



DRAFT PROGRAMME FOR EU ANIMAL WELFARE STRATEGY CONFERENCE:

"Empowering consumers and creating market opportunities for animal welfare"

Brussels, 29/02 – 01/03/2012, Charlemagne Building

Day 1 – Wednesday 29 February 2012

8:30 **Registration of participants and welcome coffee**

9:30 **Opening speeches**

Paola Testori-Coggi, Director General DG SANCO

Marit Paulsen, European Parliament

Mette Gjerskov, Danish Minister for Food, Agriculture and Fisheries

Dan Jørgensen, European Parliament

10:15 **Presentation of the strategy**

Bernard Van Goethem, Director, Directorate G, DG SANCO

SESSION 1: Market-driven animal welfare – stakeholders' perspectives

10:35 **Animal welfare in a global market economy: challenges and opportunities for EU farmers and agri-cooperatives**

Pekka Pesonen, Secretary General, COPA-COGECA

10:55 **Presentation by Freedom Food (RSPCA/U.K.)**

Leigh Grant, Chief Executive Officer, Freedom Food

11:15 **Presentation by McDonald's Europe**

Keith Kenny, McDonald's Europe

11:35 **The "Danish Veal" Initiative**

Finn Klostermann, Sales Director, DC Beef

11:55 **Debate**

12:30 **LUNCH BREAK**

SESSION 2: Can the market drive animal welfare forward?

14:00 **Citizen and consumer attitudes towards animal welfare in livestock production**

Wim Verbeke, Ghent University, Belgium

14:20 **How to influence consumers' decisions**

Mara Miele, School of City and Regional Planning, Cardiff University, U.K.

14:40 **Transparency and credibility**

Elisabeth Morthen, TINE SA, Norway

15:00 **Legislation vs. market – experiences with pig castration**

Ge Backus, LEI Wageningen, the Netherlands

15:20 **Debate**

15:40 **COFFEE BREAK**

SESSION 3: Is there a global market for animal welfare?

16:10 **EconWelfare: research project on animal welfare policies and economic impact**

Hans Spoolder, Wageningen UR Livestock Research, Netherlands

Kees de Roest, Research Centre for Animal Productions, Italy

16:30 **The advantage of Global Animal Partnership's stepped animal welfare standards**

Ian Duncan, Campbell Centre for the Study of Animal Welfare, University of Guelph, Canada

16:50 **How to deal with a global market and animal welfare**

Siem Korver, director corporative public affairs food, VION Food Group, the Netherlands

17:10 **Animal welfare in the context of sustainable development**

Dirk-Jan Verdonk, World Society for the Protection of Animals (WSPA)

17:30 **Debate**

17:50 **Closing speech**

Commissioner John Dalli, Health and Consumer Policy

18:00 **END OF DAY 1**

20:00 WALKING DINNER, OFFERED BY THE DANISH PRESIDENCY OF THE EU

Berlaymont building, Piazza area, ground floor (200 Rue de la Loi, Brussels)

Day 2 – Thursday 1 March 2012

8:30 **Registration of participants**

SESSION 4 A: Optimized enforcement of animal welfare legislation

9:30 **Opening remarks for Day 2 and the session**

Moderator: Per Henriksen, CVO of Denmark

9:35 **How can we achieve uniformity in animal welfare enforcement?**

Michael Scannell, Director, Food and Veterinary Office, DG SANCO

9:55 **Control and prevention – how can we use control results to improve prevention?**

Jean-Luc Angot, CVO of France

10:15 **Presentation by EFSA – Risk assessment indicators**

Franck Berthe, Head of Unit, Animal Health and Welfare, EFSA

10:35 **Debate**

11:00 **COFFEE BREAK**

- 11:30 **The use of welfare indicators in intensive production to assure animal welfare: The example of foot pad dermatitis in broiler chickens**
Bo Algers, Swedish University of Agricultural Sciences
- 11:50 **Guidance on the implementation of animal welfare legislation**
Vlatko Ilieski, Faculty of Veterinary Medicine, Ss. Cyril and Methodius University, F.Y.R. Macedonia
- 12:10 **Enforcement of EU animal welfare legislation: A Member State responsibility**
Grethe Troelsen and Niels Arberg, the Danish National Police
- 12:30 **Use of modern technology for the surveillance of cross-border animal transports (GPS tracking)**
Mario Sapino, Ministry of Health, Italy
- 12:50 **Debate**

SESSION 4 B: Innovative farming and animal welfare initiatives in the scientific community

- 9:30 **Opening remarks for Day 2 and the session**
Moderator: Danièle Tissot, DG RTD
- 9:35 **The EU "Animal Welfare Indicators" project: experience to promote innovative global networks of excellence in animal welfare**
Adroaldo Zanella, Scottish Agricultural College, U.K.
- 9:55 **Improving animal welfare through real time automated monitoring of animals**
Daniel Berckmans, Faculty of Bioscience Engineering, Katholieke Universiteit Leuven, Belgium
- 10:15 **Innovation platform on sustainable farming**
Daniel M. Weary, Faculty of Land and Food Systems, University of British Columbia, Canada
- 10:35 **Debate**
- 11:00 **COFFEE BREAK**
- 11:30 **Welfare issues in breeding strategies**
Johan van Arendonk, Wageningen UR, the Netherlands
- 11:50 **Integrated knowledge-based animal welfare across Europe (also introducing the AWARE project)**
Marek Špinko, Institute of Animal Science, Prague, Czech Republic
- 12:10 **What farmers can expect from animal welfare science?**
Henri de THORE, BREIZ Europe
- 12:30 **The European Animal Welfare Platform**
Harry Blokhuis, Swedish University of Agricultural Sciences
- 12:50 **Debate**
- 13:00 **END OF CONFERENCE**