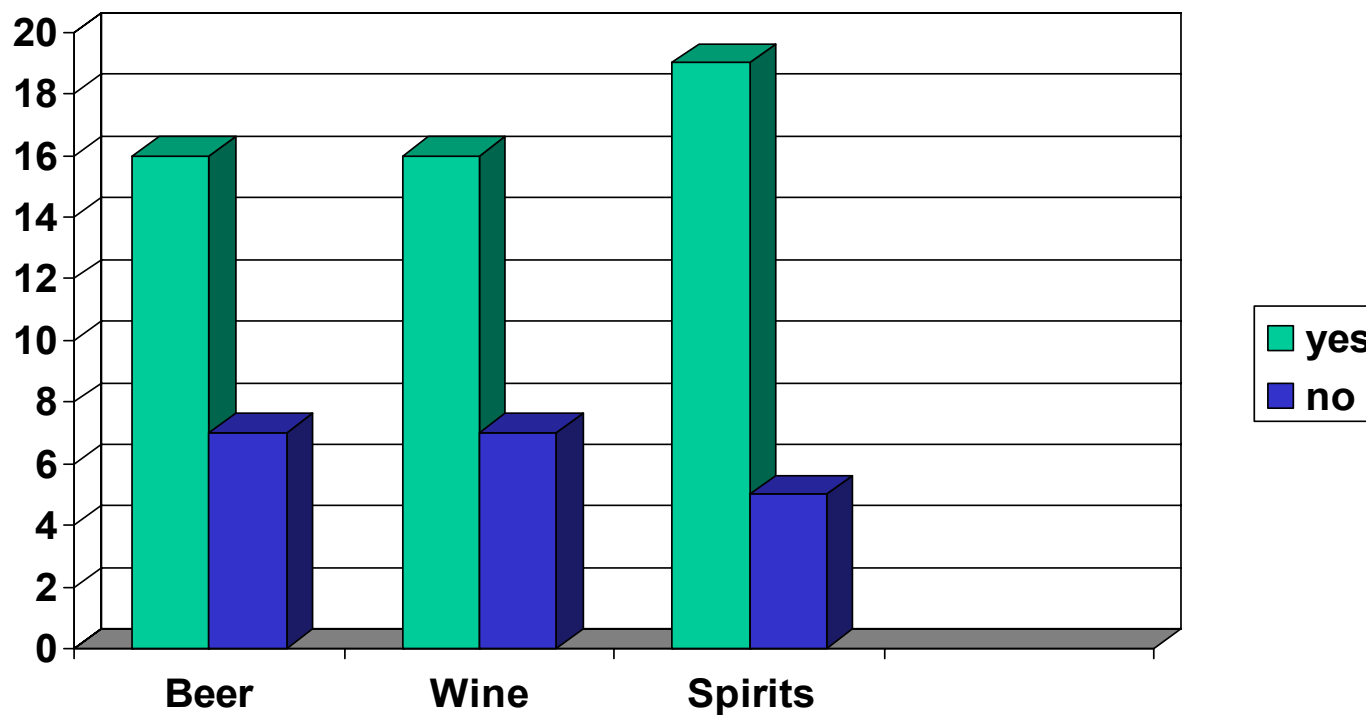


Licensing on-premise sales





Licensing off-premise sales



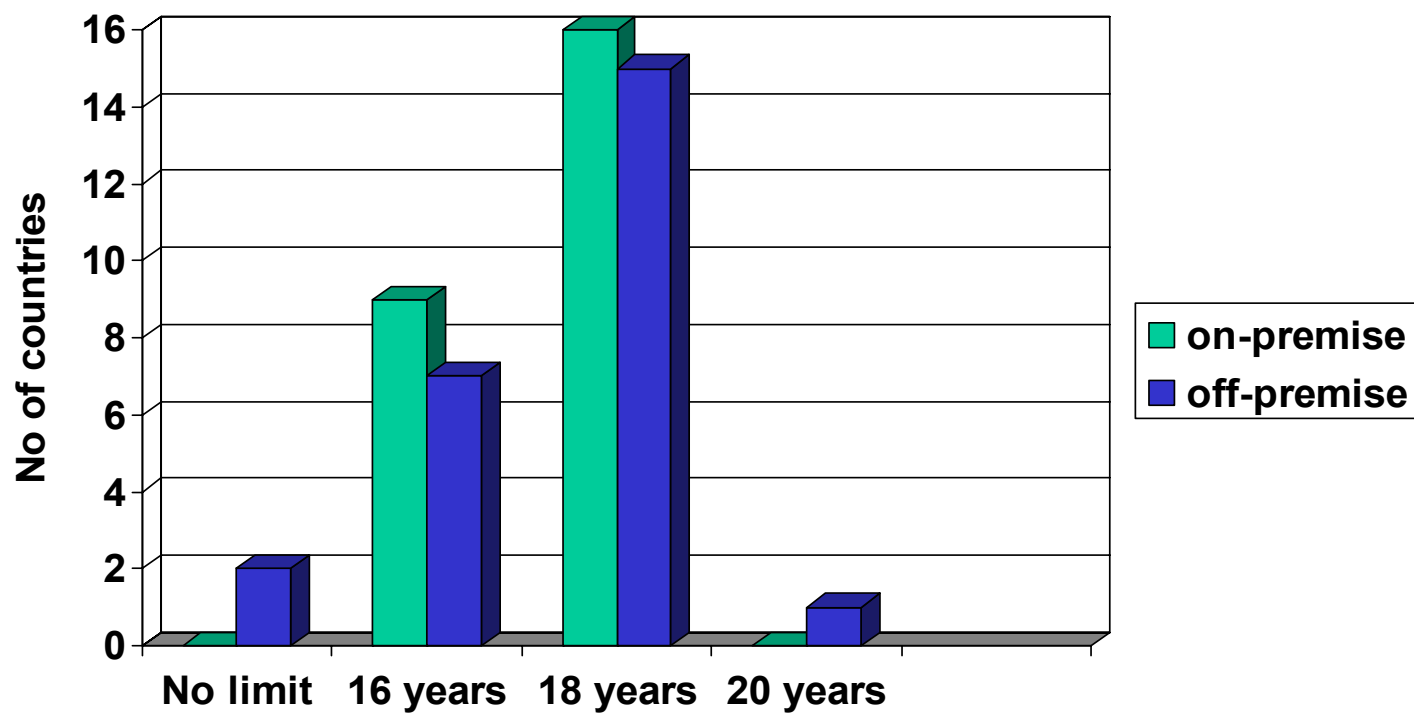


Availability

- Action to better enforce age limits for selling and serving alcohol; re-examination of minimum age