



Date
10/02/2010

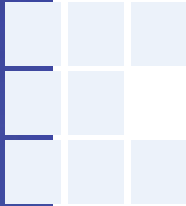
Venue
Avenue de Beaulieu, 25
1160 Auderghem – Brussels



The green recipe for small business

Building Successful Partnerships to develop
environmental business-support services for SMEs





DG Environment, with the support of RSO SpA and Eco-Conseil Enterprise, are pleased to invite you to take part in this one-day ECAP workshop in Brussels.

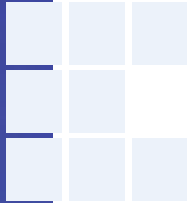
The objective is:

- To facilitate cooperation between participants of 3 thematic workshops (Label, Legal and Network) held last June and Enterprise Europe Network representatives;
- To share ideas for new proposals in support of SMEs to submit to the European Commission;
- To analyse SMEs' needs and suggest next steps to fill the most urgent gaps and discuss about relevant topics of the European and local environmental policies.

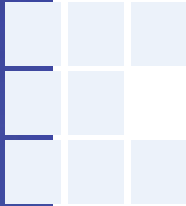
For information:

David Brunelleschi:
dbrunelleschi@rso.it
(mobile: +39 340 053 19 77)
Giovanna Galasso:
galasso@rso.it
(mobile: + 39 348 130 4362)
RSO SpA
59 piazza della Repubblica
00185 Rome
Tel: +39 06 4888 6307
Fax : +39 06 4888 6398
<http://www.rsogroup.eu>

Marcel van Meesche:
mvmeesche@ecoconseil-entreprise.be
(mobile: +32 477 74 30 85)
Eco-Conseil Entreprise scrl
35 rue van Elewyck
B-1050 Bruxelles
Tel: +32 2 644 96 69
Fax: +32 2 644 94 20
<http://www.ecoconseil-entreprise.com>



Presentation		Speaker
9.00 - 9.30	Registration	
Morning session		
Moderator: Heinz Werner Engel, Eco-Conseil Entreprise scrl. Belgium		
9:30 – 10.00	Welcome and overview of the policy framework on sustainable consumption and production package including EMAS and ECAP	<i>Pavel Misiga, DG Environment, Head of Unit Environment and Industry Imola Bedo, DG Environment, Unit Environment and Industry, ECAP Project leader</i>
10.00 – 10.30	Examples of projects funded by the main support programs Life +, CIP, INTERREG, ERDF	<i>Mathieu Fichter, DG Regio Remo Savoia, DG Environment Theodoros Staikos, EACI</i>
10.30 – 10.45	Presentation of Eccelsa Life project	<i>Sara Tessitore, Scuola Superiore Sant'Anna</i>
10:45 – 11.00	Q & A session and guided discussion	<i>Heinz Werner Engel</i>
Break		Exhibition
11:15 -11:45	Overview from Enterprise Europe Network and its new project "Services for SMEs in the field of environment through the Enterprise Europe Network"	<i>Patrick de Smedt, DG Enterprise</i>
11:45 -12:30	Results from the three best practice sharing workshops	<i>Heinz Werner Engel Giancarlo Senatore</i>
12:30 -12.45	Best practice exchange: building successful partnerships	<i>Heinz Werner Engel</i>
12:45-13:00	Q & A session and guided discussion	<i>Heinz Werner Engel</i>
13:00-14.00 Lunch		



Exhibition

Afternoon session

Moderator: Giancarlo Senatore RSO SpA. Italy

14:00 -15.30	Parallel session 1 - Reaping the benefits of targeted environmental information Best practice presentation Presentation about project ideas Guided discussion	<i>1 moderator from participants 1 facilitator</i>
14:00 -15.30	Parallel session 2 - Environmental management approaches and systems: regional and national initiatives Best practice presentation Presentation about project ideas Guided discussion	<i>1 moderator from participants 1 facilitator</i>
14:00 -15.30	Parallel session 3 - Environmental support services for SMEs: public and private networks Best practice presentation Presentation about project ideas Guided discussion	<i>1 moderator from participants 1 facilitator</i>

