

Brussels, a green home for Europe



Brussels

The benefits of applying and reapplying



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Brussels, European Green Capital 2015 finalist

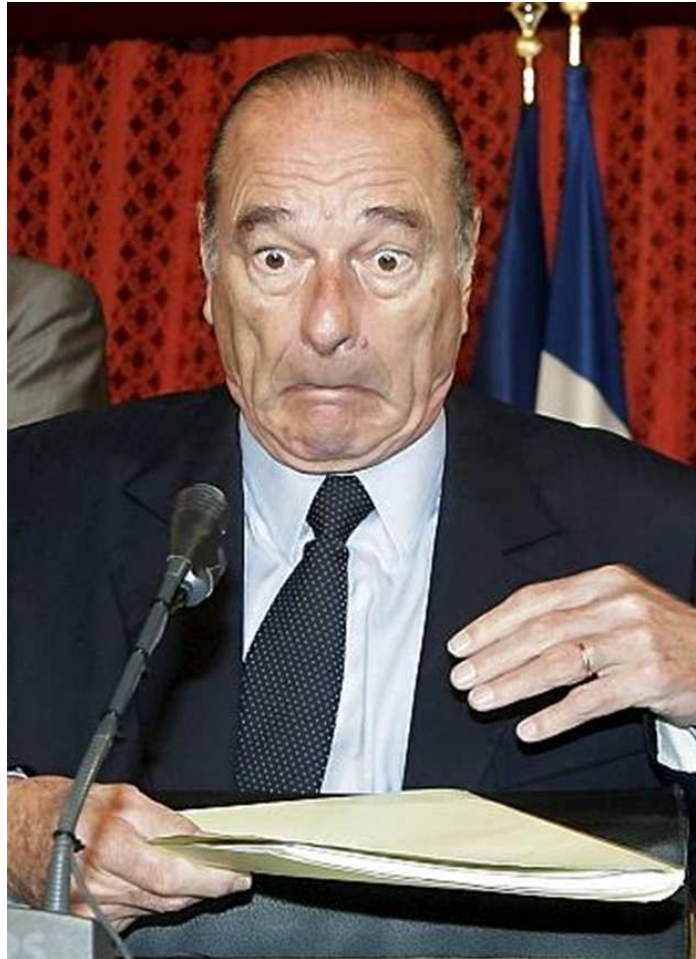




Brussels









Benchmarking Brussels



Brussels - candidate for EGCA 2014

Final Technical Ranking	
1	Copenhagen
2	Bristol
3	Frankfurt
4	Rotterdam
5	Brussels
6	Vienna
7	Ghent
8	Antwerp
9	Zaragoza
10	Newcastle
11	Torino
12	Ljubljana
13	Tampere
14	Stoke-on-Trent
15	Brasov
16	Thessaloniki
17	Trabzon
18	Bursa



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Brussels – finalist EGCA 2015

City	Ranking 2015	Combined technical ranking
Bristol	1	15
Bruxelles	2	32
Ljubljana	3	36
Glasgow	4	41
Dublin	5	62
Bydgoszcz	6	74
Kaunas	7	80
Kutahya	8	95



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Brussels – finalist EGCA 2015

Theme	Ranking 2015	Ranking2014
Climate (*)	1	5
Mobility	2	8
Green areas	3	8
Nature & biodiversity (*)	5	1
Air quality	2	6
Noise	2	2
Waste	1	4
Water consumption (*)	3	5
Waste water treatment (*)	6	5
Eco-innovation and sustainable employment (*)	3	8
Environmental management (*)	1	11
Energy performance	3	9

(*) themes for which there was a change of expert ...



