



Building blocks of the policy review  
on  
Water Scarcity & Droughts  
in the EU

# Green Public Procurement and Voluntary Agreements

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**Brussels, March 27, 2010**

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# Green Public Procurement

- The Greening of Public Procurement is a major opportunity to stimulate the market for environmentally friendly products and technologies
- The European Commission strongly recommends Member States to increase the level of green public procurement in their respective countries.
- Procurement in the private sector should also undergo a “greening”
- Give a priority to water efficient products and technologies. Check labels (e.g. eco-label), certified product descriptions providing information on water consumption etc.

# Voluntary Agreements

- Work Programme of the 2007 Communication – “Continue efforts to develop voluntary agreements with economic sectors that need water”
- The EU Eco-Management and Audit Scheme (EMAS) requires a voluntary commitment from the participants to contribute to their environmental performance and as such to the efficient use of water resources. EMAS is a voluntary management tool to evaluate, report and improve.
  - The revised regulation (2009) covers the reporting on the basis of core performance indicators, including a performance indicator on the use of water (the total annual water consumption expressed in m<sup>3</sup>).
  - More specific indicators will be defined in the reference documents that will be developed for all sectors of economic activity.
- Other voluntary agreements were developed with different water using economic sectors in Member States. Some recent ones are with:
  - horse riding courses, car washing industry (FR)
  - cattle industry (PT),
  - manufacturers of water using appliances (FI).
- To reach voluntary agreements with the economic sectors that need water would be a significant step ahead in assuring efficient water use in all Member States.

*Thank you for your attention*

*Questions?*