

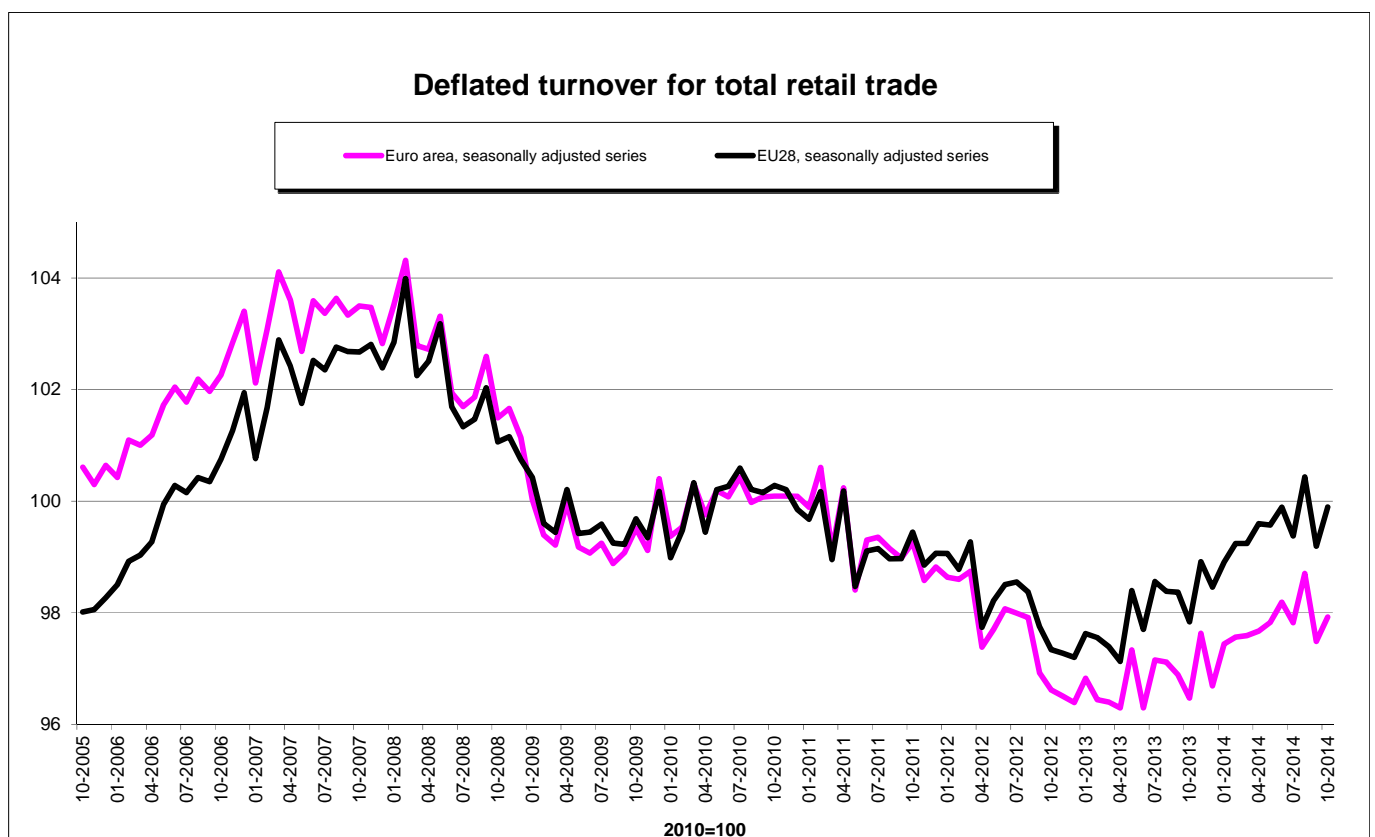
October 2014 compared with September 2014

Volume of retail trade up by 0.4% in euro area

Up by 0.7% in EU28

In October 2014 compared with September 2014, the seasonally adjusted volume of retail trade¹ rose by 0.4% in the **euro area**² (EA18) and by 0.7% in the **EU28**², according to estimates from **Eurostat, the statistical office of the European Union**. In September³ retail trade fell by 1.2% in both zones.

In October 2014 compared with October 2013⁴ the retail sales index increased by 1.4% in the **euro area** and by 2.0% in the **EU28**.