requirements for selling and serving all alcoholic beverages, in particular where the minimum age is currently below 18.

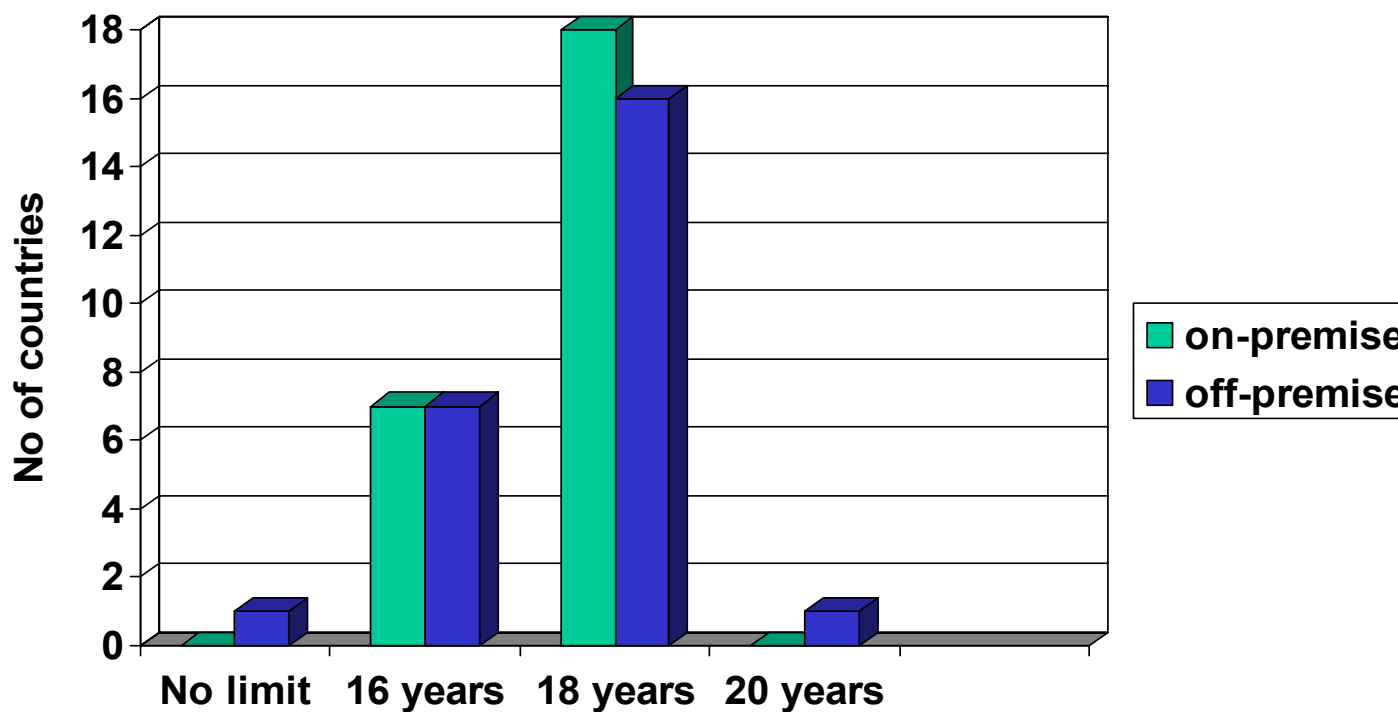


Beer and wine sales age limit





Spirits sales age limit





Restrictions on drinking alcohol (n=25)

