



Venue

Avenue de Beaulieu, 25
1160 Auderghem – Brussels

Date

24/11/2010

ECAP 2010 Pilot Actions Final Conference:
Building successful partnerships to transfer
environmental business-support services for SMEs



DG Environment, with the support of RSO SpA and BIO Intelligence Service, is pleased to invite you to take part in this one-day ECAP workshop in Brussels, which represents the Final Event of this years' Pilot Actions for Best Practice Exchange.

These Pilot Best Practice Exchanges have been organised during the year in an "On-the-Job" training modality, directly on-site where outstanding environmental support initiatives are implemented, with the aim of transferring the know-how of these business support organisations, as well as the experience of more expert SMEs, in the field of environmental compliance.

The objective of this Final Conference is:

- *To present the results and the outcomes of the 4 On-the-Job training initiatives held in June and in October 2010, two Study Tours, 2-day events with visits also to local manufacturing SMEs supported by the Best Practice organisations, the first one in CONSER - Prato (Italy) and the second one in ACFCI – Paris (France), and two On-the-Job Training Sessions, 1-day events held in EcoBusinessPlan – Vienna (Austria) and in Club EMAS – Barcelona (Spain).*
- *To foster networking opportunities for environmental stakeholders in view of the establishment of effective partnerships for developing project ideas.*
- *To analyse SMEs' needs and suggest next steps to fill the most urgent gaps and discuss about relevant topics of the European environmental policies, focussing particularly on the open issues emerging from this years' training initiatives.*

For information:

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(mobile: +39 340 053 19 77)

For registration:

Please register directly
on-line using the
[ECAP website](#)



	Presentation	Speaker
10:00-10:30	Registration	
10:30-10:50	Welcome	Pavel Misiga , DG Environment, Head of Unit Environment and Industry
10:50-11:05	Latest Developments in ECAP - Outlook on the "ECAP review" study	Imola Bedő , DG Environment, Unit Environment and Industry, ECAP Project Officer
11:05-11:20	Final results of the study "SMEs and the Environment"	Eva Maria Revilla Penaranda , DG Enterprise
11:20-11:30	Q&A Session	
11:30-12:00	Coffee Break	"Speed-dating" session
12:00-12:30	Enterprise Europe Network Environmental projects Focus on EURESP project	Patrik de Smedt , DG Enterprise (tbc) Cliona Howie , Chamber of Commerce of Cantabria, Spain, EURESP leading partner
12:30-12:50	New LIFE+ projects related to ECAP Focus on SustainGraph project	David Pérez Roselló , AIDO, Paterna, Spain, SustainGraph Project Manager
12:50-13:00	Q&A Session	
13:00-14.00	Lunch Break	BtoGreen "Edu-Gaming" session



	Presentation	Speaker
14:00-14:05	<i>Photo-Video Introduction "ECAP 2010 Pilot Actions"</i>	
14:05-14:25	"ECAP 2010 Pilot Actions": results, outcomes and open issues	RSO/BIOIS
14:25-14:35	Challenge 1: Training as an essential mean for developing outstanding support initiatives throughout Europe	Tatyana Gicheva , EEN - Chamber of Commerce of Dobrich, Bulgaria
14:35-14:45	Challenge 2: The importance of measuring impacts of initiatives implemented by support organisations	Thomas Hruschka , EcoBusinessPlan Vienna, Austria
14:45-14:55	Challenge 3: How to raise SMEs awareness: the environment as a generator of competitive advantages	Samuel Mayer , Pôle Eco-conception, Saint Etienne Cedex, France (tbc)
14:55-15:05	Challenge 4: Transferring Best Practice supporting examples	Maria Passalacqua , EMAS Club Catalonia, Barcelona, Spain
15:05-16:15	Interactive working-group activity Focusing on previously presented "Challenges/Open Issues", identifying gaps and possible solutions	Structured activity supported by facilitators
16:15-16:30	Coffee Break	
16:30-17:00	Final Plenary Session in a "round table" modality with representatives of all 2010 On-the-Job Training Initiatives Focus on identified gaps and potential support instruments for filling them	Pierpaolo Dettori , CONSER, Prato, Italy Thomas Hruschka , EcoBusinessPlan Vienna, Austria Maria Passalacqua , EMAS Club Catalonia, Barcelona, Spain Jan-Erik Starlande , ACFCI, Paris, France (tbc)
17:00	Conclusions and future perspectives	Imola Bedő , DG Environment, Unit Environment and Industry, ECAP Project Officer

