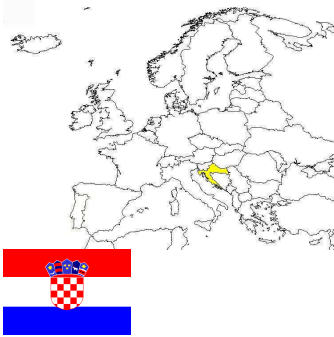


Zero Waste Manual (Croatia)

| | | |
|--|---|--|
|  | Country | Croatia |
| | Type of prevention measure | Awareness campaign |
| | Geographical level of implementation | Local |
| | Target | Local government, NGOs, general public |
| | Date of implementation | 2007 |
| | Type of waste | All types |

'Zero Waste' in Croatia is a vision and a concept, utilising a series of measures to reduce the national tonnage of waste. The Croatian NGO Zelena Akcija launched the 'Zero Waste Manual' in December 2007, providing practical advice and tips to maximize prevention, reuse and recycling efforts in Croatia. A new upgraded edition of the manual will be published in 2010.

Context

The current Croatian national municipal solid waste recycling rate is less than 10%, well below the current EU average and significantly lower than best EU practices. With the adoption of the National Waste Management Strategy (2005) and the National Waste Management Plan (2007), basic guidelines for waste management sector were established in Croatia.

- Information on prevention technologies such as in-vessel composting and mechanical-biological treatments in order to show that waste management is not simply a question of landfill or incineration, as it is often perceived in Croatia.

Results

The Nula Otpada waste manual was officially released in December 2007 with a press conference. The manual gained wide media coverage through several web portals and newspapers. It was sent to more than 200 NGOs, officials and municipal waste management companies. "Zelena Akcija" received positive feedback on the manual from waste management companies. The waste manual was also featured on the national television programme EKO ZONA.

A thousand copies of the manual were distributed during 2009 and a new edition will be published in 2010, updated according to lessons learned since the last edition, with stronger chapters about the economic side of waste management, best practice case studies and waste management promotional activities.

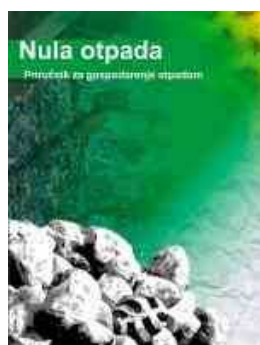
Objective

The Nula Otpada (Zero Waste) manual recommends waste related measures mainly for local authorities, emphasizing the need for joint actions by all stakeholders (including NGOs and the general public).

Means

The practical advice provided in the Manual includes:

- Answers to questions like: What's in our bins? How can we get it out of our bins? What is 'The Waste Hierarchy'?
- Information about waste prevention, re-use, recycling, disposal, public engagement and diversion of residual municipal waste
- Tips on 'What Local Authorities Need to Do' in order to plan their waste related activities in the future, as well as advice on household actions



Further Information

Zero Waste Manual (in Croatian) available at:
www.zelena-akcija.hr/files/Programi/Bankwatch/ZA_prirucnik_nula_otpada_web.pdf
 Zelena Akcija: www.zelena-akcija.hr