	Total ban	Partial restriction	Voluntary regulation	No restriction
Health care institutions	8	5	7	5
Educational buildings	13	2	7	3
Government offices	9	4	7	5
Public transport	7	8	4	5
In parks/streets	4	7	7	7



Restrictions to sell alcohol (on premise) (n=25)

	Beer	Wine	Spirit
Yes, on hours	11	11	11
Yes, on days	3	3	3
Yes, on places	14	14	16
Yes, on specific events	14	15	16
Yes, on intoxicated persons	20	20	20

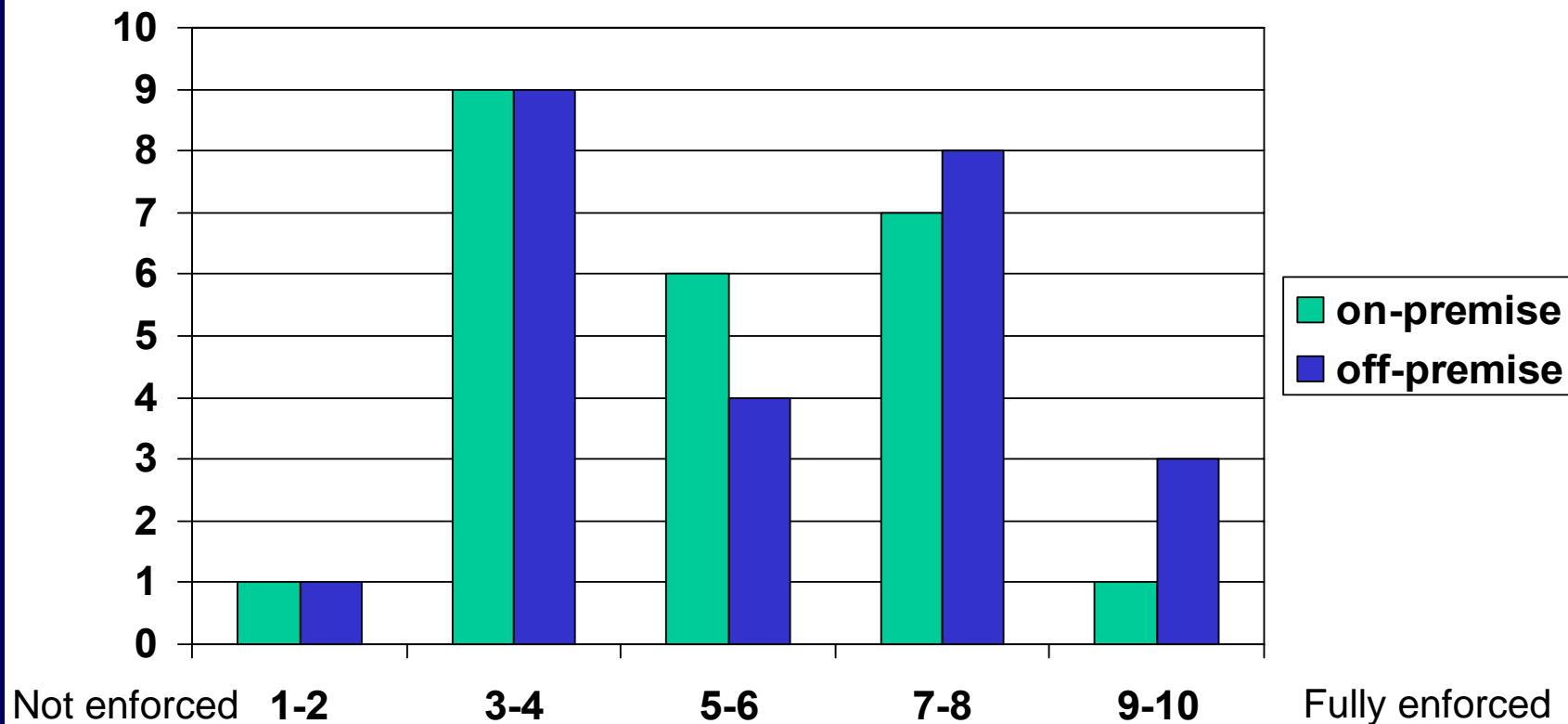


Restrictions to sell alcohol (off premise) (n=25)

	Beer	Wine	Spirit
Yes, on hours	9	9	10
Yes, on days	4	5	5
Yes, on places	14	13	14
Yes, on specific events	14	14	14
Yes, on petrol stations	7	4	8



Enforcement of sales regulations





Future plans

- Status report on the alcohol situation of the WHO European Region, September 2009
- Global Alcohol Status Report 2009
- European Alcohol Information System on Alcohol and Health
 - online access to data end year 2009
- Sweden EU Presidency Conference on alcohol 21-22 September 2009:
 - launch of publications
 - workshops
 - presentations of new publications
 - alcohol stakeholders
 - economic costs