Monthly comparison by retail sector and by Member State

The 0.4% increase in the volume of retail trade in the **euro area** in October 2014, compared with September 2014, is due to rises of 0.7% for both the non-food sector and automotive fuel, while “Food, drinks and tobacco” remained stable. In the **EU28**, the 0.7% increase in retail trade is due to rises of 1.2% for the non-food sector, of 0.6% for automotive fuel and of 0.1% for “Food, drinks and tobacco”.

Among Member States for which data are available, the highest increases in total retail trade were registered in **Finland** (+2.7%), **Germany** and the **United Kingdom** (both +1.9%), **Latvia** and **Slovakia** (both +1.5%), and the largest decreases in **Slovenia** (-1.9%), **Portugal** (-1.6%) and **Austria** (-1.2%).

Annual comparison by retail sector and by Member State

The 1.4% increase in the volume of retail trade in the **euro area** in October 2014, compared with October 2013, is due to rises of 2.9% for automotive fuel, of 2.1% for the non-food sector and of 0.4% for “Food, drinks and tobacco”. In the **EU28**, the 2.0% increase in retail trade is due to rises of 3.1% for the non-food sector, of 1.7% for automotive fuel and of 0.9% for “Food, drinks and tobacco”.

Among Member States for which data are available, the highest increases in total retail trade were observed in **Luxembourg** (+12.5%), **Estonia** (+6.9%) and **Slovakia** (+6.5%), while decreases were observed in **Malta** (-3.7%) and **Slovenia** (-0.1%).

1. The index of the volume of retail trade measures the evolution of the turnover in retail trade, adjusted for price changes (deflated), i.e. the evolution of the total amount of goods sold, based on data adjusted for working day and seasonal effects. Seasonally adjusted euro area and EU series are calculated by aggregating the seasonally adjusted national data. Eurostat carries out the seasonal adjustment of the data for those countries that do not adjust their data for seasonal effects. Missing observations from Member States for recent months are estimated for the calculation of the euro area and the EU. The weights of the Member States in the EU and euro area aggregates can be found at:
<https://circabc.europa.eu/w/browse/5e6d1e48-056c-4c6a-8278-3ab138bcf575>
See file: EU-28_EA-18_NEWS_RELEASE_WEIGHTINGS_2010
More detailed data can be found in the short-term business statistics database on the Eurostat website:
http://epp.eurostat.ec.europa.eu/portal/page/portal/short_term_business_statistics/data/database
2. The euro area (EA18) includes Belgium, Germany, Estonia, Ireland, Greece, Spain, France, Italy, Cyprus, Latvia, Luxembourg, Malta, the Netherlands, Austria, Portugal, Slovenia, Slovakia and Finland.
The European Union (EU28) includes Belgium, Bulgaria, the Czech Republic, Denmark, Germany, Estonia, Ireland, Greece, Spain, France, Croatia, Italy, Cyprus, Latvia, Lithuania, Luxembourg, Hungary, Malta, the Netherlands, Austria, Poland, Portugal, Romania, Slovenia, Slovakia, Finland, Sweden and the United Kingdom.
The tables also include Norway and Switzerland.
3. Data of previous months have been revised compared to those issued in the News Release 169/2014 of 5 November 2014. The monthly growth rate for September 2014 has been revised from -1.3% to -1.2% in the euro area and remain unchanged at -1.2% in the EU28. The annual growth rates have been revised from +0.6% to +0.5% and from +1.0% to +0.7% respectively.
4. Based on data adjusted for working days.

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Volume of retail trade
% change compared with the previous month*

	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14
EA18						
Total retail trade	0.2	0.4	-0.4	0.9	-1.2	0.4
Food, drinks, tobacco	-0.1	0.5	-0.9	0.2	0.2	0.0
Non-food products (except automotive fuel), of which:	0.5	0.3	0.1	1.4	-2.5	0.7
Textiles, clothing, footwear	2.4	-0.1	-1.3	4.9	-8.7	:
Electrical goods and furniture	0.0	-0.4	0.5	1.0	-1.5	:
Computer equipment, books and other	0.4	-0.4	0.6	1.0	0.1	:
Pharmaceutical and medical goods	-0.4	1.3	-0.2	0.1	-0.7	:
Mail orders and internet	0.7	1.1	1.2	2.1	-7.7	:
Automotive fuel in specialised stores	0.2	0.2	-0.4	0.9	-0.1	0.7
EU28						
Total retail trade	0.0	0.3	-0.5	1.1	-1.2	0.7
Food, drinks, tobacco	-0.4	0.4	-0.6	0.0	0.3	0.1
Non-food products (except automotive fuel), of which:	0.4	0.1	-0.3	1.9	-2.5	1.2
Textiles, clothing, footwear	2.0	-0.4	-0.9	4.7	-8.1	:
Electrical goods and furniture	-0.3	-0.1	0.0	1.7	-1.3	:
Computer equipment, books and other	0.3	-0.2	-1.0	2.5	-1.6	:
Pharmaceutical and medical goods	-0.6	1.2	0.0	0.2	-0.2	:
Mail orders and internet	0.9	0.3	0.7	1.6	-3.5	:
Automotive fuel in specialised stores	0.1	0.4	-0.8	0.8	-0.3	0.6

