

Financing Eco-Innovation

21-22 November 2006,
POLEKO 2006, Poznań, Poland

The first conference of the European Forum on Eco-innovation

The European Forum brings together business and policy perspectives in a unique event that explores strategic orientations for eco-innovation and environmental technologies, in support of the EU Environmental Technologies Action Plan (ETAP). The first meeting of the Forum will be held Poznan, Poland, in conjunction with the International Ecological Trade Fair, POLEKO 2006. The theme for the first Forum is: *Financing Eco-innovation*.

Financing is recognised as essential for the realisation and mainstreaming of innovation. The first Forum will explore the range of financing opportunities available for eco-innovation, with an emphasis on approaches that harness public/private interactions for financing various stages of the innovation process.

Decision makers and actors from finance, technology development, business, policy development, academia and NGOs will debate and discuss relevant topics: financing technological innovation, take-up and investments, learning from global opportunities and sharing best practice. The conference will include:

- Forum address featuring prominent speakers from politics and business.
- Moderated parallel sessions aiming to arrive at recommendations on specific topics.

Recommendations of the Forum will provide pertinent and timely suggestions for future action aimed at business and finance, as well as National and European policy makers.

Attendance is by invitation only.

<http://www.envitech-net.org/ecoinnovation>

<http://ec.europa.eu/environment/etap>