

EU ALCOHOL STRATEGY: MONITORING OF GOOD PRACTICES IN EU-27 AS OF 1 JANUARY 2007

ESTONIA

Theme 1: Actions to protect young people, children and the unborn child

Existing national 18 year age limit for selling and serving alcohol B= Beer W= Wine S= Spirits	Other restrictions on serving or selling to young people ⁱ (other than age limits and proof of age cards)	National restrictions on commercial communication targeting young people ⁱⁱ	Activities involving Multi stakeholders community interventions ⁱⁱⁱ	National media campaigns ^{iv} ^v	Counselling to support children in families with alcohol problems and measures to protect the unborn child ^{vi} ^{vii}	Nation wide educational programmes part of curriculum ^{viii}	National pricing policy as a part of alcohol policy ^{ix}	National BAC limits for young drivers	Statistics on young peoples drinking volumes and patterns ^x
Yes National 18 year age limit for all selling and serving of all alcoholic beverages Level of enforcement Low	Yes Sales to under-aged is "criminalized" Self-regulation code on young people	Yes Direct appeal to purchase or consume alcoholic beverages or is directed primarily at persons under the age of twenty-one is prohibited Advertising on television or radio between the hours of 7.00 and 21.00 (strong alcoholic beverages), 7.00 and 20.00	Yes The county health promotion specialists are implementing targeted activities through the health promotional projects by Health Insurance Fund; involving the NGO's and young people but not through formal mechanisms or structure	Yes National media campaigns and information dissemination by Health Insurance Fund	No	Yes Included in the national school curricula, ad hoc projects	No	No Same as adults /the limits are low also for adults/ Level of enforcement Low	Yes ESPAD – increased binge-drinking after EU entrance

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		<p>light alcoholic beverages is prohibited</p> <p>In printed publications that are directed principally at children or young people / in or on a educational institution, children's or youth centre or in close proximity thereto; also self-regulation code is in place</p> <p>Level of enforcement Medium</p>							

Theme 2: Actions to reduce injuries and deaths from alcohol-related road traffic accidents

National Blood Alcohol Concentration limit (BAC) Below 0,5 g/l	Random Breath Testing (police has the <u>right</u> to test drivers without suspicion) ^{xi}	Special national BAC limits for inexperienced drivers, drivers of public transports or commercial vehicles.	Types of enforcement (other than RBT) and application of dissuasive sanctions, interventions for repeated drink drivers. ^{xii}	Statistics - National data on; Drivers/ victims found with blood alcohol (all BAC limits) Number of killed/injured in alcohol-related road accidents Number of drivers found above national BAC limits
Yes (0,2 l/g)	Yes Often/ difficult to determine the criteria/	No	Yes A person who drives a motor vehicle while intoxicated and who has been previously punished for the same act shall be punished by a pecuniary punishment or up to 3 years' imprisonment (Penal Code)	Yes Drivers found with blood alcohol – 3.766 (2006); Alcohol-related road accidents – 512 (2006), killed 47 and injured 772 in alcohol-related traffic accidents in 2006, all indicators are increasing.

Theme 3: Prevent alcohol-related harm among adults and reduce the negative impact on the workplace

National alcohol policy adopted by Government or Parliament – (targeting adults)	National restrictions on advertising /sponsorship - targeting adults	Brief/ early advise by doctors and nurses in primary health care, ^{xiii}	Treatment/ Rehabilitation of high risk drinkers	Training for health professionals (on a regular basis)	National price policy targeting adults	National licence system of retail sale (shops) and production ^{xiv}	National licence system on - premise (serving on pubs restaurants) ^{xv/}	Server training ^{xvi}	Prevention activities at work places/ providing help and specialised care for employees/	Community based intervention – multi-stakeholder cooperation (including local communities)
No No national alcohol policies	Yes Partial ban in national TV and Radio (see theme 1)	No No standard yet	Yes There are in- and out-patient services for alcohol treatment and rehabilitation, partially funded by the patient	No	No Excise duty rules related to type of alcoholic beverage.	Yes Licence on production Licence on sales	Yes Ban on consumption in some public places	No	Yes Increasingly done by work inspectors, awareness raising. information	Yes Every county has health and sometimes also drug prevention council where multi-stakeholder cooperation takes place