Total retail trade	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14
EA18	0.2	0.4	-0.4	0.9	-1.2	0.4
EU28	0.0	0.3	-0.5	1.1	-1.2	0.7
Belgium	0.9	-0.5	-0.5	0.5	-1.1	1.2
Bulgaria	1.4	0.9	0.7	0.6	-1.0	-0.1
Czech Republic	-0.4	0.7	-1.5	1.2	-0.3	c
Denmark	0.3	-0.5	-0.3	1.2	-1.6	1.1
Germany	-0.3	1.0	-0.9	1.3	-2.8	1.9
Estonia	-2.1	0.9	0.5	0.4	0.5	1.0
Ireland	-0.2	0.9	0.0	-0.2	-0.1	0.0
Greece	-1.9	2.4	-0.8	2.5	-2.3	c
Spain	0.2	-0.3	0.0	1.0	-0.4	-0.3
France	1.3	0.2	-0.5	1.0	-0.8	-0.6
Croatia	-0.8	0.9	-1.3	1.8	0.3	c
Italy	-0.2	0.0	0.1	-0.1	-0.1	c
Cyprus	-0.9	0.7	-1.4	0.9	c	c
Latvia	-2.8	-0.4	2.2	-0.4	-0.4	1.5
Lithuania	-0.9	0.1	1.6	-0.4	0.2	0.4
Luxembourg	1.2	0.7	-1.9	2.9	1.2	0.9
Hungary	-0.3	-0.4	0.0	0.5	0.9	0.8
Malta	-0.8	0.8	-1.6	-0.5	1.6	-0.6
Netherlands	-0.4	0.2	-0.1	0.5	-1.1	c
Austria	-0.7	1.6	-1.4	1.1	0.3	-1.2
Poland	-1.2	0.3	1.0	0.7	-1.6	0.5
Portugal	2.9	-1.6	2.5	2.2	-2.5	-1.6
Romania	2.0	0.1	-0.7	-0.5	0.4	0.8
Slovenia	-2.5	0.0	1.8	0.5	0.2	-1.9
Slovakia	-1.0	0.6	0.5	-0.4	0.8	1.5
Finland	-1.5	-0.2	0.2	0.1	-1.9	2.7
Sweden	-0.7	0.5	-1.5	2.3	-0.7	0.9
United Kingdom	-0.6	0.2	-1.4	1.9	-1.6	1.9
Norway	-0.8	1.2	-1.6	0.6	0.0	0.5
Switzerland	-1.0	3.1	-3.0	1.8	-0.9	:

* Working day and seasonally adjusted

: Data not available

c Confidential

Volume of retail trade
% change compared with the same month of the previous year*

	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14
EA18						
Total retail trade	0.5	2.0	0.6	1.8	0.5	1.4
Food, drinks, tobacco	-0.1	1.6	-1.0	-0.3	1.0	0.4
Non-food products (except automotive fuel), of which:	1.5	2.7	2.2	3.9	0.3	2.1
Textiles, clothing, footwear	3.2	2.4	1.1	5.5	-5.4	:
Electrical goods and furniture	-0.2	0.1	0.5	1.7	-0.7	:
Computer equipment, books and other	1.3	2.4	3.0	4.0	3.9	:
Pharmaceutical and medical goods	1.9	4.9	3.8	4.2	2.1	:
Mail orders and internet	6.9	6.1	6.9	9.3	0.0	:
Automotive fuel in specialised stores	-0.6	-0.2	-1.9	-0.1	0.7	2.9
EU28						
Total retail trade	1.2	2.3	0.7	2.2	0.7	2.0
Food, drinks, tobacco	0.2	1.6	-0.7	-0.1	1.2	0.9
Non-food products (except automotive fuel), of which:	2.6	3.3	2.4	4.7	0.7	3.1
Textiles, clothing, footwear	3.8	2.6	1.7	6.4	-4.6	:
Electrical goods and furniture	0.3	0.8	0.7	3.1	0.4	:
Computer equipment, books and other	2.2	3.2	1.7	4.7	1.8	:
Pharmaceutical and medical goods	2.2	4.6	3.8	4.2	2.8	:
Mail orders and internet	12.7	11.1	9.9	10.2	6.8	:
Automotive fuel in specialised stores	-1.0	-0.4	-2.1	-0.5	-0.1	1.7

