



European Commission



Technical Assistance Information Exchange Instrument, DG Enlargement

**Buying Green! The power of the public
purchase for reducing environmental
impacts of public purchases and
stimulating eco-innovative supplies**

INFRA 20538

organised in co-operation with

DG ENV/G.2

Venue:

Gesellschaft für Technische Zusammenarbeit,
(GTZ) GmbH, Succursale Bruxelles,

« Maastricht Conference Room »

rue de la Charité 33

B – 1210 Brussels,

BELGIUM

29 – 30 September 2005

Aim of the Meeting:

The aim of this meeting is to raise the awareness of public authorities of the need to take into account the environment when buying goods, services or works needed for their day-to-day activities.

The event is in the first place targeted towards Member States representatives who have the capacity to adopt or spread green procurement policies with relevant public authorities (ministries, regional or local authorities), public enterprises and semi-public authorities (such as schools, hospitals, universities etc.). Other potential multipliers (i.e. consultancy firms or procurement trainers) are also welcomed.

The event will explain the policy background of green public procurement and demonstrate its enormous potential for both the environment and eco-innovative industries. It will tackle the legal aspects and focus in particular on the many possibilities that exist for including environmental elements in a public purchasing procedure, as expressly included in the new public procurement directives (March 2004).

The legal aspects will be complemented by a demonstration of good practices in the field of public procurement, as experienced in the new Member States, as well as in Denmark, Sweden and the Netherlands, front-runners in this field.

The Commission services will further explain how eco-labels (national and European) can help public authorities who want to buy “green”, and how environmental management systems may improve their capacity to conduct “green” purchasing procedures. On the other hand, it will be explained how companies can benefit from their environmental management system when competing for a “green” public procurement contract.

Finally, the event will also launch the translated versions of the Commission services’ Handbook: “Buying green! A Handbook on environmental public procurement” which was officially launched in October last year and –since mainly directed towards local authorities- has now been translated into all EU languages. The handbook explains in clear, non legal terms how public purchasers can integrate environmental considerations when buying goods, services and works and contains many best practice examples.

Thursday 29 September 2005

Chair: Herbert Aichinger/Jill Michielssen

09.30

Registration

10.00	<p>Welcome and Introduction “Potential Benefits of GPP for the Environment, Purchasers and Eco-Innovative Industries” Herbert Aichinger, European Commission, Head of Unit DG ENV/G.2 (Environment and Industry)</p>
10.15	<p>Legal Background : Green public procurement and the new public procurement directives 2004/17/EC and 2004/18/EC Claudio Romanini, DG MARKT/C/3</p>
10.45	Coffee break
11.00	<p>Buying Green! A Handbook on Environmental Public Procurement Jill Michielssen, European Commission, DG ENV/G.2</p>
11.30	<p>Green Procurement Strategy for Local Government in Hungary Péter Szuppinger – Centre for Environmental Studies, Budapest, Hungary</p>
12.00	Q&A – Group Discussion
12.30	Lunch break
14.30	<p>Good Practices and Experience with GPP in Hungary Katalin Kovács, Pécs, Hungary</p>
15.00	<p>GPP in the Netherlands : “Getting Started and Setting Targets” Christel Ankersmit, Dutch Ministry for Environment</p>
15.20	<p>“Menus” for GPP in the Netherlands : From Basics to Innovative Corine van As, SenterNovem, Amsterdam, the Netherlands</p>
15.40	Q& A
16.00	Coffee Break
16.20	<p>Eco-Labels and GPP Athina Koutroumani, European Commission, DG ENV/G.2</p>
16.40	<p>GPP in Denmark : Guidelines and Legislation Karsten Andrup Pedersen, Kolding, Denmark</p>
17.00	Q&A – Group discussion
17.30	End of First day

Friday 30 September 2005

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10.00	Environmental Management Systems and GPP Patrick Hamon, European Commission, DG ENV/G.2
10.20	Good Green Procurement Practices in the Czech Republic Miroslav Hajek, Ministry of Environment, Prague, Czech Republic
10.40	Slovenian Case Studies of Green Public Procurement Peter Cernigoj, Ministry of Finance, Ljubljana, Slovenia
11.00	Coffee break
11.20	GPP in Sweden : Database with Environmental Criteria Tomas Chicote, Environmental Protection Agency, Stockholm, Sweden
11.40	Use of Networking to spread GPP Policies Dag Nordby, Senior Advisor at the City of Oslo, representative of EURO CITIES, Brussels, Belgium
12.00	How to take GPP forward? How to organise GPP seminars in the respective new Member States through the TAIEX instrument Sean O'Sullivan, European Commission, DG ELARG/D.5 (IBU – TAIEX)
12.30	End of event

**This meeting is being organised by the
Technical Assistance Information Exchange instrument
of the European Commission**

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