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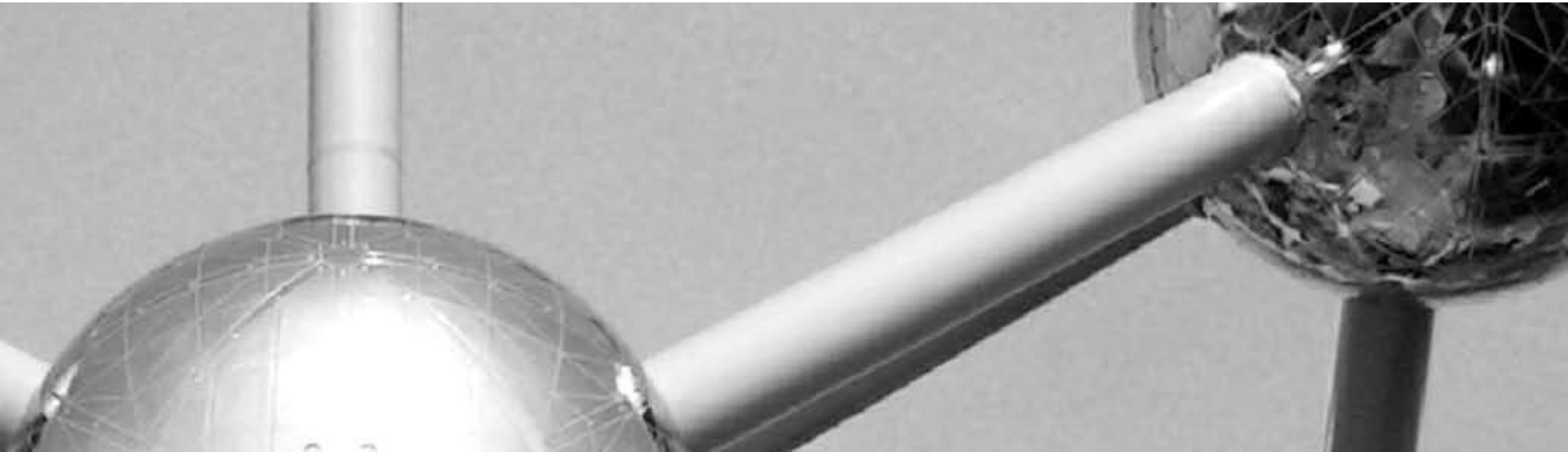


Brussels Why applying?