Total retail trade	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14
EA18	0.5	2.0	0.6	1.8	0.5	1.4
EU28	1.2	2.3	0.7	2.2	0.7	2.0
Belgium	2.1	0.0	-2.3	2.4	0.4	4.0
Bulgaria	1.4	2.3	4.1	4.5	5.4	3.0
Czech Republic	1.1	4.1	1.0	2.0	1.2	c
Denmark	2.1	-0.1	0.2	2.4	-0.8	2.2
Germany	-0.2	2.4	1.1	2.0	-0.7	1.7
Estonia	3.4	7.8	7.6	6.7	8.2	6.9
Ireland	3.6	4.9	3.8	3.4	3.4	4.9
Greece	-3.7	4.0	4.6	7.3	2.2	c
Spain	0.7	0.2	-0.2	0.7	1.1	0.9
France	1.2	3.6	-0.1	1.9	1.2	0.4
Croatia	-3.5	-2.2	-3.1	-0.3	1.9	c
Italy	0.0	0.1	0.9	0.4	-0.2	c
Cyprus	2.2	6.9	2.8	3.6	c	c
Latvia	2.3	2.5	3.7	3.4	3.1	4.7
Lithuania	4.8	3.1	5.6	4.8	4.9	4.8
Luxembourg	15.2	13.9	4.9	10.9	12.4	12.5
Hungary	4.8	4.2	2.5	2.5	4.5	5.2
Malta	-0.9	2.4	-3.8	-4.5	0.1	-3.7
Netherlands	0.7	0.5	0.0	2.7	-1.7	c
Austria	-1.9	2.6	-1.0	0.6	1.4	0.2
Poland	-0.7	-0.1	0.2	1.1	-1.1	0.6
Portugal	1.5	-0.5	1.2	1.3	1.8	0.7
Romania	10.3	10.1	6.4	5.0	5.1	5.8
Slovenia	-2.1	-2.7	2.8	0.7	4.1	-0.1
Slovakia	1.6	2.5	3.0	1.3	3.0	6.5
Finland	-1.9	-0.5	-0.5	-0.2	-3.3	0.6
Sweden	2.5	2.4	1.5	3.8	1.9	3.6
United Kingdom	3.6	3.5	0.7	3.9	1.5	4.3
Norway	0.4	2.3	1.0	1.9	1.0	2.4
Switzerland	-0.5	3.3	-0.3	1.4	0.3	:

* Working day adjusted

: Data not available

c Confidential

Deflated turnover indices for total retail trade, working day and seasonally adjusted
(base year 2010)

