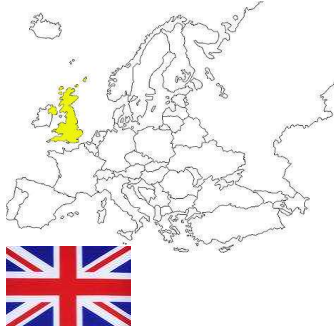


## Halving Waste to Landfill (UK)

	<b>Region</b>	United Kingdom
	<b>Type of prevention measure</b>	Voluntary Agreement
	<b>Geographical level of implementation</b>	National
	<b>Target</b>	Businesses
	<b>Date of implementation</b>	2008
	<b>Type of waste</b>	Construction & Demolition Waste

*This voluntary agreement allows businesses to make a public commitment to the UK's Strategy for Sustainable Construction and work towards reducing construction, demolition and excavation waste sent to landfill by 50% by 2012.*

### Context

The Strategy for Sustainable Construction, established jointly by industry and the UK Government in 2008, aims to increase profitability through materials efficiency, to reduce construction, demolition and excavation waste by 50% in 2012 on a 2008 baseline, and to deliver a radical change in construction industry sustainability. This formed a basis for the 'Halving Waste to Landfill' initiative, which also supports the Zero Waste Scotland Policy and the Northern Ireland Waste Strategy.



### Objective

The 'Halving Waste to Landfill' commitment is a voluntary agreement undertaken by construction companies to adopt good practices in waste reduction, recycling and the use of recycled and recovered materials. It is organised by the Waste & Resources Action Programme (WRAP). The commitment shows intent to work towards the government target of halving the amount of construction, demolition and excavation waste sent to landfill by 2012.

### Means

WRAP provides several tools to help construction companies meet their commitment, including:

- Waste assessment tools
- Construction logistics plans
- Site waste management plans
- Green procurement guides
- Guidelines on designing out waste
- Cost-benefit analysis and case studies

### Results

100 major companies have signed the commitment in the six months since the initiative was launched. A WRAP survey this year showed that 85% of the industry representatives polled believed that the opportunity to publicly commit to waste reduction targets would provide stimulus for them to act. As a result of the strong response to the commitment, WRAP is launching a cross-sector agreement to allow supply chain producers and clients to make their own commitments in support of the overall waste reduction target.

#### Further Information

WRAP:

[www.wrap.org.uk/construction/halving\\_waste\\_to\\_landfill/index.html](http://www.wrap.org.uk/construction/halving_waste_to_landfill/index.html)

Strategy for Sustainable Construction:

[www.berr.gov.uk/whatwedo/sectors/construction/sustainability/page13691.html](http://www.berr.gov.uk/whatwedo/sectors/construction/sustainability/page13691.html)