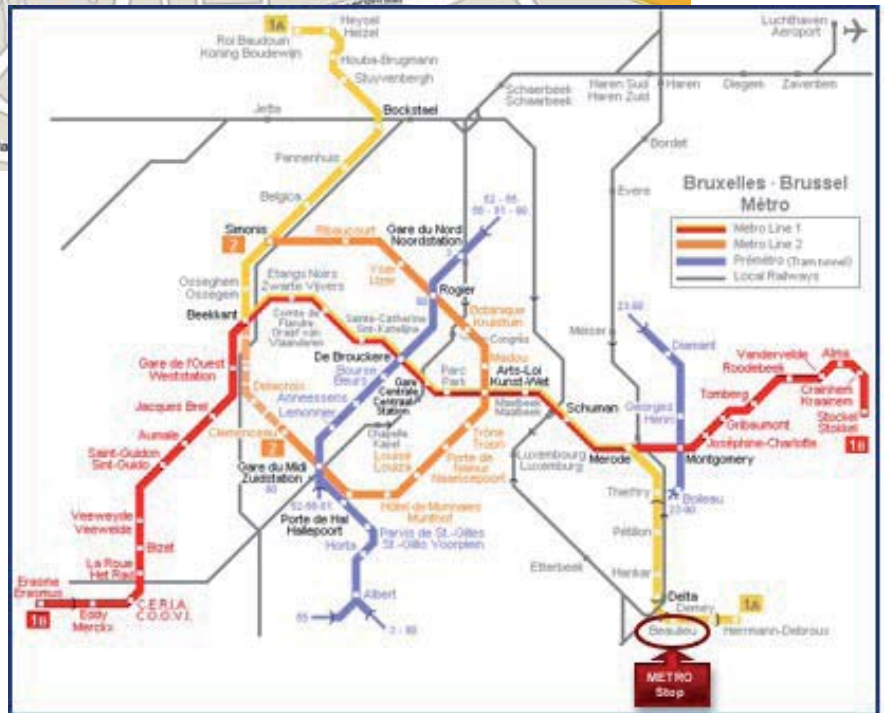


DG INFSO building
 Room O/S 1 – Avenue de
 Beaulieu, 25.
 1160 Auderghem – Brussels

Avenue de Beaulieu is located in the south-east of Brussels, in Watermaal Bosvoorde Area next to Etterbeek.

From La Gare Centrale Station, it is very easy to reach the Conference's venue by subway, taking the yellow line and getting off at the metro stop "Beaulieu".

Airports (Charleroi included) are connected to Brussels centre. Bus Services or Shuttles normally stop in one of the main Stations (Gare Centrale, Gare du Midi, etc) all connected with subway.





Please find below a list of suggestions of hotels for your accomodation in Brussels. All these hotels are granted either an Eco-dynamic label or an ISO 14001 label:



Radisson Blu Royal Hotel

Rue du Fossé-aux-Loups 47- 1000 Brussels
 Tel: +32 2 219 28 28
 E-mail: info.brussels@radissonsas.com
<http://www.royal.brussels.radissonsas.com/>

Hotel Le Plaza

Boulevard Adolphe Max 118-126 - 1000 Brussels
 Tel: +32 2 278 01 00
 E-mail:reservations@leplaza-brussels.be
<http://www.leplaza-brussels.be/>