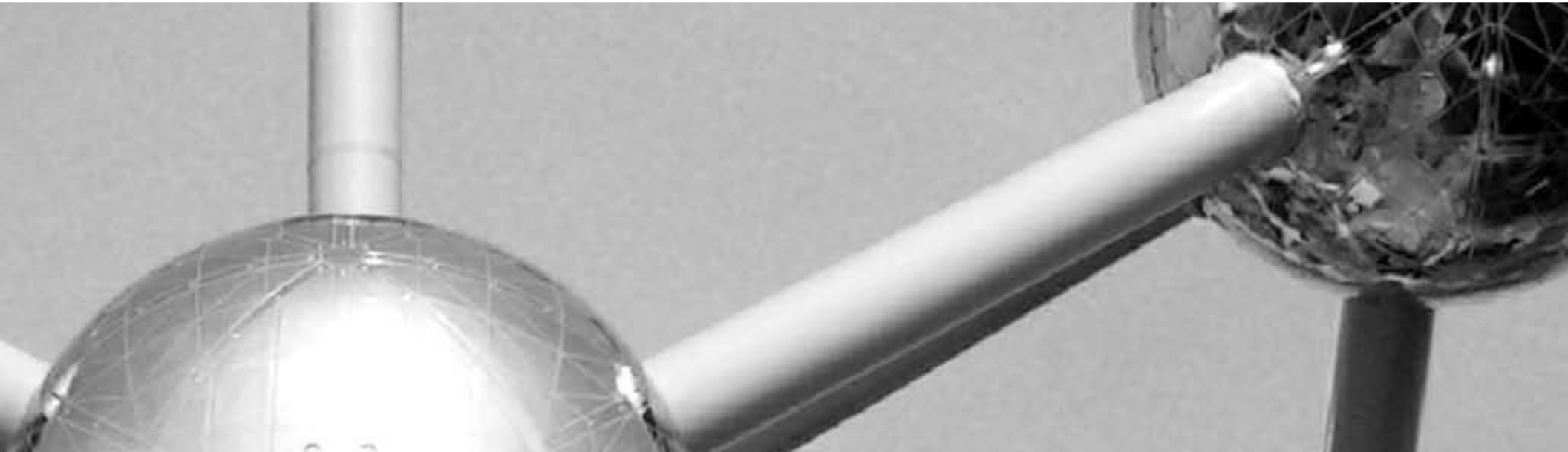


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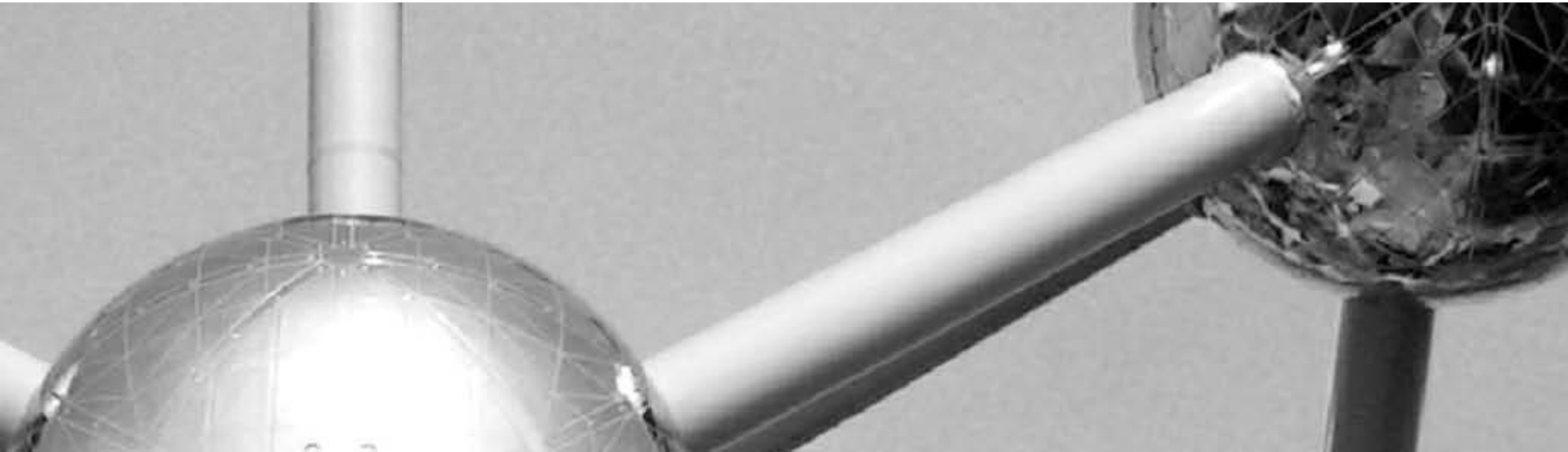
Position Brussels as a Sustainable city in Europe



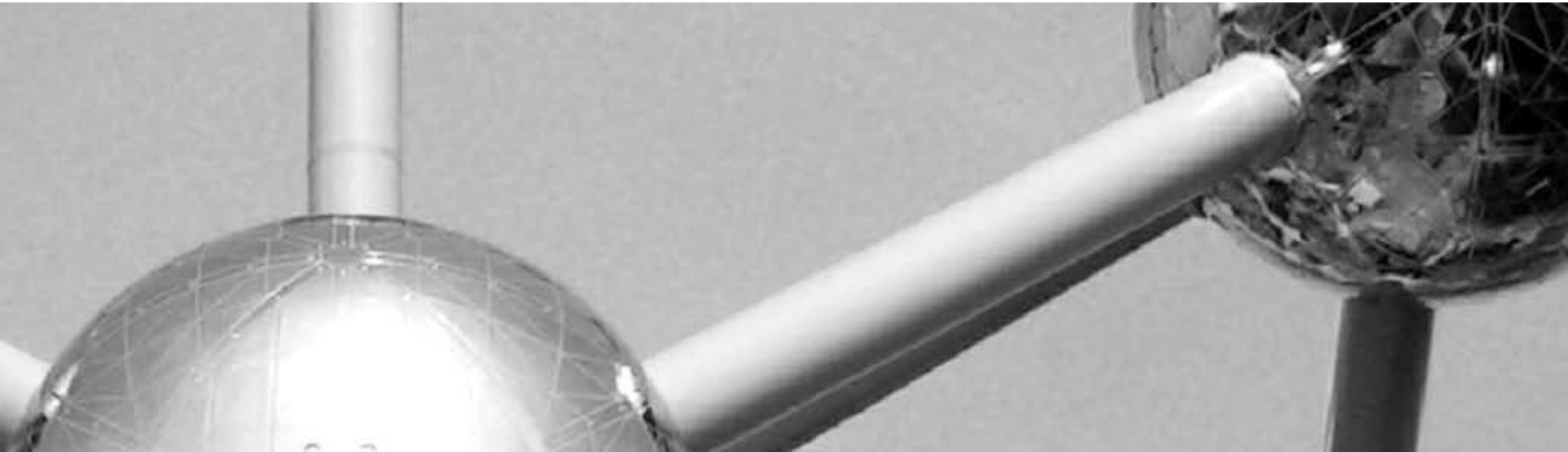
Entering a network allowing exchange of experiences



External (and objective) validation of the environmental performance



Inspirational model/vision for all brussels inhabitants



Further improve the environmental performances



Reinforce the dynamics of transition towards a more sustainable model

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Why re-applying?