Break

Exhibition

15.45 – 16.30	Wrap up session Conclusions and future perspectives	<i>1 rapporteur for each session Pavel Misiga/Imola Bedo</i>
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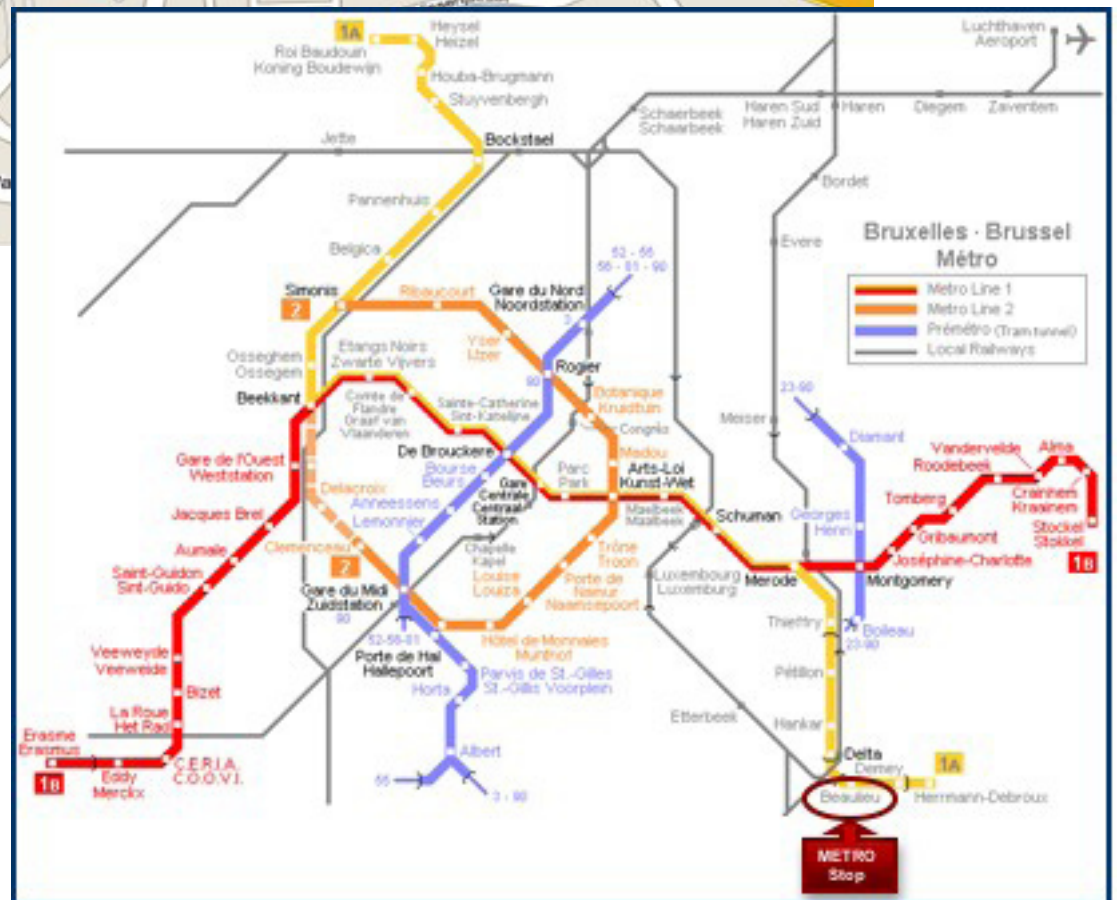
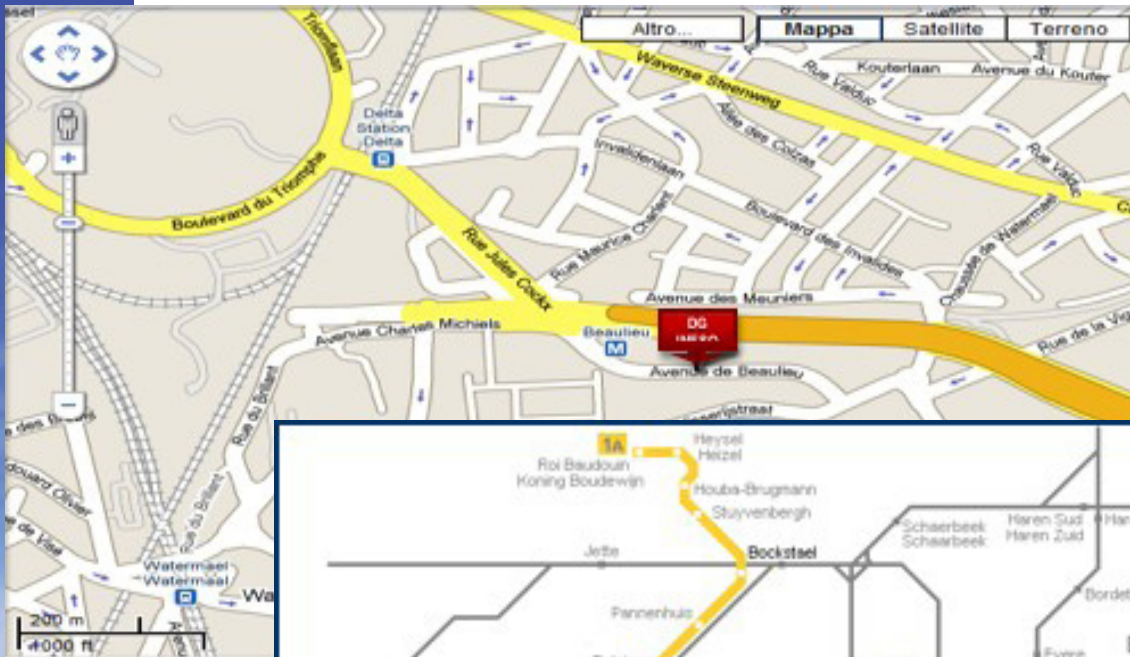


