



Federal Ministry
for Economic Affairs
and Energy



Stakeholder Forum for the Digitising European Industry (DEI) initiative

Report from the workshops

Workshop A1 Skills for the digital age – Challenges, Best Practices and Initiatives	Workshop A2 Standards, reference architectures and testbeds for manufacturing industry	Workshop A3 Security and data Security for industry
Workshop B1 EU Working Group 1 session: Digital Innovation Hubs – Mainstreaming digital innovation across all sectors	Workshop B2 EU Working Group 2 session: Strengthening leadership in digital technologies and in digital industrial platforms.	Workshop B3 Regulatory challenges for digitizing industry

Zeche Zollverein
Essen (DE)

31/1/2017 - 1/2/2017

Hosted by German Federal Ministry BMWi



Stakeholder Forum: Objectives



- Wide consultation and involvement of **stakeholders from the full digital value chains** on DEI ("digitising European industry" initiative).
- To be held once per year as **key element of DEI governance** together with round-tables and EU Working Group (WG) activities.

Workshop A1 Skills for the digital age – Challenges, Best Practices and Initiatives	Workshop A2 Standards, reference architectures and testbeds for manufacturing industry	Workshop A3 Security and data Security for industry
Workshop B1 EU Working Group 1 session: Digital Innovation Hubs - Mainstreaming digital innovation across all sectors	Workshop B2 EU Working Group 2 session: Strengthening leadership in digital technologies and in digital industrial platforms.	Workshop B3 Regulatory challenges for digitizing industry

innovation across all sectors

digital industrial platforms



Stakeholder Forum: Workshop A1



Skills for the digital age – Challenges, Best Practices and Initiatives

Why?

- Digital change and digitized industries need new **digital skills** and life-long learning
- **Inclusive industry 4.0**: Education of “new digital natives” and re/up-skilling the employed workers

Key results from the workshop

- Impact of digital tech on **jobs** will be strong (low-medium skilled disappear, high-skilled obsolete)
- EU cannot afford the **social cost** and the **economic impact** that goes with it
- Education system today was **designed for a different world**. It has to become more agile with involvement from all actors (academia, companies, unions).
- **Partnerships** in education are important. Digital Skills and Job Coalition is the EU initiative to help member states design coherent strategies and build partnerships.

Standards, reference architectures and testbeds for manufacturing industry

Why?

- *Need for large **cross-border test-beds***
- *Global standards are **enablers for investments***
- *SME need **easier access to standards***

Key results from the workshop

- ***Framework for common understanding** has been created (RAMI 4.0)*
- ***Standardization Council** to assess proposals and push for new standards exists*
- ***Network of test labs** established to enable experimentation and validation of new technologies and inspire new standards*
- *Don't re-invent the wheel; **involve market players***
- *Aligned with **priorities of EU for standards** in Cloud, IoT, 5G , Security, Data*



Stakeholder Forum: Workshop A3



Security and data Security for industry

Why?

- **No digitisation without security.**
- **Data is an asset** and has to be protected and trusted data exchange ensured.
- Cybersecurity in **industry 4.0 context.**

OT: Operational Technologies

CISO: Chief Industrial Security Officer

NIS: Network & Information Security

Key results from the workshop

- **Cybersecurity hits RAMI 4.0 at all levels** and key to multi-homed industrial data platforms operation.
- Cybersecurity in industry 4.0 for SMEs should **start from solid (digital) asset inventory** development.
- The factories need to be protected as **part of business strategy** (KPIs & new CISO role at OT level).
- **Secure identity management** the basis for secure value chains.
- **Product certification** could help to comply with NIS directive & raise confidence in the development.

Stakeholder Forum: Workshop B1

Working Group 1 session: Digital Innovation Hubs

Why?

- *Innovation Hubs* to make digital technology **available for any SMEs** within “working distance”
- **Best practices exchange** for a strong and complementary European network of DIH.
- **Stocktaking of results** after the first meetings of WG

Key results from the workshop

- A DIH is: a **one-stop shop** providing **services to companies in the region** through a **multi-partner cooperation**
- Variable approaches foreseen: sector-focused; technology-focused; application-focused, etc
- A successful DIH should offer **single point of entry** and provide **support** instead of funding
- Examples show importance of **staged services**, offering companies a clear path towards digitisation
- DIHs grow organically **based on regional strengths**: should be Hubs are SME facing & address industry needs
- **Regions** will be key to implementation – need **regional strategies** and joined up funding regional/national/EU
- Key outputs so far: **Catalogue of DIHs being compiled**; H2020 to reinforce networking and cross-border activities



Stakeholder Forum: Workshop B2



Working Group 2 session: Digital platforms for the industry of tomorrow

Why?

- **Stocktaking of results** after the first meetings of WG
- Articulation and **coordination of digital platforms** across EU member states and industry
- Transition towards large-scale initiatives on Digital Platforms

Key results from the workshop

- **Many initiatives in verticals**, e.g. Agri, Health and Manufacturing
- **Extra leverage by horizontal technologies**, e.g. Data platforms and IoT
- **Much fragmentation**; need for orchestration
- **DEI to stimulate bottom-up experimentation, federation and standardization**
- **Joint effort** of EU, national and regional initiatives necessary
- Provide **feedback to draft report** of WG 2 (see Futurium)

Stakeholder Forum: Workshop B3

Regulatory challenges for digitizing industry

Why?