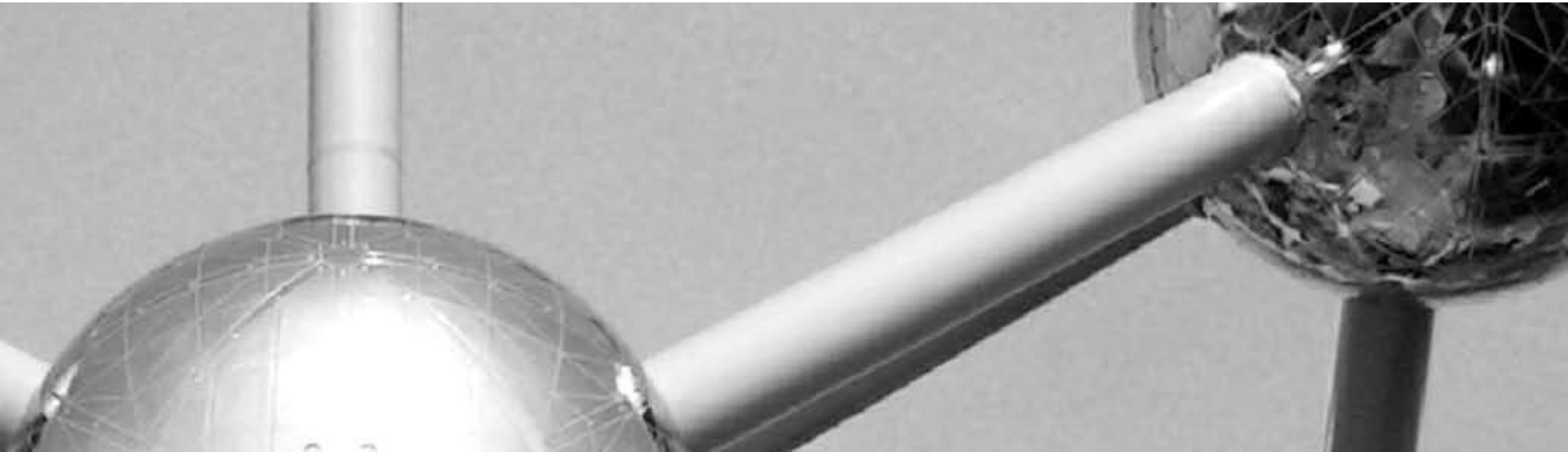


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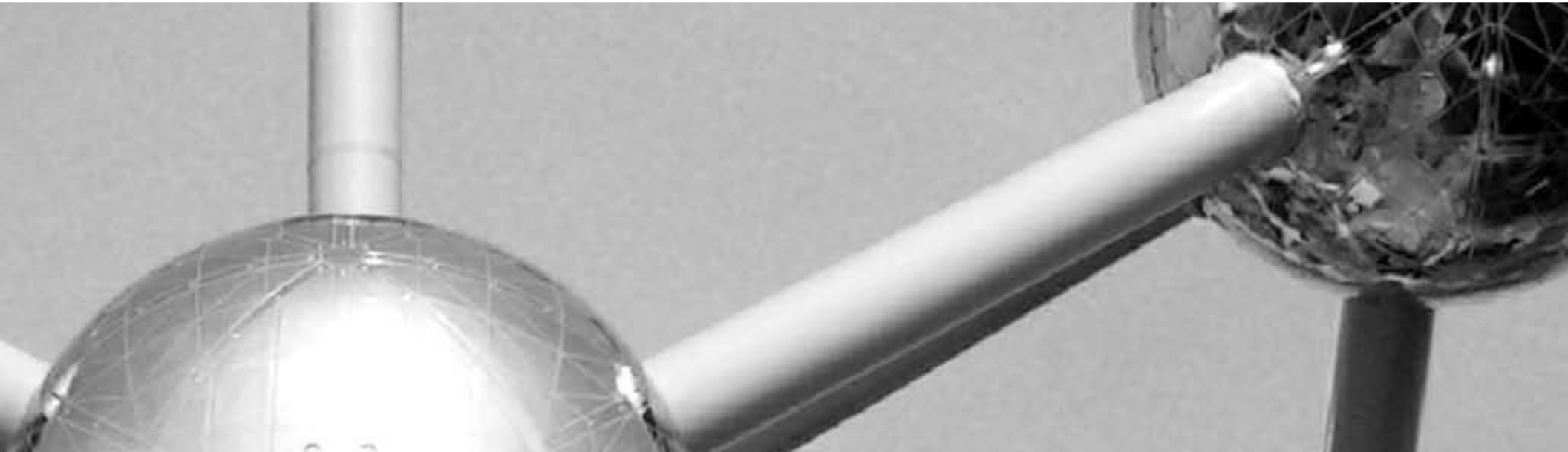
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Better preparation and knowledge