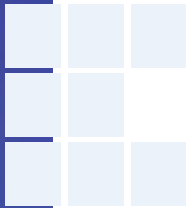
DG INFSO building
Room O/S 1 – Avenue de
Beaulieu, 25.
1160 Auderghem – Brussels

Avenue de Beaulieu is located in the south-east of Brussels, in Watermaal Bosvoorde Area next to Etterbeek.

From La Gare Centrale Station, it is very easy to reach the Conference's venue by subway, taking the yellow line.

Any airport (Charleroi included) is connected to Brussels centre. Bus Services or Shuttles normally stop in one of the main Stations (Gare Centrale, Gare du Midi, etc) all connected with subway.





Please find in the table below just a suggestion of hotel selection for your accommodation:

**Radisson SAS EU
Hotel**



Rue d'Idalie 35 Idaliestraat - 1050 Bru
Tel: +32 2 626 81 11
www.brussels.eu.radissonsas.com/

**Four Points
by Sheraton**



Rue Paul Spaak 15 - 1000 Bru
Tel: +32 2 645 61 11
www.fourpoints.com/brussels

Hôtel Saint-Nicolas



Rue du Marché aux Poulets 32 Kiekenmarkt
- 1000 Bru
Tel: +32 2 219 04 40
www.st-nicolas.be

Hotel La Légende



Rue du Lombard 35 Lombardstraat -
1000 Bru
Rue du Lombard 35
www.hotellalegende.com

Hotel Café Pacific



Rue Antoine Dansaert 57 - 1000 Bru
Tél : +32 2-213 00 80
www.hotelcafepacific.com

Husa President Park Hotel

Bldv du Roi Albert II, 44- 1000 Bru
Tél : +32 2- 203 20 20
www.husapresidentpark.com

Hotel Le Dome

Boulevard du Jardin Botanique 9-12 Bru
www.hotelledome.com

**Hotel Ibis Brussels Centre
Ste Catherine**

Rue Joseph Plateau 2- 1000 Bru
Tél : +32 2 513 76 20
www.ibishotel.com/gb/hotel-1454-ibis-brussels-centre-ste-catherine/index.shtml