Theme 4: Inform, educate and raise awareness

Consumer information on <u>points of sale</u> ^{xvii}	Health warning labels on <u>beverage containers</u> or <u>advertisements</u>	National awareness raising campaigns on alcohol and pregnancy ^{xviii}	National awareness raising campaigns on alcohol's impact on working performance ^{xix}	National awareness raising campaigns on alcohol's impact on health	National awareness raising campaigns on children in families with alcohol problems ^{xx}	Publicly funded alcohol research and monitoring programmes ^{xxi}
Both regulation or non-regulation	Both regulation or non-regulation					
No	No	No	No	Yes	No	No

Theme 1

ⁱ Indicate if there is any ban to sell/serve alcoholic beverages close to schools or in vending machines (proof of age cards should be indicated under enforcement of age limits).

ⁱⁱ Use ELSA project information to check this.

ⁱⁱⁱ Indicate only if this is major activities including local governments or local authorities or a broad number of stakeholders. The target group must be **young people, children and pregnant women**.

^{iv} Indicate only nation-wide or regional media campaigns targeting **or involving young people, children (could also include parents) or pregnant women that are monitored or evaluated in some way**.

^v Indicate in what way the campaign is evaluated / monitored.

^{vi} Indicate if there are special activities for children or special structural programmes used and in which settings the counselling take place.

^{vii} Here you should **not** mention Health warning labels on alcohol during pregnancy - health warnings are reported under theme 4 Information, education and awareness raising activities.

^{viii} Small scale actions in one or two classes are not included. Indicate **only** if there are any national, regional or local (municipality) educational programmes implemented.

^{ix} This could be taxation but also regulation on one cheaper non-alcoholic drink than any alcoholic drink.

^x Indicate only in **what way** you are collecting data on young people and children's consumption/drinking patterns and if you collect data on Foetal Alcohol Syndrome/Effects, data **which data** do you have at national level.

Theme 2

^{xi} Indicate if you have any information on the number of RBT carried out (or any approximately data). Remember that you will be asked to report back in 2008 on the development, could be good to have a benchmark (baseline).

^{xii} Indicate if you have any brief interventions/treatments of repeated drunk-drivers, any penalties for drunk drivers, Alco lock projects etc. Also here it would be good to report quantities.

Theme 3

^{xiii} Indicate the degree of implementation (national, regional, municipalities, private medical doctors etc).

^{xiv} Indicate if there is any licensing system, the main criteria for licences and if there are any sanctions (This information can be found in WHO Country Reports – Bridging the Gap web site).

^{xv} Indicate if there is any licensing system, the main criteria for licences and if there are any sanctions (This information can be found in WHO Country Reports – Bridging the Gap web site).

^{xvi} Indicate if this is arranged by economic operators and/or if it is part of requirement in a national licensing system.

Theme 4

^{xvii} Indicate if you have any regulation or self-regulation on consumer information on points of sales or on-premises.

^{xviii} In addition to health warning labels, could be awareness raising campaigns, cooperation with medical professionals, schools, universities etc.

^{xix} Indicate if you have any ongoing cooperation with trade unions, employers in order to develop work place alcohol policy/brief interventions for people at risk or national campaigns.

^{xx} Under theme 1 you were asked to indicate if you have any counselling activities with children in families with drinking problems. Under this heading you are asked to indicate if you have any awareness raising campaigns to raise awareness among citizens or professionals.

^{xxi} Indicate if there are programmes and approximately how many (if possible the amount of money spent).

These tables were produced by using information provided by the members of the Commission of National Policy and Action. The European Commission does not guarantee the accuracy of the data included in these tables, nor does it accept responsibility for any use made thereof.