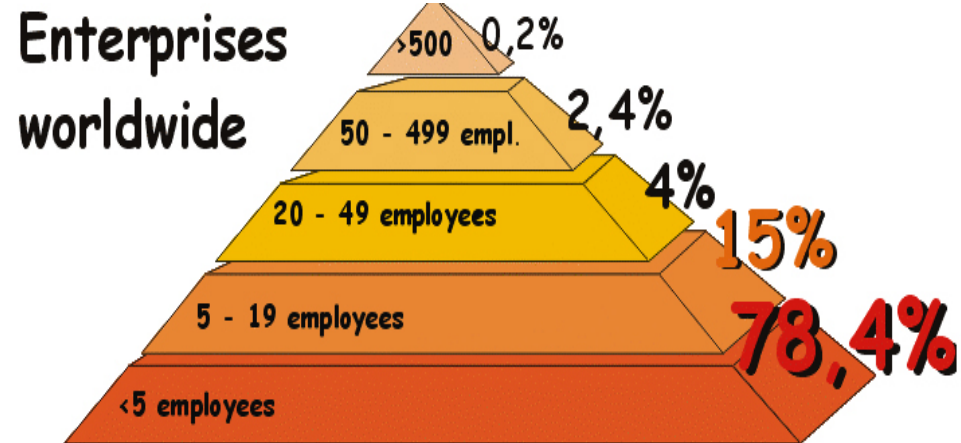


**EMAS Easy in Hungary**  
**BODROGHELYI, Csaba**  
**KÖVET (Hungary)**

20 415 000 SME in Europe  
80 000 000 SME Worldwide



### In Hungary

- **1-9 employees**      **609 264**
- **10-50**      **27 618**
- **50-249**      **4 933**
- **250-499**      **523**
- **> 500 fő**      **419**

# Environmentally aware companies

**79 KÖVET member companies**

**~1200 ISO 14001 certified**

**17 verified EMAS\***

**36 public environmental reports**

**27 have green product**



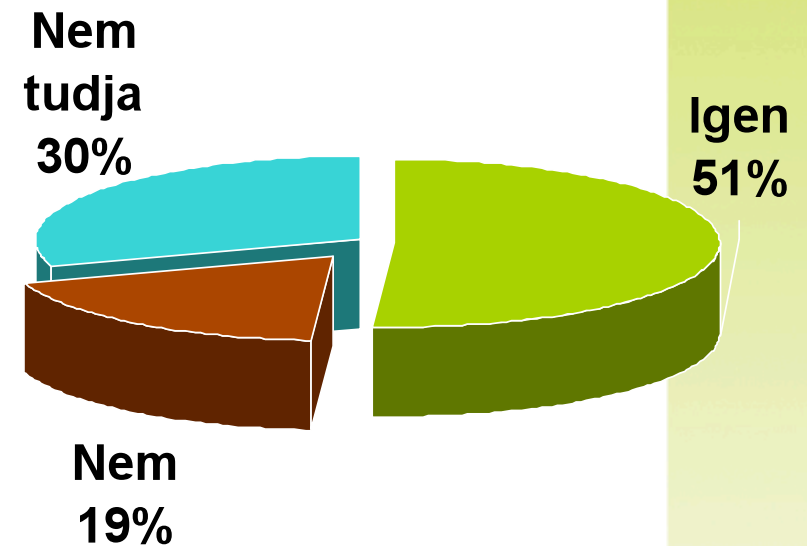
# SME's?

<b>Company</b>	<b>Staff No.</b>
<b>KÖVET</b>	<b>10</b>
<b>Local Government, Sopron</b>	<b>15</b>
<b>Premed Pharma</b>	<b>23</b>
<b>Balaton Agency</b>	<b>23</b>
<b>Kaposvár Water Works</b>	<b>25</b>
<b>Crew</b>	<b>33</b>
<b>Local Government, Dunaújváros</b>	<b>34</b>
<b>Elgoscar-2000</b>	<b>61</b>
<b>Büchl</b>	<b>115</b>
<b>Local Government, Siófok</b>	<b>136</b>
<b>Ricosta Shoe</b>	<b>154</b>
<b>Dunapack</b>	<b>245</b>
<b>Local Government, Győr</b>	<b>370</b>
<b>Local Government, Miskolc</b>	<b>583</b>
<b>FAG</b>	<b>1100</b>
<b>LUK</b>	<b>1100</b>
<b>Audi</b>	<b>5000</b>