Better results/performance



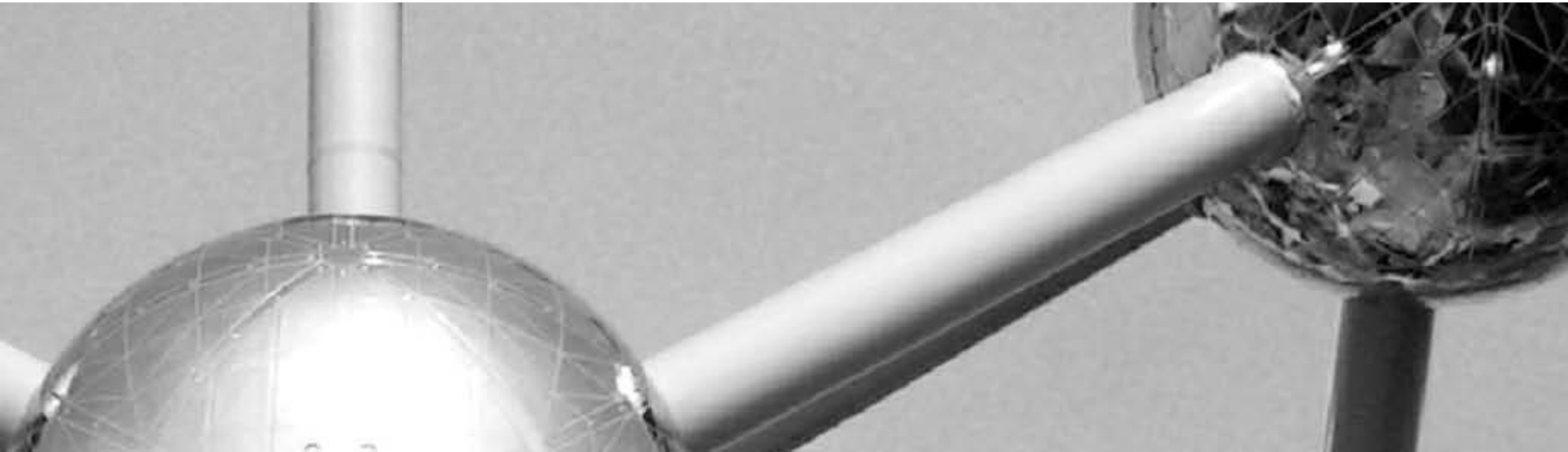
Strategic evaluation of the other cities applying