	10/13	11/13	12/13	01/14	02/14	03/14	04/14	05/14	06/14	07/14	08/14	09/14	10/14
EA18	96.5	97.6	96.7	97.4	97.6	97.6	97.7	97.8	98.2	97.8	98.7	97.5	97.9
EU28	97.8	98.9	98.5	98.9	99.2	99.2	99.6	99.6	99.9	99.4	100.4	99.2	99.9
Belgium	99.8	101.3	100.5	102.2	101.5	102.5	102.8	103.7	103.2	102.7	103.2	102.1	103.3
Bulgaria	110.7	111.1	111.4	113.8	113.3	111.8	111.1	112.7	113.7	114.4	115.1	114.0	113.9
Czech Republic	98.7	101.9	100.7	102.0	102.0	102.0	101.7	101.2	102.0	100.4	101.6	101.3	c
Denmark	93.2	95.0	94.6	93.7	95.3	94.8	95.1	95.4	94.9	94.6	95.7	94.2	95.2
Germany	100.7	102.4	101.0	102.6	103.2	102.8	102.4	102.1	103.1	102.2	103.5	100.6	102.5
Estonia	114.4	115.0	114.0	120.1	116.1	118.5	120.9	118.4	119.4	119.9	120.5	121.1	122.3
Ireland	97.9	100.0	101.5	101.0	100.9	100.6	102.1	101.9	102.8	102.8	102.7	102.6	102.6
Greece	72.7	74.3	72.1	72.8	73.5	74.1	74.8	73.3	75.1	74.5	76.3	74.6	c
Spain	81.6	82.6	81.4	81.9	81.7	81.7	82.2	82.4	82.1	82.1	82.9	82.5	82.3
France	103.6	104.8	104.0	103.7	103.6	104.2	104.0	105.3	105.5	105.0	106.1	105.2	104.6
Croatia	94.6	95.4	94.7	95.0	95.1	96.4	95.6	94.8	95.7	94.5	96.2	96.5	c
Italy	92.6	92.7	92.5	92.8	92.8	92.7	93.0	92.8	92.8	93.0	92.9	92.8	c
Cyprus	82.4	82.2	83.0	82.4	81.7	84.9	85.3	84.5	85.2	84.0	84.7	c	c
Latvia	114.6	116.7	116.4	114.4	114.2	117.5	120.4	117.1	116.6	119.1	118.7	118.3	120.0
Lithuania	116.0	117.1	117.2	118.3	118.1	119.9	121.2	120.1	120.3	122.1	121.7	121.9	122.3
Luxembourg	166.2	168.6	169.9	172.4	175.6	174.6	178.1	180.2	181.5	178.1	183.3	185.6	187.3
Hungary	101.3	102.3	102.2	103.1	103.8	104.8	104.7	104.4	104.0	104.0	104.5	105.4	106.2
Malta	101.1	97.6	98.6	99.6	97.9	95.3	98.4	97.6	98.4	96.8	96.3	97.8	97.2
Netherlands	91.6	91.8	92.0	92.5	92.8	92.6	92.7	92.3	92.5	92.4	92.8	91.8	c
Austria	97.7	99.5	97.7	98.0	99.3	98.2	98.5	97.8	99.4	98.0	99.1	99.4	98.2
Poland	103.0	104.4	103.6	102.8	102.0	103.2	103.9	102.7	103.0	104.0	104.7	103.0	103.5
Portugal	84.5	87.9	82.9	87.9	86.9	84.8	83.8	86.2	84.8	86.9	88.8	86.6	85.2
Romania	105.3	106.3	107.1	109.6	111.6	113.1	109.7	111.9	112.0	111.2	110.6	111.0	111.9
Slovenia	95.4	95.7	95.9	96.5	95.1	95.2	97.1	94.7	94.7	96.4	96.9	97.1	95.3
Slovakia	96.5	97.8	97.5	98.8	99.1	100.0	100.4	99.4	100.0	100.5	100.1	100.9	102.3
Finland	102.4	102.1	102.0	102.3	101.3	103.0	103.7	102.1	101.9	102.1	102.2	100.3	103.0
Sweden	105.3	107.0	105.9	106.5	107.1	108.2	108.5	107.7	108.2	106.6	109.0	108.2	109.2
United Kingdom	101.3	101.5	103.6	102.7	104.1	103.4	105.4	104.8	104.9	103.5	105.4	103.7	105.7
Norway	107.2	107.7	107.6	107.4	108.3	109.5	110.1	109.2	110.5	108.7	109.4	109.4	110.0
Switzerland	106.7	108.8	108.0	106.0	107.0	108.0	107.4	106.4	109.7	106.5	108.4	107.4	:

: Data not available

c Confidential

Deflated turnover indices for total retail trade, working days adjusted
(base year 2010)