Crowne Plaza Brussels City Centre

Rue Gineste 3 Ginestestraat - 1210 Brussels
 Tel: +32 2 203 62 00
 E-mail: info@cpbxl.be
<http://www.crowneplazabrussels.com/>

Hôtel Le Méridien

3, Carrefour de l'Europe - 1000 Brussels
 Tel : (0)2 548 42 11 / Fax : (0)2 548 40 80
 E-mail : info.brussels@lemeridien.com
www.lemeridien.com/brussels

Hôtel Silken Berlaymont

Boulevard Charlemagne 11-19 Karel de Grotelaan -1000 Brussels
 Tel: +32 2 231 09 09
 E-mail: hotel.berlaymont@hoteles-silken.com
<http://www.hotelsilkenberlaymont.com/>

Hotel Amigo

Rue de l'Amigo 1-3 Vrutnstraat - 1000 Brussels
 Tel: +32 2 547 47 47
 E-mail: enquiries.amigo@roccofortecollection.com
<http://www.hotelamigo.com>

Four Points by Sheraton

Rue Paul Spaak 15 - 1000 Brussels
 Tel: +32 2 645 61 11
 E-mail: reservations.brussels@sheraton.com
<http://www.fourpoints.com/brussels>

Hotel La Légende

Rue du Lombard 35 Lombardstraat - 1000 Brussels
<http://www.hotellalegende.com>

Sheraton Brussels Hotel

Place Rogier 3 Rogierplein - 1210 Brussels
 Tel: +32 2 224 31 11
 E-mail: reservations.brussels@sheraton.com
<http://www.sheraton.com/brussels>

Hotel Ibis Brussels Centre Gare du Midi

Rue d' Angleterre 2 -20 Engelandstraat - 1000 Brussels
 Tel: +32 2 541 44 44
<http://www.ibishotel.com>

Louise Hotel

Rue Veydt 40 Veydtstraat - 1050 Brussels
<http://www.hotel-deboecks.be/>

Martins Central Park Hotel

Boulevard Charlemagne 80 Karel de Grotelaan - 1000 Brussels
 Tel: +32 2 230 85 55
 E-mail: reservation.mcp@martinshotels.com
<http://www.martinshotels.com/>

NH Grand Sablon Hotel

Rue Bodenbroek 2-4 Bodenbroekstraat - 1000 Brussels
 Tel: +32 2 518 11 00
 E-mail: nhdugrandsablon@nh-hotels.com
<http://www.nh-hotels.com/>

NH Stéphanie Hotel

Rue Jean Stas 32 Jean Stasstraat - 1060 Brussels
<http://www.nh-hotels.com/>

Sleep Well Youth Hostel

Rue du Damier, 23 - 1000 Brussels
 Tel: + 32 2 218 50 50
 E-mail : info@sleepwell.be
<http://www.sleepwell.be/>

Radisson BLU EU Hotel

Rue d'Idalie 35 Idaliestraat - 1050 Brussels
 Tel: +32 2 626 81 11
 E-mail: info.brusselseu@radissonsas.com
<http://www.brusselseu.radissonsas.com/>

Hotel Café Pacífic

Rue Antoine Dansaert 57 - 1000 Brussels
 Tél : +32 2-213 00 80
 E-Mail : info@hotelcafepacific.com
www.hotelcafepacific.com

Hôtel Saint-Nicolas

Rue du Marché aux Poulets 32 Kiekenmarkt - 1000 Brussels
 Tel: +32 2 219 04 40
 E-mail: reception@st-nicolas.be
<http://www.st-nicolas.be>

Stanhope Hotel

E-mail: res.BrusselsCity@hilton.com
<http://www.brussels-city.hilton.com>

Hotel Hilton Brussels City

Place Rogier 20 Rogierplein, - 1210 Brussels
 Tel: +32 2 203 31 25
 E-mail: res.BrusselsCity@hilton.com
<http://www.brussels-city.hilton.com>