## Advantages

- ⊙ Eco-efficiency
- ⊙ Lowering costs
- ⊙ Order
- ⊙ Employees commitment
- ⊙ Credibility
- ⊙ Useful data

## Does EMAS drive companies' performance?

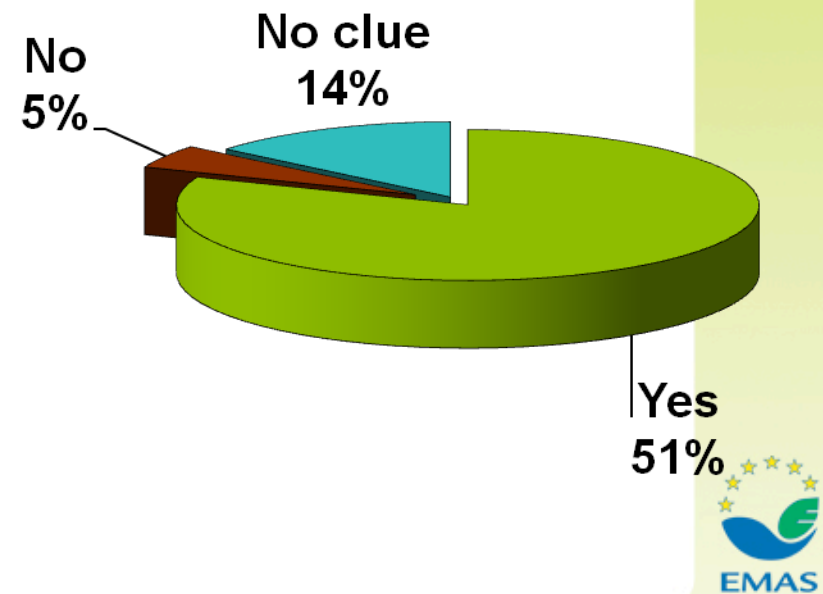


# How to go for success?

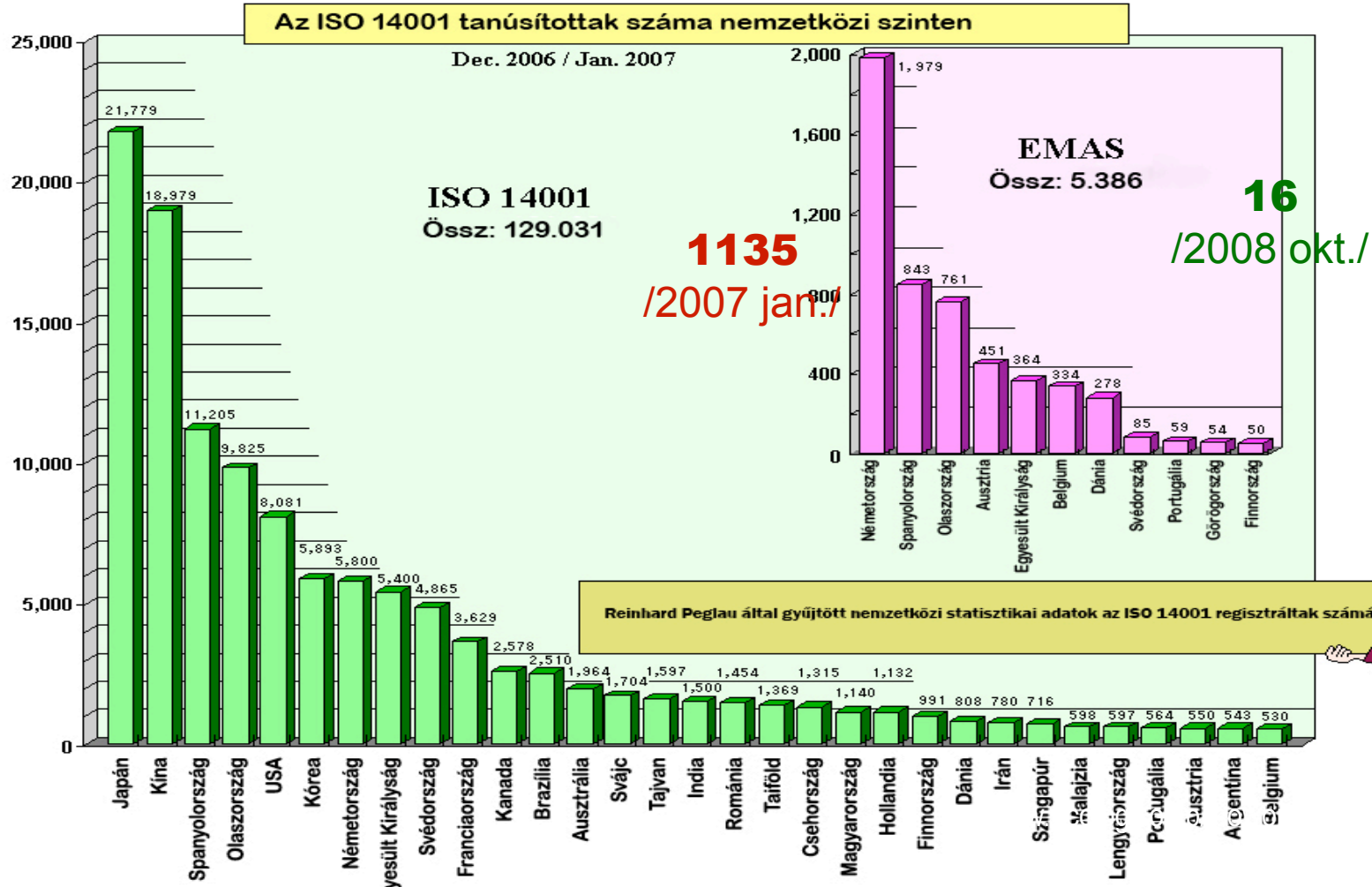
## Disadvantages

- ◉ Resources
- ◉ Complicated document system
- ◉ No market benefit
- ◉ Not known
- ◉ Lack of info