	10/11	10/12	10/13	11/13	12/13	01/14	02/14	03/14	04/14	05/14	06/14	07/14	08/14	09/14	10/14
EA18	102.3	99.2	98.7	97.8	117.3	93.7	85.6	95.5	95.3	96.4	96.7	101.0	97.4	95.6	100.1
EU28	102.1	99.6	99.8	100.2	119.8	93.4	87.3	96.7	97.3	98.3	98.8	102.1	99.6	97.3	101.8
Belgium	105.3	106.4	101.9	98.9	119.0	103.2	89.2	103.3	102.0	104.6	103.1	104.6	98.2	99.8	106.0
Bulgaria	105.8	108.8	117.2	111.2	122.3	95.7	94.1	105.1	109.0	109.4	113.1	125.3	126.1	123.3	120.7
Czech Republic	103.4	101.7	100.9	107.1	124.0	89.4	87.3	100.9	99.9	102.6	102.3	98.2	101.9	100.8	c
Denmark	96.5	93.5	91.7	95.4	118.8	86.4	81.8	92.8	94.8	99.3	96.2	93.7	96.7	89.4	93.7
Germany	105.6	103.9	103.9	106.5	117.1	94.8	91.4	104.8	102.4	101.8	101.4	102.5	100.9	98.9	105.7
Estonia	108.5	110.0	116.0	111.0	128.0	109.0	99.0	115.0	118.0	123.0	125.0	128.0	127.0	119.0	124.0
Ireland	94.2	98.2	96.3	104.2	141.5	94.8	94.3	91.6	97.4	98.0	98.6	104.9	99.9	96.6	101.0
Greece	86.2	70.6	69.8	71.3	83.2	70.2	73.2	69.0	74.1	70.4	73.9	75.9	80.8	73.5	c
Spain	93.0	81.5	81.2	79.2	94.1	84.2	72.7	78.6	78.5	81.3	82.2	89.6	82.4	80.7	82.0
France	105.2	105.8	106.6	103.3	129.8	101.4	89.9	99.8	99.9	100.9	104.2	109.4	106.5	103.2	107.0
Croatia	103.6	97.1	95.5	86.2	100.5	77.2	76.1	91.2	91.8	95.7	102.6	114.1	118.6	103.1	c
Italy	104.7	98.3	96.6	91.2	116.3	90.3	79.3	89.5	90.0	92.7	89.0	98.1	89.3	91.8	c
Cyprus	94.1	85.0	83.4	79.0	104.8	74.8	67.4	76.2	79.9	83.8	87.4	93.0	90.6	c	c
Latvia	107.4	114.9	118.3	112.4	134.6	103.7	97.6	111.3	114.6	115.7	118.0	127.2	129.3	121.8	123.9
Lithuania	111.9	115.7	119.0	114.4	134.5	107.1	99.4	114.7	116.5	124.0	121.5	130.2	131.9	121.6	124.8
Luxembourg	122.8	152.6	166.2	201.1	274.9	177.0	153.2	165.5	165.1	164.0	161.2	160.4	163.2	169.2	187.1
Hungary	107.4	103.1	107.7	104.9	127.2	84.1	82.7	99.5	102.9	102.6	102.8	109.6	111.2	108.7	113.3
Malta	101.8	100.3	107.5	97.5	108.6	93.3	86.3	89.6	96.7	99.0	98.4	101.1	98.7	97.4	103.5
Netherlands	99.1	95.6	92.9	91.6	107.6	87.2	80.5	90.5	91.2	94.4	94.6	94.3	93.1	89.4	c
Austria	103.0	101.9	100.8	100.6	118.4	92.2	88.1	98.9	98.2	96.1	96.4	99.2	96.9	96.4	101.0
Poland	107.0	102.3	107.7	100.6	122.0	92.2	88.2	104.1	103.2	102.7	103.0	106.8	109.2	105.8	108.3
Portugal	88.5	84.1	84.2	85.9	107.8	79.9	73.9	80.2	78.9	83.8	82.3	92.7	95.5	85.6	84.8
Romania	108.1	109.0	111.2	110.5	120.9	90.5	91.1	109.9	107.3	111.2	112.1	116.3	120.6	116.2	117.7
Slovenia	108.4	102.3	100.8	93.0	107.5	88.8	82.2	94.7	96.8	92.7	96.1	99.2	99.2	99.8	100.7
Slovakia	100.6	98.9	98.1	99.3	111.8	91.0	91.4	98.6	98.2	98.7	100.7	101.7	100.2	100.3	104.5
Finland	102.9	101.9	102.0	100.2	127.2	93.4	84.7	97.5	101.0	106.6	109.0	108.7	105.5	97.0	102.6
Sweden	102.0	102.3	105.6	104.8	127.7	95.1	89.9	104.1	105.8	111.0	115.0	111.8	112.4	104.6	109.4
United Kingdom	99.2	99.4	101.1	110.2	129.3	94.3	95.8	97.8	102.7	101.9	103.3	103.1	101.9	99.9	105.5
Norway	103.4	104.7	106.1	108.9	135.8	99.9	91.3	101.7	100.4	113.2	117.2	110.0	112.9	105.9	108.6
Switzerland	103.0	106.0	107.7	109.3	138.4	102.0	91.3	111.0	103.6	104.3	110.6	107.6	103.6	100.7	:

: Data not available

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