



Goal of Industria Conectada 4.0

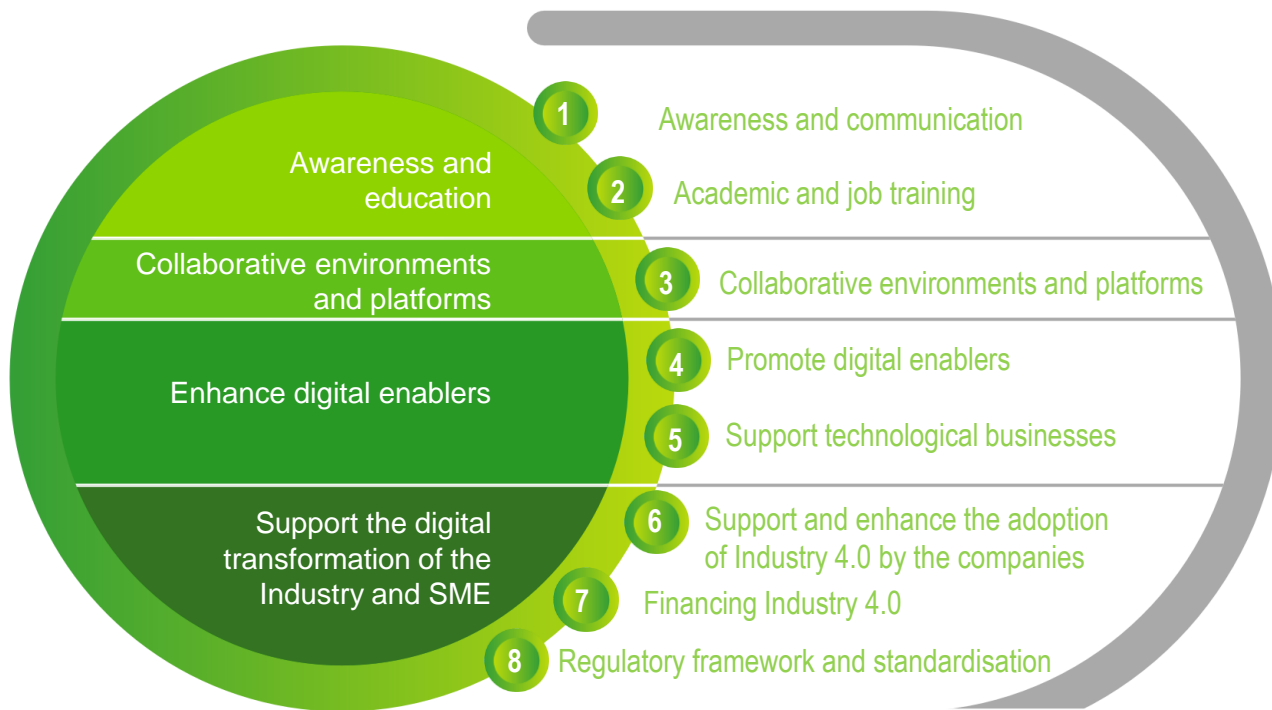
Three main goals:

1. Increase the industrial value added and employment.
2. Develop a competitive guide for the industry of the future and promote the digital enablers.
3. Enhance differential competitive levers that favour the Industry and boost exports.





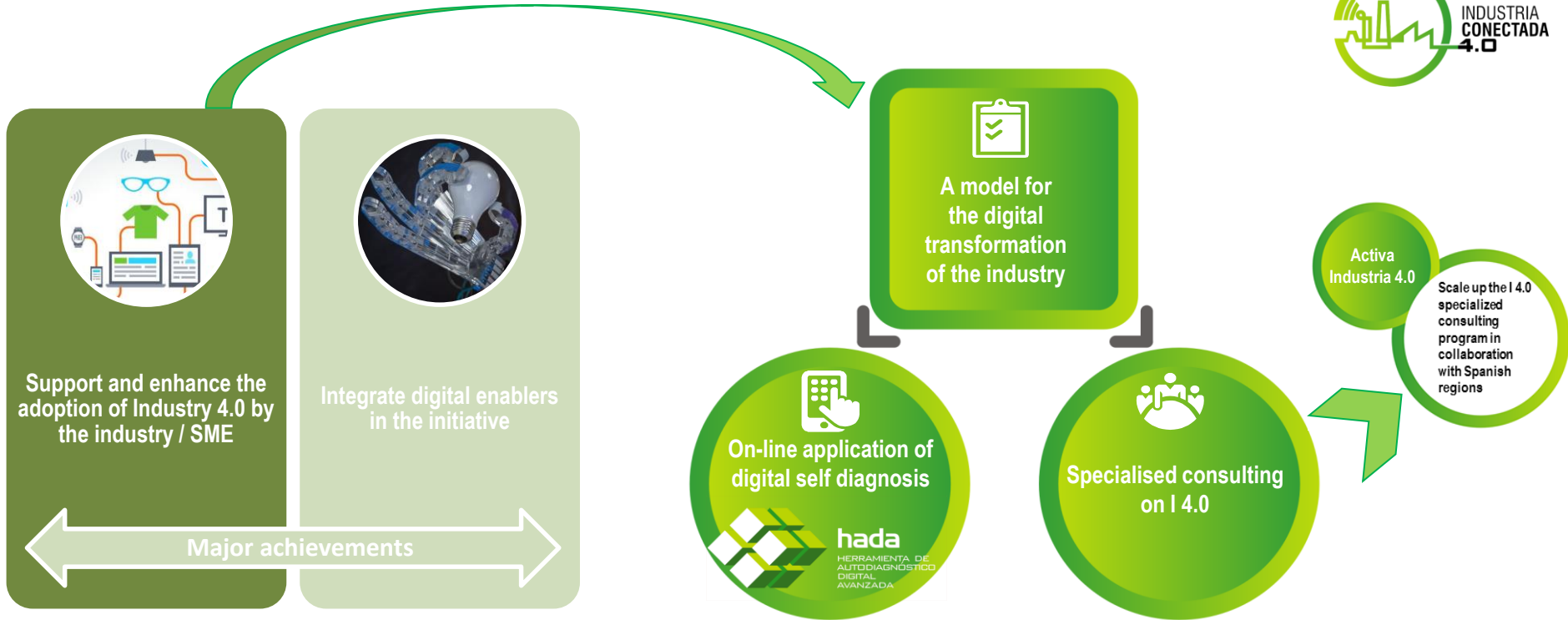
Structure of Industria Conectada 4.0



Four main
lines of action
and eight
strategic
areas



What are the major achievements of Industria Conectada 4.0?





Federal Ministry
for Economic Affairs
and Energy



What would we like to learn from other national initiatives?

- How to develop collaborative platforms and other I 4.0 environments
- Education and job training on digital capabilities

