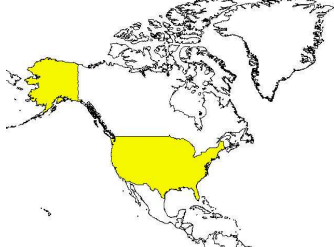



Waste Cap (USA)

 	Region	USA
	Type of prevention measure	Information on Waste Prevention Techniques
	Geographical level of implementation	Regional
	Target	Businesses
	Date of implementation	1998
	Type of waste	Business, Construction & Demolition Waste

The WasteCap programme provides a range of personalised services to member companies to trigger real reductions in waste generation at all stages of production.

Context

WasteCap Resource Solutions of Wisconsin was developed following the model created in the US Northeast in 1996. WasteCap Wisconsin began as a cooperative effort between the business community and the Wisconsin Department of Natural Resources to reduce waste generation and increase recycling. In 1998, it became an independently operated non-profit organisation funded by members and donations.



- Provides technical support and market research
- Promotes achievements within businesses and externally

WasteCap Resource Solutions offers a variety of services that target solid waste issues head on and helps organizations find workable, cost-effective solutions. These services network business professionals, providing opportunities for participants to work together on difficult waste streams and waste products, and share best practices between peers.



Objective

WasteCap aims to help businesses transform waste into resources, by reducing waste generation at source and in substantially increasing recycling levels, for financial and environmental benefit.

Means

WasteCap Resource Solutions provide planning, technical and educational assistance during construction and demolition projects. In particular WasteCap:

- Performs waste audits
- Develops management plans for construction and demolition waste, needed for LEED certification
- Trains staff and subcontractors on waste prevention and recycling activities, and on operating targeted programmes within their company

Results

In all projects, WasteCap helps businesses optimise the quantity of material purchased and utilised, minimising waste at all levels of business processes. For example, in construction and demolition projects, WasteCap coordinates prevention and recycling programs where both input quantities and volume brought to landfills are reduced, though total diversion statistics as a result of WasteCap's interventions are not currently available.

Further Information
 WasteCap website: www.wastecapwi.org