- *Free flow of data and data economy at the core of digitization*
- *Regulation a key issue of industry 4.0 and autonomous systems in general*
- *Legal framework needed for product liability e.g. autonomous systems.*

Key results from the workshop

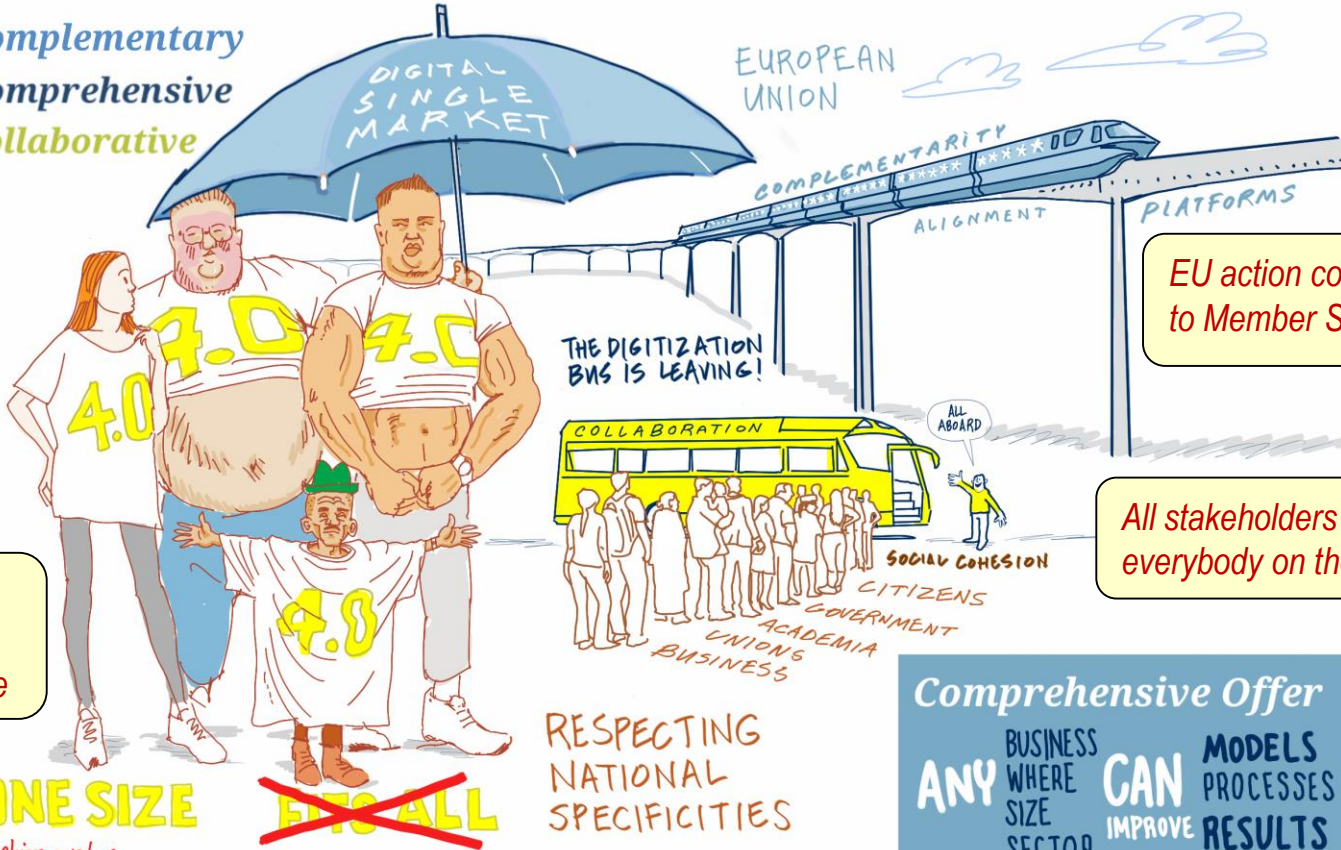
- *EU and national regulations should not conflict “Building European Data Economy”. Consultation is open.*
- *Technical control of EU Trade Secrets directive is difficult and may conflict with free flow of data.*
- *“Freedom of contract” is key to innovative business models and could be used to resolve data ownership assignment for machine data.*
- *Liability Defective Product (LDP) directive is being evaluated to assess, among others, allocation of liability for digital servitised products based on IoT systems, embedded products & autonomous systems.*



Stakeholder Forum: the key ideas in one picture



Complementary
Comprehensive
Collaborative



*EU action complementary
to Member States and Regions*

*All stakeholders involved:
everybody on the same bus*

*Respect differences
NO imposed solution
YES share/collaborate*

**ONE SIZE
FITS ALL**
@graphicrecorder

RESPECTING
NATIONAL
SPECIFICITIES

Comprehensive Offer
ANY BUSINESS WHERE SIZE SECTOR **CAN** IMPROVE **MODELS** PROCESSES **RESULTS**



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Stakeholder Forum

The report of this event will be available on

<http://bit.ly/futuriumdei>



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