

RKM Save Urban Heritage

RUSSIAN FEDERATION AND UKRAINE



Kiev and Moscow develop networks and strategies to Preserve their Cultural and Architectural Heritage

Moscow and Ukraine are two very important centres of the Russian avant-garde architectural movement of the 1920s and 30s. Since the 1990s, however, little money has gone into conserving these buildings.

With many developers and architects considering it cheaper to replace rather than to preserve, iconic examples of this cultural and architectural heritage have more recently been threatened by numerous development projects. This in turn threatens the distinctive character and cultural specificities of Moscow and Kiev.

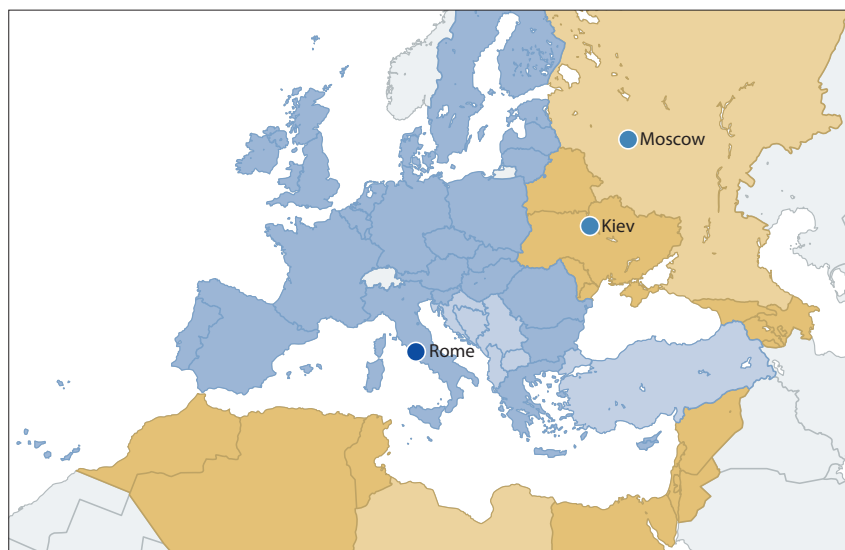
The importance and urgency of the need to preserve this heritage has already been recognized by leading na-

tional and international organisations.

What this project seeks to do is to develop strategic plans and good governance practices to preserve avant-garde heritage. It will build awareness amongst administrations and key stakeholders of the value of such a cause in terms of economic and cultural development.

Core to the project will be inter-

national networks or labs, with permanent bases in Moscow and Kiev, to help stakeholders develop instruments to market and promote each city's cultural heritage; to develop a plan with experts and investors for building restoration; to determine regulations needed to conserve cultural heritage; and to create a database of avant-garde architecture in the two cities.





Zuyev Workers' Club, 1928. Architect Ilya Golosov



Bakhmetevsky Bus Garage, 1927. Architect Konstantin Melnikov, engineer Vladimir Shukhov

Project Facts

NAME	RKM Save Urban Heritage
THEME	Sustainable economic development, good governance
VALUE	EUR 816,739
APPLICANT	Municipality of Rome – Dept of Cultural Policies and Communication (Italy)
PARTNERS	<ul style="list-style-type: none"> • DIPTU - Sapienza Università di Roma (Italy) • Municipality of Kiev (Ukraine) • Municipality of Moscow - Moskomnasledie – Committee for Cultural Heritage Moscow (Russian Federation) • The Shukov Tower Foundation (Russian Federation) • Schusev State Museum of Architecture (Russian Federation)
ASSOCIATED PARTNERS	<ul style="list-style-type: none"> • DO.CO.MO.MO. International (France – International Association) • Moscow State Academy Utilities and Construction (Russian Federation)
MAIN LOCATIONS OF ACTIVITY	<ul style="list-style-type: none"> • Moscow (Russian Federation) • Kiev (Ukraine)

Purpose

OBJECTIVES	<ul style="list-style-type: none"> • To develop a replicable model to safeguard and promote the architectural and cultural heritage of the 1920s Constructivist and Avant-garde architecture in Moscow and Kiev
RESULTS	<ul style="list-style-type: none"> • A strategic urban plan for urban heritage conservation and valorisation • Models of good governance in the field of urban and architectural heritage • A stable partnership between Rome, Moscow and Kiev • Investors involved in strategic plans to conserve Constructivist Architecture • Marketing plans for the promotion of urban heritage • A database of existing Architectural Avant-garde heritage in Russia and Ukraine
MAIN ACTIVITIES	<ul style="list-style-type: none"> • Raise awareness and involve local governments, international organisations, press, residents, students, architects and economic operators in preservation of 1920s cultural heritage in Kiev and Moscow • Create networks involving students, residents, local administrations and economic operators to exchange best practices and develop strategies and plans and encourage PPPs • Create a database of the avant-garde architecture
TARGET GROUPS	<ul style="list-style-type: none"> • Local government bodies • Technicians working in the field of heritage and urban transformation • Stakeholders and companies involved in urban and economic planning activities • Students • Citizens living in the problem-areas
FINAL BENEFICIARIES	<ul style="list-style-type: none"> • Citizens of Moscow and Kiev