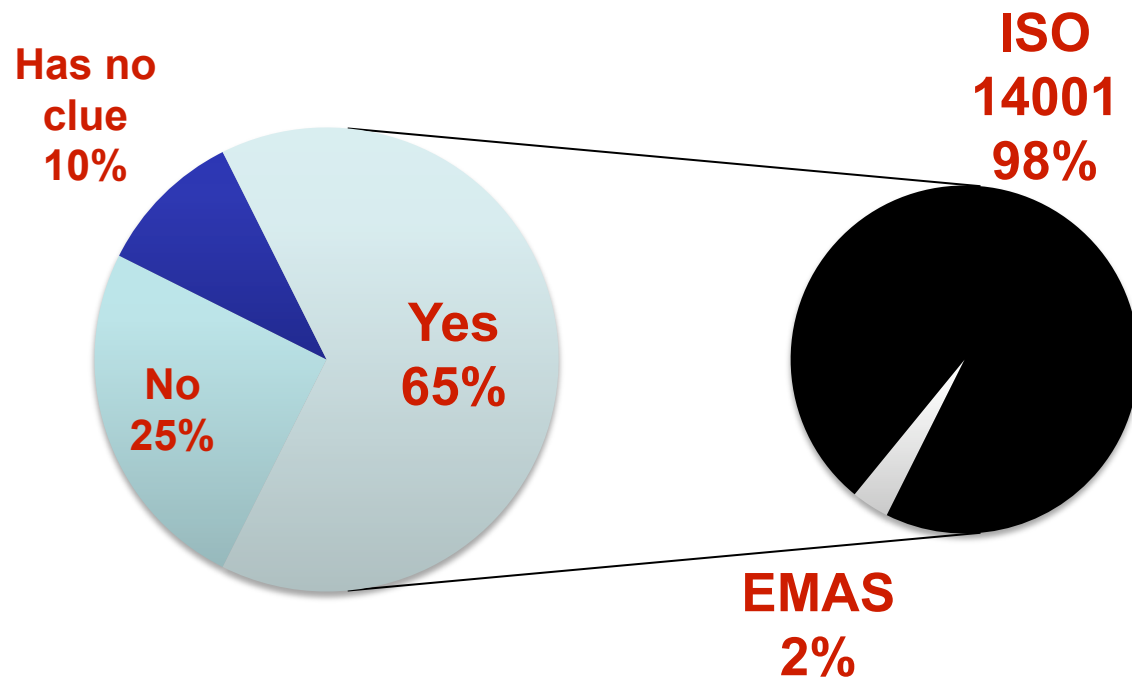
## Increasing benefits makes EMAS popular?



# EMAS vs. ISO 14k



## Companies having EMS



88 filled  
questionnaire



# Summary

- EMAS Easy is good for SMEs
  - Feasible Envi statement
  - Acceptable doc system
  - No extreme time for auditing
- Barriers out of the companies
  - Bureaucratic approach
  - Few verifiers
  - Rolling down accreditation fees