

KAZAKHSTAN, KYRGYZSTAN, UZBEKISTAN

Strengthening the Capacity of Business Intermediaries in the Healthcare Sector

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The project addresses the shortcomings of Central Asian business intermediaries in the healthcare sector. Strengthening their capacity will not only facilitate their communication with policy-makers, but will also improve the service provided to their member companies.



Project Background

Healthcare is a priority domain in all Central Asian partner countries. Major health reform programmes have been started in the late 1990s. However, the quality of the healthcare systems remains constrained, amongst others by the limited capacity of specialised business intermediaries to represent healthcare companies on a governmental level, to support their members with respect to market access, cooperation with regional neighbours, export promotion, matchmaking as well as standards and regulations.

Project Objectives

The action aims at strengthening the capacity of intermediary organisations representing SMEs active in the healthcare sector. The specific objectives are:

- To increase investments in Central Asian healthcare ;
- To improve the economic performance of the targeted SMEs ;
- To open sustainable communication channels between the Government and the industry ;
- To strengthen inter-regional cooperation.

Project Activities

- Training Programmes for intermediary organisations and their companies ;
- Business Culture Training and Matchmaking Event ;
- Partner Network-Internet Platform ;
- Organisation of a Healthcare Forum.

Facts and figures

Total budget: € 384 737 (EU contribution: 85%)

Duration of the project: 18 Months, December 2008 - June 2010