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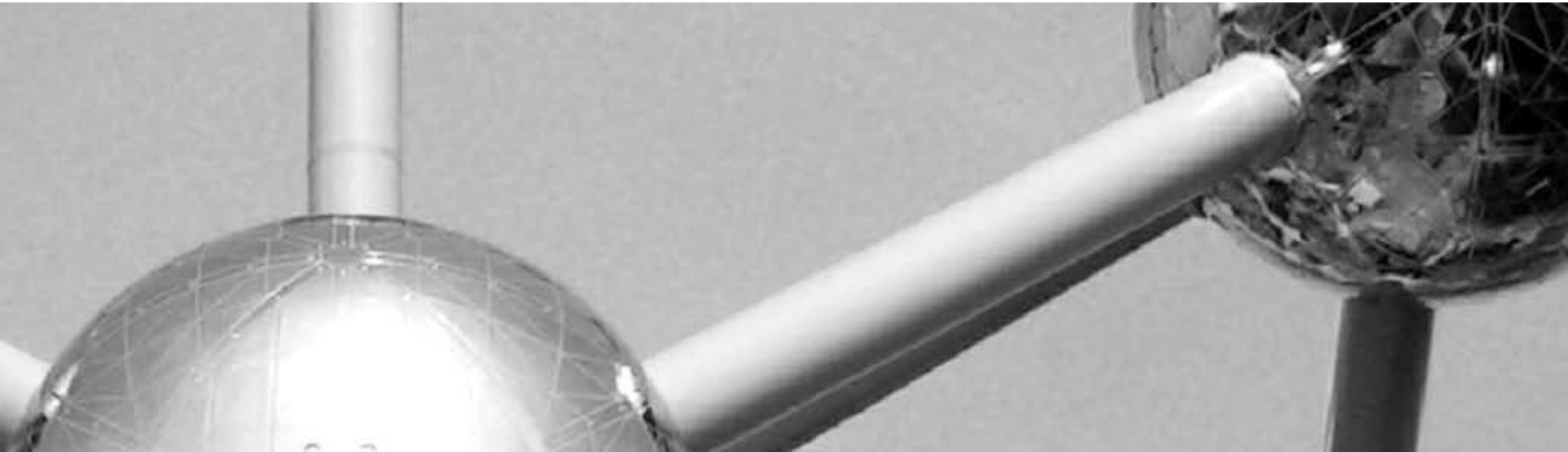


Brussels Lessons learned





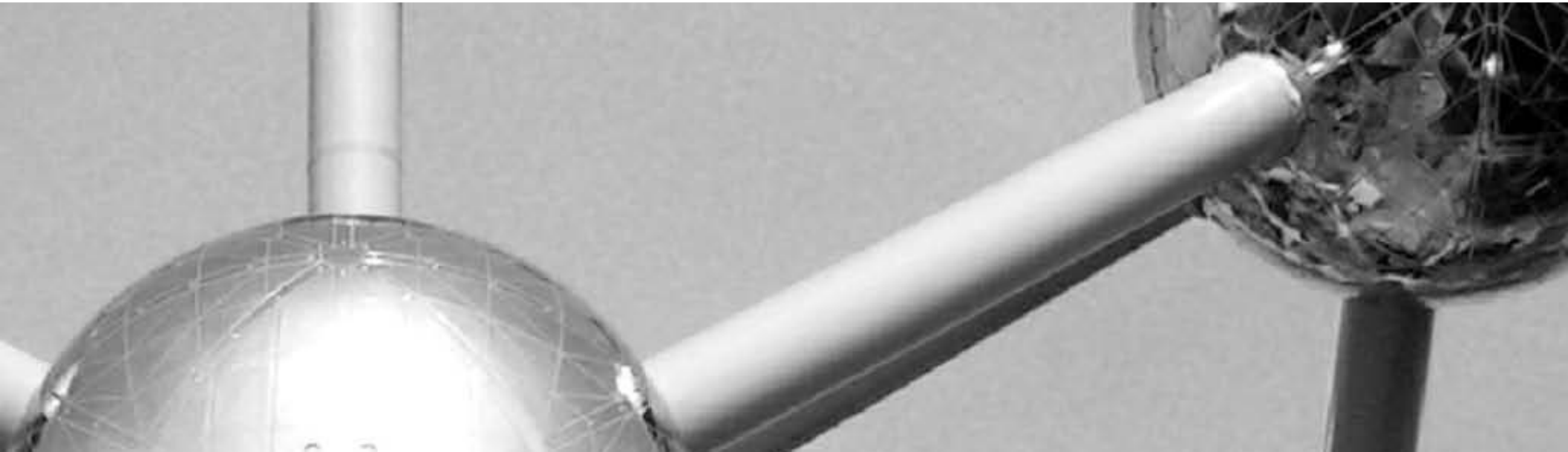
**Don't listen to what people think of your
candidacy**



Lack of social dimension in the evaluation



The « big city »/« small city » issue



What is evaluated? Evolution? Or perfection?

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